



**POLL MUST BE SOURCED:**  
**NBC News/Marist Poll\***

**Louisiana:**  
**Landrieu Leads Cassidy in Tuesday's Election,**  
**But Cassidy has Advantage in Runoff**

\*\*\* Complete Tables for Poll Appended \*\*\*

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**This NBC News/Marist Poll Reports:**

In Tuesday's contest for U.S. Senate in Louisiana, Democratic incumbent Mary Landrieu, 44%, leads Republican Bill Cassidy, 36%, by 8 points among likely voters including those who are undecided yet leaning toward a candidate or have voted early. Republican Rob Maness receives 15%.

Partisan politics come into play. Landrieu has secured her Democratic base. Among Republicans likely to vote, Cassidy has the support of about seven in ten. Maness draws more than one in five Republican likely voters. A plurality of independent likely voters, 38%, supports Landrieu, but the majority of independents backs either Cassidy, 33%, or Maness, 20%.

If none of the candidates receives 50% of the vote, a runoff election will occur. In a two-way contest against Landrieu, Cassidy is out in front. Maness also has an edge over Landrieu should they square off in a runoff.

"Landrieu is well positioned to lead the field this Tuesday," says Dr. Lee M. Miringoff, Director of The Marist College Institute for Public Opinion. "But, she would face an uphill fight to keep her seat against Bill Cassidy, her likely opponent in a runoff."

\*All references to the survey must be sourced as "NBC News/Marist Poll"

### Poll points:

- Among likely voters including those who are undecided yet leaning toward a candidate or have voted early, Landrieu receives 44% to 36% for Cassidy and 15% for Maness in **the race for U.S. Senate**. Four percent are undecided.
- Most Democrats likely to vote, 86%, are for Landrieu. Among Republicans likely to vote, Cassidy has 71%, and Maness garners 22%. 38% of independents likely to cast a ballot support Landrieu. Cassidy has 33% to 20% for Maness among these voters.
- 63% of likely voters with a candidate preference **strongly support their choice of candidate for U.S. Senate**. Seven percent might vote differently. More of Landrieu's supporters, 71%, compared with 60% of Maness' backers and 55% of those for Cassidy, report they are firmly committed to their choice of candidate.
- Among **registered voters**, Landrieu, 42%, has a 7 point lead over Cassidy, 35%. Maness receives 15%. Six percent are undecided.
- **Landrieu's negatives**, 50%, are high among likely voters. In contrast, likely voters, 41%, have an **unfavorable view Cassidy**. Looking at **Maness' favorable score**, 40% think well of him, and 37% have either never heard of him or are unsure how to rate him.
- 19% of likely voters cite job creation and economic growth as **the most important issue in deciding their vote for Congress** on Tuesday followed closely by Social Security and Medicare, 17%, and health care, 17%. Breaking partisan gridlock in Washington, 14%, also rates highly among likely voters. The deficit and government spending, 7%, military action against ISIS, 6%, immigration, 6%, and looking out for the interests of women, 3%, round out the list.
- In a **Cassidy-Landrieu runoff**, Cassidy has 50% to 45% for Landrieu among likely voters including those who are undecided yet leaning toward a candidate. Looking at a **Maness-Landrieu runoff**, Maness has 50% to 46% for Landrieu. In both of these two-way matchups, the Republican candidate secures his party's base and attracts a majority of independents likely to vote.
- **President Barack Obama's approval rating** is 39% among Louisiana residents. 55% disapprove.

## How the Survey was Conducted

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### **Nature of the Sample: NBC News/Marist Poll of 1,099 Louisiana Adults**

This survey of 1,099 adults was conducted October 27th through October 30th, 2014 by The Marist Poll sponsored in partnership with NBC News. Adults 18 years of age and older residing in the state of Louisiana were interviewed by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state of Louisiana from ASDE Survey Sampler, Inc. Respondents in the household were selected by asking for the youngest male. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers from Survey Sampling International. The two samples were then combined and balanced to reflect the 2010 Census results for age, gender, income, race, and region. Results are statistically significant within  $\pm 3.0$  percentage points. There are 961 registered voters. The results for this subset are statistically significant within  $\pm 3.2$  percentage points. There are 630 likely voters defined by a probability turnout model. This model determines the likelihood respondents will vote in the November 2014 election based upon their chance of vote, interest in the election, and past election participation. The results for this subset are statistically significant within  $\pm 3.9$  percentage points. The error margin increases for cross-tabulations.

Nature of the Sample - Louisiana

|                             |                              | Louisiana Adults | Louisiana Registered Voters | Louisiana Likely Voters |
|-----------------------------|------------------------------|------------------|-----------------------------|-------------------------|
|                             |                              | Col %            | Col %                       | Col %                   |
| Louisiana Adults            |                              | 100%             |                             |                         |
| Louisiana Registered Voters |                              | 87%              | 100%                        |                         |
| Louisiana Likely Voters     |                              | 57%              | 66%                         | 100%                    |
| Early Voters                |                              | n/a              | 16%                         | 25%                     |
| Party Registration          | Democrat                     | n/a              | 45%                         | 46%                     |
|                             | Republican                   | n/a              | 29%                         | 31%                     |
|                             | Independent                  | n/a              | 26%                         | 23%                     |
|                             | Other                        | n/a              | 1%                          | 1%                      |
| Party Identification        | Democrat                     | n/a              | 36%                         | 36%                     |
|                             | Republican                   | n/a              | 29%                         | 30%                     |
|                             | Independent                  | n/a              | 33%                         | 31%                     |
|                             | Other                        | n/a              | 3%                          | 2%                      |
| Political Ideology          | Very liberal                 | n/a              | 4%                          | 3%                      |
|                             | Liberal                      | n/a              | 12%                         | 10%                     |
|                             | Moderate                     | n/a              | 30%                         | 30%                     |
|                             | Conservative                 | n/a              | 37%                         | 38%                     |
|                             | Very conservative            | n/a              | 17%                         | 19%                     |
| Past Participation**        | Yes                          | n/a              | 84%                         | 90%                     |
|                             | No                           | n/a              | 16%                         | 10%                     |
| Gender                      | Men                          | 48%              | 47%                         | 47%                     |
|                             | Women                        | 52%              | 53%                         | 53%                     |
| Age                         | Under 45                     | 48%              | 44%                         | 37%                     |
|                             | 45 or older                  | 52%              | 56%                         | 63%                     |
| Age                         | 18 to 29                     | 23%              | 20%                         | 14%                     |
|                             | 30 to 44                     | 25%              | 24%                         | 22%                     |
|                             | 45 to 59                     | 28%              | 30%                         | 33%                     |
|                             | 60 or older                  | 24%              | 27%                         | 31%                     |
| Race                        | White                        | 63%              | 63%                         | 63%                     |
|                             | African American             | 30%              | 30%                         | 29%                     |
|                             | Latino                       | 4%               | 4%                          | 4%                      |
|                             | Other                        | 3%               | 3%                          | 3%                      |
|                             |                              |                  |                             |                         |
| Region                      | North/Central                | 26%              | 25%                         | 25%                     |
|                             | Cajun Country                | 27%              | 28%                         | 27%                     |
|                             | Baton Rouge/East Acadiana    | 16%              | 17%                         | 18%                     |
|                             | Southeast                    | 23%              | 22%                         | 23%                     |
|                             | Orleans Parish (New Orleans) | 8%               | 8%                          | 8%                      |
| Household Income            | Less than \$75,000           | 74%              | 72%                         | 70%                     |
|                             | \$75,000 or more             | 26%              | 28%                         | 30%                     |
| Education                   | Not college graduate         | 70%              | 67%                         | 64%                     |
|                             | College graduate             | 30%              | 33%                         | 36%                     |
| Marital Status              | Married                      | 46%              | 48%                         | 52%                     |
|                             | Not married                  | 54%              | 52%                         | 48%                     |
| Marital Status and Gender   | Married men                  | 23%              | 24%                         | 26%                     |
|                             | Not married men              | 23%              | 21%                         | 19%                     |
|                             | Married women                | 23%              | 24%                         | 25%                     |
|                             | Not married women            | 31%              | 30%                         | 29%                     |
| Interview Type              | Landline                     | 51%              | 54%                         | 59%                     |
|                             | Cell Phone                   | 49%              | 46%                         | 41%                     |

NBC News/Marist Poll Louisiana Adults. Interviews conducted October 27th through October 30th, 2014, n=1099 MOE +/- 3.0 percentage points.

