

How the Survey was Conducted

Nature of the Sample: NBC News/Marist Poll of 1,386 Kentucky Adults

This survey of 1,386 adults was conducted September 2nd through September 4th, 2014 by The Marist Poll sponsored in partnership with NBC News. Adults 18 years of age and older residing in the state of Kentucky were interviewed by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state of Kentucky from ASDE Survey Sampler, Inc. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers from Survey Sampling International. The two samples were then combined and balanced to reflect the 2010 Census results for age, gender, income, and race. Respondents in the household were selected by asking for the youngest male. Results are statistically significant within ± 2.6 percentage points. There are 1,184 registered voters. The results for this subset are statistically significant within ± 2.8 percentage points. There are 691 likely voters defined by a probability turnout model. This model determines the likelihood respondents will vote in the November 2014 election based upon their chance of vote, interest in the election, and past election participation. The results for this subset are statistically significant within ± 3.7 percentage points. The error margin increases for cross-tabulations.

Nature of the Sample - Kentucky

		Kentucky Adults	Kentucky Registered Voters	Kentucky Likely Voters
		Col %	Col %	Col %
Kentucky Adults		100%		
Kentucky Registered Voters		85%	100%	
Kentucky Likely Voters		50%	58%	100%
Party Registration	Democrat	n/a	54%	54%
	Republican	n/a	37%	38%
	Independent	n/a	9%	8%
	Other	n/a	0%	0%
Party Identification	Democrat	n/a	37%	37%
	Republican	n/a	32%	33%
	Independent	n/a	30%	28%
	Other	n/a	2%	2%
Political Ideology	Very liberal	n/a	4%	5%
	Liberal	n/a	13%	13%
	Moderate	n/a	33%	33%
	Conservative	n/a	38%	37%
	Very conservative	n/a	12%	12%
Tea Party Supporters		n/a	25%	27%
Past Participation**	Yes	n/a	84%	91%
	No	n/a	16%	9%
Gender	Men	49%	47%	47%
	Women	51%	53%	53%
Age	Under 45	44%	40%	35%
	45 or older	56%	60%	65%
Age	18 to 29	20%	17%	12%
	30 to 44	24%	23%	22%
	45 to 59	29%	31%	33%
	60 or older	27%	29%	33%
Race	White	88%	88%	88%
	African American	7%	7%	7%
	Latino	3%	3%	3%
	Other	2%	2%	2%
Region	Eastern Kentucky	23%	23%	21%
	Bluegrass Country	17%	18%	18%
	Northern KY-Louisville Suburbs	16%	16%	15%
	Jefferson County (Louisville)	17%	16%	19%
	Western Kentucky	27%	27%	27%
Household Income	Less than \$75,000	77%	75%	72%
	\$75,000 or more	23%	25%	28%
Education	Not college graduate	72%	70%	67%
	College graduate	28%	30%	33%
Marital Status	Married	56%	59%	62%
	Not married	44%	41%	38%
Marital Status and Gender	Married men	25%	26%	28%
	Not married men	22%	19%	17%
	Married women	31%	33%	34%
	Not married women	23%	22%	21%
White Evangelical Christians		35%	31%	38%
Interview Type	Landline	56%	60%	63%
	Cell Phone	44%	40%	37%

NBC News/Marist Poll Kentucky Adults. Interviews conducted September 2nd through September 4th, 2014, n=1386 MOE +/- 2.6 percentage points. Kentucky Registered Voters: n=1184 MOE +/- 2.8 percentage points. Kentucky Likely Voters: n=691 MOE +/- 3.7 percentage points. Totals may not add to 100% due to rounding.

		Kentucky Adults		
		Do you approve or disapprove of the job Barack Obama is doing as president		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Kentucky Adults		31%	61%	8%
Kentucky Registered Voters		31%	62%	7%
Party Identification^	Democrat	57%	33%	10%
	Republican	9%	87%	5%
	Independent	24%	69%	7%
Political Ideology^	Very liberal-Liberal	72%	23%	5%
	Moderate	34%	60%	6%
	Conservative-Very conservative	16%	78%	6%
Tea Party Supporters^		10%	89%	2%
Region	Eastern Kentucky	20%	72%	8%
	Bluegrass Country	41%	49%	10%
	Northern KY-Louisville Suburbs	24%	70%	6%
	Jefferson County (Louisville)	42%	48%	10%
	Western Kentucky	30%	62%	8%
Household Income	Less than \$75,000	33%	58%	9%
	\$75,000 or more	29%	66%	5%
Education	Not college graduate	29%	62%	9%
	College graduate	36%	58%	6%
Race	White	27%	65%	8%
	African American	78%	16%	6%
	Latino	41%	50%	9%
Race	White	27%	65%	8%
	Non-white	62%	31%	7%
Age	18 to 29	35%	53%	12%
	30 to 44	26%	67%	7%
	45 to 59	31%	62%	7%
	60 or older	31%	61%	8%
Age	Under 45	30%	61%	9%
	45 or older	31%	61%	8%
Gender	Men	30%	63%	8%
	Women	32%	59%	9%
Marital Status	Married	28%	66%	6%
	Not married	35%	55%	11%
Marital Status and Gender	Married men	25%	70%	5%
	Not married men	34%	55%	11%
	Married women	30%	63%	8%
	Not married women	35%	55%	10%
Religiosity	Practice a Religion	27%	66%	6%
	Does not Practice a Religion	34%	56%	10%
White Evangelical Christians		21%	73%	6%
Interview Type	Landline	28%	65%	7%
	Cell Phone	35%	55%	10%

NBC News/Marist Poll Kentucky Adults. Interviews conducted September 2nd through September 4th, 2014, n=1386 MOE +/- 2.6 percentage points.

^Kentucky Registered Voters: n=1184 MOE +/- 2.8 percentage points. Totals may not add to 100% due to rounding.

		Kentucky Adults		
		All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track?		
		Headed in the right direction	Off on the wrong track	Unsure
		Row %	Row %	Row %
Kentucky Adults		20%	74%	6%
Kentucky Registered Voters		20%	74%	6%
Party Identification^	Democrat	35%	55%	10%
	Republican	8%	91%	2%
	Independent	16%	78%	5%
Political Ideology^	Very liberal-Liberal	47%	43%	10%
	Moderate	21%	74%	4%
	Conservative-Very conservative	11%	86%	3%
Tea Party Supporters^		7%	91%	2%
Region	Eastern Kentucky	12%	81%	7%
	Bluegrass Country	27%	67%	6%
	Northern KY-Louisville Suburbs	21%	74%	5%
	Jefferson County (Louisville)	29%	66%	5%
	Western Kentucky	15%	78%	7%
Household Income	Less than \$75,000	19%	75%	6%
	\$75,000 or more	23%	71%	5%
Education	Not college graduate	19%	76%	5%
	College graduate	21%	73%	6%
Race	White	17%	77%	6%
	African American	51%	39%	10%
	Latino	27%	69%	4%
Race	White	17%	77%	6%
	Non-white	39%	53%	8%
Age	18 to 29	21%	69%	9%
	30 to 44	18%	77%	5%
	45 to 59	21%	74%	5%
	60 or older	20%	75%	5%
Age	Under 45	19%	74%	7%
	45 or older	20%	75%	5%
Gender	Men	19%	75%	6%
	Women	21%	73%	6%
Marital Status	Married	17%	78%	5%
	Not married	23%	71%	6%
Marital Status and Gender	Married men	15%	80%	5%
	Not married men	22%	74%	4%
	Married women	18%	76%	5%
	Not married women	24%	69%	7%
Religiosity	Practice a Religion	17%	79%	4%
	Does not Practice a Religion	22%	72%	6%
White Evangelical Christians		16%	79%	5%
Interview Type	Landline	18%	79%	4%
	Cell Phone	22%	69%	9%

NBC News/Marist Poll Kentucky Adults. Interviews conducted September 2nd through September 4th, 2014, n=1386 MOE +/- 2.6 percentage points.

^Kentucky Registered Voters: n=1184 MOE +/- 2.8 percentage points. Totals may not add to 100% due to rounding.

		Kentucky Adults		
		Do you approve or disapprove of the job the Republicans in Congress are doing in office?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Kentucky Adults		22%	65%	13%
Kentucky Registered Voters		22%	66%	12%
Party Identification^	Democrat	13%	79%	8%
	Republican	41%	45%	14%
	Independent	16%	70%	14%
Political Ideology^	Very liberal-Liberal	17%	81%	2%
	Moderate	17%	72%	11%
	Conservative-Very conservative	28%	61%	11%
Tea Party Supporters^		31%	62%	7%
Region	Eastern Kentucky	22%	63%	16%
	Bluegrass Country	24%	65%	11%
	Northern KY-Louisville Suburbs	24%	65%	11%
	Jefferson County (Louisville)	17%	71%	12%
	Western Kentucky	22%	63%	15%
Household Income	Less than \$75,000	22%	64%	14%
	\$75,000 or more	24%	70%	6%
Education	Not college graduate	23%	62%	15%
	College graduate	19%	74%	7%
Race	White	22%	65%	14%
	African American	17%	72%	11%
	Latino	32%	57%	11%
Race	White	22%	65%	14%
	Non-white	24%	66%	11%
Age	18 to 29	24%	53%	23%
	30 to 44	24%	64%	12%
	45 to 59	21%	68%	11%
	60 or older	20%	69%	10%
Age	Under 45	24%	59%	17%
	45 or older	21%	69%	11%
Gender	Men	20%	69%	11%
	Women	23%	61%	16%
Marital Status	Married	22%	67%	11%
	Not married	21%	64%	15%
Marital Status and Gender	Married men	22%	71%	7%
	Not married men	18%	70%	12%
	Married women	23%	63%	15%
	Not married women	25%	59%	17%
Religiosity	Practice a Religion	25%	64%	12%
	Does not Practice a Religion	19%	68%	13%
White Evangelical Christians		25%	62%	13%
Interview Type	Landline	22%	66%	11%
	Cell Phone	21%	63%	16%

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^Kentucky Registered Voters: n=1184 MOE +/- 2.8 percentage points. Totals may not add to 100% due to rounding.

