

## How the Survey was Conducted

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### **Nature of the Sample: NBC News/Marist Poll of 1,222 Kansas Adults**

This survey of 1,222 adults was conducted October 18th through October 22nd, 2014 by The Marist Poll sponsored in partnership with NBC News. Adults 18 years of age and older residing in the state of Kansas were interviewed by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state of Kansas from ASDE Survey Sampler, Inc. Respondents in the household were selected by asking for the youngest male. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers from Survey Sampling International. The two samples were then combined and balanced to reflect the 2010 Census results for age, gender, income, race, and region. Results are statistically significant within  $\pm 2.8$  percentage points. There are 1,055 registered voters. The results for this subset are statistically significant within  $\pm 3.0$  percentage points. There are 757 likely voters defined by a probability turnout model. This model determines the likelihood respondents will vote in the November 2014 election based upon their chance of vote, interest in the election, and past election participation. The results for this subset are statistically significant within  $\pm 3.6$  percentage points. The error margin increases for cross-tabulations.

Nature of the Sample - Kansas

		Kansas Adults	Kansas Registered Voters	Kansas Likely Voters
		Col %	Col %	Col %
Kansas Adults		100%		
Kansas Registered Voters		86%	100%	
Kansas Likely Voters		62%	72%	100%
Early Voters		n/a	9%	13%
Party Registration	Democrat	n/a	24%	25%
	Republican	n/a	45%	49%
	Independent	n/a	31%	26%
	Other	n/a	0%	0%
Party Identification	Democrat	n/a	20%	22%
	Republican	n/a	37%	40%
	Independent	n/a	40%	36%
	Other	n/a	3%	3%
Political Ideology	Very liberal	n/a	3%	3%
	Liberal	n/a	15%	15%
	Moderate	n/a	39%	38%
	Conservative	n/a	33%	32%
	Very conservative	n/a	10%	12%
Past Participation**	Yes	n/a	86%	92%
	No	n/a	14%	8%
Gender	Men	49%	48%	47%
	Women	51%	52%	53%
Age	Under 45	45%	40%	33%
	45 or older	55%	60%	67%
Age	18 to 29	20%	16%	11%
	30 to 44	25%	24%	23%
	45 to 59	27%	29%	31%
	60 or older	28%	31%	36%
Race	White	82%	84%	87%
	African American	6%	6%	5%
	Latino	8%	7%	5%
	Other	4%	3%	3%
Region	Kansas City Area	25%	26%	26%
	Topeka Area-Northeast	15%	15%	15%
	East	18%	18%	17%
	Wichita Area	22%	22%	21%
	West	20%	19%	21%
Household Income	Less than \$75,000	71%	69%	67%
	\$75,000 or more	29%	31%	33%
Education	Not college graduate	61%	58%	55%
	College graduate	39%	42%	45%
Marital Status	Married	54%	58%	61%
	Not married	46%	42%	39%
Marital Status and Gender	Married men	27%	28%	30%
	Not married men	20%	18%	16%
	Married women	27%	29%	31%
	Not married women	26%	24%	24%
Interview Type	Landline	53%	57%	61%
	Cell Phone	47%	43%	39%

NBC News/Marist Poll Kansas Adults. Interviews conducted October 18th through October 22nd, 2014, n=1222 MOE +/- 2.8 percentage points. Kansas Registered Voters: n=1055 MOE +/- 3.0 percentage points. Kansas Likely Voters: n=757 MOE +/- 3.6 percentage points. Totals may not add to 100% due to rounding.

## NBC News/Marist Poll Kansas Tables of Likely Voters

		Kansas Likely Voters		
		Do you approve or disapprove of the job Barack Obama is doing as president?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Kansas Likely Voters		36%	56%	8%
Party Identification	Democrat	81%	13%	6%
	Republican	8%	88%	4%
	Independent	39%	50%	11%
Political Ideology	Very liberal-Liberal	78%	15%	7%
	Moderate	45%	43%	12%
	Conservative-Very conservative	12%	84%	4%
Region	Kansas City Area	49%	44%	7%
	Topeka Area-Northeast	34%	55%	12%
	East	29%	64%	7%
	Wichita Area	34%	61%	5%
	West	29%	61%	10%
Household Income	Less than \$75,000	36%	56%	8%
	\$75,000 or more	37%	58%	5%
Education	Not college graduate	33%	59%	9%
	College graduate	41%	53%	7%
Race	White	34%	58%	7%
	Non-white	49%	43%	7%
Age	18 to 29	39%	54%	7%
	30 to 44	32%	58%	10%
	45 to 59	37%	55%	8%
	60 or older	36%	58%	6%
Gender	Men	34%	59%	7%
	Women	37%	54%	8%
Marital Status	Married	34%	59%	7%
	Not married	38%	52%	9%
Marital Status and Gender	Married men	31%	63%	6%
	Not married men	39%	52%	9%
	Married women	37%	55%	8%
	Not married women	38%	53%	10%
Interview Type	Landline	37%	57%	6%
	Cell Phone	35%	55%	10%

NBC News/Marist Poll Kansas Likely Voters. Interviews conducted October 18th through October 22nd, 2014, n=757 MOE +/- 3.6 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll Kansas Tables of Likely Voters