Louisiana Registered Voters: n=961 MOE +/- 3.2 percentage points. Louisiana Likely Voters: n=630 MOE +/- 3.9 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll Louisiana Tables of Likely Voters

|                           |                                | Louisiana Likely Voters   |            |        |
|---------------------------|--------------------------------|---|------------|--------|
|                           |                                | Do you approve or disapprove of the job Barack Obama is doing as president? |            |        |
|                           |                                | Approve   | Disapprove | Unsure |
|                           |                                | Row %   | Row %      | Row %  |
| Louisiana Likely Voters   |                                | 39%   | 57%        | 4%     |
| Party Identification      | Democrat                       | 75%   | 19%        | 6%     |
|                           | Republican                     | 3%  | 96%        | 0%     |
|                           | Independent                    | 33%   | 60%        | 7%     |
| Political Ideology        | Very liberal-Liberal           | 76%   | 16%        | 8%     |
|                           | Moderate                       | 44%   | 48%        | 8%     |
|                           | Conservative-Very conservative | 26%   | 73%        | 2%     |
| Household Income          | Less than \$75,000             | 47%   | 48%        | 5%     |
|                           | \$75,000 or more               | 29%   | 69%        | 2%     |
| Education                 | Not college graduate           | 38%   | 57%        | 5%     |
|                           | College graduate               | 37%   | 60%        | 3%     |
| Race                      | White                          | 15%   | 81%        | 4%     |
|                           | African American               | 88%   | 6%         | 6%     |
| Age                       | 18 to 29                       | 47%   | 47%        | 6%     |
|                           | 30 to 44                       | 45%   | 53%        | 3%     |
|                           | 45 to 59                       | 32%   | 63%        | 6%     |
|                           | 60 or older                    | 38%   | 58%        | 4%     |
| Gender                    | Men                            | 35%   | 62%        | 3%     |
|                           | Women                          | 42%   | 52%        | 6%     |
| Marital Status            | Married                        | 29%   | 67%        | 4%     |
|                           | Not married                    | 47%   | 47%        | 5%     |
| Marital Status and Gender | Married men                    | 27%   | 71%        | 1%     |
|                           | Not married men                | 41%   | 55%        | 4%     |
|                           | Married women                  | 31%   | 63%        | 6%     |
|                           | Not married women              | 51%   | 43%        | 6%     |
|                           | Interview Type                 | Landline  | 36%        | 60%    |
|                           | Cell Phone                     | 43%   | 52%        | 5%     |

NBC News/Marist Poll Louisiana Likely Voters. Interviews conducted October 27th through October 30th, 2014, n=630 MOE +/- 3.9 percentage points. Totals may not add to 100% due to rounding.

|                           |                                 | Louisiana Likely Voters   |                               |                             |       |           |
|---------------------------|---------------------------------|---|-------------------------------|-----------------------------|-------|-----------|
|                           |                                 | Louisiana tossup for U.S. Senate including those who are undecided yet leaning toward a candidate or have voted early |                               |                             |       |           |
|                           |                                 | Mary Landrieu, a<br>Democrat  | Bill Cassidy, a<br>Republican | Rob Maness, a<br>Republican | Other | Undecided |
|                           |                                 | Row %   | Row %                         | Row %                       | Row % | Row %     |
| Louisiana Likely Voters   |                                 | 44%   | 36%                           | 15%                         | 1%    | 4%        |
| Early Voters              |                                 | 54%   | 30%                           | 13%                         | 2%    | 0%        |
| Yet to Vote               |                                 | 41%   | 38%                           | 16%                         | 0%    | 5%        |
| Party Identification      | Democrat                        | 86%   | 6%                            | 4%                          | 1%    | 3%        |
|                           | Republican                      | 6%  | 71%                           | 22%                         | 0%    | 1%        |
|                           | Independent                     | 38%   | 33%                           | 20%                         | 1%    | 8%        |
| Political Ideology        | Very liberal-Liberal            | 86%   | 4%                            | 4%                          | 0%    | 6%        |
|                           | Moderate                        | 55%   | 27%                           | 15%                         | 0%    | 3%        |
|                           | Conservative-Very conservative  | 26%   | 50%                           | 19%                         | 1%    | 3%        |
| Intensity of Support      | Strongly support                | 52%   | 33%                           | 15%                         | 0%    | 0%        |
|                           | Somewhat support                | 36%   | 50%                           | 14%                         | 0%    | 0%        |
|                           | Might vote differently          | 41%   | 31%                           | 28%                         | 0%    | 0%        |
| Top Issue                 | Job creation                    | 50%   | 36%                           | 11%                         | 0%    | 4%        |
|                           | Health care                     | 44%   | 39%                           | 14%                         | 1%    | 2%        |
|                           | Social Security and Medicare    | 62%   | 22%                           | 10%                         | 1%    | 5%        |
|                           | Breaking gridlock in Washington | 43%   | 36%                           | 19%                         | 0%    | 2%        |
| Household Income          | Less than \$75,000              | 54%   | 28%                           | 14%                         | 1%    | 3%        |
|                           | \$75,000 or more                | 30%   | 49%                           | 18%                         | 0%    | 3%        |
| Education                 | Not college graduate            | 45%   | 33%                           | 17%                         | 1%    | 4%        |
|                           | College graduate                | 40%   | 43%                           | 13%                         | 0%    | 4%        |
| Race                      | White                           | 24%   | 51%                           | 21%                         | 1%    | 4%        |
|                           | African American                | 88%   | 5%                            | 3%                          | 1%    | 3%        |
| Age                       | 18 to 29                        | 37%   | 47%                           | 11%                         | 0%    | 6%        |
|                           | 30 to 44                        | 46%   | 34%                           | 13%                         | 2%    | 4%        |
|                           | 45 to 59                        | 42%   | 37%                           | 18%                         | 0%    | 3%        |
|                           | 60 or older                     | 47%   | 33%                           | 15%                         | 1%    | 4%        |
| Gender                    | Men                             | 39%   | 41%                           | 16%                         | 0%    | 3%        |
|                           | Women                           | 48%   | 31%                           | 14%                         | 1%    | 5%        |
| Marital Status            | Married                         | 34%   | 43%                           | 19%                         | 0%    | 4%        |
|                           | Not married                     | 53%   | 30%                           | 12%                         | 1%    | 4%        |
| Marital Status and Gender | Married men                     | 32%   | 46%                           | 21%                         | 0%    | 2%        |
|                           | Not married men                 | 45%   | 39%                           | 12%                         | 0%    | 4%        |
|                           | Married women                   | 37%   | 39%                           | 17%                         | 1%    | 6%        |
|                           | Not married women               | 58%   | 24%                           | 12%                         | 2%    | 4%        |
|                           | Interview Type                  | Landline  | 43%                           | 35%                         | 17%   | 0%        |
|                           | Cell Phone                      | 45%   | 37%                           | 13%                         | 1%    | 5%        |

NBC News/Marist Poll Louisiana Likely Voters. Interviews conducted October 27th through October 30th, 2014, n=630 MOE +/- 3.9 percentage points. Totals may not add to 100% due to rounding.

|  |                                | Louisiana Likely Voters with a Candidate Preference for U.S. Senate including Early Voters   |                  |                        |        |
|--|--------------------------------|--|------------------|------------------------|--------|
|  |                                | Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Election Day? |                  |                        |        |
|  |                                | Strongly support   | Somewhat support | Might vote differently | Unsure |
|  |                                | Row %  | Row %            | Row %                  | Row %  |
| Louisiana Likely Voters with a Candidate Preference for U.S. Senate including Early Voters |                                | 63%  | 29%              | 7%                     | 1%     |
| Party Identification   | Democrat                       | 75%  | 19%              | 6%                     | 1%     |
|  | Republican                     | 63%  | 31%              | 5%                     | 1%     |
|  | Independent                    | 52%  | 39%              | 8%                     | 1%     |
| Political Ideology   | Very liberal-Liberal           | 71%  | 23%              | 6%                     | 0%     |
|  | Moderate                       | 55%  | 35%              | 9%                     | 1%     |
|  | Conservative-Very conservative | 66%  | 28%              | 6%                     | 1%     |
| Support for U.S. Senate in Louisiana   | Mary Landrieu                  | 71%  | 23%              | 6%                     | 0%     |
|  | Bill Cassidy                   | 55%  | 39%              | 6%                     | 1%     |
|  | Rob Maness                     | 60%  | 26%              | 12%                    | 2%     |
| Household Income   | Less than \$75,000             | 65%  | 26%              | 8%                     | 1%     |
|  | \$75,000 or more               | 61%  | 36%              | 3%                     | 0%     |
| Education  | Not college graduate           | 64%  | 27%              | 8%                     | 1%     |
|  | College graduate               | 62%  | 33%              | 4%                     | 0%     |
| Race   | White                          | 59%  | 33%              | 7%                     | 1%     |
|  | African American               | 72%  | 21%              | 6%                     | 1%     |
| Age  | Under 45                       | 57%  | 31%              | 11%                    | 0%     |
|  | 45 or older                    | 67%  | 28%              | 4%                     | 1%     |
| Gender   | Men                            | 65%  | 28%              | 6%                     | 0%     |
|  | Women                          | 62%  | 30%              | 7%                     | 1%     |
| Marital Status   | Married                        | 63%  | 31%              | 5%                     | 1%     |
|  | Not married                    | 65%  | 26%              | 9%                     | 1%     |
| Marital Status and Gender  | Married men                    | 67%  | 29%              | 3%                     | 1%     |
|  | Not married men                | 64%  | 25%              | 10%                    | 0%     |
|  | Married women                  | 59%  | 34%              | 7%                     | 0%     |
|  | Not married women              | 65%  | 26%              | 8%                     | 2%     |
| Interview Type   | Landline                       | 66%  | 29%              | 5%                     | 1%     |
|  | Cell Phone                     | 60%  | 30%              | 9%                     | 1%     |

NBC News/Marist Poll Louisiana Likely Voters with a Candidate Preference including Early Voters. Interviews conducted October 27th through October 30th, 2014, n=539 MOE +/- 4.2 percentage points. Totals may not add to 100% due to rounding.