		Kentucky Adults		
		Do you approve or disapprove of the job the Democrats in Congress are doing in office?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Kentucky Adults		24%	62%	13%
Kentucky Registered Voters		24%	64%	12%
Party Identification^	Democrat	47%	43%	10%
	Republican	8%	81%	11%
	Independent	18%	69%	13%
Political Ideology^	Very liberal-Liberal	58%	37%	5%
	Moderate	22%	68%	10%
	Conservative-Very conservative	15%	75%	9%
Tea Party Supporters^		12%	83%	4%
Region	Eastern Kentucky	18%	65%	18%
	Bluegrass Country	34%	57%	10%
	Northern KY-Louisville Suburbs	22%	68%	10%
	Jefferson County (Louisville)	29%	61%	10%
	Western Kentucky	22%	62%	16%
Household Income	Less than \$75,000	26%	60%	14%
	\$75,000 or more	23%	70%	7%
Education	Not college graduate	24%	62%	15%
	College graduate	23%	69%	7%
Race	White	22%	65%	14%
	African American	53%	31%	15%
	Latino	32%	61%	7%
Race	White	22%	65%	14%
	Non-white	43%	45%	12%
Age	18 to 29	28%	47%	25%
	30 to 44	23%	65%	12%
	45 to 59	21%	68%	11%
	60 or older	25%	66%	10%
Age	Under 45	25%	57%	18%
	45 or older	23%	67%	10%
Gender	Men	22%	68%	10%
	Women	26%	57%	16%
Marital Status	Married	20%	69%	11%
	Not married	28%	57%	15%
Marital Status and Gender	Married men	19%	76%	6%
	Not married men	23%	65%	12%
	Married women	22%	64%	15%
	Not married women	33%	49%	18%
Religiosity	Practice a Religion	21%	67%	11%
	Does not Practice a Religion	26%	60%	14%
White Evangelical Christians		20%	67%	13%
Interview Type	Landline	21%	68%	11%
	Cell Phone	28%	55%	17%

NBC News/Marist Poll Kentucky Adults. Interviews conducted September 2nd through September 4th, 2014, n=1386 MOE +/- 2.6 percentage points.

^Kentucky Registered Voters: n=1184 MOE +/- 2.8 percentage points. Totals may not add to 100% due to rounding.

Kentucky Registered Voters						
Kentucky tossup for U.S. Senate including those who are undecided yet leaning toward a candidate						
		Alison Lundergan				
		Mitch McConnell, the Republican	Grimes, the Democrat	David Patterson, the Libertarian	Other	Undecided
		Row %	Row %	Row %	Row %	Row %
Kentucky Registered Voters		45%	38%	9%	<1%	8%
Kentucky Likely Voters		47%	39%	8%	<1	6%
Party Identification	Democrat	18%	69%	3%	1%	9%
	Republican	85%	8%	3%	0%	4%
	Independent	38%	35%	18%	1%	8%
Political Ideology	Very liberal-Liberal	14%	76%	7%	0%	3%
	Moderate	37%	42%	13%	0%	8%
	Conservative-Very conservative	63%	24%	7%	0%	6%
Tea Party Supporters		67%	17%	13%	0%	4%
Intensity of Support	Strongly support	48%	48%	4%	0%	0%
	Somewhat support	53%	39%	8%	0%	0%
	Might vote differently	36%	36%	28%	0%	0%
Region	Eastern Kentucky	48%	33%	9%	1%	10%
	Bluegrass Country	41%	41%	10%	1%	7%
	Northern KY-Louisville Suburbs	48%	36%	9%	0%	6%
	Jefferson County (Louisville)	35%	47%	10%	0%	8%
	Western Kentucky	49%	37%	7%	0%	7%
Household Income	Less than \$75,000	43%	40%	9%	1%	7%
	\$75,000 or more	48%	40%	7%	0%	5%
Education	Not college graduate	46%	37%	9%	0%	8%
	College graduate	43%	41%	10%	0%	6%
Race	White	47%	37%	9%	0%	8%
	African American	14%	64%	15%	0%	8%
	Other	48%	38%	10%	1%	3%
Race	White	47%	37%	9%	0%	8%
	Non-white	28%	53%	13%	0%	6%
Age	18 to 29	36%	34%	16%	2%	14%
	30 to 44	45%	37%	13%	0%	5%
	45 to 59	46%	38%	8%	0%	8%
	60 or older	48%	43%	3%	0%	6%
Age	Under 45	41%	36%	14%	1%	9%
	45 or older	47%	40%	5%	0%	7%
Gender	Men	50%	34%	8%	1%	7%
	Women	40%	42%	10%	0%	8%
Marital Status	Married	51%	35%	8%	0%	6%
	Not married	37%	44%	11%	0%	8%
Marital Status and Gender	Married men	58%	30%	7%	0%	4%
	Not married men	42%	40%	9%	1%	8%
	Married women	45%	38%	9%	0%	8%
	Not married women	32%	47%	13%	0%	8%
	Religiosity	Practice a Religion	51%	35%	6%	0%
	Does not Practice a Religion	39%	43%	11%	0%	7%
White Evangelical Christians		56%	32%	4%	0%	8%
Interview Type	Landline	47%	39%	7%	0%	7%
	Cell Phone	41%	38%	12%	1%	8%

NBC News/Marist Poll Kentucky Registered Voters. Interviews conducted September 2nd through September 4th, 2014, n=1184 MOE +/- 2.8 percentage points.
Kentucky Likely Voters: n=691 MOE +/- 3.7 percentage points. Totals may not add to 100% due to rounding.

Kentucky Voters with a Candidate Preference for U.S. Senate					
Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Election Day?					
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Kentucky Voters with a Candidate Preference for U.S. Senate		51%	37%	11%	2%
Party Identification	Democrat	63%	26%	8%	2%
	Republican	56%	36%	7%	1%
	Independent	33%	48%	17%	2%
Political Ideology	Very liberal-Liberal	65%	28%	6%	1%
	Moderate	42%	45%	11%	2%
	Conservative-Very conservative	51%	35%	12%	1%
Tea Party Supporters		54%	36%	10%	1%
Top Tier Candidates for U.S. Senate in Kentucky	Mitch McConnell	51%	40%	8%	1%
	Alison Lundergan Grimes	57%	33%	9%	2%
Region	Eastern Kentucky	53%	33%	14%	1%
	Bluegrass Country	53%	35%	10%	2%
	Northern KY-Louisville Suburbs	46%	45%	7%	2%
	Jefferson County (Louisville)	56%	33%	10%	1%
	Western Kentucky	49%	38%	11%	2%
Household Income	Less than \$75,000	50%	37%	11%	2%
	\$75,000 or more	55%	34%	10%	1%
Education	Not college graduate	52%	35%	12%	2%
	College graduate	51%	40%	8%	2%
Race	White	50%	38%	10%	1%
	African American	64%	16%	17%	2%
	Other	56%	29%	10%	4%
Race	White	50%	38%	10%	1%
	Non-white	61%	22%	14%	3%
Age	18 to 29	38%	44%	16%	2%
	30 to 44	43%	45%	11%	1%
	45 to 59	51%	35%	11%	3%
	60 or older	65%	27%	7%	1%
Age	Under 45	41%	44%	13%	1%
	45 or older	58%	31%	9%	2%
Gender	Men	53%	34%	11%	2%
	Women	50%	39%	10%	1%
Marital Status	Married	54%	35%	9%	1%
	Not married	47%	38%	13%	2%
Marital Status and Gender	Married men	59%	31%	8%	2%
	Not married men	43%	38%	15%	4%
	Married women	50%	38%	10%	1%
	Not married women	50%	39%	10%	1%
Religiosity	Practice a Religion	59%	32%	8%	1%
	Does not Practice a Religion	44%	41%	13%	3%
White Evangelical Christians		56%	33%	9%	2%
Interview Type	Landline	58%	31%	10%	1%
	Cell Phone	41%	46%	11%	2%

NBC News/Marist Poll Kentucky Registered Voters with a Candidate Preference. Interviews conducted September 2nd through September 4th, 2014, n=1012 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