		Kansas Likely Voters				
		Kansas tossup for U.S. Senate including those who are undecided yet leaning toward a candidate or have voted early				
		Pat Roberts, the Republican	Greg Orman, an independent	Randall Batson, the Libertarian	Other	Undecided
		Row %	Row %	Row %	Row %	Row %
Kansas Likely Voters		44%	45%	4%	<1%	7%
Early Voters		44%	53%	2%	1%	<1%
Yet to Vote		44%	44%	4%	<1%	7%
Party Identification	Democrat	11%	81%	2%	1%	5%
	Republican	77%	15%	3%	0%	6%
	Independent	26%	60%	5%	0%	8%
Political Ideology	Very liberal-Liberal	7%	83%	5%	1%	4%
	Moderate	30%	59%	3%	0%	7%
	Conservative-Very conservative	70%	19%	4%	0%	7%
Intensity of Support	Strongly support	47%	53%	1%	0%	0%
	Somewhat support	52%	41%	8%	0%	0%
	Might vote differently	25%	63%	11%	0%	0%
Top Issue	Breaking gridlock in Washington	26%	66%	2%	0%	6%
	Job creation	44%	41%	3%	1%	10%
	Health care	37%	50%	6%	0%	8%
	Social Security and Medicare	41%	50%	2%	0%	7%
Region	Kansas City Area	33%	57%	2%	0%	7%
	Topeka Area-Northeast	33%	53%	9%	1%	4%
	East	53%	36%	3%	0%	8%
	Wichita Area	42%	46%	4%	1%	7%
	West	58%	32%	4%	1%	5%
Household Income	Less than \$75,000	45%	45%	5%	0%	6%
	\$75,000 or more	42%	47%	3%	0%	7%
Education	Not college graduate	47%	41%	4%	1%	7%
	College graduate	39%	51%	4%	0%	6%
Race	White	45%	45%	4%	0%	7%
	Non-white	35%	50%	7%	2%	6%
Age	18 to 29	34%	51%	6%	1%	8%
	30 to 44	42%	44%	6%	0%	8%
	45 to 59	44%	45%	4%	0%	6%
	60 or older	48%	45%	3%	1%	4%
Gender	Men	47%	41%	5%	0%	7%
	Women	41%	49%	4%	1%	6%
Marital Status	Married	47%	43%	4%	0%	7%
	Not married	39%	50%	4%	1%	6%
Marital Status and Gender	Married men	49%	40%	4%	0%	6%
	Not married men	43%	45%	4%	1%	8%
	Married women	44%	45%	3%	0%	7%
	Not married women	36%	53%	4%	1%	5%
	Interview Type	Landline	46%	46%	2%	0%
	Cell Phone	41%	43%	7%	1%	9%

NBC News/Marist Poll Kansas Likely Voters. Interviews conducted October 18th through October 22nd, 2014, n=757 MOE +/- 3.6 percentage points. Totals may not add to 100% due to rounding.

		Kansas Likely Voters with a Candidate Preference for U.S. Senate including Early Voters			
		Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Election Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Kansas Likely Voters with a Candidate Preference for U.S. Senate including Early Voters		53%	38%	6%	3%
Party Identification	Democrat	60%	29%	7%	4%
	Republican	59%	36%	3%	2%
	Independent	42%	45%	10%	2%
Political Ideology	Very liberal-Liberal	59%	32%	7%	2%
	Moderate	49%	38%	8%	4%
	Conservative-Very conservative	55%	39%	4%	2%
Support for U.S. Senate in Kansas	Pat Roberts	52%	42%	4%	3%
	Greg Orman	57%	31%	9%	2%
Region	Kansas City Area	53%	37%	7%	3%
	Topeka Area-Northeast	54%	39%	3%	3%
	East	47%	43%	8%	1%
	Wichita Area	57%	34%	8%	2%
	West	54%	36%	5%	5%
Household Income	Less than \$75,000	54%	36%	6%	3%
	\$75,000 or more	52%	41%	6%	1%
Education	Not college graduate	56%	34%	6%	4%
	College graduate	50%	41%	7%	2%
Race	White	55%	38%	5%	3%
	Non-white	47%	36%	12%	5%
Age	Under 45	39%	46%	7%	7%
	45 or older	60%	33%	6%	1%
Gender	Men	58%	36%	5%	1%
	Women	49%	39%	7%	4%
Marital Status	Married	53%	41%	4%	2%
	Not married	55%	33%	9%	4%
Marital Status and Gender	Married men	60%	35%	4%	1%
	Not married men	57%	36%	6%	1%
	Married women	46%	46%	5%	3%
	Not married women	53%	30%	11%	6%
Interview Type	Landline	58%	35%	5%	2%
	Cell Phone	46%	42%	8%	5%

NBC News/Marist Poll Kansas Likely Voters with a Candidate Preference including Early Voters. Interviews conducted October 18th through October 22nd, 2014, n=628 MOE +/- 3.9 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll Kansas Tables of Likely Voters

		Kansas Likely Voters					
		Kansas tossup for Governor including those who are undecided yet leaning toward a candidate or have voted early					
		Paul Davis, the Democrat	Sam Brownback, the Republican	Keen A. Umbehr, the Libertarian	Other	Undecided	
		Row %	Row %	Row %	Row %	Row %	
Kansas Likely Voters		45%	44%	5%	1%	6%	
Early Voters		54%	40%	6%	<1%	<1%	
Yet to Vote		44%	44%	4%	1%	7%	
Party Identification	Democrat	87%	6%	3%	0%	3%	
	Republican	13%	77%	3%	1%	6%	
	Independent	55%	29%	7%	1%	9%	
Political Ideology	Very liberal-Liberal	80%	8%	7%	1%	5%	
	Moderate	62%	26%	5%	0%	7%	
	Conservative-Very conservative	17%	74%	3%	0%	6%	
Intensity of Support	Strongly support	50%	48%	2%	0%	0%	
	Somewhat support	43%	49%	8%	0%	0%	
	Might vote differently	52%	37%	11%	0%	0%	
Top Issue	Breaking gridlock in Washington	62%	29%	5%	0%	5%	
	Job creation	47%	44%	1%	1%	7%	
	Health care	53%	40%	2%	0%	5%	
	Social Security and Medicare	50%	40%	3%	0%	7%	
	Region	Kansas City Area	54%	34%	4%	0%	7%
	Topeka Area-Northeast	56%	35%	6%	0%	3%	
Region	East	37%	49%	7%	0%	8%	
	Wichita Area	46%	45%	4%	1%	5%	
	West	31%	56%	3%	2%	7%	
	Household Income	Less than \$75,000	46%	43%	6%	0%	4%
		\$75,000 or more	45%	44%	4%	0%	7%
Education	Not college graduate	41%	47%	5%	1%	6%	
	College graduate	51%	38%	4%	1%	6%	
Race	White	45%	44%	4%	1%	7%	
	Non-white	43%	41%	11%	1%	4%	
Age	18 to 29	41%	34%	14%	1%	9%	
	30 to 44	44%	46%	3%	1%	6%	
	45 to 59	49%	41%	4%	1%	6%	
	60 or older	43%	49%	4%	0%	5%	
Gender	Men	39%	47%	6%	1%	7%	
	Women	50%	40%	4%	0%	6%	
Marital Status	Married	43%	46%	5%	1%	6%	
	Not married	49%	40%	5%	1%	5%	
Marital Status and Gender	Married men	36%	50%	6%	1%	7%	
	Not married men	47%	42%	5%	1%	5%	
	Married women	49%	42%	3%	1%	6%	
	Not married women	51%	39%	4%	0%	5%	
Interview Type	Landline	47%	45%	2%	0%	5%	
	Cell Phone	42%	42%	8%	1%	8%	

NBC News/Marist Poll Kansas Likely Voters. Interviews conducted October 18th through October 22nd, 2014, n=757 MOE +/- 3.6 percentage points. Totals may not add to 100% due to rounding.

