

Nature of the Sample - Michigan

		Michigan Adults	Michigan Registered Voters
		Col %	Col %
Michigan Adults		100%	
Michigan Registered Voters		89%	100%
Party Identification	Democrat	n/a	32%
	Republican	n/a	24%
	Independent	n/a	43%
	Other	n/a	1%
Party Identification	Strong Democrats	n/a	21%
	Not strong Democrats	n/a	11%
	Democratic leaning independents	n/a	14%
	Just Independents	n/a	17%
	Republican leaning independents	n/a	12%
	Not strong Republicans	n/a	9%
	Strong Republicans	n/a	16%
	Other	n/a	1%
	Political Ideology	Very liberal	n/a
Liberal		n/a	18%
Moderate		n/a	36%
Conservative		n/a	31%
Very conservative		n/a	10%
Past Participation**	Yes	n/a	91%
	No	n/a	9%
Tea Party Supporters		n/a	24%
Gender	Men	48%	47%
	Women	52%	53%
Age	Under 45	39%	36%
	45 or older	61%	64%
Age	18 to 29	18%	15%
	30 to 44	22%	21%
	45 to 59	29%	30%
	60 or older	32%	34%
Race	White	79%	80%
	African American	14%	14%
	Latino	3%	3%
	Other	4%	3%
Region	Wayne County (Detroit)	18%	18%
	Oakland and Macomb Counties	21%	21%
	Lansing-Ann Arbor Area	25%	24%
	Grand Rapids Area	18%	19%
	North Central/Upper Peninsula	18%	17%
Household Income	Less than \$75,000	73%	73%
	\$75,000 or more	27%	27%
Education	Not college graduate	69%	68%
	College graduate	31%	32%
Marital Status	Married	51%	54%
	Not married	49%	46%
Evangelical Christian	Yes	20%	20%
	No	80%	80%
Interview Type	Landline	72%	75%
	Cell Phone	28%	25%

NBC News/Marist Poll Michigan Adults. Interviews conducted June 24th and June 25th, 2012, N=1209 MOE +/- 2.8 percentage points.

Michigan Registered Voters: N=1078 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

**Past participation refers to previous participation in a Presidential Election.