		Kentucky Adults			
		Overall, do you have a favorable or an unfavorable impression of Mitch McConnell?			
		Favorable	Unfavorable	Never heard of	Unsure
		Row %	Row %	Row %	Row %
Kentucky Adults		40%	48%	1%	10%
Kentucky Registered Voters		43%	48%	0%	8%
Party Identification^	Democrat	23%	70%	0%	7%
	Republican	76%	18%	0%	6%
	Independent	34%	54%	1%	11%
Political Ideology^	Very liberal-Liberal	23%	71%	0%	6%
	Moderate	38%	55%	0%	7%
	Conservative-Very conservative	56%	34%	0%	9%
Tea Party Supporters^		63%	30%	0%	7%
Region	Eastern Kentucky	43%	47%	1%	9%
	Bluegrass Country	39%	50%	1%	10%
	Northern KY-Louisville Suburbs	42%	45%	2%	11%
	Jefferson County (Louisville)	32%	56%	1%	11%
	Western Kentucky	43%	44%	2%	12%
Household Income	Less than \$75,000	36%	49%	2%	12%
	\$75,000 or more	47%	47%	0%	6%
Education	Not college graduate	40%	46%	2%	12%
	College graduate	44%	51%	0%	5%
Race	White	41%	48%	1%	10%
	African American	20%	58%	0%	22%
	Latino	48%	40%	0%	12%
Race	White	41%	48%	1%	10%
	Non-white	30%	51%	0%	18%
Age	18 to 29	35%	46%	3%	16%
	30 to 44	45%	43%	2%	10%
	45 to 59	37%	52%	0%	10%
	60 or older	43%	49%	0%	8%
Age	Under 45	41%	44%	2%	13%
	45 or older	40%	50%	0%	9%
Gender	Men	41%	50%	1%	7%
	Women	40%	45%	1%	13%
Marital Status	Married	46%	43%	1%	10%
	Not married	35%	53%	2%	11%
Marital Status and Gender	Married men	49%	44%	1%	7%
	Not married men	33%	58%	2%	8%
	Married women	43%	43%	1%	13%
	Not married women	36%	48%	2%	14%
	Religiosity	Practice a Religion	48%	42%	0%
	Does not Practice a Religion	34%	52%	2%	11%
White Evangelical Christians		51%	40%	1%	7%
Interview Type	Landline	43%	48%	1%	8%
	Cell Phone	37%	47%	2%	14%

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^Kentucky Registered Voters: n=1184 MOE +/- 2.8 percentage points. Totals may not add to 100% due to rounding.

		Kentucky Adults			
		Overall, do you have a favorable or an unfavorable impression of Alison Lundergan Grimes?			
		Favorable	Unfavorable	Never heard of	Unsure
		Row %	Row %	Row %	Row %
Kentucky Adults		36%	39%	7%	17%
Kentucky Registered Voters		39%	41%	4%	16%
Party Identification^	Democrat	65%	20%	1%	13%
	Republican	13%	69%	5%	13%
	Independent	35%	38%	5%	21%
Political Ideology^	Very liberal-Liberal	75%	10%	2%	13%
	Moderate	43%	38%	5%	14%
	Conservative-Very conservative	25%	56%	2%	17%
Tea Party Supporters^		20%	63%	3%	14%
Region	Eastern Kentucky	36%	41%	8%	16%
	Bluegrass Country	44%	33%	3%	20%
	Northern KY-Louisville Suburbs	28%	48%	8%	15%
	Jefferson County (Louisville)	45%	31%	7%	17%
	Western Kentucky	31%	43%	8%	18%
Household Income	Less than \$75,000	37%	37%	8%	18%
	\$75,000 or more	41%	44%	2%	12%
Education	Not college graduate	34%	38%	8%	20%
	College graduate	42%	45%	2%	11%
Race	White	35%	41%	7%	17%
	African American	59%	18%	5%	17%
	Latino	34%	36%	11%	19%
Race	White	35%	41%	7%	17%
	Non-white	49%	27%	6%	18%
Age	18 to 29	32%	28%	18%	22%
	30 to 44	35%	42%	5%	17%
	45 to 59	37%	43%	4%	17%
	60 or older	40%	40%	4%	16%
Age	Under 45	34%	36%	11%	19%
	45 or older	38%	42%	4%	16%
Gender	Men	34%	42%	8%	16%
	Women	38%	38%	6%	18%
Marital Status	Married	36%	45%	4%	16%
	Not married	38%	34%	10%	18%
Marital Status and Gender	Married men	34%	48%	3%	15%
	Not married men	34%	37%	12%	17%
	Married women	37%	42%	4%	17%
	Not married women	41%	32%	8%	19%
Religiosity	Practice a Religion	34%	45%	5%	16%
	Does not Practice a Religion	39%	36%	8%	17%
White Evangelical Christians		34%	45%	6%	15%
Interview Type	Landline	37%	43%	4%	16%
	Cell Phone	35%	35%	11%	19%

NBC News/Marist Poll Kentucky Adults. Interviews conducted September 2nd through September 4th, 2014, n=1386 MOE +/- 2.6 percentage points.

^Kentucky Registered Voters: n=1184 MOE +/- 2.8 percentage points. Totals may not add to 100% due to rounding.

		Kentucky Adults			
		Overall, do you have a favorable or an unfavorable impression of Bill Clinton?			
		Favorable	Unfavorable	Never heard of	Unsure
		Row %	Row %	Row %	Row %
Kentucky Adults		62%	33%	0%	5%
Kentucky Registered Voters		62%	33%	0%	5%
Party Identification^	Democrat	84%	14%	0%	2%
	Republican	41%	55%	0%	4%
	Independent	59%	34%	1%	7%
Political Ideology^	Very liberal-Liberal	80%	17%	0%	3%
	Moderate	71%	24%	0%	4%
	Conservative-Very conservative	49%	47%	0%	4%
Tea Party Supporters^		43%	53%	0%	4%
Region	Eastern Kentucky	67%	26%	1%	6%
	Bluegrass Country	62%	32%	0%	6%
	Northern KY-Louisville Suburbs	60%	36%	0%	4%
	Jefferson County (Louisville)	63%	32%	0%	4%
	Western Kentucky	58%	37%	0%	5%
Household Income	Less than \$75,000	67%	28%	0%	5%
	\$75,000 or more	59%	39%	0%	2%
Education	Not college graduate	62%	32%	0%	5%
	College graduate	62%	35%	0%	4%
Race	White	60%	35%	0%	5%
	African American	83%	11%	0%	5%
	Latino	70%	24%	0%	6%
Race	White	60%	35%	0%	5%
	Non-white	76%	18%	0%	6%
Age	18 to 29	66%	28%	0%	6%
	30 to 44	66%	28%	0%	5%
	45 to 59	60%	35%	0%	4%
	60 or older	58%	37%	0%	5%
Age	Under 45	66%	28%	0%	6%
	45 or older	59%	36%	0%	5%
Gender	Men	62%	33%	0%	5%
	Women	62%	33%	0%	5%
Marital Status	Married	59%	37%	0%	4%
	Not married	66%	28%	0%	6%
Marital Status and Gender	Married men	60%	37%	0%	3%
	Not married men	65%	28%	1%	6%
	Married women	58%	37%	0%	5%
	Not married women	68%	27%	0%	5%
Religiosity	Practice a Religion	55%	42%	0%	4%
	Does not Practice a Religion	69%	25%	0%	6%
White Evangelical Christians		57%	40%	0%	3%
Interview Type	Landline	60%	35%	0%	5%
	Cell Phone	64%	30%	0%	5%

NBC News/Marist Poll Kentucky Adults. Interviews conducted September 2nd through September 4th, 2014, n=1386 MOE +/- 2.6 percentage points.

^Kentucky Registered Voters: n=1184 MOE +/- 2.8 percentage points. Totals may not add to 100% due to rounding.

		Kentucky Adults			
		Overall, do you have a favorable or an unfavorable impression of Mitt Romney?			
		Favorable	Unfavorable	Never heard of	Unsure
		Row %	Row %	Row %	Row %
Kentucky Adults		41%	42%	2%	16%
Kentucky Registered Voters		44%	41%	1%	15%
Party Identification^	Democrat	24%	61%	1%	15%
	Republican	65%	21%	1%	12%
	Independent	46%	37%	1%	16%
Political Ideology^	Very liberal-Liberal	24%	67%	1%	8%
	Moderate	37%	48%	1%	14%
	Conservative-Very conservative	57%	28%	1%	14%
Tea Party Supporters^		65%	26%	0%	9%
Region	Eastern Kentucky	39%	41%	2%	18%
	Bluegrass Country	47%	37%	1%	16%
	Northern KY-Louisville Suburbs	45%	37%	1%	17%
	Jefferson County (Louisville)	37%	49%	4%	10%
	Western Kentucky	37%	44%	2%	17%
Household Income	Less than \$75,000	36%	44%	2%	17%
	\$75,000 or more	57%	37%	0%	6%
Education	Not college graduate	37%	42%	3%	18%
	College graduate	51%	39%	0%	9%
Race	White	40%	42%	2%	16%
	African American	32%	53%	3%	12%
	Latino	47%	34%	3%	16%
Race	White	40%	42%	2%	16%
	Non-white	38%	45%	3%	14%
Age	18 to 29	41%	46%	1%	11%
	30 to 44	40%	39%	2%	18%
	45 to 59	39%	43%	3%	15%
	60 or older	41%	39%	2%	18%
Age	Under 45	41%	42%	2%	15%
	45 or older	40%	41%	2%	16%
Gender	Men	41%	46%	2%	11%
	Women	41%	38%	2%	20%
Marital Status	Married	47%	38%	1%	13%
	Not married	34%	46%	3%	18%
Marital Status and Gender	Married men	50%	40%	1%	9%
	Not married men	33%	52%	3%	12%
	Married women	45%	36%	1%	17%
	Not married women	35%	39%	3%	23%
Religiosity	Practice a Religion	50%	34%	2%	15%
	Does not Practice a Religion	35%	48%	2%	15%
White Evangelical Christians		48%	35%	2%	16%
Interview Type	Landline	41%	41%	2%	16%
	Cell Phone	40%	43%	2%	15%

NBC News/Marist Poll Kentucky Adults. Interviews conducted September 2nd through September 4th, 2014, n=1386 MOE +/- 2.6 percentage points.

^Kentucky Registered Voters: n=1184 MOE +/- 2.8 percentage points. Totals may not add to 100% due to rounding.