		Kansas Likely Voters with a Candidate Preference for Governor including Early Voters			
		Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Election Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Kansas Likely Voters with a Candidate Preference for Governor including Early Voters		60%	32%	7%	1%
Party Identification	Democrat	73%	22%	4%	2%
	Republican	63%	32%	4%	1%
	Independent	48%	39%	12%	1%
Political Ideology	Very liberal-Liberal	72%	24%	3%	1%
	Moderate	53%	37%	8%	2%
	Conservative-Very conservative	62%	30%	8%	1%
Support for Governor in Kansas	Paul Davis	60%	29%	9%	1%
	Sam Brownback	62%	31%	6%	1%
Region	Kansas City Area	55%	35%	9%	1%
	Topeka Area-Northeast	61%	31%	6%	2%
	East	62%	31%	7%	1%
	Wichita Area	63%	30%	7%	0%
	West	60%	31%	6%	3%
Household Income	Less than \$75,000	57%	32%	9%	1%
	\$75,000 or more	64%	31%	4%	1%
Education	Not college graduate	58%	33%	8%	1%
	College graduate	62%	30%	7%	1%
Race	White	63%	29%	7%	1%
	Non-white	40%	51%	7%	2%
Age	Under 45	50%	39%	9%	2%
	45 or older	64%	29%	7%	1%
Gender	Men	62%	30%	8%	0%
	Women	58%	33%	6%	2%
Marital Status	Married	63%	31%	6%	1%
	Not married	57%	32%	9%	2%
Marital Status and Gender	Married men	67%	26%	7%	0%
	Not married men	55%	35%	11%	0%
	Married women	58%	35%	5%	2%
	Not married women	58%	31%	9%	3%
Interview Type	Landline	63%	29%	6%	2%
	Cell Phone	55%	35%	9%	0%

NBC News/Marist Poll Kansas Likely Voters with a Candidate Preference including Early Voters. Interviews conducted October 18th through October 22nd, 2014, n=646 MOE +3.9 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll Kansas Tables of Likely Voters

		Kansas Likely Voters			
		Overall, do you have a favorable or an unfavorable impression of Pat Roberts?			
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
Kansas Likely Voters		43%	46%	1%	11%
Party Identification	Democrat	14%	76%	1%	9%
	Republican	70%	21%	0%	9%
	Independent	31%	56%	0%	12%
Political Ideology	Very liberal-Liberal	15%	74%	0%	10%
	Moderate	34%	57%	0%	8%
	Conservative-Very conservative	62%	26%	1%	11%
Region	Kansas City Area	31%	54%	1%	14%
	Topeka Area-Northeast	36%	55%	1%	8%
	East	53%	34%	0%	13%
	Wichita Area	42%	47%	0%	11%
	West	55%	37%	0%	7%
Household Income	Less than \$75,000	44%	45%	1%	11%
	\$75,000 or more	43%	47%	1%	10%
Education	Not college graduate	45%	43%	1%	11%
	College graduate	39%	50%	1%	10%
Race	White	45%	45%	0%	10%
	Non-white	33%	49%	1%	16%
Age	18 to 29	44%	38%	1%	17%
	30 to 44	46%	40%	1%	12%
	45 to 59	42%	49%	0%	9%
	60 or older	43%	48%	0%	9%
Gender	Men	45%	43%	1%	12%
	Women	42%	48%	0%	10%
Marital Status	Married	45%	45%	1%	9%
	Not married	39%	47%	1%	13%
Marital Status and Gender	Married men	48%	41%	1%	11%
	Not married men	38%	50%	0%	11%
	Married women	43%	50%	0%	6%
	Not married women	40%	45%	1%	15%
Interview Type	Landline	42%	50%	0%	8%
	Cell Phone	45%	40%	1%	15%

NBC News/Marist Poll Kansas Likely Voters. Interviews conducted October 18th through October 22nd, 2014, n=757 MOE +/- 3.6 percentage points. Totals may not add to 100% due to rounding.



NBC News/Marist Poll Kansas Tables of Likely Voters

		Kansas Likely Voters			
		Overall, do you have a favorable or an unfavorable impression of Greg Orman?			
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
Kansas Likely Voters		42%	37%	3%	18%
Party Identification	Democrat	75%	10%	3%	13%
	Republican	17%	60%	3%	20%
	Independent	52%	27%	5%	16%
Political Ideology	Very liberal-Liberal	77%	9%	2%	12%
	Moderate	54%	24%	2%	19%
	Conservative-Very conservative	20%	59%	4%	18%
Region	Kansas City Area	53%	29%	1%	18%
	Topeka Area-Northeast	48%	30%	2%	20%
	East	32%	36%	10%	22%
	Wichita Area	45%	38%	3%	14%
	West	31%	50%	3%	16%
Household Income	Less than \$75,000	41%	36%	4%	19%
	\$75,000 or more	48%	36%	1%	14%
Education	Not college graduate	39%	39%	4%	18%
	College graduate	48%	33%	3%	17%
Race	White	43%	36%	3%	17%
	Non-white	40%	34%	5%	21%
Age	18 to 29	41%	27%	9%	23%
	30 to 44	39%	33%	4%	23%
	45 to 59	45%	36%	1%	18%
	60 or older	43%	42%	3%	13%
Gender	Men	40%	42%	3%	14%
	Women	44%	32%	4%	20%
Marital Status	Married	42%	39%	4%	15%
	Not married	44%	33%	3%	21%
Marital Status and Gender	Married men	40%	44%	4%	12%
	Not married men	42%	39%	3%	17%
	Married women	44%	34%	4%	19%
	Not married women	45%	29%	3%	23%
Interview Type	Landline	44%	37%	2%	17%
	Cell Phone	40%	36%	6%	18%