|                           |                                | Louisiana Likely Voters   |                              |       |           |
|---------------------------|--------------------------------|---|------------------------------|-------|-----------|
|                           |                                | Louisiana run-off tossup for U.S. Senate including those who are undecided yet leaning toward a candidate |                              |       |           |
|                           |                                | Mary Landrieu, the Democrat   | Bill Cassidy, the Republican | Other | Undecided |
|                           |                                | Row %   | Row %                        | Row % | Row %     |
| Louisiana Likely Voters   |                                | 45%   | 50%                          | 1%    | 5%        |
| Party Identification      | Democrat                       | 88%   | 9%                           | 0%    | 3%        |
|                           | Republican                     | 7%  | 91%                          | 1%    | 1%        |
|                           | Independent                    | 35%   | 54%                          | 1%    | 9%        |
| Political Ideology        | Very liberal-Liberal           | 87%   | 7%                           | 1%    | 4%        |
|                           | Moderate                       | 56%   | 37%                          | 0%    | 6%        |
|                           | Conservative-Very conservative | 28%   | 68%                          | 1%    | 3%        |
| Household Income          | Less than \$75,000             | 56%   | 40%                          | 1%    | 3%        |
|                           | \$75,000 or more               | 31%   | 66%                          | 0%    | 3%        |
| Education                 | Not college graduate           | 47%   | 48%                          | 1%    | 4%        |
|                           | College graduate               | 40%   | 55%                          | 1%    | 4%        |
| Race                      | White                          | 24%   | 72%                          | 1%    | 3%        |
|                           | African American               | 90%   | 6%                           | 0%    | 5%        |
| Age                       | 18 to 29                       | 40%   | 54%                          | 0%    | 5%        |
|                           | 30 to 44                       | 47%   | 47%                          | 1%    | 5%        |
|                           | 45 to 59                       | 41%   | 54%                          | 1%    | 4%        |
|                           | 60 or older                    | 49%   | 47%                          | 1%    | 4%        |
| Gender                    | Men                            | 39%   | 58%                          | 1%    | 3%        |
|                           | Women                          | 50%   | 43%                          | 1%    | 6%        |
| Marital Status            | Married                        | 35%   | 60%                          | 1%    | 4%        |
|                           | Not married                    | 55%   | 40%                          | 1%    | 5%        |
| Marital Status and Gender | Married men                    | 32%   | 65%                          | 1%    | 2%        |
|                           | Not married men                | 44%   | 52%                          | 1%    | 3%        |
|                           | Married women                  | 37%   | 55%                          | 2%    | 6%        |
|                           | Not married women              | 62%   | 32%                          | 1%    | 6%        |
|                           | Interview Type                 | Landline  | 44%                          | 50%   | 1%        |
|                           | Cell Phone                     | 46%   | 50%                          | 1%    | 3%        |

NBC News/Marist Poll Louisiana Likely Voters. Interviews conducted October 27th through October 30th, 2014, n=630 MOE +/- 3.9 percentage points. Totals may not add to 100% due to rounding.



NBC News/Marist Poll Louisiana Tables of Likely Voters

|                           |                                | Louisiana Likely Voters   |                            |       |           |
|---------------------------|--------------------------------|---|----------------------------|-------|-----------|
|                           |                                | Louisiana run-off tossup for U.S. Senate including those who are undecided yet leaning toward a candidate |                            |       |           |
|                           |                                | Mary Landrieu, the Democrat   | Rob Maness, the Republican | Other | Undecided |
|                           |                                | Row %   | Row %                      | Row % | Row %     |
| Louisiana Likely Voters   |                                | 46%   | 50%                        | 1%    | 4%        |
| Party Identification      | Democrat                       | 86%   | 12%                        | 0%    | 2%        |
|                           | Republican                     | 11%   | 88%                        | 0%    | 1%        |
|                           | Independent                    | 38%   | 53%                        | 1%    | 8%        |
| Political Ideology        | Very liberal-Liberal           | 86%   | 8%                         | 1%    | 4%        |
|                           | Moderate                       | 57%   | 39%                        | 1%    | 4%        |
|                           | Conservative-Very conservative | 31%   | 66%                        | 1%    | 3%        |
| Household Income          | Less than \$75,000             | 56%   | 41%                        | 0%    | 3%        |
|                           | \$75,000 or more               | 34%   | 63%                        | 1%    | 2%        |
| Education                 | Not college graduate           | 48%   | 48%                        | 1%    | 3%        |
|                           | College graduate               | 41%   | 54%                        | 0%    | 5%        |
| Race                      | White                          | 26%   | 71%                        | 1%    | 2%        |
|                           | African American               | 90%   | 5%                         | 0%    | 5%        |
| Age                       | 18 to 29                       | 46%   | 47%                        | 1%    | 5%        |
|                           | 30 to 44                       | 49%   | 45%                        | 0%    | 7%        |
|                           | 45 to 59                       | 42%   | 55%                        | 0%    | 2%        |
|                           | 60 or older                    | 48%   | 49%                        | 0%    | 2%        |
| Gender                    | Men                            | 41%   | 56%                        | 0%    | 3%        |
|                           | Women                          | 50%   | 44%                        | 1%    | 5%        |
| Marital Status            | Married                        | 37%   | 59%                        | 1%    | 3%        |
|                           | Not married                    | 55%   | 41%                        | 0%    | 4%        |
| Marital Status and Gender | Married men                    | 34%   | 65%                        | 0%    | 1%        |
|                           | Not married men                | 48%   | 48%                        | 0%    | 4%        |
|                           | Married women                  | 40%   | 53%                        | 2%    | 4%        |
|                           | Not married women              | 59%   | 36%                        | 0%    | 5%        |
|                           | Interview Type                 | Landline  | 44%                        | 51%   | 0%        |
|                           | Cell Phone                     | 48%   | 47%                        | 1%    | 4%        |

NBC News/Marist Poll Louisiana Likely Voters. Interviews conducted October 27th through October 30th, 2014, n=630 MOE +/- 3.9 percentage points. Totals may not add to 100% due to rounding.

|                           |                                | Louisiana Likely Voters  |             |             |        |
|---------------------------|--------------------------------|--|-------------|-------------|--------|
|                           |                                | Overall, do you have a favorable or an unfavorable impression of Bill Cassidy? |             |             |        |
|                           |                                | Favorable  | Unfavorable | Never heard | Unsure |
|                           |                                | Row %  | Row %       | Row %       | Row %  |
| Louisiana Likely Voters   |                                | 45%  | 41%         | 2%          | 12%    |
| Party Identification      | Democrat                       | 11%  | 71%         | 3%          | 16%    |
|                           | Republican                     | 82%  | 12%         | 1%          | 5%     |
|                           | Independent                    | 49%  | 37%         | 2%          | 13%    |
| Political Ideology        | Very liberal-Liberal           | 11%  | 74%         | 3%          | 12%    |
|                           | Moderate                       | 34%  | 50%         | 0%          | 16%    |
|                           | Conservative-Very conservative | 60%  | 29%         | 2%          | 9%     |
| Household Income          | Less than \$75,000             | 38%  | 47%         | 3%          | 12%    |
|                           | \$75,000 or more               | 59%  | 34%         | 0%          | 7%     |
| Education                 | Not college graduate           | 41%  | 44%         | 2%          | 13%    |
|                           | College graduate               | 53%  | 36%         | 1%          | 10%    |
| Race                      | White                          | 62%  | 27%         | 1%          | 9%     |
|                           | African American               | 11%  | 71%         | 3%          | 16%    |
| Age                       | 18 to 29                       | 52%  | 30%         | 1%          | 16%    |
|                           | 30 to 44                       | 47%  | 42%         | 2%          | 9%     |
|                           | 45 to 59                       | 46%  | 43%         | 1%          | 10%    |
|                           | 60 or older                    | 41%  | 43%         | 3%          | 13%    |
| Gender                    | Men                            | 51%  | 37%         | 1%          | 11%    |
|                           | Women                          | 40%  | 45%         | 2%          | 13%    |
| Marital Status            | Married                        | 53%  | 35%         | 1%          | 11%    |
|                           | Not married                    | 37%  | 48%         | 3%          | 12%    |
| Marital Status and Gender | Married men                    | 57%  | 35%         | 0%          | 8%     |
|                           | Not married men                | 46%  | 38%         | 2%          | 14%    |
|                           | Married women                  | 50%  | 34%         | 1%          | 14%    |
|                           | Not married women              | 32%  | 55%         | 4%          | 10%    |
| Interview Type            | Landline                       | 47%  | 42%         | 2%          | 10%    |
|                           | Cell Phone                     | 43%  | 40%         | 1%          | 15%    |

NBC News/Marist Poll Louisiana Likely Voters. Interviews conducted October 27th through October 30th, 2014, n=630 MOE +/- 3.9 percentage points. Totals may not add to 100% due to rounding.