		Kentucky Adults		
		Do you approve or disapprove of the job Steve Beshear is doing as governor?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Kentucky Adults		64%	23%	13%
Kentucky Registered Voters		67%	22%	11%
Party Identification^	Democrat	79%	15%	6%
	Republican	58%	29%	13%
	Independent	63%	24%	13%
Political Ideology^	Very liberal-Liberal	79%	14%	8%
	Moderate	71%	21%	9%
	Conservative-Very conservative	63%	26%	11%
Tea Party Supporters^		58%	34%	8%
Region	Eastern Kentucky	62%	27%	11%
	Bluegrass Country	65%	21%	13%
	Northern KY-Louisville Suburbs	68%	22%	11%
	Jefferson County (Louisville)	65%	23%	13%
	Western Kentucky	64%	21%	16%
Household Income	Less than \$75,000	64%	24%	13%
	\$75,000 or more	72%	19%	10%
Education	Not college graduate	63%	22%	15%
	College graduate	70%	23%	7%
Race	White	64%	23%	13%
	African American	68%	14%	18%
	Latino	83%	11%	5%
Race	White	64%	23%	13%
	Non-white	68%	17%	14%
Age	18 to 29	59%	18%	23%
	30 to 44	62%	27%	11%
	45 to 59	68%	23%	9%
	60 or older	67%	21%	12%
Age	Under 45	60%	23%	16%
	45 or older	67%	22%	10%
Gender	Men	64%	24%	12%
	Women	65%	21%	14%
Marital Status	Married	66%	25%	10%
	Not married	63%	20%	16%
Marital Status and Gender	Married men	67%	26%	8%
	Not married men	60%	24%	16%
	Married women	65%	24%	11%
	Not married women	66%	17%	16%
Religiosity	Practice a Religion	68%	21%	10%
	Does not Practice a Religion	61%	24%	15%
White Evangelical Christians		66%	22%	12%
Interview Type	Landline	64%	25%	11%
	Cell Phone	66%	20%	15%

NBC News/Marist Poll Kentucky Adults. Interviews conducted September 2nd through September 4th, 2014, n=1386 MOE +/- 2.6 percentage points.

^Kentucky Registered Voters: n=1184 MOE +/- 2.8 percentage points. Totals may not add to 100% due to rounding.

		Kentucky Registered Voters			
		As a result of the elections this November, would you like to see:			
		A Republican majority in both the House and Senate as a check on President Obama in his final two years	More Democrats in the House and a Democratic majority in the Senate to send a message to Republicans that they need to work with President Obama, not against him	It doesn't matter which party has control as long as a lot of incumbents lose from both parties	Unsure
		Row %	Row %	Row %	Row %
Kentucky Registered Voters		44%	35%	14%	6%
Party Identification	Democrat	12%	70%	14%	4%
	Republican	84%	7%	6%	3%
	Independent	39%	29%	22%	10%
Political Ideology	Very liberal-Liberal	15%	71%	12%	2%
	Moderate	37%	39%	18%	6%
	Conservative-Very conservative	61%	22%	13%	4%
Tea Party Supporters		72%	10%	16%	2%
Region	Eastern Kentucky	47%	28%	16%	9%
	Bluegrass Country	39%	45%	12%	4%
	Northern KY-Louisville Suburbs	51%	29%	15%	5%
	Jefferson County (Louisville)	45%	42%	9%	4%
	Western Kentucky	43%	34%	17%	6%
Household Income	Less than \$75,000	40%	37%	17%	7%
	\$75,000 or more	55%	34%	9%	2%
Education	Not college graduate	41%	34%	17%	7%
	College graduate	52%	37%	8%	3%
Race	White	47%	33%	14%	6%
	African American	8%	70%	12%	11%
	Other	45%	34%	18%	2%
Race	White	47%	33%	14%	6%
	Non-white	24%	54%	15%	7%
Age	18 to 29	44%	37%	13%	6%
	30 to 44	47%	35%	12%	5%
	45 to 59	45%	33%	16%	6%
	60 or older	41%	38%	15%	6%
Age	Under 45	46%	36%	13%	6%
	45 or older	43%	35%	16%	6%
Gender	Men	48%	33%	14%	4%
	Women	41%	37%	15%	7%
Marital Status	Married	50%	32%	13%	5%
	Not married	37%	40%	16%	7%
Marital Status and Gender	Married men	54%	29%	13%	4%
	Not married men	40%	39%	16%	5%
	Married women	47%	35%	13%	5%
	Not married women	34%	40%	16%	9%
	Religiosity	Practice a Religion	52%	30%	13%
	Does not Practice a Religion	37%	41%	15%	6%
White Evangelical Christians		53%	29%	12%	6%
Interview Type	Landline	46%	33%	15%	6%
	Cell Phone	43%	39%	13%	5%

NBC News/Marist Poll Kentucky Registered Voters. Interviews conducted September 2nd through September 4th, 2014, n=1184 MOE +/- 2.8 percentage points. Totals may not add to 100% due to rounding.

		Kentucky Adults					
		From what you have heard about the new health care law, do you think it is:					
		Strongly Good idea	Not so strongly Good idea	Not so strongly Bad idea	Strongly Bad idea	No opinion either way	Unsure
		Row %	Row %	Row %	Row %	Row %	Row %
Kentucky Adults		24%	9%	5%	45%	14%	3%
Kentucky Registered Voters		25%	7%	5%	46%	13%	3%
Party Identification^	Democrat	47%	10%	3%	22%	14%	3%
	Republican	8%	4%	6%	71%	9%	3%
	Independent	21%	7%	6%	47%	17%	2%
Political Ideology^	Very liberal-Liberal	56%	9%	3%	18%	12%	2%
	Moderate	26%	10%	5%	43%	16%	1%
	Conservative-Very conservative	15%	5%	5%	59%	12%	3%
Tea Party Supporters^		10%	4%	3%	74%	8%	1%
Region	Eastern Kentucky	23%	5%	7%	48%	14%	2%
	Bluegrass Country	28%	15%	3%	39%	11%	5%
	Northern KY-Louisville Suburbs	18%	12%	2%	57%	9%	2%
	Jefferson County (Louisville)	31%	9%	7%	35%	15%	2%
	Western Kentucky	21%	5%	6%	46%	18%	3%
Household Income	Less than \$75,000	26%	8%	5%	44%	15%	3%
	\$75,000 or more	21%	13%	6%	50%	9%	1%
Education	Not college graduate	24%	6%	5%	46%	16%	3%
	College graduate	25%	14%	6%	44%	9%	1%
Race	White	21%	9%	5%	48%	13%	3%
	African American	59%	4%	9%	7%	20%	1%
	Latino	30%	4%	0%	41%	26%	0%
Race	White	21%	9%	5%	48%	13%	3%
	Non-white	45%	4%	5%	22%	21%	2%
Age	18 to 29	14%	16%	9%	42%	18%	1%
	30 to 44	25%	9%	5%	46%	13%	2%
	45 to 59	28%	7%	4%	48%	10%	2%
	60 or older	24%	4%	3%	44%	18%	7%
Age	Under 45	20%	12%	7%	44%	15%	1%
	45 or older	26%	6%	4%	46%	14%	4%
Gender	Men	23%	9%	6%	48%	13%	2%
	Women	25%	8%	5%	43%	15%	4%
Marital Status	Married	23%	7%	5%	52%	11%	2%
	Not married	24%	11%	6%	37%	18%	4%
Marital Status and Gender	Married men	22%	7%	6%	53%	10%	2%
	Not married men	23%	10%	6%	42%	16%	3%
	Married women	24%	6%	4%	51%	12%	3%
	Not married women	25%	11%	6%	33%	20%	4%
	Religiosity	Practice a Religion	20%	7%	4%	53%	12%
	Does not Practice a Religion	28%	10%	6%	38%	16%	2%
White Evangelical Christians		19%	7%	4%	55%	11%	4%
Interview Type	Landline	25%	5%	5%	47%	14%	4%
	Cell Phone	23%	13%	6%	43%	14%	2%

NBC News/Marist Poll Kentucky Adults. Interviews conducted September 2nd through September 4th, 2014, n=1386 MOE +/- 2.6 percentage points.

^Kentucky Registered Voters: n=1184 MOE +/- 2.8 percentage points. Totals may not add to 100% due to rounding.

		Kentucky Adults			
		Overall, do you have a favorable or an unfavorable impression of Obamacare?			
		Favorable	Unfavorable	Never heard of	Unsure
		Row %	Row %	Row %	Row %
Kentucky Adults		31%	61%	0%	8%
Kentucky Registered Voters		31%	62%	0%	7%
Party Identification^	Democrat	58%	35%	0%	7%
	Republican	12%	84%	0%	4%
	Independent	22%	68%	1%	10%
Political Ideology^	Very liberal-Liberal	70%	25%	0%	5%
	Moderate	33%	57%	1%	9%
	Conservative-Very conservative	16%	78%	0%	6%
Tea Party Supporters^		12%	86%	0%	3%
Region	Eastern Kentucky	29%	62%	0%	9%
	Bluegrass Country	34%	59%	0%	7%
	Northern KY-Louisville Suburbs	21%	71%	1%	7%
	Jefferson County (Louisville)	43%	52%	0%	5%
	Western Kentucky	29%	62%	0%	9%
Household Income	Less than \$75,000	34%	57%	0%	9%
	\$75,000 or more	29%	69%	0%	3%
Education	Not college graduate	29%	61%	0%	10%
	College graduate	33%	64%	0%	3%
Race	White	28%	65%	0%	8%
	Non-white	56%	38%	0%	7%
Age	18 to 29	33%	61%	0%	5%
	30 to 44	31%	66%	0%	4%
	45 to 59	34%	57%	0%	8%
	60 or older	25%	62%	1%	12%
Age	Under 45	32%	64%	0%	4%
	45 or older	30%	60%	0%	10%
Gender	Men	31%	64%	0%	6%
	Women	31%	59%	0%	9%
Marital Status	Married	28%	68%	0%	4%
	Not married	33%	54%	0%	12%
Religiosity	Practice a Religion	25%	67%	0%	8%
	Does not Practice a Religion	36%	56%	0%	8%
White Evangelical Christians		21%	72%	1%	6%
Interview Type	Landline	27%	63%	0%	9%
	Cell Phone	35%	59%	0%	5%

NBC News/Marist Poll Kentucky Adults Split Sample. Interviews conducted September 2nd through September 4th, 2014, n=656 MOE +/- 3.8 percentage points.