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## NBC News/Marist Poll Kansas Tables of Likely Voters

		Kansas Likely Voters			
		Overall, do you have a favorable or an unfavorable impression of Sam Brownback?			
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
Kansas Likely Voters		42%	50%	1%	8%
Party Identification	Democrat	11%	84%	1%	4%
	Republican	69%	22%	0%	9%
	Independent	31%	60%	1%	8%
Political Ideology	Very liberal-Liberal	9%	86%	1%	5%
	Moderate	27%	67%	0%	6%
	Conservative-Very conservative	70%	22%	1%	8%
Region	Kansas City Area	34%	56%	2%	8%
	Topeka Area-Northeast	38%	58%	1%	4%
	East	47%	43%	0%	10%
	Wichita Area	39%	54%	0%	7%
	West	52%	39%	1%	8%
Household Income	Less than \$75,000	42%	51%	1%	6%
	\$75,000 or more	43%	51%	1%	6%
Education	Not college graduate	44%	47%	1%	9%
	College graduate	38%	55%	1%	5%
Race	White	42%	50%	0%	7%
	Non-white	39%	52%	1%	8%
Age	18 to 29	30%	56%	1%	13%
	30 to 44	43%	48%	1%	7%
	45 to 59	41%	52%	0%	6%
	60 or older	45%	47%	0%	8%
Gender	Men	46%	47%	1%	7%
	Women	38%	53%	1%	8%
Marital Status	Married	44%	48%	0%	8%
	Not married	38%	53%	1%	7%
Marital Status and Gender	Married men	48%	44%	1%	7%
	Not married men	40%	52%	1%	7%
	Married women	40%	52%	0%	8%
	Not married women	37%	54%	2%	8%
Interview Type	Landline	43%	51%	0%	6%
	Cell Phone	40%	49%	1%	9%

NBC News/Marist Poll Kansas Likely Voters. Interviews conducted October 18th through October 22nd, 2014, n=757 MOE +/- 3.6 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll Kansas Tables of Likely Voters

		Kansas Likely Voters			
		Overall, do you have a favorable or an unfavorable impression of Paul Davis?			
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
Kansas Likely Voters		43%	34%	4%	19%
Party Identification	Democrat	77%	10%	1%	12%
	Republican	20%	58%	5%	18%
	Independent	51%	24%	4%	20%
Political Ideology	Very liberal-Liberal	77%	13%	1%	9%
	Moderate	54%	22%	3%	21%
	Conservative-Very conservative	22%	53%	6%	20%
Region	Kansas City Area	49%	26%	4%	21%
	Topeka Area-Northeast	49%	31%	1%	19%
	East	42%	32%	10%	16%
	Wichita Area	45%	33%	1%	21%
	West	31%	50%	4%	16%
Household Income	Less than \$75,000	42%	37%	4%	18%
	\$75,000 or more	50%	32%	3%	15%
Education	Not college graduate	37%	40%	5%	18%
	College graduate	51%	26%	3%	19%
Race	White	44%	34%	4%	18%
	Non-white	36%	37%	4%	23%
Age	18 to 29	39%	36%	8%	18%
	30 to 44	42%	32%	3%	23%
	45 to 59	47%	33%	4%	16%
	60 or older	41%	38%	3%	18%
Gender	Men	39%	37%	4%	19%
	Women	46%	32%	4%	18%
Marital Status	Married	42%	35%	5%	18%
	Not married	45%	33%	3%	19%
Marital Status and Gender	Married men	37%	38%	5%	20%
	Not married men	45%	36%	2%	17%
	Married women	47%	32%	4%	17%
	Not married women	45%	31%	3%	21%
Interview Type	Landline	46%	33%	3%	18%
	Cell Phone	39%	37%	5%	19%

NBC News/Marist Poll Kansas Likely Voters. Interviews conducted October 18th through October 22nd, 2014, n=757 MOE +/- 3.6 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll Kansas Tables of Likely Voters

Kansas Likely Voters													
Of the following issues, please tell me which one is going to be most important to you in deciding your vote for Congress in November:													
		Breaking the partisan gridlock in Washington to get things done	Job creation and economic growth	Health care	Social Security and Medicare	Military action against ISIS, the Islamic State in Iraq and Syria	The deficit and government spending	Immigration	Looking out for the interests of women	None of these	All equally	Other	Unsure
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
Kansas Likely Voters		26%	17%	12%	11%	9%	8%	5%	2%	1%	6%	3%	1%
Party Identification	Democrat	32%	17%	16%	16%	6%	2%	1%	3%	0%	4%	1%	1%
	Republican	16%	18%	11%	10%	14%	8%	7%	1%	2%	6%	6%	1%
	Independent	34%	16%	9%	9%	7%	9%	5%	3%	1%	5%	2%	1%
Political Ideology	Very liberal-Liberal	35%	16%	18%	12%	6%	4%	1%	6%	0%	3%	0%	0%
	Moderate	34%	18%	11%	12%	7%	7%	2%	1%	0%	5%	2%	1%
	Conservative-Very conservative	15%	16%	10%	9%	13%	10%	9%	2%	2%	7%	5%	2%
Region	Kansas City Area	29%	21%	13%	7%	7%	8%	3%	3%	2%	4%	2%	1%
	Topeka Area-Northeast	29%	16%	10%	9%	9%	8%	5%	2%	1%	5%	5%	2%
	East	26%	15%	11%	10%	13%	10%	2%	2%	2%	7%	2%	1%
	Wichita Area	25%	18%	10%	12%	7%	5%	8%	3%	1%	6%	3%	2%
	West	19%	12%	13%	15%	12%	7%	7%	2%	0%	7%	4%	2%
Household Income	Less than \$75,000	23%	16%	11%	13%	11%	6%	5%	2%	1%	6%	4%	1%
	\$75,000 or more	27%	22%	15%	5%	6%	11%	4%	3%	1%	3%	2%	0%
Education	Not college graduate	24%	15%	12%	14%	10%	6%	5%	2%	1%	7%	3%	1%
	College graduate	28%	19%	11%	6%	9%	9%	5%	3%	1%	4%	3%	2%
Race	White	28%	16%	11%	11%	9%	8%	4%	3%	1%	6%	4%	1%
	Non-white	14%	23%	15%	11%	16%	4%	10%	0%	3%	4%	0%	0%
Age	18 to 29	21%	22%	21%	2%	19%	7%	2%	1%	0%	3%	2%	0%
	30 to 44	23%	24%	16%	2%	6%	9%	7%	3%	2%	1%	5%	1%
	45 to 59	30%	15%	12%	9%	10%	8%	4%	2%	2%	7%	2%	0%
	60 or older	26%	12%	6%	20%	9%	6%	5%	2%	0%	9%	3%	2%
Gender	Men	26%	20%	10%	8%	8%	11%	5%	1%	2%	7%	2%	1%
	Women	26%	14%	13%	13%	10%	5%	5%	4%	0%	5%	4%	1%
Marital Status	Married	26%	19%	12%	8%	9%	7%	4%	2%	1%	6%	3%	1%
	Not married	25%	13%	11%	15%	10%	7%	6%	3%	1%	5%	3%	1%
Marital Status and Gender	Married men	27%	21%	9%	7%	8%	9%	5%	1%	2%	7%	3%	2%
	Not married men	25%	17%	10%	10%	8%	13%	6%	0%	2%	6%	2%	0%
	Married women	26%	17%	14%	9%	10%	6%	4%	4%	0%	5%	4%	1%
	Not married women	25%	10%	12%	18%	11%	3%	6%	4%	0%	5%	4%	1%
Interview Type	Landline	27%	14%	9%	13%	10%	8%	6%	2%	1%	6%	4%	1%
	Cell Phone	24%	20%	16%	7%	9%	7%	4%	2%	2%	5%	2%	1%