|                           |                                | Louisiana Likely Voters   |             |             |        |
|---------------------------|--------------------------------|---|-------------|-------------|--------|
|                           |                                | Overall, do you have a favorable or an unfavorable impression of Mary Landrieu? |             |             |        |
|                           |                                | Favorable   | Unfavorable | Never heard | Unsure |
|                           |                                | Row %   | Row %       | Row %       | Row %  |
| Louisiana Likely Voters   |                                | 44%   | 50%         | <1%         | 5%     |
| Party Identification      | Democrat                       | 83%   | 13%         | 0%          | 4%     |
|                           | Republican                     | 11%   | 86%         | 0%          | 3%     |
|                           | Independent                    | 36%   | 56%         | 0%          | 8%     |
| Political Ideology        | Very liberal-Liberal           | 85%   | 8%          | 0%          | 7%     |
|                           | Moderate                       | 52%   | 40%         | 0%          | 8%     |
|                           | Conservative-Very conservative | 31%   | 66%         | 0%          | 2%     |
| Household Income          | Less than \$75,000             | 53%   | 42%         | 0%          | 5%     |
|                           | \$75,000 or more               | 35%   | 64%         | 0%          | 2%     |
| Education                 | Not college graduate           | 45%   | 49%         | 0%          | 6%     |
|                           | College graduate               | 42%   | 53%         | 0%          | 5%     |
| Race                      | White                          | 25%   | 70%         | 0%          | 4%     |
|                           | African American               | 87%   | 7%          | 0%          | 7%     |
| Age                       | 18 to 29                       | 34%   | 48%         | 1%          | 17%    |
|                           | 30 to 44                       | 48%   | 47%         | 0%          | 5%     |
|                           | 45 to 59                       | 42%   | 56%         | 0%          | 2%     |
|                           | 60 or older                    | 49%   | 48%         | 0%          | 3%     |
| Gender                    | Men                            | 39%   | 57%         | 0%          | 4%     |
|                           | Women                          | 49%   | 45%         | 0%          | 6%     |
| Marital Status            | Married                        | 37%   | 58%         | 0%          | 4%     |
|                           | Not married                    | 51%   | 42%         | 0%          | 6%     |
| Marital Status and Gender | Married men                    | 35%   | 63%         | 0%          | 2%     |
|                           | Not married men                | 43%   | 50%         | 0%          | 7%     |
|                           | Married women                  | 40%   | 53%         | 1%          | 6%     |
|                           | Not married women              | 57%   | 37%         | 0%          | 6%     |
|                           | Interview Type                 | Landline  | 45%         | 51%         | 0%     |
|                           | Cell Phone                     | 44%   | 49%         | 0%          | 7%     |

NBC News/Marist Poll Louisiana Likely Voters. Interviews conducted October 27th through October 30th, 2014, n=630 MOE +/- 3.9 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll Louisiana Tables of Likely Voters

|                           |                                | Louisiana Likely Voters  |             |             |        |
|---------------------------|--------------------------------|--|-------------|-------------|--------|
|                           |                                | Overall, do you have a favorable or an unfavorable impression of Rob Maness? |             |             |        |
|                           |                                | Favorable  | Unfavorable | Never heard | Unsure |
|                           |                                | Row %  | Row %       | Row %       | Row %  |
| Louisiana Likely Voters   |                                | 40%  | 22%         | 11%         | 26%    |
| Party Identification      | Democrat                       | 18%  | 35%         | 15%         | 32%    |
|                           | Republican                     | 62%  | 12%         | 7%          | 20%    |
|                           | Independent                    | 47%  | 19%         | 10%         | 24%    |
| Political Ideology        | Very liberal-Liberal           | 20%  | 38%         | 13%         | 29%    |
|                           | Moderate                       | 32%  | 25%         | 11%         | 33%    |
|                           | Conservative-Very conservative | 50%  | 18%         | 10%         | 22%    |
| Household Income          | Less than \$75,000             | 36%  | 24%         | 13%         | 26%    |
|                           | \$75,000 or more               | 51%  | 23%         | 4%          | 22%    |
| Education                 | Not college graduate           | 39%  | 22%         | 13%         | 26%    |
|                           | College graduate               | 43%  | 24%         | 7%          | 26%    |
| Race                      | White                          | 53%  | 15%         | 9%          | 23%    |
|                           | African American               | 11%  | 40%         | 14%         | 35%    |
| Age                       | 18 to 29                       | 34%  | 27%         | 8%          | 31%    |
|                           | 30 to 44                       | 36%  | 25%         | 12%         | 28%    |
|                           | 45 to 59                       | 48%  | 22%         | 10%         | 21%    |
|                           | 60 or older                    | 38%  | 20%         | 14%         | 28%    |
| Gender                    | Men                            | 48%  | 21%         | 7%          | 23%    |
|                           | Women                          | 34%  | 23%         | 14%         | 29%    |
| Marital Status            | Married                        | 45%  | 22%         | 9%          | 24%    |
|                           | Not married                    | 35%  | 23%         | 14%         | 28%    |
| Marital Status and Gender | Married men                    | 51%  | 21%         | 6%          | 21%    |
|                           | Not married men                | 45%  | 22%         | 9%          | 24%    |
|                           | Married women                  | 38%  | 24%         | 11%         | 26%    |
|                           | Not married women              | 29%  | 23%         | 17%         | 31%    |
|                           |                                |  |             |             |        |
| Interview Type            | Landline                       | 43%  | 23%         | 12%         | 22%    |
|                           | Cell Phone                     | 37%  | 21%         | 9%          | 33%    |

NBC News/Marist Poll Louisiana Likely Voters. Interviews conducted October 27th through October 30th, 2014, n=630 MOE +/- 3.9 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll Louisiana Tables of Likely Voters

| Louisiana Likely Voters  |                                |                                  |                              |             |   |                                     |   |             |  |               |             |       |        |
|--|--------------------------------|----------------------------------|------------------------------|-------------|---|-------------------------------------|---|-------------|--|---------------|-------------|-------|--------|
| Of the following issues, please tell me which one is going to be most important to you in deciding your vote for Congress in November: |                                |                                  |                              |             |   |                                     |   |             |  |               |             |       |        |
|  |                                | Job creation and economic growth | Social Security and Medicare | Health care | Breaking the partisan gridlock in Washington to get things done | The deficit and government spending | Military action against ISIS, the Islamic State in Iraq and Syria | Immigration | Looking out for the interests of women | None of these | All equally | Other | Unsure |
|  |                                | Row %                            | Row %                        | Row %       | Row %   | Row %                               | Row %   | Row %       | Row %                                  | Row %         | Row %       | Row % | Row %  |
| Louisiana Likely Voters  |                                | 19%                              | 17%                          | 17%         | 14%   | 7%                                  | 6%  | 6%          | 3%                                     | 0%            | 7%          | 2%    | 2%     |
| Party Identification   | Democrat                       | 19%                              | 27%                          | 19%         | 7%  | 1%                                  | 7%  | 3%          | 4%                                     | 0%            | 7%          | 2%    | 4%     |
|  | Republican                     | 18%                              | 11%                          | 17%         | 15%   | 11%                                 | 8%  | 9%          | 1%                                     | 1%            | 7%          | 1%    | 0%     |
|  | Independent                    | 20%                              | 11%                          | 12%         | 22%   | 10%                                 | 5%  | 6%          | 3%                                     | 0%            | 7%          | 3%    | 1%     |
| Political Ideology   | Very liberal-Liberal           | 28%                              | 19%                          | 17%         | 17%   | 2%                                  | 5%  | 1%          | 2%                                     | 0%            | 5%          | 2%    | 2%     |
|  | Moderate                       | 23%                              | 16%                          | 14%         | 18%   | 4%                                  | 8%  | 5%          | 3%                                     | 0%            | 5%          | 2%    | 1%     |
|  | Conservative-Very conservative | 14%                              | 18%                          | 18%         | 12%   | 11%                                 | 6%  | 7%          | 2%                                     | 0%            | 8%          | 2%    | 2%     |
| Household Income   | Less than \$75,000             | 16%                              | 22%                          | 16%         | 15%   | 5%                                  | 5%  | 5%          | 4%                                     | 0%            | 6%          | 2%    | 2%     |
|  | \$75,000 or more               | 23%                              | 7%                           | 18%         | 16%   | 10%                                 | 8%  | 8%          | 2%                                     | 0%            | 6%          | 2%    | 1%     |
| Education  | Not college graduate           | 14%                              | 23%                          | 16%         | 11%   | 6%                                  | 7%  | 7%          | 2%                                     | 0%            | 8%          | 3%    | 2%     |
|  | College graduate               | 27%                              | 9%                           | 19%         | 19%   | 9%                                  | 5%  | 4%          | 3%                                     | 0%            | 4%          | 1%    | 1%     |
| Race   | White                          | 17%                              | 15%                          | 16%         | 16%   | 9%                                  | 8%  | 7%          | 1%                                     | 1%            | 7%          | 2%    | 1%     |
|  | African American               | 21%                              | 24%                          | 19%         | 9%  | 2%                                  | 4%  | 3%          | 6%                                     | 0%            | 6%          | 2%    | 4%     |
|  | Other                          | 20%                              | 18%                          | 14%         | 11%   | 8%                                  | 3%  | 10%         | 3%                                     | 0%            | 9%          | 2%    | 2%     |
| Age  | 18 to 29                       | 24%                              | 10%                          | 17%         | 5%  | 5%                                  | 10%   | 14%         | 8%                                     | 0%            | 5%          | 2%    | 1%     |
|  | 30 to 44                       | 29%                              | 8%                           | 16%         | 15%   | 8%                                  | 6%  | 5%          | 2%                                     | 0%            | 6%          | 2%    | 2%     |
|  | 45 to 59                       | 16%                              | 15%                          | 20%         | 15%   | 8%                                  | 6%  | 5%          | 3%                                     | 0%            | 9%          | 3%    | 1%     |
|  | 60 or older                    | 11%                              | 31%                          | 13%         | 16%   | 6%                                  | 6%  | 4%          | 1%                                     | 1%            | 6%          | 1%    | 3%     |
| Gender   | Men                            | 21%                              | 14%                          | 13%         | 18%   | 9%                                  | 5%  | 9%          | 2%                                     | 0%            | 7%          | 2%    | 1%     |
|  | Women                          | 17%                              | 20%                          | 20%         | 10%   | 6%                                  | 7%  | 4%          | 4%                                     | 1%            | 7%          | 2%    | 2%     |
| Marital Status   | Married                        | 19%                              | 14%                          | 16%         | 18%   | 11%                                 | 6%  | 6%          | 2%                                     | 0%            | 6%          | 2%    | 1%     |
|  | Not married                    | 19%                              | 22%                          | 18%         | 11%   | 4%                                  | 6%  | 6%          | 3%                                     | 1%            | 7%          | 2%    | 2%     |
| Marital Status and Gender  | Married men                    | 19%                              | 14%                          | 12%         | 19%   | 13%                                 | 4%  | 8%          | 1%                                     | 0%            | 6%          | 1%    | 1%     |
|  | Not married men                | 23%                              | 15%                          | 15%         | 17%   | 4%                                  | 7%  | 9%          | 1%                                     | 0%            | 6%          | 2%    | 1%     |
|  | Married women                  | 18%                              | 15%                          | 19%         | 16%   | 8%                                  | 9%  | 4%          | 3%                                     | 0%            | 7%          | 3%    | 0%     |
|  | Not married women              | 16%                              | 26%                          | 20%         | 6%  | 4%                                  | 6%  | 3%          | 5%                                     | 1%            | 7%          | 2%    | 4%     |
| Interview Type   | Landline                       | 19%                              | 21%                          | 15%         | 14%   | 8%                                  | 6%  | 5%          | 2%                                     | 0%            | 5%          | 2%    | 2%     |
|  | Cell Phone                     | 18%                              | 12%                          | 19%         | 13%   | 6%                                  | 7%  | 7%          | 4%                                     | 1%            | 10%         | 2%    | 2%     |