^Kentucky Registered Voters Split Sample: n=556 MOE +/- 4.2 percentage points. Totals may not add to 100% due to rounding.

		Kentucky Adults			
		Overall, do you have a favorable or an unfavorable impression of Kynect?			
		Favorable	Unfavorable	Never heard of	Unsure
		Row %	Row %	Row %	Row %
Kentucky Adults		33%	17%	32%	19%
Kentucky Registered Voters		34%	18%	30%	18%
Party Identification^	Democrat	48%	11%	24%	17%
	Republican	19%	25%	34%	22%
	Independent	30%	21%	33%	16%
Political Ideology^	Very liberal-Liberal	48%	9%	17%	26%
	Moderate	42%	14%	29%	15%
	Conservative-Very conservative	25%	25%	34%	17%
Tea Party Supporters^		22%	28%	35%	15%
Region	Eastern Kentucky	28%	15%	33%	23%
	Bluegrass Country	42%	11%	26%	21%
	Northern KY-Louisville Suburbs	24%	19%	40%	17%
	Jefferson County (Louisville)	39%	22%	27%	12%
	Western Kentucky	31%	19%	33%	18%
Household Income	Less than \$75,000	35%	15%	32%	17%
	\$75,000 or more	30%	21%	29%	20%
Education	Not college graduate	29%	16%	36%	19%
	College graduate	43%	20%	20%	18%
Race	White	32%	17%	32%	19%
	Non-white	44%	16%	21%	18%
Age	18 to 29	31%	15%	39%	15%
	30 to 44	40%	19%	27%	14%
	45 to 59	32%	19%	26%	23%
	60 or older	28%	15%	37%	20%
Age	Under 45	35%	17%	32%	15%
	45 or older	30%	17%	31%	22%
Gender	Men	25%	17%	39%	19%
	Women	39%	17%	25%	18%
Marital Status	Married	30%	20%	30%	19%
	Not married	36%	13%	34%	17%
Religiosity	Practice a Religion	31%	18%	32%	20%
	Does not Practice a Religion	34%	16%	32%	18%
White Evangelical Christians		28%	18%	32%	22%
Interview Type	Landline	34%	15%	31%	20%
	Cell Phone	31%	20%	32%	17%

NBC News/Marist Poll Kentucky Adults Split Sample. Interviews conducted September 2nd through September 4th, 2014, n=681 MOE +/- 3.8 percentage points.

^Kentucky Registered Voters Split Sample: n=591 MOE +/- 4.0 percentage points. Totals may not add to 100% due to rounding.

		Kentucky Likely Voters		
		Do you approve or disapprove of the job Barack Obama is doing as president?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Kentucky Likely Voters		32%	62%	6%
Party Identification^	Democrat	61%	31%	8%
	Republican	8%	88%	4%
	Independent	25%	70%	6%
Political Ideology^	Very liberal-Liberal	74%	21%	5%
	Moderate	35%	60%	5%
	Conservative-Very conservative	16%	79%	6%
Tea Party Supporters^		9%	89%	1%
Region	Eastern Kentucky	22%	71%	7%
	Bluegrass Country	41%	52%	7%
	Northern KY-Louisville Suburbs	25%	69%	6%
	Jefferson County (Louisville)	43%	52%	5%
	Western Kentucky	31%	63%	6%
Household Income	Less than \$75,000	35%	58%	7%
	\$75,000 or more	30%	67%	3%
Education	Not college graduate	31%	62%	7%
	College graduate	34%	61%	5%
Race	White	28%	65%	6%
	African American	83%	14%	3%
	Latino	45%	46%	9%
Race	White	28%	65%	6%
	Non-white	65%	30%	5%
Age	18 to 29	43%	49%	8%
	30 to 44	26%	70%	4%
	45 to 59	30%	64%	6%
	60 or older	33%	59%	8%
Age	Under 45	32%	62%	5%
	45 or older	32%	62%	7%
Gender	Men	30%	65%	5%
	Women	34%	59%	7%
Marital Status	Married	29%	66%	4%
	Not married	37%	54%	9%
Marital Status and Gender	Married men	26%	72%	2%
	Not married men	36%	54%	10%
	Married women	32%	61%	6%
	Not married women	37%	55%	8%
Religiosity	Practice a Religion	28%	66%	5%
	Does not Practice a Religion	37%	56%	7%
White Evangelical Christians		22%	73%	5%
Interview Type	Landline	30%	65%	6%
	Cell Phone	36%	56%	7%

NBC News/Marist Poll Kentucky Likely Voters. Interviews conducted September 2nd through September 4th, 2014, n=691 MOE +/- 3.7 percentage points. Totals may not add to 100% due to rounding.

		Kentucky Likely Voters		
		All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track?		
		Headed in the right direction	Off on the wrong track	Unsure
		Row %	Row %	Row %
Kentucky Likely Voters		22%	74%	5%
Party Identification^	Democrat	39%	53%	8%
	Republican	6%	92%	1%
	Independent	17%	77%	5%
Political Ideology^	Very liberal-Liberal	50%	42%	8%
	Moderate	23%	73%	4%
	Conservative-Very conservative	11%	87%	3%
Tea Party Supporters^		6%	92%	2%
Region	Eastern Kentucky	14%	81%	5%
	Bluegrass Country	27%	68%	4%
	Northern KY-Louisville Suburbs	21%	73%	5%
	Jefferson County (Louisville)	32%	64%	5%
	Western Kentucky	16%	78%	5%
Household Income	Less than \$75,000	22%	73%	5%
	\$75,000 or more	22%	73%	5%
Education	Not college graduate	22%	74%	5%
	College graduate	21%	75%	5%
Race	White	19%	76%	5%
	African American	55%	34%	10%
	Latino	33%	65%	2%
Race	White	19%	76%	5%
	Non-white	43%	50%	7%
Age	18 to 29	25%	67%	8%
	30 to 44	19%	78%	3%
	45 to 59	22%	73%	5%
	60 or older	21%	74%	5%
Age	Under 45	21%	74%	5%
	45 or older	22%	73%	5%
Gender	Men	21%	75%	4%
	Women	22%	72%	5%
Marital Status	Married	19%	77%	4%
	Not married	25%	69%	6%
Marital Status and Gender	Married men	16%	80%	4%
	Not married men	27%	70%	4%
	Married women	21%	75%	4%
	Not married women	24%	69%	7%
Religiosity	Practice a Religion	17%	78%	4%
	Does not Practice a Religion	26%	70%	5%
White Evangelical Christians		16%	79%	5%
Interview Type	Landline	20%	77%	4%
	Cell Phone	24%	68%	7%

NBC News/Marist Poll Kentucky Likely Voters. Interviews conducted September 2nd through September 4th, 2014, n=691 MOE +/- 3.7 percentage points. Totals may not add to 100% due to rounding.

		Kentucky Likely Voters		
		Do you approve or disapprove of the job the Republicans in Congress are doing in office?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Kentucky Likely Voters		23%	67%	9%
Party Identification^	Democrat	12%	83%	6%
	Republican	44%	44%	12%
	Independent	17%	73%	11%
Political Ideology^	Very liberal-Liberal	14%	83%	2%
	Moderate	17%	75%	8%
	Conservative-Very conservative	31%	59%	10%
Tea Party Supporters^		32%	61%	7%
Region	Eastern Kentucky	23%	65%	12%
	Bluegrass Country	23%	69%	8%
	Northern KY-Louisville Suburbs	30%	61%	9%
	Jefferson County (Louisville)	19%	75%	6%
	Western Kentucky	23%	66%	11%
Household Income	Less than \$75,000	23%	68%	9%
	\$75,000 or more	24%	71%	5%
Education	Not college graduate	25%	65%	11%
	College graduate	21%	73%	6%
Race	White	23%	67%	10%
	African American	11%	82%	7%
	Latino	44%	54%	2%
Race	White	23%	67%	10%
	Non-white	25%	70%	5%
Age	18 to 29	23%	59%	18%
	30 to 44	27%	65%	8%
	45 to 59	24%	68%	9%
	60 or older	21%	71%	8%
Age	Under 45	26%	63%	11%
	45 or older	22%	69%	8%
Gender	Men	22%	71%	7%
	Women	25%	64%	11%
Marital Status	Married	24%	68%	8%
	Not married	23%	66%	10%
Marital Status and Gender	Married men	24%	72%	4%
	Not married men	20%	72%	8%
	Married women	24%	65%	11%
	Not married women	26%	62%	12%
Religiosity	Practice a Religion	27%	64%	9%
	Does not Practice a Religion	20%	72%	8%
White Evangelical Christians		25%	64%	11%
Interview Type	Landline	24%	67%	9%
	Cell Phone	21%	69%	10%

NBC News/Marist Poll Kentucky Likely Voters. Interviews conducted September 2nd through September 4th, 2014, n=691 MOE +/- 3.7 percentage points. Totals may not add to 100% due to rounding.