NBC News/Marist Poll Kansas Likely Voters. Interviews conducted October 18th through October 22nd, 2014, n=757 MOE +/- 3.6 percentage points. Totals may not add to 100% due to rounding.

## NBC News/Marist Poll Kansas Tables of Adults &amp; Registered Voters

		Kansas Adults		
		Do you approve or disapprove of the job Barack Obama is doing as president?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Kansas Adults		33%	55%	12%
Kansas Registered Voters		35%	55%	9%
Party Identification^	Democrat	80%	13%	7%
	Republican	9%	87%	4%
	Independent	36%	49%	14%
Political Ideology^	Very liberal-Liberal	75%	18%	7%
	Moderate	43%	43%	14%
	Conservative-Very conservative	13%	81%	5%
Region	Kansas City Area	45%	45%	10%
	Topeka Area-Northeast	29%	55%	16%
	East	27%	60%	13%
	Wichita Area	33%	58%	9%
	West	28%	59%	13%
Household Income	Less than \$75,000	34%	53%	13%
	\$75,000 or more	34%	59%	7%
Education	Not college graduate	29%	56%	15%
	College graduate	40%	53%	7%
Race	White	31%	58%	11%
	Non-white	42%	43%	15%
Age	18 to 29	29%	49%	22%
	30 to 44	32%	55%	13%
	45 to 59	35%	55%	10%
	60 or older	35%	58%	7%
Gender	Men	31%	57%	12%
	Women	35%	53%	13%
Marital Status	Married	33%	58%	9%
	Not married	34%	51%	16%
Marital Status and Gender	Married men	30%	64%	7%
	Not married men	35%	48%	17%
	Married women	36%	53%	11%
	Not married women	33%	53%	15%
Interview Type	Landline	36%	56%	9%
	Cell Phone	30%	54%	16%

NBC News/Marist Poll Kansas Adults. Interviews conducted October 18th through October 22nd, 2014, n=1222 MOE +/- 2.8 percentage points.

^Kansas Registered Voters: n=1055 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

		Kansas Registered Voters				
		Kansas tossup for U.S. Senate including those who are undecided yet leaning toward a candidate or have voted early				
		Pat Roberts, the Republican	Greg Orman, an independent	Randall Batson, the Libertarian	Other	Undecided
		Row %	Row %	Row %	Row %	Row %
Kansas Registered Voters		42%	45%	4%	1%	9%
Party Identification	Democrat	12%	79%	2%	1%	6%
	Republican	74%	16%	2%	0%	7%
	Independent	26%	56%	5%	1%	12%
Political Ideology	Very liberal-Liberal	7%	81%	5%	2%	5%
	Moderate	30%	57%	4%	1%	9%
	Conservative-Very conservative	66%	20%	3%	0%	10%
Intensity of Support	Strongly support	47%	52%	1%	0%	0%
	Somewhat support	50%	42%	7%	0%	0%
	Might vote differently	22%	68%	10%	0%	0%
Top Issue	Breaking gridlock in Washington	26%	64%	3%	0%	7%
	Job creation	40%	41%	3%	3%	12%
	Health care	33%	52%	5%	0%	11%
	Social Security and Medicare	40%	47%	2%	0%	12%
	The deficit	54%	25%	14%	0%	7%
Region	Kansas City Area	33%	55%	2%	0%	10%
	Topeka Area-Northeast	34%	49%	8%	1%	8%
	East	52%	37%	2%	0%	10%
	Wichita Area	38%	47%	5%	1%	10%
	West	53%	34%	4%	2%	7%
Household Income	Less than \$75,000	42%	45%	4%	1%	8%
	\$75,000 or more	41%	48%	3%	0%	8%
Education	Not college graduate	43%	42%	4%	1%	10%
	College graduate	39%	51%	3%	0%	7%
Race	White	44%	43%	4%	0%	9%
	Non-white	29%	53%	6%	3%	9%
Age	18 to 29	28%	53%	6%	2%	11%
	30 to 44	40%	43%	5%	0%	12%
	45 to 59	43%	44%	4%	1%	8%
	60 or older	48%	43%	3%	1%	5%
Gender	Men	43%	42%	5%	1%	9%
	Women	40%	47%	3%	1%	9%
Marital Status	Married	45%	42%	4%	0%	9%
	Not married	36%	49%	4%	1%	9%
Marital Status and Gender	Married men	47%	42%	4%	0%	7%
	Not married men	38%	44%	4%	2%	12%
	Married women	44%	42%	3%	0%	10%
	Not married women	35%	54%	4%	1%	7%
	Interview Type	Landline	45%	45%	2%	0%
	Cell Phone	37%	45%	6%	1%	11%

NBC News/Marist Poll Kansas Registered Voters. Interviews conducted October 18th through October 22nd, 2014, n=1055 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