NBC News/Marist Poll Louisiana Likely Voters. Interviews conducted October 27th through October 30th, 2014, n=630 MOE +/- 3.9 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll Louisiana Tables of Adults & Registered Voters

|                             |                                | Louisiana Adults  |            |        |
|-----------------------------|--------------------------------|---|------------|--------|
|                             |                                | Do you approve or disapprove of the job Barack Obama is doing as president? |            |        |
|                             |                                | Approve   | Disapprove | Unsure |
|                             |                                | Row %   | Row %      | Row %  |
| Louisiana Adults            |                                | 39%   | 55%        | 6%     |
| Louisiana Registered Voters |                                | 39%   | 55%        | 6%     |
| Party Identification^       | Democrat                       | 74%   | 20%        | 6%     |
|                             | Republican                     | 6%  | 93%        | 1%     |
|                             | Independent                    | 34%   | 57%        | 8%     |
| Political Ideology^         | Very liberal-Liberal           | 71%   | 22%        | 7%     |
|                             | Moderate                       | 44%   | 48%        | 8%     |
|                             | Conservative-Very conservative | 25%   | 71%        | 3%     |
| Region                      | North/Central                  | 37%   | 56%        | 6%     |
|                             | Cajun Country                  | 35%   | 59%        | 5%     |
|                             | Baton Rouge/East Acadiana      | 47%   | 45%        | 8%     |
|                             | Southeast                      | 29%   | 66%        | 5%     |
|                             | Orleans Parish (New Orleans)   | 71%   | 19%        | 10%    |
| Household Income            | Less than \$75,000             | 44%   | 48%        | 8%     |
|                             | \$75,000 or more               | 31%   | 67%        | 2%     |
| Education                   | Not college graduate           | 39%   | 54%        | 6%     |
|                             | College graduate               | 38%   | 57%        | 6%     |
| Race                        | White                          | 15%   | 79%        | 6%     |
|                             | African American               | 88%   | 6%         | 6%     |
| Age                         | 18 to 29                       | 46%   | 42%        | 12%    |
|                             | 30 to 44                       | 43%   | 54%        | 3%     |
|                             | 45 to 59                       | 32%   | 62%        | 6%     |
|                             | 60 or older                    | 39%   | 56%        | 5%     |
| Gender                      | Men                            | 37%   | 57%        | 6%     |
|                             | Women                          | 42%   | 52%        | 6%     |
| Marital Status              | Married                        | 30%   | 66%        | 4%     |
|                             | Not married                    | 46%   | 46%        | 8%     |
| Marital Status and Gender   | Married men                    | 27%   | 70%        | 3%     |
|                             | Not married men                | 43%   | 48%        | 9%     |
|                             | Married women                  | 32%   | 63%        | 5%     |
|                             | Not married women              | 48%   | 44%        | 7%     |
|                             | Interview Type                 | Landline  | 35%        | 60%    |
|                             | Cell Phone                     | 44%   | 48%        | 8%     |

NBC News/Marist Poll Louisiana Adults. Interviews conducted October 27th through October 30th, 2014, n=1099 MOE +/- 3.0 percentage points.

^Louisiana Registered Voters: n=961 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll Louisiana Tables of Adults & Registered Voters

|                             |                                 | Louisiana Registered Voters   |                            |                          |       |           |
|-----------------------------|---------------------------------|---|----------------------------|--------------------------|-------|-----------|
|                             |                                 | Louisiana tossup for U.S. Senate including those who are undecided yet leaning toward a candidate or have voted early |                            |                          |       |           |
|                             |                                 | Mary Landrieu, a Democrat   | Bill Cassidy, a Republican | Rob Maness, a Republican | Other | Undecided |
|                             |                                 | Row %   | Row %                      | Row %                    | Row % | Row %     |
| Louisiana Registered Voters |                                 | 42%   | 35%                        | 15%                      | 1%    | 6%        |
| Party Identification        | Democrat                        | 85%   | 6%                         | 3%                       | 1%    | 4%        |
|                             | Republican                      | 7%  | 70%                        | 22%                      | 0%    | 1%        |
|                             | Independent                     | 35%   | 33%                        | 20%                      | 1%    | 11%       |
| Political Ideology          | Very liberal-Liberal            | 82%   | 5%                         | 6%                       | 0%    | 6%        |
|                             | Moderate                        | 52%   | 29%                        | 15%                      | 0%    | 4%        |
|                             | Conservative-Very conservative  | 25%   | 49%                        | 18%                      | 2%    | 6%        |
| Intensity of Support        | Strongly support                | 53%   | 32%                        | 15%                      | 0%    | 0%        |
|                             | Somewhat support                | 37%   | 48%                        | 15%                      | 0%    | 0%        |
|                             | Might vote differently          | 37%   | 39%                        | 24%                      | 0%    | 0%        |
| Top Issue                   | Job creation                    | 50%   | 33%                        | 11%                      | 0%    | 6%        |
|                             | Health care                     | 41%   | 37%                        | 16%                      | 1%    | 6%        |
|                             | Social Security and Medicare    | 60%   | 24%                        | 10%                      | 0%    | 5%        |
|                             | Breaking gridlock in Washington | 41%   | 37%                        | 17%                      | 0%    | 5%        |
| Region                      | North/Central                   | 41%   | 36%                        | 15%                      | 1%    | 7%        |
|                             | Cajun Country                   | 41%   | 36%                        | 16%                      | 1%    | 6%        |
|                             | Baton Rouge/East Acadiana       | 44%   | 42%                        | 11%                      | 0%    | 2%        |
|                             | Southeast                       | 36%   | 32%                        | 22%                      | 2%    | 8%        |
|                             | Orleans Parish (New Orleans)    | 64%   | 25%                        | 2%                       | 0%    | 9%        |
| Household Income            | Less than \$75,000              | 51%   | 28%                        | 14%                      | 1%    | 5%        |
|                             | \$75,000 or more                | 31%   | 48%                        | 17%                      | 0%    | 4%        |
| Education                   | Not college graduate            | 43%   | 32%                        | 17%                      | 1%    | 6%        |
|                             | College graduate                | 39%   | 43%                        | 12%                      | 0%    | 6%        |
| Race                        | White                           | 23%   | 50%                        | 20%                      | 1%    | 6%        |
|                             | African American                | 84%   | 6%                         | 4%                       | 1%    | 5%        |
| Age                         | 18 to 29                        | 35%   | 42%                        | 12%                      | 0%    | 11%       |
|                             | 30 to 44                        | 44%   | 35%                        | 13%                      | 2%    | 5%        |
|                             | 45 to 59                        | 41%   | 36%                        | 18%                      | 1%    | 4%        |
|                             | 60 or older                     | 48%   | 32%                        | 15%                      | 1%    | 5%        |
| Gender                      | Men                             | 38%   | 38%                        | 17%                      | 0%    | 7%        |
|                             | Women                           | 46%   | 32%                        | 14%                      | 2%    | 6%        |
| Marital Status              | Married                         | 34%   | 41%                        | 18%                      | 1%    | 5%        |
|                             | Not married                     | 50%   | 30%                        | 12%                      | 1%    | 7%        |
| Marital Status and Gender   | Married men                     | 32%   | 44%                        | 21%                      | 0%    | 4%        |
|                             | Not married men                 | 42%   | 35%                        | 13%                      | 0%    | 10%       |
|                             | Married women                   | 36%   | 39%                        | 16%                      | 2%    | 7%        |
|                             | Not married women               | 55%   | 26%                        | 12%                      | 1%    | 5%        |
| Interview Type              | Landline                        | 42%   | 35%                        | 17%                      | 0%    | 5%        |
|                             | Cell Phone                      | 43%   | 35%                        | 12%                      | 1%    | 8%        |

