

NBC News/WSJ/Marist Poll Indiana  
Adults, Registered Voters, & Potential Electorates

May 2016

## How the Survey was Conducted

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### Nature of the Sample: NBC News/WSJ/Marist Indiana Poll of 2,568 Adults

This survey of 2,568 adults was conducted April 26<sup>th</sup> through April 28<sup>th</sup>, 2016 by The Marist Poll sponsored and funded in partnership with NBC News and *The Wall Street Journal*. Adults 18 years of age and older residing in the state of Indiana were contacted on landline or mobile numbers and interviewed in English by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state of Indiana from ASDE Survey Sampler, Inc. The exchanges were selected to ensure that each region was represented in proportion to its population. Respondents in the household were randomly selected by first asking for the youngest male. This landline sample was combined with respondents reached through random dialing of cell phone numbers from Survey Sampling International. Both samples were matched by telephone number to a voter registration list for the state. Voter information was appended to each matched case. Assistance was provided by Luce Research for data collection. After the interviews were completed, the two samples were combined and balanced to reflect the 2013 American Community Survey 5-year estimates for age, gender, income, race, and region. Results are statistically significant within  $\pm 1.9$  percentage points. There are 2,149 registered voters. The results for this subset are statistically significant within  $\pm 2.1$  percentage points. There are 1,110 voters in the potential Republican primary electorate. The potential Republican primary electorate in Indiana includes all voters who prefer to vote in the Republican presidential primary and those who identify as Republicans or Republican leaning independents without a primary preference. There are 864 voters in the potential Democratic primary electorate. The potential Democratic primary electorate in Indiana includes all registered Democrats. The potential Democratic primary electorate in Indiana includes all voters who prefer to vote in the Democratic presidential primary and those who identify as Democrats or Democratic leaning independents without a primary preference. The results for these subsets are statistically significant within  $\pm 2.9$  percentage points and  $\pm 3.3$  percentage points, respectively. There are 645 likely Republican primary voters and 449 likely Democratic primary voters defined by a probability turnout model which determines the likelihood respondents will participate in the 2016 Indiana Republican/Democratic Presidential Primary based upon their chance of vote, interest in the election, and past election participation. The results for these subsets are statistically significant within  $\pm 3.9$  percentage points and  $\pm 4.6$  percentage points, respectively. The error margin was not adjusted for sample weights and increases for cross-tabulations.

## Nature of the Sample - Indiana

		Indiana Adults	Indiana Registered Voters
		Col %	Col %
Indiana Adults		100%	
Indiana Registered Voters		84%	100%
Indiana Potential Republican Electorate		43%	52%
Indiana Likely Republican Primary Voters		25%	30%
Indiana Potential Democratic Electorate		34%	40%
Indiana Likely Democratic Primary Voters		17%	21%
Party Identification	Democrat	n/a	30%
	Republican	n/a	35%
	Independent	n/a	34%
	Other	n/a	1%
Political Ideology	Very liberal	n/a	6%
	Liberal	n/a	18%
	Moderate	n/a	31%
	Conservative	n/a	32%
	Very conservative	n/a	13%
Tea Party Supporters		n/a	25%
Gender	Men	49%	49%
	Women	51%	51%
Age	Under 45	47%	43%
	45 or older	53%	57%
Age	18 to 29	22%	18%
	30 to 44	26%	25%
	45 to 59	28%	30%
	60 or older	25%	27%
Race	White	82%	83%
	African American	8%	8%
	Latino	5%	5%
	Other	5%	4%
Region	Northwest	16%	17%
	North/Central	34%	34%
	Marion County (Indianapolis)	14%	14%
	Indianapolis Suburbs	15%	15%
	South	21%	21%
Household Income	Less than \$50,000	49%	45%
	\$50,000 or more	51%	55%
Education	Not college graduate	64%	62%
	College graduate	36%	38%
Evangelical Christian	Yes	44%	45%
	No	56%	55%
White Evangelical Christians		33%	35%
Interview Type	Landline	40%	42%
	Cell Phone	60%	58%

NBC News/WSJ/Marist Poll Indiana Adults. Interviews conducted April 26th through April 28th, 2016, n=2568 MOE +/- 1.9 percentage points. Indiana Registered Voters: n=2149 MOE +/- 2.1 percentage points. Totals may not add to 100% due to rounding.

## Nature of the Sample - Indiana

		Indiana Potential Republican Electorate	Indiana Likely Republican Primary Voters
		Col %	Col %
Indiana Potential Republican Electorate		100%	
Indiana Likely Republican Primary Voters		58%	100%
Party Identification	Democrat	3%	3%
	Republican	66%	68%
	Independent	30%	28%
	Other	1%	2%
Past Participation	Yes	83%	89%
	No	17%	11%
Political Ideology	Very liberal	2%	2%
	Liberal	6%	5%
	Moderate	25%	23%
	Conservative	46%	46%
	Very conservative	21%	24%
Tea Party Supporters		40%	42%
Gender	Men	51%	52%
	Women	49%	48%
Age	Under 45	37%	34%
	45 or older	63%	66%
Age	18 to 29	14%	11%
	30 to 44	23%	24%
	45 to 59	34%	35%
	60 or older	29%	31%
			29%
Race	White	92%	92%
	African American	1%	0%
	Latino	4%	4%
	Other	3%	3%
Region	Northwest	13%	9%
	North/Central	36%	38%
	Marion County (Indianapolis)	11%	12%
	Indianapolis Suburbs	19%	22%
	South	22%	18%
Household Income	Less than \$50,000	38%	36%
	\$50,000 or more	62%	64%
Education	Not college graduate	58%	56%
	College graduate	42%	44%
Evangelical Christian	Yes	53%	56%
	No	47%	44%
White Evangelical Christians		48%	50%
Interview Type	Landline	44%	45%
	Cell Phone	56%	55%

