

Nature of the Sample - Michigan

		Michigan Adults	Michigan Registered Voters
		Col %	Col %
Michigan Adults		100%	
Michigan Registered Voters		89%	100%
Michigan Potential Republican Electorate*		33%	36%
Michigan Likely Voters		20%	23%
Party Identification	Democrat	n/a	36%
	Republican	n/a	20%
	Independent	n/a	42%
	Other	n/a	1%
Tea Party Supporters		n/a	20%
Intensity of Tea Party Support	Strongly support Tea Party	n/a	6%
	Support Tea Party	n/a	14%
	Does not support Tea Party	n/a	69%
	Unsure	n/a	11%
Gender	Men	48%	47%
	Women	52%	53%
Age	Under 45	42%	40%
	45 or older	58%	60%
Age	18 to 29	16%	13%
	30 to 44	27%	27%
	45 to 59	26%	27%
	60 or older	32%	33%
Race	White	79%	79%
	Non-white	21%	21%
Region	Wayne County (Detroit)	18%	19%
	Oakland and Macomb Counties	21%	21%
	Lansing-Ann Arbor Area	25%	25%
	Grand Rapids Area	18%	18%
	North Central/Upper Peninsula	18%	18%
Household Income	Less than \$75,000	73%	72%
	\$75,000 or more	27%	28%
Interview Type	Landline	75%	76%
	Cell Phone	25%	24%

NBC News/Marist Poll Michigan Adults. Interviews conducted February 19th and 20th, 2012, N=3527 MOE +/- 1.7 percentage points. Michigan Registered Voters: N=3149 MOE +/- 1.8 percentage points. Totals may not add to 100% due to rounding.

*The potential Republican electorate in Michigan includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican presidential primary.

Nature of the Sample - Michigan

		Michigan Potential Republican Electorate*	Michigan Likely Voters
		Col %	Col %
Michigan Potential Republican Electorate*		100%	
Michigan Likely Voters			100%
Party Identification	Democrats	3%	3%
	Democratic leaning independents	3%	3%
	Just Independents	7%	8%
	Republican leaning independents	33%	29%
	Republicans	53%	55%
	Other	2%	2%
Tea Party Supporters		39%	44%
Intensity of Tea Party Support	Strongly support Tea Party	13%	16%
	Support Tea Party	26%	28%
	Does not support Tea Party	52%	48%
	Unsure	9%	8%
Political Ideology	Very liberal	1%	1%
	Liberal	4%	4%
	Moderate	34%	30%
	Conservative	45%	47%
	Very conservative	16%	18%
Past Participation***	Yes	72%	83%
	No	28%	17%
Gender	Men	52%	51%
	Women	48%	49%
Age	Under 45	39%	33%
	45 or older	61%	67%
Age	18 to 29	12%	9%
	30 to 44	27%	24%
	45 to 59	29%	29%
	60 or older	32%	38%
Race	White	93%	93%
	Non-white	7%	7%
Region	Wayne County (Detroit)	11%	11%
	Oakland and Macomb Counties	21%	24%
	Lansing-Ann Arbor Area	26%	24%
	Grand Rapids Area	24%	22%
	North Central/Upper Peninsula	18%	18%
Household Income	Less than \$75,000	63%	63%
	\$75,000 or more	37%	37%
Evangelical Christian	Yes	35%	37%
	No	65%	63%
Tea Party-Conservative-Evangelical		10%	12%
Education	Not college graduate	58%	58%
	College graduate	42%	42%
Interview Type	Landline	79%	81%
	Cell Phone	21%	19%

NBC News/Marist Poll Michigan Potential Republican Electorate. Interviews conducted February 19th and 20th, 2012, N=1147 MOE +/- 2.9 percentage points. Michigan Likely Republican Primary Voters: N=715 MOE +/- 3.7 percentage points. Totals may not add to 100% due to rounding.

*The potential Republican electorate in Michigan includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican presidential primary.

***Past participation refers to previous participation in a Michigan Republican Presidential Primary.