		Kentucky Likely Voters		
		Do you approve or disapprove of the job the Democrats in Congress are doing in office?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Kentucky Likely Voters		24%	67%	9%
Party Identification^	Democrat	48%	44%	9%
	Republican	6%	85%	8%
	Independent	16%	74%	10%
Political Ideology^	Very liberal-Liberal	58%	37%	5%
	Moderate	21%	71%	8%
	Conservative-Very conservative	14%	78%	8%
Tea Party Supporters^		11%	86%	3%
Region	Eastern Kentucky	20%	68%	12%
	Bluegrass Country	32%	63%	6%
	Northern KY-Louisville Suburbs	20%	73%	7%
	Jefferson County (Louisville)	29%	65%	5%
	Western Kentucky	21%	67%	12%
Household Income	Less than \$75,000	27%	64%	9%
	\$75,000 or more	22%	73%	5%
Education	Not college graduate	25%	65%	10%
	College graduate	22%	72%	6%
Race	White	22%	69%	9%
	African American	51%	39%	10%
	Latino	38%	59%	4%
Race	White	22%	69%	9%
	Non-white	42%	51%	8%
Age	18 to 29	32%	51%	17%
	30 to 44	22%	70%	8%
	45 to 59	20%	72%	9%
	60 or older	26%	67%	8%
Age	Under 45	26%	63%	11%
	45 or older	23%	69%	8%
Gender	Men	21%	74%	5%
	Women	27%	61%	12%
Marital Status	Married	20%	72%	7%
	Not married	30%	59%	11%
Marital Status and Gender	Married men	18%	79%	3%
	Not married men	25%	69%	6%
	Married women	22%	67%	11%
	Not married women	35%	51%	14%
Religiosity	Practice a Religion	22%	70%	8%
	Does not Practice a Religion	27%	64%	9%
White Evangelical Christians		20%	69%	10%
Interview Type	Landline	21%	71%	8%
	Cell Phone	30%	60%	10%

NBC News/Marist Poll Kentucky Likely Voters. Interviews conducted September 2nd through September 4th, 2014, n=691 MOE +/- 3.7 percentage points. Totals may not add to 100% due to rounding.

		Kentucky Likely Voters				
		Kentucky tossup for U.S. Senate including those who are undecided yet leaning toward a candidate				
		Mitch McConnell, the Republican	Alison Lundergan Grimes, the Democrat	David Patterson, the Libertarian	Other	Undecided
		Row %	Row %	Row %	Row %	Row %
Kentucky Likely Voters		47%	39%	8%	<1%	6%
Party Identification	Democrat	18%	73%	3%	0%	6%
	Republican	86%	7%	3%	0%	4%
	Independent	41%	34%	17%	1%	6%
Political Ideology	Very liberal-Liberal	14%	77%	6%	0%	3%
	Moderate	39%	43%	12%	0%	7%
	Conservative-Very conservative	65%	22%	7%	0%	6%
Tea Party Supporters		70%	15%	12%	0%	3%
Intensity of Support	Strongly support	49%	48%	4%	0%	0%
	Somewhat support	55%	37%	8%	0%	0%
	Might vote differently	38%	31%	32%	0%	0%
Region	Eastern Kentucky	51%	32%	9%	1%	6%
	Bluegrass Country	43%	41%	11%	0%	6%
	Northern KY-Louisville Suburbs	52%	36%	7%	0%	5%
	Jefferson County (Louisville)	36%	48%	9%	0%	7%
	Western Kentucky	51%	38%	6%	0%	6%
Household Income	Less than \$75,000	44%	41%	9%	0%	5%
	\$75,000 or more	50%	39%	7%	0%	4%
Education	Not college graduate	48%	38%	8%	0%	6%
	College graduate	44%	40%	9%	0%	6%
Race	White	49%	37%	8%	0%	6%
	Non-white	29%	55%	12%	0%	4%
Age	18 to 29	37%	35%	18%	0%	10%
	30 to 44	48%	34%	12%	1%	6%
	45 to 59	47%	38%	8%	0%	7%
	60 or older	49%	44%	3%	0%	4%
Age	Under 45	44%	34%	14%	1%	7%
	45 or older	48%	41%	5%	0%	5%
Gender	Men	53%	35%	7%	1%	4%
	Women	41%	42%	9%	0%	8%
Marital Status	Married	52%	35%	7%	0%	5%
	Not married	38%	44%	10%	0%	7%
Marital Status and Gender	Married men	60%	31%	6%	0%	2%
	Not married men	42%	41%	10%	1%	6%
	Married women	46%	39%	8%	0%	7%
	Not married women	34%	47%	11%	0%	7%
Religiosity	Practice a Religion	53%	35%	5%	1%	7%
	Does not Practice a Religion	41%	44%	11%	0%	5%
White Evangelical Christians		57%	33%	4%	0%	6%
Interview Type	Landline	49%	40%	6%	0%	6%
	Cell Phone	43%	38%	12%	1%	6%

NBC News/Marist Poll Kentucky Likely Voters. Interviews conducted September 2nd through September 4th, 2014, n=691 MOE +/- 3.7 percentage points. Totals may not add to 100% due to rounding.

		Kentucky Likely Voters with a Candidate Preference			
		Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Election Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Kentucky Likely Voters with a Candidate Preference		56%	34%	9%	1%
Party Identification	Democrat	69%	24%	5%	1%
	Republican	60%	33%	6%	1%
	Independent	36%	45%	17%	2%
Political Ideology	Very liberal-Liberal	69%	25%	5%	1%
	Moderate	47%	42%	9%	2%
	Conservative-Very conservative	56%	33%	10%	1%
Tea Party Supporters		55%	36%	9%	0%
Top Tier Candidates for U.S. Senate in Kentucky	Mitch McConnell	55%	38%	7%	1%
	Alison Lundergan Grimes	63%	29%	6%	1%
Region	Eastern Kentucky	57%	31%	11%	1%
	Bluegrass Country	57%	32%	9%	2%
	Northern KY-Louisville Suburbs	50%	42%	6%	2%
	Jefferson County (Louisville)	59%	32%	8%	1%
	Western Kentucky	56%	34%	9%	1%
Household Income	Less than \$75,000	55%	34%	9%	1%
	\$75,000 or more	58%	32%	9%	1%
Education	Not college graduate	57%	32%	10%	1%
	College graduate	54%	38%	7%	2%
Race	White	55%	35%	8%	1%
	Non-white	65%	20%	13%	2%
Age	18 to 29	39%	44%	15%	2%
	30 to 44	52%	39%	9%	1%
	45 to 59	53%	35%	11%	1%
	60 or older	68%	25%	6%	1%
Age	Under 45	47%	41%	11%	1%
	45 or older	60%	30%	8%	1%
Gender	Men	58%	32%	9%	2%
	Women	54%	35%	9%	1%
Marital Status	Married	58%	33%	8%	1%
	Not married	52%	35%	10%	2%
Marital Status and Gender	Married men	62%	30%	7%	1%
	Not married men	51%	35%	11%	3%
	Married women	55%	35%	9%	1%
	Not married women	54%	35%	10%	1%
Religiosity	Practice a Religion	61%	30%	8%	1%
	Does not Practice a Religion	51%	38%	10%	2%
White Evangelical Christians		60%	30%	8%	1%
Interview Type	Landline	62%	29%	9%	1%
	Cell Phone	46%	43%	9%	2%

NBC News/Marist Poll Kentucky Likely Voters with a Candidate Preference. Interviews conducted September 2nd through September 4th, 2014, n=603 MOE +/- 4.0 percentage points. Totals may not add to 100% due to rounding.

		Kentucky Likely Voters			
		Overall, do you have a favorable or an unfavorable impression of Mitch McConnell?			
		Favorable	Unfavorable	Never heard of	Unsure
		Row %	Row %	Row %	Row %
Kentucky Likely Voters		45%	48%	0%	7%
Party Identification^	Democrat	21%	72%	0%	6%
	Republican	79%	16%	0%	4%
	Independent	37%	54%	1%	8%
Political Ideology^	Very liberal-Liberal	20%	76%	0%	4%
	Moderate	40%	54%	0%	6%
	Conservative-Very conservative	60%	32%	0%	7%
Tea Party Supporters^		65%	29%	0%	6%
Region	Eastern Kentucky	45%	48%	0%	7%
	Bluegrass Country	43%	51%	0%	6%
	Northern KY-Louisville Suburbs	51%	43%	0%	6%
	Jefferson County (Louisville)	37%	57%	0%	6%
	Western Kentucky	50%	41%	0%	8%
Household Income	Less than \$75,000	41%	51%	0%	8%
	\$75,000 or more	49%	47%	0%	5%
Education	Not college graduate	46%	46%	0%	8%
	College graduate	46%	49%	0%	4%
Race	White	47%	47%	0%	6%
	African American	18%	70%	0%	12%
	Latino	50%	41%	0%	9%
Race	White	47%	47%	0%	6%
	Non-white	31%	56%	0%	13%
Age	18 to 29	39%	49%	2%	10%
	30 to 44	54%	40%	0%	6%
	45 to 59	41%	50%	0%	8%
	60 or older	46%	49%	0%	5%
Age	Under 45	49%	44%	1%	7%
	45 or older	44%	50%	0%	7%
Gender	Men	47%	48%	0%	5%
	Women	44%	47%	0%	8%
Marital Status	Married	50%	43%	0%	7%
	Not married	40%	54%	1%	6%
Marital Status and Gender	Married men	54%	41%	0%	5%
	Not married men	39%	56%	1%	4%
	Married women	47%	45%	0%	8%
	Not married women	40%	52%	0%	8%
Religiosity	Practice a Religion	51%	42%	0%	7%
	Does not Practice a Religion	40%	53%	0%	7%
White Evangelical Christians		55%	40%	0%	5%
Interview Type	Landline	48%	46%	0%	6%
	Cell Phone	41%	50%	1%	9%

NBC News/Marist Poll Kentucky Likely Voters. Interviews conducted September 2nd through September 4th, 2014, n=691 MOE +/- 3.7 percentage points. Totals may not add to 100% due to rounding.