NBC News/WSJ/Marist Poll Indiana Potential Republican Electorate. Interviews conducted April 26th through April 28th, 2016, n=1110 MOE +/- 2.9 percentage points. Indiana Likely Republican Primary Voters: n=645 MOE +/- 3.9 percentage points. Totals may not add to 100% due to rounding.

## Nature of the Sample - Indiana

		Indiana Potential Democratic Electorate	Indiana Likely Democratic Primary Voters
		Col %	Col %
Indiana Potential Democratic Electorate		100%	
Indiana Likely Democratic Primary Voters		52%	100%
Party Identification	Democrat	68%	70%
	Republican	1%	1%
	Independent	31%	29%
	Other	1%	1%
Past Participation	Yes	71%	80%
	No	29%	20%
Political Ideology	Very liberal	11%	12%
	Liberal	34%	34%
	Moderate	39%	38%
	Conservative	12%	11%
	Very conservative	4%	4%
Tea Party Supporters		9%	7%
Gender	Men	46%	46%
	Women	54%	54%
Age	Under 45	50%	44%
	45 or older	50%	56%
Age	18 to 29	24%	20%
	30 to 44	25%	25%
	45 to 59	25%	28%
	60 or older	25%	28%
			25%
Race	White	73%	76%
	African American	16%	15%
	Latino	6%	5%
	Other	5%	4%
Region	Northwest	21%	20%
	North/Central	30%	30%
	Marion County (Indianapolis)	16%	15%
	Indianapolis Suburbs	12%	13%
	South	20%	22%
Household Income	Less than \$50,000	52%	50%
	\$50,000 or more	48%	50%
Education	Not college graduate	64%	60%
	College graduate	36%	40%
Evangelical Christian	Yes	34%	33%
	No	66%	67%
White Evangelical Christians		18%	19%
Interview Type	Landline	39%	42%
	Cell Phone	61%	58%

NBC News/WSJ/Marist Poll Indiana Potential Democratic Electorate. Interviews conducted April 26th through April 28th, 2016, n=864 MOE +/- 3.3 percentage points. Indiana Likely Democratic Primary Voters: n=449 MOE +/- 4.6 percentage points. Totals may not add to 100% due to rounding.

**Do you approve or disapprove of the job Barack Obama is doing as president?**

		Approve	Disapprove	Unsure
Adults	Indiana Adults	42%	50%	8%
Registered Voters	Indiana Registered Voters	42%	52%	6%
Potential Republican Electorate	Indiana Potential Republican Electorate	13%	83%	4%
Potential Democratic Electorate	Indiana Potential Democratic Electorate	81%	12%	6%
Party Identification	Democrat	85%	10%	5%
	Republican	8%	89%	3%
	Independent	42%	49%	8%
Political Ideology	Very liberal-Liberal	78%	18%	4%
	Moderate	52%	40%	8%
	Conservative-Very conservative	16%	80%	4%
Tea Party Support	Tea Party Supporters	16%	82%	2%
Region	Northwest	54%	38%	8%
	North/Central	39%	54%	8%
	Marion County (Indianapolis)	53%	37%	10%
	Indianapolis Suburbs	36%	57%	7%
	South	36%	56%	8%
Household Income	Less than \$50,000	45%	45%	10%
	\$50,000 or more	41%	54%	5%
Education	Not college graduate	41%	50%	9%
	College graduate	44%	50%	6%
Race	White	36%	56%	8%
	African American	89%	7%	4%
	Latino	58%	31%	11%
Age	18 to 29	55%	32%	13%
	30 to 44	41%	52%	8%
	45 to 59	37%	57%	6%
	60 or older	38%	56%	6%
Age	Under 45	47%	42%	10%
	45 or older	37%	57%	6%
Gender	Men	41%	51%	8%
	Women	44%	49%	8%
Interview Type	Landline	39%	54%	7%
	Cell Phone	44%	47%	8%

NBC News/WSJ/Marist Poll Indiana Adults. Interviews conducted April 26th through April 28th, 2016, n=2568 MOE +/- 1.9 percentage points. Indiana Registered Voters: n=2149 MOE +/- 2.1 percentage points. Potential Republican Electorate: n=1110 MOE +/- 2.9 percentage points. Potential Democratic Electorate: n=864 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