NBC News/Marist Poll Louisiana Registered Voters. Interviews conducted October 27th through October 30th, 2014, n=961 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

|   |                                | Louisiana Voters with a Candidate Preference for U.S. Senate including Early Voters  |                  |                        |        |
|---|--------------------------------|--|------------------|------------------------|--------|
|   |                                | Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Election Day? |                  |                        |        |
|   |                                | Strongly support   | Somewhat support | Might vote differently | Unsure |
|   |                                | Row %  | Row %            | Row %                  | Row %  |
| Louisiana Voters with a Candidate Preference for U.S. Senate including Early Voters |                                | 60%  | 32%              | 8%                     | 1%     |
| Party Identification  | Democrat                       | 73%  | 19%              | 7%                     | 0%     |
|   | Republican                     | 58%  | 36%              | 5%                     | 1%     |
|   | Independent                    | 47%  | 41%              | 11%                    | 1%     |
| Political Ideology  | Very liberal-Liberal           | 62%  | 32%              | 7%                     | 0%     |
|   | Moderate                       | 51%  | 37%              | 11%                    | 1%     |
|   | Conservative-Very conservative | 63%  | 29%              | 7%                     | 1%     |
| Support for U.S. Senate in Louisiana  | Mary Landrieu                  | 69%  | 25%              | 6%                     | 0%     |
|   | Bill Cassidy                   | 50%  | 41%              | 8%                     | 1%     |
|   | Rob Maness                     | 55%  | 30%              | 12%                    | 2%     |
| Region  | North/Central                  | 56%  | 32%              | 12%                    | 1%     |
|   | Cajun Country                  | 58%  | 31%              | 11%                    | 0%     |
|   | Baton Rouge/East Acadiana      | 60%  | 33%              | 6%                     | 1%     |
|   | Southeast                      | 60%  | 34%              | 5%                     | 1%     |
|   | Orleans Parish (New Orleans)   | 73%  | 27%              | 0%                     | 0%     |
| Household Income  | Less than \$75,000             | 61%  | 28%              | 10%                    | 1%     |
|   | \$75,000 or more               | 58%  | 38%              | 3%                     | 0%     |
| Education   | Not college graduate           | 59%  | 31%              | 9%                     | 1%     |
|   | College graduate               | 61%  | 33%              | 5%                     | 0%     |
| Race  | White                          | 54%  | 37%              | 8%                     | 1%     |
|   | African American               | 69%  | 23%              | 6%                     | 1%     |
| Age   | 18 to 29                       | 42%  | 44%              | 14%                    | 0%     |
|   | 30 to 44                       | 58%  | 30%              | 12%                    | 1%     |
|   | 45 to 59                       | 56%  | 40%              | 5%                     | 0%     |
|   | 60 or older                    | 77%  | 17%              | 5%                     | 2%     |
| Gender  | Men                            | 62%  | 31%              | 7%                     | 1%     |
|   | Women                          | 57%  | 33%              | 9%                     | 1%     |
| Marital Status  | Married                        | 62%  | 31%              | 6%                     | 1%     |
|   | Not married                    | 58%  | 32%              | 10%                    | 1%     |
| Marital Status and Gender   | Married men                    | 66%  | 29%              | 4%                     | 1%     |
|   | Not married men                | 58%  | 32%              | 10%                    | 0%     |
|   | Married women                  | 57%  | 34%              | 9%                     | 0%     |
|   | Not married women              | 59%  | 31%              | 9%                     | 1%     |
| Interview Type  | Landline                       | 63%  | 30%              | 7%                     | 1%     |
|   | Cell Phone                     | 55%  | 35%              | 9%                     | 1%     |

NBC News/Marist Poll Louisiana Registered Voters with a Candidate Preference including Early Voters. Interviews conducted October 27th through October 30th, 2014, n=803 MOE +/- 3.5 percentage points. Totals may not add to 100% due to rounding.



NBC News/Marist Poll Louisiana Tables of Adults & Registered Voters

|                             |                                | Louisiana Registered Voters   |                              |       |           |
|-----------------------------|--------------------------------|---|------------------------------|-------|-----------|
|                             |                                | Louisiana run-off tossup for U.S. Senate including those who are undecided yet leaning toward a candidate |                              |       |           |
|                             |                                | Mary Landrieu, the Democrat   | Bill Cassidy, the Republican | Other | Undecided |
|                             |                                | Row %   | Row %                        | Row % | Row %     |
| Louisiana Registered Voters |                                | 44%   | 49%                          | 2%    | 6%        |
| Party Identification        | Democrat                       | 87%   | 9%                           | 1%    | 3%        |
|                             | Republican                     | 8%  | 90%                          | 1%    | 1%        |
|                             | Independent                    | 33%   | 54%                          | 2%    | 11%       |
| Political Ideology          | Very liberal-Liberal           | 80%   | 13%                          | 2%    | 5%        |
|                             | Moderate                       | 54%   | 39%                          | 1%    | 6%        |
|                             | Conservative-Very conservative | 27%   | 67%                          | 2%    | 4%        |
| Region                      | North/Central                  | 41%   | 51%                          | 2%    | 6%        |
|                             | Cajun Country                  | 44%   | 50%                          | 2%    | 4%        |
|                             | Baton Rouge/East Acadiana      | 46%   | 49%                          | 1%    | 3%        |
|                             | Southeast                      | 37%   | 53%                          | 2%    | 8%        |
|                             | Orleans Parish (New Orleans)   | 63%   | 27%                          | 0%    | 9%        |
| Household Income            | Less than \$75,000             | 52%   | 41%                          | 2%    | 5%        |
|                             | \$75,000 or more               | 31%   | 66%                          | 0%    | 3%        |
| Education                   | Not college graduate           | 45%   | 47%                          | 2%    | 6%        |
|                             | College graduate               | 39%   | 54%                          | 0%    | 6%        |
| Race                        | White                          | 24%   | 70%                          | 2%    | 4%        |
|                             | African American               | 86%   | 7%                           | 1%    | 6%        |
| Age                         | 18 to 29                       | 38%   | 50%                          | 2%    | 11%       |
|                             | 30 to 44                       | 45%   | 48%                          | 2%    | 4%        |
|                             | 45 to 59                       | 41%   | 53%                          | 1%    | 5%        |
|                             | 60 or older                    | 50%   | 45%                          | 1%    | 4%        |
| Gender                      | Men                            | 38%   | 55%                          | 1%    | 6%        |
|                             | Women                          | 49%   | 43%                          | 2%    | 6%        |
| Marital Status              | Married                        | 35%   | 59%                          | 2%    | 5%        |
|                             | Not married                    | 51%   | 41%                          | 1%    | 7%        |
| Marital Status and Gender   | Married men                    | 32%   | 63%                          | 1%    | 3%        |
|                             | Not married men                | 40%   | 50%                          | 2%    | 9%        |
|                             | Married women                  | 37%   | 54%                          | 3%    | 6%        |
|                             | Not married women              | 60%   | 34%                          | 1%    | 5%        |
| Interview Type              | Landline                       | 43%   | 50%                          | 1%    | 5%        |
|                             | Cell Phone                     | 45%   | 47%                          | 2%    | 6%        |

NBC News/Marist Poll Louisiana Registered Voters. Interviews conducted October 27th through October 30th, 2014, n=961 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

|                             |                                | Louisiana Registered Voters   |                            |       |           |
|-----------------------------|--------------------------------|---|----------------------------|-------|-----------|
|                             |                                | Louisiana run-off tossup for U.S. Senate including those who are undecided yet leaning toward a candidate |                            |       |           |
|                             |                                | Mary Landrieu, the Democrat   | Rob Maness, the Republican | Other | Undecided |
|                             |                                | Row %   | Row %                      | Row % | Row %     |
| Louisiana Registered Voters |                                | 46%   | 47%                        | 1%    | 5%        |
| Party Identification        | Democrat                       | 86%   | 12%                        | 0%    | 2%        |
|                             | Republican                     | 15%   | 84%                        | 1%    | 1%        |
|                             | Independent                    | 37%   | 51%                        | 2%    | 10%       |
| Political Ideology          | Very liberal-Liberal           | 85%   | 9%                         | 2%    | 4%        |
|                             | Moderate                       | 56%   | 40%                        | 1%    | 4%        |
|                             | Conservative-Very conservative | 31%   | 63%                        | 1%    | 5%        |
| Region                      | North/Central                  | 42%   | 52%                        | 0%    | 6%        |
|                             | Cajun Country                  | 44%   | 52%                        | 1%    | 4%        |
|                             | Baton Rouge/East Acadiana      | 52%   | 40%                        | 3%    | 4%        |
|                             | Southeast                      | 40%   | 53%                        | 1%    | 6%        |
|                             | Orleans Parish (New Orleans)   | 74%   | 17%                        | 0%    | 10%       |
| Household Income            | Less than \$75,000             | 55%   | 40%                        | 1%    | 5%        |
|                             | \$75,000 or more               | 36%   | 61%                        | 1%    | 3%        |
| Education                   | Not college graduate           | 48%   | 46%                        | 1%    | 4%        |
|                             | College graduate               | 42%   | 51%                        | 0%    | 7%        |
| Race                        | White                          | 28%   | 67%                        | 2%    | 4%        |
|                             | African American               | 88%   | 6%                         | 0%    | 6%        |
| Age                         | 18 to 29                       | 46%   | 41%                        | 1%    | 11%       |
|                             | 30 to 44                       | 49%   | 43%                        | 2%    | 6%        |
|                             | 45 to 59                       | 43%   | 54%                        | 0%    | 3%        |
|                             | 60 or older                    | 49%   | 48%                        | 0%    | 3%        |
| Gender                      | Men                            | 41%   | 53%                        | 0%    | 6%        |
|                             | Women                          | 51%   | 42%                        | 2%    | 5%        |
| Marital Status              | Married                        | 38%   | 57%                        | 2%    | 3%        |
|                             | Not married                    | 54%   | 39%                        | 0%    | 7%        |
| Marital Status and Gender   | Married men                    | 34%   | 63%                        | 1%    | 3%        |
|                             | Not married men                | 46%   | 44%                        | 0%    | 10%       |
|                             | Married women                  | 42%   | 51%                        | 3%    | 4%        |
|                             | Not married women              | 60%   | 35%                        | 0%    | 4%        |
|                             | Interview Type                 | Landline  | 45%                        | 50%   | 1%        |
|                             | Cell Phone                     | 48%   | 43%                        | 2%    | 7%        |