		Kansas Voters with a Candidate Preference for U.S. Senate including Early Voters			
		Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Election Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Kansas Voters with a Candidate Preference for U.S. Senate including Early Voters		49%	40%	9%	3%
Party Identification	Democrat	57%	30%	9%	4%
	Republican	58%	37%	3%	2%
	Independent	36%	48%	13%	2%
Political Ideology	Very liberal-Liberal	54%	34%	9%	3%
	Moderate	44%	41%	11%	4%
	Conservative-Very conservative	53%	41%	5%	2%
Support for U.S. Senate in Kansas	Pat Roberts	49%	44%	4%	3%
	Greg Orman	50%	34%	13%	3%
Region	Kansas City Area	49%	39%	8%	4%
	Topeka Area-Northeast	49%	44%	3%	4%
	East	43%	45%	10%	2%
	Wichita Area	52%	35%	11%	2%
	West	50%	38%	8%	4%
Household Income	Less than \$75,000	49%	38%	10%	4%
	\$75,000 or more	49%	43%	7%	1%
Education	Not college graduate	50%	37%	8%	4%
	College graduate	48%	42%	8%	1%
Race	White	51%	39%	6%	3%
	Non-white	37%	40%	20%	3%
Age	18 to 29	28%	50%	17%	6%
	30 to 44	38%	48%	8%	6%
	45 to 59	52%	38%	10%	1%
	60 or older	65%	30%	4%	2%
Gender	Men	53%	38%	8%	1%
	Women	45%	41%	9%	4%
Marital Status	Married	50%	42%	5%	2%
	Not married	48%	36%	12%	4%
Marital Status and Gender	Married men	57%	37%	5%	1%
	Not married men	50%	38%	11%	1%
	Married women	44%	47%	6%	3%
	Not married women	46%	34%	14%	6%
Interview Type	Landline	55%	37%	6%	2%
	Cell Phone	40%	44%	11%	5%

NBC News/Marist Poll Kansas Registered Voters with a Candidate Preference including Early Voters. Interviews conducted October 18th through October 22nd, 2014, n=861 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

		Kansas Registered Voters				
		Kansas tossup for Governor including those who are undecided yet leaning toward a candidate or have voted early				
		Paul Davis, the Democrat	Sam Brownback, the Republican	Keen A. Umbehr, the Libertarian	Other	Undecided
		Row %	Row %	Row %	Row %	Row %
Kansas Registered Voters		43%	43%	6%	1%	7%
Party Identification	Democrat	86%	6%	3%	0%	4%
	Republican	13%	76%	3%	1%	7%
	Independent	50%	31%	9%	1%	9%
Political Ideology	Very liberal-Liberal	77%	10%	7%	2%	5%
	Moderate	58%	27%	7%	0%	8%
	Conservative-Very conservative	17%	72%	4%	0%	8%
Intensity of Support	Strongly support	49%	47%	3%	0%	0%
	Somewhat support	43%	49%	8%	0%	0%
	Might vote differently	50%	37%	13%	0%	0%
Top Issue	Breaking gridlock in Washington	59%	29%	5%	0%	6%
	Job creation	46%	41%	4%	2%	7%
	Health care	52%	41%	3%	0%	5%
	Social Security and Medicare	48%	39%	3%	0%	9%
	The deficit	18%	57%	19%	0%	6%
Region	Kansas City Area	52%	35%	4%	0%	9%
	Topeka Area-Northeast	53%	37%	6%	0%	4%
	East	36%	46%	9%	0%	9%
	Wichita Area	44%	43%	6%	1%	6%
	West	29%	55%	4%	3%	8%
Household Income	Less than \$75,000	44%	42%	7%	1%	6%
	\$75,000 or more	45%	43%	4%	0%	7%
Education	Not college graduate	40%	46%	6%	1%	8%
	College graduate	49%	39%	5%	1%	6%
Race	White	44%	43%	4%	1%	8%
	Non-white	38%	41%	13%	2%	7%
Age	18 to 29	39%	33%	17%	2%	9%
	30 to 44	42%	47%	3%	1%	6%
	45 to 59	47%	40%	4%	1%	9%
	60 or older	42%	48%	4%	1%	6%
Gender	Men	37%	46%	8%	1%	7%
	Women	48%	40%	3%	0%	8%
Marital Status	Married	41%	45%	6%	1%	7%
	Not married	47%	40%	5%	1%	7%
Marital Status and Gender	Married men	35%	49%	9%	1%	7%
	Not married men	44%	42%	7%	2%	5%
	Married women	48%	42%	2%	0%	8%
	Not married women	49%	38%	4%	0%	9%
	Interview Type	Landline	46%	45%	2%	0%
	Cell Phone	39%	40%	10%	1%	9%

NBC News/Marist Poll Kansas Registered Voters. Interviews conducted October 18th through October 22nd, 2014, n=1055 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.



		Kansas Voters with a Candidate Preference for Governor including Early Voters			
		Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Election Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Kansas Voters with a Candidate Preference for Governor including Early Voters		55%	35%	9%	1%
Party Identification	Democrat	70%	23%	4%	2%
	Republican	61%	33%	5%	1%
	Independent	41%	43%	15%	1%
Political Ideology	Very liberal-Liberal	66%	28%	4%	1%
	Moderate	48%	39%	11%	2%
	Conservative-Very conservative	58%	32%	9%	1%
Support for Governor in Kansas	Paul Davis	55%	33%	11%	1%
	Sam Brownback	56%	35%	8%	1%
	Keen A. Umbehr	34%	44%	22%	0%
Region	Kansas City Area	50%	40%	8%	1%
	Topeka Area-Northeast	54%	35%	9%	2%
	East	57%	33%	9%	1%
	Wichita Area	58%	31%	11%	0%
	West	57%	32%	9%	2%
Household Income	Less than \$75,000	52%	35%	12%	1%
	\$75,000 or more	59%	36%	4%	1%
Education	Not college graduate	53%	36%	10%	1%
	College graduate	58%	33%	8%	1%
Race	White	59%	31%	8%	1%
	Non-white	34%	52%	12%	2%
Age	18 to 29	39%	44%	17%	0%
	30 to 44	46%	43%	9%	2%
	45 to 59	55%	35%	10%	1%
	60 or older	68%	25%	5%	2%
Gender	Men	56%	34%	10%	0%
	Women	54%	36%	8%	2%
Marital Status	Married	59%	33%	7%	1%
	Not married	50%	35%	13%	1%
Marital Status and Gender	Married men	63%	28%	8%	0%
	Not married men	47%	39%	14%	0%
	Married women	55%	38%	5%	2%
	Not married women	52%	33%	12%	3%
Interview Type	Landline	60%	32%	6%	2%
	Cell Phone	48%	39%	13%	0%