## Do you approve or disapprove of the job Mike Pence is doing as governor?

		Approve	Disapprove	Unsure
Adults	Indiana Adults	42%	41%	17%
Registered Voters	Indiana Registered Voters	43%	43%	14%
Potential Republican Electorate	Indiana Potential Republican Electorate	60%	27%	13%
Potential Democratic Electorate	Indiana Potential Democratic Electorate	24%	64%	13%
Party Identification	Democrat	26%	60%	14%
	Republican	64%	22%	14%
	Independent	38%	50%	12%
Political Ideology	Very liberal-Liberal	22%	68%	10%
	Moderate	31%	54%	15%
	Conservative-Very conservative	63%	23%	14%
Tea Party Support	Tea Party Supporters	72%	18%	10%
Region	Northwest	34%	45%	21%
	North/Central	45%	38%	17%
	Marion County (Indianapolis)	43%	48%	10%
	Indianapolis Suburbs	46%	40%	15%
	South	40%	39%	21%
Household Income	Less than \$50,000	43%	35%	21%
	\$50,000 or more	41%	48%	11%
Education	Not college graduate	44%	35%	20%
	College graduate	38%	52%	10%
Race	White	42%	42%	16%
	African American	45%	40%	15%
	Latino	53%	32%	15%
Age	18 to 29	37%	41%	22%
	30 to 44	40%	42%	18%
	45 to 59	44%	42%	14%
	60 or older	46%	40%	14%
Age	Under 45	39%	41%	20%
	45 or older	45%	41%	14%
Gender	Men	43%	40%	16%
	Women	41%	41%	18%
Interview Type	Landline	42%	42%	16%
	Cell Phone	42%	40%	17%

NBC News/WSJ/Marist Poll Indiana Adults. Interviews conducted April 26th through April 28th, 2016, n=2568 MOE +/- 1.9 percentage points. Indiana Registered Voters: n=2149 MOE +/- 2.1 percentage points. Potential Republican Electorate: n=1110 MOE +/- 2.9 percentage points. Potential Democratic Electorate: n=864 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

## 2016 Republican presidential primary including those who are undecided yet leaning toward a candidate or voted absentee

		Donald Trump	Ted Cruz	John Kasich	Other	Undecided
Potential Republican Electorate	Indiana Potential Republican Electorate	47%	33%	15%	1%	4%
Intensity of Support	Strongly support	58%	32%	10%		
	Somewhat support	45%	37%	18%		
	Might vote differently	23%	41%	36%		
Party Identification	Republican	49%	34%	12%	1%	5%
	Independent	45%	31%	21%	1%	2%
Past Participation*	Yes	47%	33%	15%	0%	4%
	No	45%	32%	17%	2%	3%
Political Ideology	Moderate	49%	24%	23%	1%	2%
	Conservative-Very conservative	46%	38%	11%	0%	4%
Political Ideology	Moderate	49%	24%	23%	1%	2%
	Conservative	49%	31%	14%	0%	5%
	Very conservative	40%	53%	4%		3%
Tea Party Support	Tea Party Supporters	51%	40%	6%	0%	4%
Region	Northwest	50%	26%	19%	2%	4%
	North/Central	44%	38%	12%	1%	6%
	Marion County (Indianapolis)	45%	32%	19%		4%
	Indianapolis Suburbs	44%	33%	19%	1%	4%
	South	54%	30%	13%		3%
Household Income	Less than \$50,000	49%	35%	12%	1%	3%
	\$50,000 or more	47%	31%	17%	1%	5%
Education	Not college graduate	51%	32%	11%	1%	5%
	College graduate	41%	34%	21%		3%
Age	18 to 29	34%	41%	21%	1%	3%
	30 to 44	41%	38%	15%	2%	3%
	45 to 59	52%	30%	13%	0%	5%
	60 or older	52%	29%	15%	0%	4%
Age	Under 45	39%	39%	17%	2%	3%
	45 or older	52%	30%	14%	0%	5%
Gender	Men	52%	31%	14%	0%	3%
	Women	42%	36%	16%	1%	5%
Race	White	47%	32%	16%	1%	4%
	Non-white	42%	43%	12%		4%
White Evangelical Christians	White Evangelical Christians	43%	40%	12%	0%	4%
Interview Type	Landline	45%	32%	17%	1%	5%
	Cell Phone	49%	34%	13%	0%	3%

NBC News /WSJ/Marist Poll Indiana Potential Republican Electorate. Interviews conducted April 26th through April 28th, 2016, n=1110 MOE +/- 2.9 percentage points. Totals may not add to 100% due to rounding.



**Would you say you strongly support <candidate>, somewhat support <candidate>, or do you think you might vote differently on Primary Day?**

		Strongly support	Somewhat support	Might vote differently	Unsure
Potential Republican Electorate	Indiana Potential Republican Electorate with a Candidate Preference	54%	36%	9%	1%
	Donald Trump	63%	32%	4%	1%
Primary Support	Ted Cruz	51%	38%	11%	1%
	John Kasich	35%	43%	21%	1%
Party Identification	Republican	57%	35%	8%	1%
	Independent	47%	39%	13%	1%
Political Ideology	Moderate	40%	44%	14%	1%
	Conservative-Very conservative	58%	34%	7%	1%
Political Ideology	Moderate	40%	44%	14%	1%
	Conservative	54%	38%	6%	2%
	Very conservative	66%	25%	9%	
Tea Party Support	Tea Party Supporters	68%	26%	6%	0%
Region	Northwest	54%	34%	11%	1%
	North/Central	58%	32%	9%	1%
	Marion County (Indianapolis)	48%	40%	11%	0%
	Indianapolis Suburbs	52%	40%	8%	
	South	54%	37%	7%	1%
Household Income	Less than \$50,000	54%	35%	10%	1%
	\$50,000 or more	53%	39%	8%	1%
Education	Not college graduate	58%	31%	10%	1%
	College graduate	49%	42%	8%	1%
Age	18 to 29	46%	39%	15%	
	30 to 44	44%	45%	10%	
	45 to 59	59%	33%	7%	2%
	60 or older	62%	30%	7%	1%
Age	Under 45	45%	43%	12%	
	45 or older	60%	31%	7%	1%
Gender	Men	59%	33%	8%	0%
	Women	50%	39%	10%	2%
Race	White	54%	36%	9%	1%
	Non-white	63%	29%	5%	4%
White Evangelical Christians	White Evangelical Christians	59%	33%	8%	0%
Interview Type	Landline	56%	33%	10%	1%
	Cell Phone	53%	38%	8%	1%