		Kentucky Likely Voters			
		Overall, do you have a favorable or an unfavorable impression of Alison Lundergan Grimes?			
		Favorable	Unfavorable	Never heard of	Unsure
		Row %	Row %	Row %	Row %
Kentucky Likely Voters		41%	43%	3%	13%
Party Identification^	Democrat	71%	19%	1%	9%
	Republican	12%	74%	4%	11%
	Independent	36%	41%	4%	19%
Political Ideology^	Very liberal-Liberal	77%	11%	2%	10%
	Moderate	46%	38%	4%	12%
	Conservative-Very conservative	25%	60%	1%	13%
Tea Party Supporters^		18%	68%	2%	12%
Region	Eastern Kentucky	38%	46%	4%	11%
	Bluegrass Country	46%	38%	2%	14%
	Northern KY-Louisville Suburbs	34%	55%	2%	9%
	Jefferson County (Louisville)	51%	34%	3%	12%
	Western Kentucky	37%	44%	2%	17%
Household Income	Less than \$75,000	43%	41%	3%	13%
	\$75,000 or more	42%	46%	1%	10%
Education	Not college graduate	40%	42%	3%	15%
	College graduate	42%	48%	1%	9%
Race	White	40%	45%	3%	13%
	African American	66%	19%	1%	13%
	Latino	40%	40%	11%	9%
Race	White	40%	45%	3%	13%
	Non-white	53%	29%	4%	13%
Age	18 to 29	41%	30%	11%	18%
	30 to 44	38%	50%	1%	11%
	45 to 59	41%	45%	1%	13%
	60 or older	43%	41%	3%	14%
Age	Under 45	39%	43%	4%	14%
	45 or older	42%	43%	2%	13%
Gender	Men	39%	45%	4%	12%
	Women	42%	41%	2%	14%
Marital Status	Married	39%	48%	2%	11%
	Not married	44%	36%	4%	15%
Marital Status and Gender	Married men	37%	51%	1%	11%
	Not married men	41%	39%	7%	13%
	Married women	40%	46%	2%	12%
	Not married women	47%	34%	1%	18%
Religiosity	Practice a Religion	37%	48%	2%	13%
	Does not Practice a Religion	46%	38%	3%	13%
White Evangelical Christians		37%	48%	1%	13%
Interview Type	Landline	41%	45%	2%	12%
	Cell Phone	40%	40%	5%	15%

NBC News/Marist Poll Kentucky Likely Voters. Interviews conducted September 2nd through September 4th, 2014, n=691 MOE +/- 3.7 percentage points. Totals may not add to 100% due to rounding.

		Kentucky Likely Voters			
		Overall, do you have a favorable or an unfavorable impression of Bill Clinton?			
		Favorable	Unfavorable	Never heard of	Unsure
		Row %	Row %	Row %	Row %
Kentucky Likely Voters		61%	35%	0%	4%
Party Identification^	Democrat	85%	13%	0%	2%
	Republican	38%	58%	0%	4%
	Independent	58%	36%	0%	7%
Political Ideology^	Very liberal-Liberal	82%	16%	0%	2%
	Moderate	71%	25%	0%	4%
	Conservative-Very conservative	47%	50%	0%	3%
Tea Party Supporters^		41%	56%	0%	3%
Region	Eastern Kentucky	68%	26%	1%	6%
	Bluegrass Country	60%	35%	0%	4%
	Northern KY-Louisville Suburbs	58%	40%	0%	2%
	Jefferson County (Louisville)	62%	36%	0%	2%
	Western Kentucky	58%	38%	0%	4%
Household Income	Less than \$75,000	66%	30%	0%	4%
	\$75,000 or more	59%	40%	0%	1%
Education	Not college graduate	61%	35%	0%	4%
	College graduate	62%	34%	0%	3%
Race	White	59%	37%	0%	4%
	African American	87%	11%	0%	2%
	Latino	77%	21%	0%	2%
Race	White	59%	37%	0%	4%
	Non-white	79%	18%	0%	3%
Age	18 to 29	70%	28%	0%	2%
	30 to 44	66%	31%	0%	4%
	45 to 59	60%	36%	0%	4%
	60 or older	58%	38%	0%	4%
Age	Under 45	67%	30%	0%	3%
	45 or older	59%	37%	0%	4%
Gender	Men	60%	36%	0%	4%
	Women	62%	34%	0%	4%
Marital Status	Married	58%	39%	0%	3%
	Not married	67%	28%	0%	4%
Marital Status and Gender	Married men	57%	40%	0%	2%
	Not married men	65%	30%	0%	4%
	Married women	58%	38%	0%	4%
	Not married women	69%	27%	0%	4%
Religiosity	Practice a Religion	56%	41%	0%	3%
	Does not Practice a Religion	68%	28%	0%	4%
White Evangelical Christians		55%	42%	0%	2%
Interview Type	Landline	60%	36%	0%	4%
	Cell Phone	64%	33%	0%	4%

NBC News/Marist Poll Kentucky Likely Voters. Interviews conducted September 2nd through September 4th, 2014, n=691 MOE +/- 3.7 percentage points. Totals may not add to 100% due to rounding.

		Kentucky Likely Voters			
		Overall, do you have a favorable or an unfavorable impression of Mitt Romney?			
		Favorable	Unfavorable	Never heard of	Unsure
		Row %	Row %	Row %	Row %
Kentucky Likely Voters		45%	41%	1%	12%
Party Identification^	Democrat	24%	64%	1%	12%
	Republican	67%	21%	1%	11%
	Independent	48%	38%	0%	14%
Political Ideology^	Very liberal-Liberal	23%	70%	1%	6%
	Moderate	38%	49%	1%	12%
	Conservative-Very conservative	61%	27%	1%	12%
Tea Party Supporters^		66%	25%	0%	9%
Region	Eastern Kentucky	45%	39%	1%	15%
	Bluegrass Country	50%	37%	0%	13%
	Northern KY-Louisville Suburbs	49%	41%	0%	11%
	Jefferson County (Louisville)	44%	48%	1%	7%
	Western Kentucky	43%	42%	1%	14%
Household Income	Less than \$75,000	41%	44%	0%	14%
	\$75,000 or more	55%	40%	0%	5%
Education	Not college graduate	42%	42%	1%	15%
	College graduate	54%	40%	0%	7%
Race	White	46%	41%	1%	12%
	African American	28%	62%	2%	8%
	Latino	55%	32%	0%	13%
Race	White	46%	41%	1%	12%
	Non-white	39%	48%	1%	12%
Age	18 to 29	45%	46%	0%	9%
	30 to 44	48%	41%	0%	11%
	45 to 59	45%	43%	1%	12%
	60 or older	44%	40%	1%	15%
Age	Under 45	47%	43%	0%	10%
	45 or older	45%	41%	1%	13%
Gender	Men	44%	47%	1%	9%
	Women	47%	37%	1%	15%
Marital Status	Married	51%	39%	0%	9%
	Not married	38%	45%	1%	16%
Marital Status and Gender	Married men	52%	42%	1%	6%
	Not married men	35%	53%	1%	10%
	Married women	51%	36%	0%	12%
	Not married women	40%	38%	1%	21%
Religiosity	Practice a Religion	54%	33%	1%	12%
	Does not Practice a Religion	39%	50%	0%	11%
White Evangelical Christians		52%	33%	1%	13%
Interview Type	Landline	46%	40%	1%	13%
	Cell Phone	44%	44%	0%	12%

NBC News/Marist Poll Kentucky Likely Voters. Interviews conducted September 2nd through September 4th, 2014, n=691 MOE +/- 3.7 percentage points. Totals may not add to 100% due to rounding.

		Kentucky Likely Voters		
		Do you approve or disapprove of the job Steve Beshear is doing as governor?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Kentucky Likely Voters		69%	22%	9%
Party Identification^	Democrat	82%	13%	6%
	Republican	57%	32%	12%
	Independent	67%	23%	10%
Political Ideology^	Very liberal-Liberal	82%	12%	6%
	Moderate	73%	20%	7%
	Conservative-Very conservative	63%	27%	10%
Tea Party Supporters^		58%	34%	8%
Region	Eastern Kentucky	65%	28%	7%
	Bluegrass Country	67%	20%	12%
	Northern KY-Louisville Suburbs	76%	18%	6%
	Jefferson County (Louisville)	68%	24%	8%
	Western Kentucky	70%	19%	11%
Household Income	Less than \$75,000	69%	23%	8%
	\$75,000 or more	74%	18%	8%
Education	Not college graduate	68%	22%	11%
	College graduate	72%	23%	5%
Race	White	69%	22%	9%
	African American	78%	12%	10%
	Latino	85%	11%	4%
Race	White	69%	22%	9%
	Non-white	74%	17%	10%
Age	18 to 29	67%	18%	15%
	30 to 44	67%	25%	8%
	45 to 59	72%	23%	5%
	60 or older	68%	20%	11%
Age	Under 45	67%	22%	11%
	45 or older	70%	22%	8%
Gender	Men	67%	25%	8%
	Women	70%	20%	10%
Marital Status	Married	68%	25%	7%
	Not married	71%	18%	11%
Marital Status and Gender	Married men	68%	25%	7%
	Not married men	67%	23%	10%
	Married women	68%	24%	8%
	Not married women	74%	14%	12%
Religiosity	Practice a Religion	70%	22%	8%
	Does not Practice a Religion	68%	22%	10%
White Evangelical Christians		66%	23%	10%
Interview Type	Landline	67%	24%	9%
	Cell Phone	72%	19%	9%

NBC News/Marist Poll Kentucky Likely Voters. Interviews conducted September 2nd through September 4th, 2014, n=691 MOE +/- 3.7 percentage points. Totals may not add to 100% due to rounding.

