

NBC News/Marist Poll Michigan Registered Voters

		Michigan Registered Voters			
		Tossup including those who are undecided yet leaning toward a candidate			
		Barack Obama, the	Mitt Romney, the	Other	Undecided
		Democrat	Republican		
		Row %	Row %	Row %	Row %
Michigan Registered Voters		47%	43%	1%	10%
Party Identification	Democrat	89%	4%	0%	6%
	Republican	5%	92%	0%	3%
	Independent	41%	44%	1%	13%
Party Identification***	Strong Democrats	95%	2%	0%	3%
	Soft Democrats	78%	11%	1%	9%
	Just Independents	35%	38%	1%	26%
	Soft Republicans	6%	86%	1%	7%
	Strong Republicans	3%	96%	0%	1%
Tea Party Supporters		17%	75%	0%	7%
Political Ideology	Very liberal-Liberal	83%	10%	3%	5%
	Moderate	50%	36%	1%	13%
	Conservative-Very conservative	22%	70%	1%	7%
Chance of Voting in Presidential Election	Excellent-Good	47%	43%	1%	8%
Intensity of Support	Strongly support	59%	41%	0%	0%
	Somewhat support	38%	62%	0%	0%
	Might vote differently	38%	62%	0%	0%
Past Participation**	Yes	46%	43%	1%	10%
	No	47%	41%	3%	9%
Interest in Presidential Election	High	48%	45%	1%	7%
	Moderate	50%	38%	1%	12%
	Low	40%	41%	1%	17%
Plan to Vote Early	Vote early or by absentee	41%	52%	1%	7%
	Vote on Election Day	49%	42%	1%	8%
	Have not decided	47%	36%	1%	17%
Enthusiasm about Presidential Election	High	54%	42%	0%	4%
	Moderate	47%	43%	1%	9%
	Low	32%	44%	3%	21%
Gender	Men	42%	45%	2%	11%
	Women	50%	41%	0%	9%
Age	Under 45	51%	38%	1%	10%
	45 or older	44%	46%	1%	9%
Age	18 to 29	53%	38%	1%	7%
	30 to 44	49%	39%	1%	11%
	45 to 59	45%	43%	2%	10%
	60 or older	43%	48%	0%	8%
Race	White	38%	51%	1%	9%
	Non-white	81%	8%	0%	10%
Region	Wayne County (Detroit)	64%	28%	0%	8%
	Oakland and Macomb Counties	47%	42%	0%	11%
	Lansing-Ann Arbor Area	51%	38%	1%	10%
	Grand Rapids Area	33%	56%	2%	8%
	North Central/Upper Peninsula	36%	52%	1%	12%
Household Income	Less than \$75,000	51%	39%	1%	9%
	\$75,000 or more	45%	47%	1%	7%
Education	Not college graduate	46%	43%	1%	10%
	College graduate	48%	42%	1%	9%
Marital Status	Married	41%	48%	1%	10%
	Not married	54%	36%	1%	9%
Evangelical Christians		28%	58%	1%	13%
Interview Type	Landline	46%	45%	1%	9%
	Cell Phone	48%	37%	2%	13%

NBC News/Marist Poll Michigan Registered Voters. Interviews conducted June 24th and June 25th, 2012, N=1078 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

\*\*Past participation refers to previous participation in a Presidential Election.

\*\*\*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include registered voters who identify as "not strong Republicans" or Republican leaning independents.