NBC News /WSJ/Marist Poll Indiana Potential Republican Electorate with a Candidate Preference including absentee. Interviews conducted April 26th through April 28th, 2016, n=992 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

**Ted Cruz and John Kasich said they want to team up to beat Donald Trump in Indiana. Is this a major factor, a minor factor, or no factor at all in deciding your vote?**

		Major factor	Minor factor	No factor at all	Unsure
Potential Republican Electorate	Indiana Potential Republican Electorate	20%	14%	64%	2%
Primary Support	Donald Trump	20%	12%	66%	1%
	Ted Cruz	19%	14%	66%	2%
	John Kasich	20%	22%	56%	2%
Party Identification	Republican	19%	14%	65%	2%
	Independent	18%	15%	66%	1%
Political Ideology	Moderate	18%	17%	63%	2%
	Conservative-Very conservative	18%	15%	67%	1%
Political Ideology	Moderate	18%	17%	63%	2%
	Conservative	17%	17%	65%	1%
	Very conservative	18%	9%	71%	1%
Tea Party Support	Tea Party Supporters	21%	13%	65%	0%
Region	Northwest	20%	11%	66%	2%
	North/Central	21%	18%	59%	2%
	Marion County (Indianapolis)	19%	14%	66%	1%
	Indianapolis Suburbs	21%	15%	63%	1%
	South	19%	9%	71%	1%
Household Income	Less than \$50,000	25%	11%	62%	2%
	\$50,000 or more	17%	17%	65%	1%
Education	Not college graduate	22%	12%	64%	2%
	College graduate	17%	17%	65%	0%
Age	18 to 29	22%	16%	60%	3%
	30 to 44	15%	19%	64%	1%
	45 to 59	21%	15%	64%	1%
	60 or older	22%	10%	66%	2%
Age	Under 45	17%	18%	63%	2%
	45 or older	22%	12%	65%	1%
Gender	Men	19%	15%	66%	0%
	Women	21%	14%	62%	3%
Race	White	19%	15%	65%	2%
	Non-white	35%	13%	50%	2%
White Evangelical Christians	White Evangelical Christians	19%	14%	67%	1%
Interview Type	Landline	21%	16%	61%	2%
	Cell Phone	19%	13%	67%	1%

NBC News /WSJ/Marist Poll Indiana Potential Republican Electorate. Interviews conducted April 26th through April 28th, 2016, n=1110 MOE +/- 2.9 percentage points. Totals may not add to 100% due to rounding.

**Who is your second choice for the 2016 Republican presidential primary [including those who are undecided yet leaning toward a candidate]?**

		John Kasich	Ted Cruz	Donald Trump	Other	Undecided
Potential Republican Electorate	Indiana Potential Republican Electorate with a Candidate Preference	39%	31%	17%	2%	11%
Primary Support	Donald Trump	39%	45%		2%	14%
	Ted Cruz	55%		38%	1%	6%
	John Kasich		60%	25%	3%	11%
Party Identification	Republican	41%	30%	18%	1%	9%
	Independent	34%	34%	16%	4%	12%
Political Ideology	Moderate	45%	34%	10%	1%	9%
	Conservative-Very conservative	37%	29%	22%	2%	11%
Political Ideology	Moderate	45%	34%	10%	1%	9%
	Conservative	37%	30%	18%	2%	12%
	Very conservative	35%	27%	29%	1%	8%
Tea Party Support	Tea Party Supporters	34%	29%	26%	2%	9%
Region	Northwest	45%	26%	14%	0%	14%
	North/Central	44%	26%	16%	4%	11%
	Marion County (Indianapolis)	39%	31%	20%	1%	8%
	Indianapolis Suburbs	31%	39%	20%	1%	8%
	South	33%	37%	18%	1%	11%
Household Income	Less than \$50,000	40%	30%	16%	1%	13%
	\$50,000 or more	37%	34%	19%	2%	8%
Education	Not college graduate	40%	31%	17%	1%	10%
	College graduate	36%	32%	18%	3%	10%
Age	18 to 29	37%	35%	23%	1%	4%
	30 to 44	36%	36%	21%	2%	5%
	45 to 59	37%	31%	18%	2%	12%
	60 or older	45%	25%	12%	2%	17%
Age	Under 45	36%	36%	21%	2%	5%
	45 or older	40%	29%	15%	2%	14%
Gender	Men	33%	36%	19%	2%	9%
	Women	46%	25%	16%	1%	12%
White Evangelical Christians	White Evangelical Christians	38%	29%	22%	1%	10%
Interview Type	Landline	42%	28%	13%	1%	15%
	Cell Phone	36%	34%	20%	2%	7%