NBC News/Marist Poll Kansas Registered Voters with a Candidate Preference including Early Voters. Interviews conducted October 18th through October 22nd, 2014, n=897 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

		Kansas Adults			
		Overall, do you have a favorable or an unfavorable impression of Pat Roberts?			
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
Kansas Adults		38%	41%	4%	16%
Kansas Registered Voters		42%	44%	2%	13%
Party Identification^	Democrat	16%	73%	1%	11%
	Republican	68%	22%	0%	11%
	Independent	32%	51%	2%	16%
Political Ideology^	Very liberal-Liberal	20%	68%	3%	10%
	Moderate	34%	53%	1%	11%
	Conservative-Very conservative	58%	27%	1%	15%
Region	Kansas City Area	30%	48%	4%	17%
	Topeka Area-Northeast	31%	48%	5%	16%
	East	46%	32%	4%	18%
	Wichita Area	36%	44%	4%	16%
	West	49%	33%	5%	14%
Household Income	Less than \$75,000	38%	41%	5%	16%
	\$75,000 or more	42%	45%	1%	11%
Education	Not college graduate	38%	38%	6%	18%
	College graduate	38%	47%	1%	13%
Race	White	40%	42%	3%	15%
	Non-white	29%	39%	10%	22%
Age	18 to 29	31%	30%	12%	27%
	30 to 44	40%	39%	5%	16%
	45 to 59	39%	45%	2%	13%
	60 or older	42%	46%	1%	11%
Gender	Men	39%	40%	4%	17%
	Women	38%	42%	5%	15%
Marital Status	Married	43%	43%	3%	12%
	Not married	33%	40%	7%	21%
Marital Status and Gender	Married men	45%	40%	2%	13%
	Not married men	31%	42%	5%	22%
	Married women	41%	46%	3%	11%
	Not married women	35%	38%	8%	20%
	Interview Type	Landline	40%	46%	3%
	Cell Phone	36%	35%	6%	22%

NBC News/Marist Poll Kansas Adults. Interviews conducted October 18th through October 22nd, 2014, n=1222 MOE +/- 2.8 percentage points.

^Kansas Registered Voters: n=1055 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

		Kansas Adults			
		Overall, do you have a favorable or an unfavorable impression of Greg Orman?			
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
Kansas Adults		37%	33%	9%	21%
Kansas Registered Voters		40%	35%	5%	19%
Party Identification^	Democrat	72%	11%	4%	14%
	Republican	18%	57%	3%	22%
	Independent	46%	27%	9%	18%
Political Ideology^	Very liberal-Liberal	75%	8%	6%	11%
	Moderate	49%	26%	4%	21%
	Conservative-Very conservative	19%	55%	6%	19%
Region	Kansas City Area	48%	25%	7%	21%
	Topeka Area-Northeast	36%	31%	10%	23%
	East	28%	32%	15%	25%
	Wichita Area	38%	38%	6%	19%
	West	29%	40%	9%	21%
Household Income	Less than \$75,000	35%	33%	10%	22%
	\$75,000 or more	45%	35%	3%	17%
Education	Not college graduate	32%	34%	12%	22%
	College graduate	45%	31%	5%	20%
Race	White	38%	33%	8%	21%
	Non-white	30%	29%	16%	25%
Age	18 to 29	28%	23%	21%	28%
	30 to 44	36%	31%	10%	24%
	45 to 59	40%	35%	5%	21%
	60 or older	40%	40%	4%	16%
Gender	Men	35%	37%	9%	19%
	Women	38%	29%	9%	24%
Marital Status	Married	39%	37%	7%	17%
	Not married	35%	29%	11%	25%
Marital Status and Gender	Married men	38%	42%	6%	14%
	Not married men	32%	33%	12%	23%
	Married women	39%	32%	8%	21%
	Not married women	37%	26%	10%	27%
Interview Type	Landline	40%	36%	5%	20%
	Cell Phone	33%	30%	13%	24%

NBC News/Marist Poll Kansas Adults. Interviews conducted October 18th through October 22nd, 2014, n=1222 MOE +/- 2.8 percentage points.

^Kansas Registered Voters: n=1055 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

		Kansas Adults			
		Overall, do you have a favorable or an unfavorable impression of Sam Brownback?			
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
Kansas Adults		39%	47%	3%	11%
Kansas Registered Voters		40%	49%	1%	9%
Party Identification^	Democrat	11%	82%	1%	5%
	Republican	68%	23%	0%	9%
	Independent	31%	56%	2%	11%
Political Ideology^	Very liberal-Liberal	9%	83%	1%	7%
	Moderate	26%	64%	2%	8%
	Conservative-Very conservative	67%	23%	1%	10%
Region	Kansas City Area	33%	52%	4%	11%
	Topeka Area-Northeast	37%	53%	2%	8%
	East	42%	43%	2%	13%
	Wichita Area	36%	51%	1%	12%
	West	47%	36%	4%	13%
Household Income	Less than \$75,000	38%	48%	3%	10%
	\$75,000 or more	43%	49%	1%	7%
Education	Not college graduate	37%	44%	4%	14%
	College graduate	39%	53%	1%	7%
Race	White	40%	47%	2%	11%
	Non-white	33%	48%	5%	15%
Age	18 to 29	28%	47%	6%	19%
	30 to 44	41%	46%	4%	10%
	45 to 59	40%	49%	1%	10%
	60 or older	44%	46%	1%	10%
Gender	Men	43%	43%	2%	11%
	Women	34%	51%	3%	12%
Marital Status	Married	42%	47%	1%	10%
	Not married	34%	49%	5%	13%
Marital Status and Gender	Married men	47%	43%	2%	9%
	Not married men	38%	45%	3%	14%
	Married women	38%	50%	1%	11%
	Not married women	30%	52%	6%	13%
	Interview Type	Landline	41%	48%	2%
	Cell Phone	35%	47%	4%	14%

NBC News/Marist Poll Kansas Adults. Interviews conducted October 18th through October 22nd, 2014, n=1222 MOE +/- 2.8 percentage points.