		Kentucky Likely Voters			
		As a result of the elections this November, would you like to see:			
		A Republican majority in both the House and Senate as a check on President Obama in his final two years	More Democrats in the House and a Democratic majority in the Senate to send a message to Republicans that they need to work with President Obama, not against him	It doesn't matter which party has control as long as a lot of incumbents lose from both parties	Unsure
		Row %	Row %	Row %	Row %
Kentucky Likely Voters		46%	37%	13%	4%
Party Identification	Democrat	13%	71%	13%	3%
	Republican	85%	7%	5%	3%
	Independent	42%	32%	20%	7%
Political Ideology	Very liberal-Liberal	12%	72%	13%	3%
	Moderate	38%	41%	16%	5%
	Conservative-Very conservative	65%	22%	10%	3%
Tea Party Supporters		75%	9%	15%	1%
Region	Eastern Kentucky	48%	32%	13%	7%
	Bluegrass Country	40%	45%	11%	3%
	Northern KY-Louisville Suburbs	55%	28%	13%	4%
	Jefferson County (Louisville)	44%	44%	9%	3%
	Western Kentucky	46%	34%	16%	4%
Household Income	Less than \$75,000	41%	39%	15%	5%
	\$75,000 or more	55%	34%	9%	2%
Education	Not college graduate	44%	37%	15%	5%
	College graduate	52%	36%	9%	3%
Race	White	49%	34%	13%	4%
	African American	6%	81%	7%	6%
	Other	49%	35%	14%	2%
Race	White	49%	34%	13%	4%
	Non-white	26%	60%	10%	4%
Age	18 to 29	39%	42%	14%	4%
	30 to 44	52%	35%	10%	4%
	45 to 59	48%	34%	13%	5%
	60 or older	43%	39%	14%	4%
Age	Under 45	47%	37%	12%	4%
	45 or older	46%	37%	13%	5%
Gender	Men	51%	34%	12%	3%
	Women	43%	39%	13%	5%
Marital Status	Married	52%	33%	11%	3%
	Not married	37%	42%	15%	6%
Marital Status and Gender	Married men	58%	29%	11%	3%
	Not married men	40%	41%	14%	4%
	Married women	48%	37%	12%	4%
	Not married women	35%	43%	15%	7%
Religiosity	Practice a Religion	53%	32%	12%	3%
	Does not Practice a Religion	40%	43%	13%	4%
White Evangelical Christians		54%	31%	10%	5%
Interview Type	Landline	48%	35%	13%	5%
	Cell Phone	44%	40%	12%	4%

NBC News/Marist Poll Kentucky Likely Voters. Interviews conducted September 2nd through September 4th, 2014, n=691 MOE +/- 3.7 percentage points. Totals may not add to 100% due to rounding.

		Kentucky Likely Voters					
		From what you have heard about the new health care law, do you think it is:					
		Strongly Good idea	Not so strongly Good idea	Not so strongly Bad idea	Strongly Bad idea	No opinion either way	Unsure
		Row %	Row %	Row %	Row %	Row %	Row %
Kentucky Likely Voters		26%	7%	5%	47%	12%	3%
Party Identification^	Democrat	49%	11%	4%	21%	12%	3%
	Republican	8%	3%	5%	74%	8%	3%
	Independent	21%	7%	6%	48%	16%	2%
Political Ideology^	Very liberal-Liberal	60%	9%	1%	17%	10%	2%
	Moderate	27%	10%	5%	43%	14%	1%
	Conservative-Very conservative	14%	5%	5%	62%	11%	3%
Tea Party Supporters^		8%	4%	3%	76%	8%	1%
Region	Eastern Kentucky	28%	5%	7%	48%	10%	2%
	Bluegrass Country	29%	12%	3%	41%	10%	5%
	Northern KY-Louisville Suburbs	20%	10%	1%	60%	8%	0%
	Jefferson County (Louisville)	34%	6%	7%	38%	13%	2%
	Western Kentucky	22%	4%	4%	50%	16%	3%
Household Income	Less than \$75,000	30%	6%	4%	45%	14%	2%
	\$75,000 or more	22%	11%	6%	53%	7%	1%
Education	Not college graduate	27%	5%	4%	47%	14%	3%
	College graduate	26%	11%	6%	47%	7%	1%
Race	White	23%	8%	5%	50%	11%	3%
	African American	70%	1%	7%	9%	13%	0%
	Latino	42%	4%	0%	35%	18%	0%
Race	White	23%	8%	5%	50%	11%	3%
	Non-white	55%	2%	4%	22%	15%	2%
Age	18 to 29	20%	15%	7%	44%	13%	2%
	30 to 44	27%	6%	7%	50%	11%	0%
	45 to 59	29%	7%	4%	50%	8%	1%
	60 or older	26%	4%	3%	44%	17%	6%
Age	Under 45	24%	9%	7%	48%	12%	1%
	45 or older	27%	6%	4%	47%	13%	3%
Gender	Men	26%	6%	5%	52%	10%	1%
	Women	27%	7%	4%	44%	14%	3%
Marital Status	Married	25%	6%	5%	54%	10%	2%
	Not married	29%	9%	5%	38%	16%	4%
Marital Status and Gender	Married men	23%	6%	6%	56%	8%	1%
	Not married men	30%	7%	4%	45%	13%	2%
	Married women	26%	6%	4%	52%	11%	2%
	Not married women	29%	10%	6%	32%	18%	5%
Religiosity	Practice a Religion	21%	6%	4%	54%	11%	4%
	Does not Practice a Religion	32%	8%	5%	40%	13%	1%
White Evangelical Christians		19%	5%	4%	58%	11%	4%
Interview Type	Landline	27%	5%	5%	48%	12%	3%
	Cell Phone	26%	10%	5%	46%	11%	1%

NBC News/Marist Poll Kentucky Likely Voters. Interviews conducted September 2nd through September 4th, 2014, n=691 MOE +/- 3.7 percentage points. Totals may not add to 100% due to rounding.

		Kentucky Likely Voters			
		Overall, do you have a favorable or an unfavorable impression of Obamacare?			
		Favorable	Unfavorable	Never heard of	Unsure
		Row %	Row %	Row %	Row %
Kentucky Likely Voters		31%	63%	0%	6%
Party Identification^	Democrat	60%	34%	0%	6%
	Republican	11%	85%	0%	4%
	Independent	22%	69%	0%	9%
Tea Party Supporters^		10%	88%	0%	2%
Household Income	Less than \$75,000	34%	58%	0%	8%
	\$75,000 or more	28%	70%	0%	2%
Education	Not college graduate	29%	62%	0%	8%
	College graduate	33%	64%	0%	2%
Age	Under 45	30%	68%	0%	2%
	45 or older	31%	60%	0%	8%
Gender	Men	29%	67%	0%	3%
	Women	32%	59%	0%	9%
Marital Status	Married	30%	68%	0%	2%
	Not married	32%	55%	0%	13%
Religiosity	Practice a Religion	25%	69%	0%	6%
	Does not Practice a Religion	37%	56%	0%	7%
White Evangelical Christians		21%	74%	0%	5%
Interview Type	Landline	29%	63%	0%	8%
	Cell Phone	34%	63%	0%	3%

NBC News/Marist Poll Kentucky Likely Voters Split Sample. Interviews conducted September 2nd through September 4th, 2014, n=341 MOE +/- 5.3 percentage points. Totals may not add to 100% due to rounding.

		Kentucky Likely Voters			
		Overall, do you have a favorable or an unfavorable impression of Kynect?			
		Favorable	Unfavorable	Never heard of	Unsure
		Row %	Row %	Row %	Row %
Kentucky Likely Voters		35%	19%	28%	18%
Party Identification^	Democrat	51%	10%	23%	16%
	Republican	19%	28%	30%	23%
	Independent	29%	23%	33%	15%
Tea Party Supporters^		22%	29%	34%	15%
Household Income	Less than \$75,000	39%	17%	27%	17%
	\$75,000 or more	32%	21%	25%	22%
Education	Not college graduate	31%	18%	32%	19%
	College graduate	45%	20%	18%	17%
Age	Under 45	40%	22%	25%	13%
	45 or older	33%	17%	28%	22%
Gender	Men	28%	20%	33%	19%
	Women	41%	18%	23%	18%
Marital Status	Married	32%	21%	27%	20%
	Not married	42%	15%	27%	15%
Religiosity	Practice a Religion	34%	19%	27%	19%
	Does not Practice a Religion	36%	18%	28%	18%
White Evangelical Christians		30%	19%	28%	23%
Interview Type	Landline	36%	15%	28%	20%
	Cell Phone	34%	25%	26%	15%

NBC News/Marist Poll Kentucky Likely Voters Split Sample. Interviews conducted September 2nd through September 4th, 2014, n=350 MOE +/- 5.2 percentage points. Totals may not add to 100% due to rounding.