NBC News /WSJ/Marist Poll Indiana Potential Republican Electorate with a Candidate Preference. Interviews conducted April 26th through April 28th, 2016, n=886 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

**If no one wins a majority of the delegates before the convention, should the party nominate a candidate with the most votes in the primary, or who the delegates think would be the best nominee?**

		Candidate with the most votes in the primaries	Candidate who the delegates think would be the best nominee	Unsure
Potential Republican Electorate	Indiana Potential Republican Electorate	62%	30%	7%
Primary Support	Donald Trump	87%	10%	3%
	Ted Cruz	43%	45%	12%
	John Kasich	30%	61%	9%
Party Identification	Republican	63%	30%	7%
	Independent	62%	31%	7%
Political Ideology	Moderate	63%	33%	5%
	Conservative-Very conservative	62%	31%	7%
Political Ideology	Moderate	63%	33%	5%
	Conservative	63%	30%	7%
	Very conservative	59%	33%	8%
Tea Party Support	Tea Party Supporters	68%	24%	7%
Region	Northwest	67%	25%	7%
	North/Central	63%	30%	7%
	Marion County (Indianapolis)	62%	29%	9%
	Indianapolis Suburbs	56%	36%	8%
	South	65%	29%	6%
Household Income	Less than \$50,000	64%	29%	8%
	\$50,000 or more	62%	33%	4%
Education	Not college graduate	68%	24%	8%
	College graduate	54%	40%	5%
Age	18 to 29	61%	35%	4%
	30 to 44	57%	37%	6%
	45 to 59	67%	26%	7%
	60 or older	62%	28%	10%
Age	Under 45	59%	36%	5%
	45 or older	65%	27%	8%
Gender	Men	61%	34%	5%
	Women	64%	26%	10%
Race	White	62%	30%	8%
	Non-white	63%	34%	3%
White Evangelical Christians	White Evangelical Christians	62%	28%	10%
Interview Type	Landline	58%	32%	10%
	Cell Phone	66%	29%	5%

NBC News /WSJ/Marist Poll Indiana Potential Republican Electorate. Interviews conducted April 26th through April 28th, 2016, n=1110 MOE +/- 2.9 percentage points. Totals may not add to 100% due to rounding.

NBC News/WSJ/Marist Indiana Poll Tables of Adults, Registered Voters, and Potential Electorates

Which comes closer to your opinion:

		You approve of Ted Cruz and John Kasich teaming up to beat Donald Trump in Indiana and doing everything possible to stop Trump from being the Republican presidential nominee	You disapprove of Ted Cruz and John Kasich teaming up to beat Donald Trump in Indiana and it's further proof the Republicans are trying to rig the game against Trump	Unsure
Potential Republican Electorate	Indiana Potential Republican Electorate	36%	57%	8%
Primary Support	Donald Trump	7%	88%	4%
	Ted Cruz	67%	23%	10%
	John Kasich	59%	32%	9%
Party Identification	Republican	35%	59%	7%
	Independent	35%	56%	9%
Political Ideology	Moderate	38%	56%	6%
	Conservative-Very conservative	32%	60%	8%
Political Ideology	Moderate	38%	56%	6%
	Conservative	31%	61%	9%
	Very conservative	35%	57%	7%
Tea Party Support	Tea Party Supporters	32%	61%	7%
Region	Northwest	32%	61%	8%
	North/Central	42%	50%	8%
	Marion County (Indianapolis)	34%	59%	6%
	Indianapolis Suburbs	34%	56%	10%
	South	31%	64%	5%
Household Income	Less than \$50,000	38%	53%	9%
	\$50,000 or more	35%	59%	6%
Education	Not college graduate	33%	60%	7%
	College graduate	39%	52%	8%
Age	18 to 29	55%	40%	5%
	30 to 44	45%	48%	7%
	45 to 59	29%	64%	7%
	60 or older	27%	63%	10%
Age	Under 45	49%	45%	6%
	45 or older	28%	63%	8%
Gender	Men	34%	59%	7%
	Women	38%	54%	8%
Race	White	34%	59%	7%
	Non-white	62%	31%	7%
White Evangelical Christians	White Evangelical Christians	35%	57%	9%
Interview Type	Landline	36%	56%	8%
	Cell Phone	36%	57%	7%

NBC News /WSJ/Marist Poll Indiana Potential Republican Electorate. Interviews conducted April 26th through April 28th, 2016, n=1110 MOE +/- 2.9 percentage points. Totals may not add to 100% due to rounding.