^Kansas Registered Voters: n=1055 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

		Kansas Adults			
		Overall, do you have a favorable or an unfavorable impression of Paul Davis?			
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
Kansas Adults		36%	32%	9%	23%
Kansas Registered Voters		41%	33%	6%	21%
Party Identification <sup>^</sup>	Democrat	75%	10%	2%	13%
	Republican	20%	56%	5%	19%
	Independent	45%	24%	8%	23%
Political Ideology <sup>^</sup>	Very liberal-Liberal	74%	12%	3%	10%
	Moderate	49%	23%	4%	24%
	Conservative-Very conservative	21%	49%	8%	22%
Region	Kansas City Area	41%	25%	10%	24%
	Topeka Area-Northeast	37%	33%	4%	26%
	East	37%	29%	15%	19%
	Wichita Area	40%	31%	5%	24%
	West	26%	43%	11%	20%
Household Income	Less than \$75,000	34%	34%	10%	22%
	\$75,000 or more	45%	30%	5%	20%
Education	Not college graduate	29%	36%	12%	23%
	College graduate	48%	25%	5%	22%
Race	White	39%	31%	8%	23%
	Non-white	26%	36%	15%	24%
Age	18 to 29	26%	29%	20%	25%
	30 to 44	36%	31%	7%	26%
	45 to 59	40%	32%	8%	20%
	60 or older	39%	37%	4%	20%
Gender	Men	32%	35%	9%	24%
	Women	40%	30%	9%	22%
Marital Status	Married	38%	33%	7%	22%
	Not married	34%	31%	12%	24%
Marital Status and Gender	Married men	33%	37%	8%	22%
	Not married men	32%	31%	12%	26%
	Married women	43%	29%	7%	22%
	Not married women	36%	30%	12%	22%
	Interview Type	Landline	42%	32%	6%
	Cell Phone	30%	32%	13%	25%

NBC News/Marist Poll Kansas Adults. Interviews conducted October 18th through October 22nd, 2014, n=1222 MOE +/- 2.8 percentage points.

<sup>^</sup>Kansas Registered Voters: n=1055 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll Kansas Tables of Adults & Registered Voters

Kansas Registered Voters

Of the following issues, please tell me which one is going to be most important to you in deciding your vote for Congress in November:

		Breaking the partisan gridlock in Washington to get things done	Job creation and economic growth	Health care	Social Security and Medicare	Military action against ISIS, the Islamic State in Iraq and Syria	The deficit and government spending	Immigration	Looking out for the interests of women	None of these	All equally	Other	Unsure
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
Kansas Registered Voters		25%	18%	12%	10%	9%	7%	5%	2%	1%	5%	3%	2%
Party Identification	Democrat	31%	17%	15%	16%	6%	2%	1%	4%	1%	4%	0%	2%
	Republican	16%	18%	12%	9%	15%	8%	7%	1%	2%	6%	5%	1%
	Independent	31%	18%	10%	8%	6%	8%	6%	3%	1%	5%	1%	1%
Political Ideology	Very liberal-Liberal	32%	15%	20%	13%	5%	4%	1%	6%	0%	2%	0%	0%
	Moderate	32%	21%	11%	10%	7%	6%	3%	1%	0%	5%	1%	2%
	Conservative-Very conservative	16%	15%	10%	9%	13%	10%	10%	1%	2%	7%	4%	2%
Region	Kansas City Area	27%	21%	14%	8%	7%	8%	4%	2%	2%	3%	2%	1%
	Topeka Area-Northeast	28%	17%	10%	11%	8%	8%	6%	2%	1%	4%	5%	1%
	East	27%	16%	11%	9%	14%	8%	2%	2%	2%	7%	1%	1%
	Wichita Area	24%	19%	11%	11%	7%	6%	8%	3%	1%	6%	2%	2%
	West	18%	13%	14%	14%	13%	6%	8%	2%	0%	7%	4%	2%
Household Income	Less than \$75,000	22%	18%	12%	12%	10%	6%	6%	2%	1%	6%	3%	1%
	\$75,000 or more	28%	22%	14%	5%	6%	12%	4%	3%	1%	3%	1%	0%
Education	Not college graduate	22%	17%	14%	13%	10%	6%	6%	2%	1%	7%	3%	2%
	College graduate	29%	19%	11%	7%	9%	9%	5%	3%	2%	4%	3%	1%
Race	White	28%	17%	11%	11%	9%	8%	4%	2%	1%	5%	3%	1%
	Non-white	11%	24%	17%	9%	13%	6%	11%	1%	3%	5%	0%	2%
Age	18 to 29	19%	26%	18%	1%	16%	8%	4%	1%	0%	3%	1%	2%
	30 to 44	22%	22%	17%	4%	6%	8%	8%	3%	2%	2%	4%	1%
	45 to 59	29%	15%	12%	10%	10%	8%	4%	1%	2%	6%	1%	0%
	60 or older	26%	12%	6%	20%	8%	6%	5%	2%	0%	9%	3%	3%
Gender	Men	26%	21%	10%	7%	8%	11%	6%	1%	2%	7%	2%	1%
	Women	24%	15%	14%	13%	11%	4%	5%	4%	0%	5%	3%	2%
Marital Status	Married	27%	19%	12%	8%	9%	7%	5%	2%	1%	5%	3%	1%
	Not married	23%	15%	13%	13%	10%	7%	6%	2%	1%	6%	2%	2%
Marital Status and Gender	Married men	28%	22%	9%	7%	8%	8%	5%	1%	2%	7%	2%	1%
	Not married men	22%	19%	11%	8%	8%	13%	7%	0%	2%	6%	1%	1%
	Married women	25%	17%	14%	10%	11%	6%	4%	3%	0%	4%	3%	1%
	Not married women	23%	12%	14%	16%	11%	2%	6%	4%	0%	5%	3%	2%
Interview Type	Landline	27%	15%	9%	13%	10%	7%	6%	2%	1%	6%	3%	1%
	Cell Phone	23%	21%	16%	7%	9%	8%	5%	2%	2%	5%	2%	2%

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