NBC News/Marist Poll Louisiana Registered Voters. Interviews conducted October 27th through October 30th, 2014, n=961 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

|                                   |                                | Louisiana Adults   |             |             |        |
|-----------------------------------|--------------------------------|--|-------------|-------------|--------|
|                                   |                                | Overall, do you have a favorable or an unfavorable impression of Bill Cassidy? |             |             |        |
|                                   |                                | Favorable  | Unfavorable | Never heard | Unsure |
|                                   |                                | Row %  | Row %       | Row %       | Row %  |
| Louisiana Adults                  |                                | 41%  | 40%         | 5%          | 14%    |
| Louisiana Registered Voters       |                                | 43%  | 42%         | 2%          | 13%    |
| Party Identification <sup>^</sup> | Democrat                       | 11%  | 69%         | 3%          | 16%    |
|                                   | Republican                     | 79%  | 14%         | 1%          | 6%     |
|                                   | Independent                    | 48%  | 37%         | 1%          | 14%    |
| Political Ideology <sup>^</sup>   | Very liberal-Liberal           | 12%  | 73%         | 4%          | 11%    |
|                                   | Moderate                       | 36%  | 48%         | 1%          | 15%    |
|                                   | Conservative-Very conservative | 58%  | 30%         | 2%          | 10%    |
| Region                            | North/Central                  | 42%  | 33%         | 6%          | 20%    |
|                                   | Cajun Country                  | 43%  | 42%         | 4%          | 12%    |
|                                   | Baton Rouge/East Acadiana      | 43%  | 43%         | 3%          | 10%    |
|                                   | Southeast                      | 45%  | 37%         | 5%          | 13%    |
|                                   | Orleans Parish (New Orleans)   | 18%  | 62%         | 5%          | 15%    |
| Household Income                  | Less than \$75,000             | 36%  | 45%         | 5%          | 14%    |
|                                   | \$75,000 or more               | 57%  | 33%         | 1%          | 9%     |
| Education                         | Not college graduate           | 37%  | 41%         | 6%          | 15%    |
|                                   | College graduate               | 51%  | 36%         | 2%          | 11%    |
| Race                              | White                          | 56%  | 29%         | 3%          | 12%    |
|                                   | African American               | 11%  | 65%         | 7%          | 18%    |
| Age                               | 18 to 29                       | 41%  | 29%         | 8%          | 23%    |
|                                   | 30 to 44                       | 43%  | 42%         | 4%          | 12%    |
|                                   | 45 to 59                       | 43%  | 44%         | 3%          | 10%    |
|                                   | 60 or older                    | 38%  | 44%         | 4%          | 14%    |
| Gender                            | Men                            | 45%  | 37%         | 5%          | 13%    |
|                                   | Women                          | 37%  | 43%         | 4%          | 15%    |
| Marital Status                    | Married                        | 50%  | 37%         | 2%          | 12%    |
|                                   | Not married                    | 35%  | 43%         | 7%          | 15%    |
| Marital Status and Gender         | Married men                    | 53%  | 38%         | 1%          | 8%     |
|                                   | Not married men                | 40%  | 34%         | 9%          | 17%    |
|                                   | Married women                  | 46%  | 35%         | 2%          | 16%    |
|                                   | Not married women              | 31%  | 49%         | 6%          | 14%    |
| Interview Type                    | Landline                       | 44%  | 42%         | 4%          | 10%    |
|                                   | Cell Phone                     | 37%  | 38%         | 5%          | 19%    |

NBC News/Marist Poll Louisiana Adults. Interviews conducted October 27th through October 30th, 2014, n=1099 MOE +/- 3.0 percentage points.

<sup>^</sup>Louisiana Registered Voters: n=961 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

|                             |                                | Louisiana Adults  |             |             |        |
|-----------------------------|--------------------------------|---|-------------|-------------|--------|
|                             |                                | Overall, do you have a favorable or an unfavorable impression of Mary Landrieu? |             |             |        |
|                             |                                | Favorable   | Unfavorable | Never heard | Unsure |
|                             |                                | Row %   | Row %       | Row %       | Row %  |
| Louisiana Adults            |                                | 42%   | 48%         | 1%          | 8%     |
| Louisiana Registered Voters |                                | 43%   | 50%         | 0%          | 7%     |
| Party Identification^       | Democrat                       | 81%   | 14%         | 0%          | 5%     |
|                             | Republican                     | 13%   | 84%         | 0%          | 3%     |
|                             | Independent                    | 35%   | 56%         | 0%          | 9%     |
| Political Ideology^         | Very liberal-Liberal           | 80%   | 11%         | 0%          | 8%     |
|                             | Moderate                       | 50%   | 42%         | 0%          | 8%     |
|                             | Conservative-Very conservative | 30%   | 66%         | 0%          | 3%     |
| Region                      | North/Central                  | 40%   | 49%         | 2%          | 9%     |
|                             | Cajun Country                  | 38%   | 54%         | 1%          | 7%     |
|                             | Baton Rouge/East Acadiana      | 49%   | 46%         | 0%          | 5%     |
|                             | Southeast                      | 35%   | 53%         | 1%          | 11%    |
|                             | Orleans Parish (New Orleans)   | 68%   | 19%         | 0%          | 13%    |
| Household Income            | Less than \$75,000             | 47%   | 43%         | 1%          | 9%     |
|                             | \$75,000 or more               | 36%   | 62%         | 0%          | 1%     |
| Education                   | Not college graduate           | 42%   | 47%         | 2%          | 10%    |
|                             | College graduate               | 42%   | 53%         | 0%          | 5%     |
| Race                        | White                          | 25%   | 67%         | 1%          | 7%     |
|                             | African American               | 78%   | 10%         | 1%          | 11%    |
| Age                         | 18 to 29                       | 32%   | 45%         | 3%          | 21%    |
|                             | 30 to 44                       | 44%   | 48%         | 1%          | 7%     |
|                             | 45 to 59                       | 42%   | 54%         | 0%          | 3%     |
|                             | 60 or older                    | 49%   | 47%         | 0%          | 4%     |
| Gender                      | Men                            | 39%   | 53%         | 1%          | 7%     |
|                             | Women                          | 45%   | 44%         | 1%          | 10%    |
| Marital Status              | Married                        | 38%   | 56%         | 1%          | 5%     |
|                             | Not married                    | 45%   | 42%         | 1%          | 11%    |
| Marital Status and Gender   | Married men                    | 36%   | 61%         | 1%          | 2%     |
|                             | Not married men                | 41%   | 46%         | 2%          | 11%    |
|                             | Married women                  | 40%   | 51%         | 1%          | 8%     |
|                             | Not married women              | 49%   | 39%         | 1%          | 11%    |
|                             | Interview Type                 | Landline  | 43%         | 52%         | 1%     |
|                             | Cell Phone                     | 41%   | 45%         | 1%          | 13%    |

NBC News/Marist Poll Louisiana Adults. Interviews conducted October 27th through October 30th, 2014, n=1099 MOE +/- 3.0 percentage points.

^Louisiana Registered Voters: n=961 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