## 2016 Democratic presidential primary including those who are undecided yet leaning toward a candidate or voted absentee

		Bernie Sanders	Hillary Clinton	Other	Undecided
Potential Democratic Electorate	Indiana Potential Democratic Electorate	48%	47%	1%	3%
Intensity of Support	Strongly support	51%	49%		
	Somewhat support	51%	49%		
Party Identification	Democrat	41%	55%	1%	4%
	Independent	63%	32%	2%	3%
Past Participation*	Yes	42%	54%	1%	4%
	No	63%	32%	2%	3%
Political Ideology	Very liberal-Liberal	54%	42%	1%	4%
	Moderate	45%	50%	1%	4%
	Conservative-Very conservative	38%	57%	3%	2%
Region	Northwest	50%	46%	0%	4%
	North/Central	48%	48%	1%	3%
	Marion County (Indianapolis)	40%	54%	0%	5%
	Indianapolis Suburbs	53%	43%	3%	0%
	South	49%	46%	1%	4%
Household Income	Less than \$50,000	49%	48%	1%	3%
	\$50,000 or more	49%	47%	1%	3%
Education	Not college graduate	48%	48%	1%	3%
	College graduate	48%	48%	1%	3%
Age	18 to 29	76%	18%	1%	4%
	30 to 44	62%	34%	2%	2%
	45 to 59	31%	66%		3%
	60 or older	22%	72%	2%	4%
Age	Under 45	69%	27%	1%	3%
	45 or older	27%	69%	1%	4%
Gender	Men	56%	39%	1%	3%
	Women	41%	54%	1%	3%
Race	White	50%	45%	1%	4%
	African American	31%	67%		3%
Gender by age	Men age 45 or older	30%	66%	1%	3%
	Men under age 45	74%	21%	2%	3%
	Women age 45 or older	24%	70%	1%	4%
	Women under age 45	62%	35%	1%	2%
Interview Type	Landline	30%	64%	1%	5%
	Cell Phone	59%	37%	1%	2%

NBC News /WSJ/Marist Poll Indiana Potential Democratic Electorate. Interviews conducted April 26th through April 28th, 2016, n=864 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

**Would you say you strongly support <candidate>, somewhat support <candidate>, or do you think you might vote differently on Primary Day?**

		Strongly support	Somewhat support	Might vote differently	Unsure
Potential Democratic Electorate	Indiana Potential Democratic Electorate with a Candidate Preference	66%	25%	8%	1%
Primary Support	Bernie Sanders	67%	25%	8%	1%
	Hillary Clinton	66%	25%	8%	1%
Party Identification	Democrat	71%	21%	7%	1%
	Independent	57%	32%	10%	1%
Political Ideology	Very liberal-Liberal	78%	18%	4%	0%
	Moderate	54%	37%	8%	1%
	Conservative-Very conservative	66%	18%	15%	1%
Region	Northwest	67%	27%	6%	1%
	North/Central	68%	23%	7%	2%
	Marion County (Indianapolis)	65%	23%	11%	1%
	Indianapolis Suburbs	65%	29%	6%	
	South	65%	23%	10%	2%
Household Income	Less than \$50,000	66%	24%	9%	1%
	\$50,000 or more	67%	26%	7%	0%
Education	Not college graduate	67%	23%	10%	1%
	College graduate	67%	29%	4%	
Race	White	67%	26%	6%	1%
	African American	62%	26%	9%	3%
Age	18 to 29	64%	30%	6%	
	30 to 44	62%	31%	6%	1%
	45 to 59	72%	17%	10%	1%
	60 or older	67%	22%	10%	2%
Age	Under 45	63%	30%	6%	1%
	45 or older	70%	19%	10%	1%
Gender	Men	65%	25%	7%	2%
	Women	67%	24%	8%	1%
Interview Type	Landline	69%	20%	9%	1%
	Cell Phone	64%	28%	7%	1%

NBC News /WSJ/Marist Poll Indiana Potential Democratic Electorate with a Candidate Preference including absentee. Interviews conducted April 26th through April 28th, 2016, n=790  
MOE +/- 3.5 percentage points. Totals may not add to 100% due to rounding.

**If the 2016 presidential election were held today, whom would you support if the candidates are:**

		Donald Trump, the Republican	Hillary Clinton, the Democrat	Undecided
Registered Voters	Indiana Registered Voters	48%	41%	11%
Party Identification	Democrat	9%	83%	8%
	Republican	84%	7%	9%
	Independent	44%	43%	13%
Political Ideology	Very liberal-Liberal	15%	75%	11%
	Moderate	40%	50%	9%
	Conservative-Very conservative	71%	19%	10%
Tea Party Support	Tea Party Supporters	82%	13%	4%
Region	Northwest	38%	49%	14%
	North/Central	52%	39%	10%
	Marion County (Indianapolis)	37%	57%	5%
	Indianapolis Suburbs	56%	32%	11%
	South	51%	36%	13%
Gender	Men	54%	37%	10%
	Women	43%	45%	12%
Age	18 to 29	35%	51%	14%
	30 to 44	48%	42%	11%
	45 to 59	55%	36%	9%
	60 or older	51%	39%	10%
Age	Under 45	42%	46%	12%
	45 or older	53%	38%	10%
Education	Not college graduate	50%	40%	10%
	College graduate	45%	43%	11%
Race	White	53%	35%	11%
	Non-white	17%	77%	5%
Household Income	Less than \$50,000	41%	48%	11%
	\$50,000 or more	54%	36%	10%
Interview Type	Landline	49%	40%	11%
	Cell Phone	47%	42%	11%

NBC News /WSJ/Marist Poll Indiana Registered Voters Split Sample. Interviews conducted April 26th through April 28th, 2016, n=1160 MOE +/- 2.9 percentage points. Totals may not add to 100% due to rounding.



**If the 2016 presidential election were held today, whom would you support if the candidates are:**

		Ted Cruz, the Republican	Hillary Clinton, the Democrat	Undecided
Registered Voters	Indiana Registered Voters	50%	43%	7%
Party Identification	Democrat	10%	87%	3%
	Republican	86%	11%	4%
	Independent	51%	36%	13%
Political Ideology	Very liberal-Liberal	18%	75%	7%
	Moderate	43%	52%	6%
	Conservative-Very conservative	74%	20%	6%
Tea Party Support	Tea Party Supporters	76%	21%	3%
Region	Northwest	36%	58%	6%
	North/Central	55%	39%	6%
	Marion County (Indianapolis)	36%	55%	9%
	Indianapolis Suburbs	56%	32%	12%
	South	57%	37%	5%
Gender	Men	54%	39%	7%
	Women	46%	47%	8%
Age	18 to 29	46%	45%	9%
	30 to 44	47%	46%	6%
	45 to 59	54%	40%	6%
	60 or older	50%	42%	8%
Age	Under 45	47%	46%	7%
	45 or older	52%	41%	7%
Education	Not college graduate	50%	42%	9%
	College graduate	51%	44%	4%
Race	White	54%	39%	7%
	Non-white	30%	60%	10%
Household Income	Less than \$50,000	47%	44%	9%
	\$50,000 or more	52%	44%	5%
Interview Type	Landline	49%	44%	7%
	Cell Phone	50%	42%	8%

NBC News/WSJ/Marist Poll Indiana Registered Voters Split Sample. Interviews conducted April 26th through April 28th, 2016, n=989 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

**If the 2016 presidential election were held today, whom would you support if the candidates are:**

		John Kasich, the Republican	Hillary Clinton, the Democrat	Undecided
Registered Voters	Indiana Registered Voters	56%	37%	7%
Party Identification	Democrat	13%	84%	3%
	Republican	89%	7%	4%
	Independent	61%	27%	12%
Political Ideology	Very liberal-Liberal	21%	72%	7%
	Moderate	53%	42%	5%
	Conservative-Very conservative	80%	15%	5%
Tea Party Support	Tea Party Supporters	76%	20%	4%
Region	Northwest	47%	45%	7%
	North/Central	59%	35%	6%
	Marion County (Indianapolis)	42%	50%	7%
	Indianapolis Suburbs	63%	29%	9%
	South	61%	31%	8%
Gender	Men	63%	31%	7%
	Women	49%	43%	8%
Age	18 to 29	47%	44%	9%
	30 to 44	59%	35%	6%
	45 to 59	59%	34%	7%
	60 or older	55%	39%	7%
Age	Under 45	54%	39%	7%
	45 or older	57%	36%	7%
Education	Not college graduate	54%	38%	8%
	College graduate	61%	35%	4%
Race	White	62%	32%	6%
	Non-white	29%	59%	12%
Household Income	Less than \$50,000	49%	44%	7%
	\$50,000 or more	62%	33%	5%
Interview Type	Landline	55%	39%	6%
	Cell Phone	57%	36%	8%

NBC News/WSJ/Marist Poll Indiana Registered Voters Split Sample. Interviews conducted April 26th through April 28th, 2016, n=989 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

**If the 2016 presidential election were held today, whom would you support if the candidates are:**

		Donald Trump, the Republican	Bernie Sanders, the Democrat	Undecided
Registered Voters	Indiana Registered Voters	47%	46%	7%
Party Identification	Democrat	10%	86%	4%
	Republican	79%	13%	7%
	Independent	44%	48%	8%
Political Ideology	Very liberal-Liberal	16%	80%	4%
	Moderate	35%	58%	7%
	Conservative-Very conservative	71%	22%	7%
Tea Party Support	Tea Party Supporters	80%	16%	4%
Region	Northwest	41%	56%	3%
	North/Central	48%	44%	8%
	Marion County (Indianapolis)	38%	59%	3%
	Indianapolis Suburbs	53%	38%	9%
	South	51%	40%	9%
Gender	Men	53%	41%	6%
	Women	41%	51%	8%
Age	18 to 29	34%	59%	7%
	30 to 44	44%	49%	7%
	45 to 59	54%	40%	6%
	60 or older	51%	40%	9%
Age	Under 45	40%	53%	7%
	45 or older	52%	40%	7%
Education	Not college graduate	48%	45%	7%
	College graduate	44%	48%	7%
Race	White	50%	42%	7%
	Non-white	24%	73%	4%
Household Income	Less than \$50,000	40%	54%	6%
	\$50,000 or more	51%	41%	7%
Interview Type	Landline	49%	44%	7%
	Cell Phone	45%	48%	7%

NBC News /WSJ/Marist Poll Indiana Registered Voters Split Sample. Interviews conducted April 26th through April 28th, 2016, n=1160 MOE +/- 2.9 percentage points. Totals may not add to 100% due to rounding.