## NBC News/Marist Poll Louisiana Tables of Adults &amp; Registered Voters

|                                   |                                | Louisiana Adults   |             |             |        |
|-----------------------------------|--------------------------------|--|-------------|-------------|--------|
|                                   |                                | Overall, do you have a favorable or an unfavorable impression of Rob Maness? |             |             |        |
|                                   |                                | Favorable  | Unfavorable | Never heard | Unsure |
|                                   |                                | Row %  | Row %       | Row %       | Row %  |
| Louisiana Adults                  |                                | 35%  | 23%         | 17%         | 26%    |
| Louisiana Registered Voters       |                                | 38%  | 23%         | 12%         | 26%    |
| Party Identification <sup>^</sup> | Democrat                       | 17%  | 34%         | 16%         | 33%    |
|                                   | Republican                     | 59%  | 14%         | 7%          | 20%    |
|                                   | Independent                    | 44%  | 22%         | 10%         | 23%    |
| Political Ideology <sup>^</sup>   | Very liberal-Liberal           | 21%  | 39%         | 14%         | 27%    |
|                                   | Moderate                       | 31%  | 25%         | 12%         | 32%    |
|                                   | Conservative-Very conservative | 48%  | 20%         | 11%         | 21%    |
| Region                            | North/Central                  | 35%  | 17%         | 19%         | 28%    |
|                                   | Cajun Country                  | 35%  | 24%         | 17%         | 24%    |
|                                   | Baton Rouge/East Acadiana      | 31%  | 29%         | 16%         | 24%    |
|                                   | Southeast                      | 40%  | 21%         | 15%         | 24%    |
|                                   | Orleans Parish (New Orleans)   | 29%  | 26%         | 16%         | 29%    |
| Household Income                  | Less than \$75,000             | 31%  | 25%         | 19%         | 25%    |
|                                   | \$75,000 or more               | 47%  | 23%         | 8%          | 22%    |
| Education                         | Not college graduate           | 33%  | 22%         | 20%         | 25%    |
|                                   | College graduate               | 39%  | 24%         | 11%         | 26%    |
| Race                              | White                          | 46%  | 16%         | 16%         | 23%    |
|                                   | African American               | 10%  | 38%         | 19%         | 33%    |
| Age                               | 18 to 29                       | 24%  | 25%         | 21%         | 30%    |
|                                   | 30 to 44                       | 33%  | 25%         | 18%         | 25%    |
|                                   | 45 to 59                       | 44%  | 22%         | 13%         | 21%    |
|                                   | 60 or older                    | 35%  | 19%         | 18%         | 27%    |
| Gender                            | Men                            | 41%  | 21%         | 14%         | 24%    |
|                                   | Women                          | 30%  | 24%         | 19%         | 27%    |
| Marital Status                    | Married                        | 41%  | 23%         | 14%         | 22%    |
|                                   | Not married                    | 30%  | 23%         | 20%         | 28%    |
| Marital Status and Gender         | Married men                    | 47%  | 21%         | 11%         | 20%    |
|                                   | Not married men                | 34%  | 22%         | 18%         | 26%    |
|                                   | Married women                  | 34%  | 25%         | 17%         | 24%    |
|                                   | Not married women              | 26%  | 24%         | 21%         | 29%    |
|                                   | Interview Type                 | Landline   | 39%         | 23%         | 17%    |
|                                   | Cell Phone                     | 30%  | 22%         | 17%         | 31%    |

NBC News/Marist Poll Louisiana Adults. Interviews conducted October 27th through October 30th, 2014, n=1099 MOE +/- 3.0 percentage points.

<sup>^</sup>Louisiana Registered Voters: n=961 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll Louisiana Tables of Adults & Registered Voters

Louisiana Registered Voters

Of the following issues, please tell me which one is going to be most important to you in deciding your vote for Congress in November:

|                             |                                | Job creation and economic growth | Health care | Social Security and Medicare | Breaking the partisan gridlock in Washington to get things done | The deficit and government spending | Military action against ISIS, the Islamic State in Iraq and Syria | Immigration | Looking out for the interests of women | None of these | All equally | Other | Unsure |
|-----------------------------|--------------------------------|----------------------------------|-------------|------------------------------|---|-------------------------------------|---|-------------|--|---------------|-------------|-------|--------|
|                             |                                | Row %                            | Row %       | Row %                        | Row %   | Row %                               | Row %   | Row %       | Row %                                  | Row %         | Row %       | Row % | Row %  |
| Louisiana Registered Voters |                                | 19%                              | 18%         | 17%                          | 13%   | 7%                                  | 6%  | 6%          | 3%                                     | 1%            | 6%          | 2%    | 1%     |
| Party Identification        | Democrat                       | 20%                              | 18%         | 28%                          | 7%  | 1%                                  | 6%  | 3%          | 4%                                     | 0%            | 8%          | 3%    | 3%     |
|                             | Republican                     | 17%                              | 18%         | 12%                          | 15%   | 10%                                 | 8%  | 9%          | 2%                                     | 1%            | 7%          | 1%    | 0%     |
|                             | Independent                    | 21%                              | 16%         | 9%                           | 20%   | 11%                                 | 5%  | 6%          | 2%                                     | 1%            | 5%          | 2%    | 1%     |
| Political Ideology          | Very liberal-Liberal           | 26%                              | 18%         | 18%                          | 15%   | 2%                                  | 6%  | 2%          | 4%                                     | 1%            | 4%          | 3%    | 2%     |
|                             | Moderate                       | 22%                              | 15%         | 14%                          | 18%   | 5%                                  | 8%  | 5%          | 3%                                     | 0%            | 5%          | 3%    | 1%     |
|                             | Conservative-Very conservative | 15%                              | 19%         | 19%                          | 11%   | 10%                                 | 5%  | 7%          | 2%                                     | 1%            | 7%          | 2%    | 1%     |
| Region                      | North/Central                  | 14%                              | 16%         | 16%                          | 14%   | 9%                                  | 6%  | 7%          | 5%                                     | 0%            | 6%          | 4%    | 2%     |
|                             | Cajun Country                  | 17%                              | 17%         | 16%                          | 15%   | 8%                                  | 7%  | 7%          | 3%                                     | 0%            | 7%          | 2%    | 1%     |
|                             | Baton Rouge/East Acadiana      | 15%                              | 18%         | 20%                          | 13%   | 7%                                  | 8%  | 7%          | 1%                                     | 0%            | 8%          | 1%    | 1%     |
|                             | Southeast                      | 19%                              | 22%         | 18%                          | 13%   | 5%                                  | 4%  | 5%          | 3%                                     | 2%            | 7%          | 2%    | 1%     |
|                             | Orleans Parish (New Orleans)   | 44%                              | 13%         | 16%                          | 6%  | 4%                                  | 5%  | 1%          | 5%                                     | 2%            | 0%          | 2%    | 1%     |
| Household Income            | Less than \$75,000             | 17%                              | 18%         | 21%                          | 14%   | 5%                                  | 5%  | 5%          | 4%                                     | 0%            | 5%          | 3%    | 2%     |
|                             | \$75,000 or more               | 22%                              | 18%         | 6%                           | 17%   | 10%                                 | 8%  | 8%          | 2%                                     | 0%            | 6%          | 2%    | 1%     |
| Education                   | Not college graduate           | 15%                              | 17%         | 21%                          | 11%   | 6%                                  | 7%  | 7%          | 3%                                     | 1%            | 7%          | 3%    | 2%     |
|                             | College graduate               | 27%                              | 19%         | 10%                          | 19%   | 9%                                  | 5%  | 3%          | 3%                                     | 0%            | 4%          | 1%    | 1%     |
| Race                        | White                          | 17%                              | 17%         | 14%                          | 16%   | 9%                                  | 8%  | 6%          | 2%                                     | 1%            | 6%          | 2%    | 1%     |
|                             | African American               | 22%                              | 20%         | 24%                          | 8%  | 2%                                  | 4%  | 3%          | 5%                                     | 0%            | 6%          | 3%    | 3%     |
|                             | Other                          | 21%                              | 14%         | 19%                          | 10%   | 8%                                  | 3%  | 12%         | 3%                                     | 0%            | 7%          | 1%    | 3%     |
| Age                         | 18 to 29                       | 24%                              | 17%         | 8%                           | 7%  | 4%                                  | 9%  | 13%         | 9%                                     | 0%            | 5%          | 3%    | 1%     |
|                             | 30 to 44                       | 26%                              | 19%         | 10%                          | 15%   | 8%                                  | 5%  | 5%          | 2%                                     | 1%            | 6%          | 2%    | 1%     |
|                             | 45 to 59                       | 16%                              | 21%         | 15%                          | 14%   | 8%                                  | 6%  | 5%          | 3%                                     | 0%            | 8%          | 3%    | 1%     |
|                             | 60 or older                    | 11%                              | 13%         | 32%                          | 16%   | 6%                                  | 6%  | 4%          | 1%                                     | 1%            | 6%          | 1%    | 3%     |
| Gender                      | Men                            | 21%                              | 13%         | 14%                          | 18%   | 9%                                  | 5%  | 9%          | 2%                                     | 0%            | 6%          | 2%    | 1%     |
|                             | Women                          | 16%                              | 21%         | 20%                          | 9%  | 5%                                  | 7%  | 4%          | 4%                                     | 1%            | 7%          | 3%    | 2%     |
| Marital Status              | Married                        | 18%                              | 16%         | 14%                          | 16%   | 10%                                 | 6%  | 6%          | 2%                                     | 1%            | 7%          | 2%    | 1%     |
|                             | Not married                    | 19%                              | 19%         | 20%                          | 11%   | 4%                                  | 6%  | 6%          | 4%                                     | 1%            | 6%          | 3%    | 2%     |
| Marital Status and Gender   | Married men                    | 19%                              | 12%         | 14%                          | 19%   | 14%                                 | 4%  | 8%          | 1%                                     | 0%            | 6%          | 1%    | 1%     |
|                             | Not married men                | 24%                              | 15%         | 15%                          | 18%   | 4%                                  | 6%  | 9%          | 2%                                     | 0%            | 4%          | 2%    | 1%     |
|                             | Married women                  | 17%                              | 20%         | 14%                          | 14%   | 7%                                  | 8%  | 4%          | 3%                                     | 1%            | 7%          | 3%    | 1%     |
|                             | Not married women              | 16%                              | 22%         | 24%                          | 6%  | 4%                                  | 6%  | 4%          | 5%                                     | 1%            | 7%          | 3%    | 3%     |
| Interview Type              | Landline                       | 18%                              | 17%         | 21%                          | 14%   | 9%                                  | 6%  | 5%          | 2%                                     | 0%            | 5%          | 2%    | 2%     |
|                             | Cell Phone                     | 19%                              | 19%         | 13%                          | 13%   | 5%                                  | 6%  | 7%          | 5%                                     | 1%            | 8%          | 3%    | 1%     |

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