**If the 2016 presidential election were held today, whom would you support if the candidates are:**

		Bernie Sanders, the Democrat	Ted Cruz, the Republican	Undecided
Registered Voters	Indiana Registered Voters	48%	45%	6%
Party Identification	Democrat	87%	10%	3%
	Republican	14%	81%	5%
	Independent	51%	40%	9%
Political Ideology	Very liberal-Liberal	77%	19%	4%
	Moderate	61%	33%	7%
	Conservative-Very conservative	23%	72%	5%
Tea Party Support	Tea Party Supporters	21%	75%	4%
Region	Northwest	58%	33%	9%
	North/Central	45%	49%	5%
	Marion County (Indianapolis)	62%	30%	8%
	Indianapolis Suburbs	36%	58%	7%
	South	45%	51%	5%
Gender	Men	47%	48%	5%
	Women	49%	43%	8%
Age	18 to 29	66%	32%	2%
	30 to 44	53%	44%	4%
	45 to 59	42%	51%	7%
	60 or older	40%	49%	10%
Age	Under 45	58%	39%	3%
	45 or older	41%	50%	9%
Education	Not college graduate	50%	43%	7%
	College graduate	45%	49%	6%
Race	White	44%	50%	6%
	Non-white	65%	27%	8%
Household Income	Less than \$50,000	54%	40%	6%
	\$50,000 or more	45%	49%	5%
Interview Type	Landline	46%	46%	8%
	Cell Phone	50%	45%	5%

NBC News/WSJ/Marist Poll Indiana Registered Voters Split Sample. Interviews conducted April 26th through April 28th, 2016, n=989 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

**If the 2016 presidential election were held today, whom would you support if the candidates are:**

		John Kasich, the Republican	Bernie Sanders, the Democrat	Undecided
Registered Voters	Indiana Registered Voters	47%	46%	7%
Party Identification	Democrat	11%	84%	5%
	Republican	81%	14%	4%
	Independent	45%	46%	9%
Political Ideology	Very liberal-Liberal	18%	76%	6%
	Moderate	37%	57%	5%
	Conservative-Very conservative	73%	21%	6%
Tea Party Support	Tea Party Supporters	71%	25%	4%
Region	Northwest	41%	51%	8%
	North/Central	48%	45%	6%
	Marion County (Indianapolis)	36%	59%	5%
	Indianapolis Suburbs	61%	32%	7%
	South	47%	45%	7%
Gender	Men	50%	44%	6%
	Women	44%	48%	8%
Age	18 to 29	31%	65%	3%
	30 to 44	46%	52%	2%
	45 to 59	51%	40%	9%
	60 or older	54%	35%	10%
Age	Under 45	40%	58%	2%
	45 or older	52%	38%	10%
Education	Not college graduate	44%	49%	8%
	College graduate	54%	42%	4%
Race	White	52%	41%	6%
	Non-white	24%	66%	10%
Household Income	Less than \$50,000	38%	54%	8%
	\$50,000 or more	52%	43%	4%
Interview Type	Landline	50%	42%	8%
	Cell Phone	45%	49%	6%

NBC News/WSJ/Marist Poll Indiana Registered Voters Split Sample. Interviews conducted April 26th through April 28th, 2016, n=989 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

NBC News/WSJ/Marist Indiana Poll Tables of Adults, Registered Voters, and Potential Electorates

Which statement best describes your reaction to Donald Trump's campaign statements:

		Trump's comments are frequently insulting and he has the wrong approach on many issues	Trump's manner and language bother me, but he is raising important issues	Trump tells it like it is and he has the right approach on many issues	Or none of these statements come close to describing what you think	Unsure
Registered Voters	Indiana Registered Voters	42%	26%	21%	10%	1%
Potential Republican Electorate	Indiana Potential Republican Electorate	22%	36%	33%	8%	1%
Potential Democratic Electorate	Indiana Potential Democratic Electorate	70%	13%	6%	10%	1%
Party Identification	Democrat	73%	13%	6%	9%	1%
	Republican	20%	37%	34%	8%	1%
	Independent	38%	26%	21%	13%	1%
Political Ideology	Very liberal-Liberal	71%	9%	9%	10%	0%
	Moderate	47%	25%	17%	10%	1%
	Conservative-Very conservative	24%	35%	29%	11%	1%
Tea Party Support	Tea Party Supporters	23%	35%	33%	8%	1%
Region	Northwest	48%	23%	18%	9%	2%
	North/Central	41%	27%	20%	11%	1%
	Marion County (Indianapolis)	52%	20%	17%	10%	1%
	Indianapolis Suburbs	35%	32%	23%	8%	2%
	South	36%	26%	25%	12%	1%
Household Income	Less than \$50,000	45%	23%	19%	11%	1%
	\$50,000 or more	40%	29%	21%	9%	1%
Education	Not college graduate	39%	24%	23%	12%	1%
	College graduate	46%	29%	17%	8%	1%
Race	White	39%	29%	23%	9%	1%
	African American	63%	10%	9%	17%	1%
	Latino	59%	17%	10%	13%	2%
Age	18 to 29	57%	23%	8%	11%	1%
	30 to 44	44%	25%	18%	12%	1%
	45 to 59	36%	28%	26%	9%	1%
	60 or older	36%	27%	26%	10%	2%
Age	Under 45	49%	24%	14%	12%	1%
	45 or older	36%	27%	26%	9%	1%
Gender	Men	37%	27%	25%	11%	1%
	Women	46%	25%	17%	10%	1%
Interview Type	Landline	42%	25%	22%	9%	1%
	Cell Phone	41%	27%	20%	11%	1%

NBC News /WSJ/Marist Poll Indiana Registered Voters. Interviews conducted April 26th through April 28th, 2016, n=2149 MOE +/- 2.1 percentage points. Potential Republican Electorate: n=1110 MOE +/- 2.9 percentage points. Potential Democratic Electorate: n=864 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.