

NBC News/WSJ/Marist Poll Indiana  
Likely Republican Presidential Primary Voters

May 2016

## How the Survey was Conducted

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### **Nature of the Sample: NBC News/WSJ/Marist Indiana Poll of 2,568 Adults**

This survey of 2,568 adults was conducted April 26<sup>th</sup> through April 28<sup>th</sup>, 2016 by The Marist Poll sponsored and funded in partnership with NBC News and *The Wall Street Journal*. Adults 18 years of age and older residing in the state of Indiana were contacted on landline or mobile numbers and interviewed in English by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state of Indiana from ASDE Survey Sampler, Inc. The exchanges were selected to ensure that each region was represented in proportion to its population. Respondents in the household were randomly selected by first asking for the youngest male. This landline sample was combined with respondents reached through random dialing of cell phone numbers from Survey Sampling International. Both samples were matched by telephone number to a voter registration list for the state. Voter information was appended to each matched case. Assistance was provided by Luce Research for data collection. After the interviews were completed, the two samples were combined and balanced to reflect the 2013 American Community Survey 5-year estimates for age, gender, income, race, and region. Results are statistically significant within  $\pm 1.9$  percentage points. There are 2,149 registered voters. The results for this subset are statistically significant within  $\pm 2.1$  percentage points. There are 1,110 voters in the potential Republican primary electorate. The potential Republican primary electorate in Indiana includes all voters who prefer to vote in the Republican presidential primary and those who identify as Republicans or Republican leaning independents without a primary preference. There are 864 voters in the potential Democratic primary electorate. The potential Democratic primary electorate in Indiana includes all registered Democrats. The potential Democratic primary electorate in Indiana includes all voters who prefer to vote in the Democratic presidential primary and those who identify as Democrats or Democratic leaning independents without a primary preference. The results for these subsets are statistically significant within  $\pm 2.9$  percentage points and  $\pm 3.3$  percentage points, respectively. There are 645 likely Republican primary voters and 449 likely Democratic primary voters defined by a probability turnout model which determines the likelihood respondents will participate in the 2016 Indiana Republican/Democratic Presidential Primary based upon their chance of vote, interest in the election, and past election participation. The results for these subsets are statistically significant within  $\pm 3.9$  percentage points and  $\pm 4.6$  percentage points, respectively. The error margin was not adjusted for sample weights and increases for cross-tabulations.

## Nature of the Sample - Indiana

		Indiana Adults	Indiana Registered Voters
		Col %	Col %
Indiana Adults		100%	
Indiana Registered Voters		84%	100%
Indiana Potential Republican Electorate		43%	52%
Indiana Likely Republican Primary Voters		25%	30%
Indiana Potential Democratic Electorate		34%	40%
Indiana Likely Democratic Primary Voters		17%	21%
Party Identification	Democrat	n/a	30%
	Republican	n/a	35%
	Independent	n/a	34%
	Other	n/a	1%
Political Ideology	Very liberal	n/a	6%
	Liberal	n/a	18%
	Moderate	n/a	31%
	Conservative	n/a	32%
	Very conservative	n/a	13%
Tea Party Supporters		n/a	25%
Gender	Men	49%	49%
	Women	51%	51%
Age	Under 45	47%	43%
	45 or older	53%	57%
Age	18 to 29	22%	18%
	30 to 44	26%	25%
	45 to 59	28%	30%
	60 or older	25%	27%
Race	White	82%	83%
	African American	8%	8%
	Latino	5%	5%
	Other	5%	4%
Region	Northwest	16%	17%
	North/Central	34%	34%
	Marion County (Indianapolis)	14%	14%
	Indianapolis Suburbs	15%	15%
	South	21%	21%
Household Income	Less than \$50,000	49%	45%
	\$50,000 or more	51%	55%
Education	Not college graduate	64%	62%
	College graduate	36%	38%
Evangelical Christian	Yes	44%	45%
	No	56%	55%
White Evangelical Christians		33%	35%
Interview Type	Landline	40%	42%
	Cell Phone	60%	58%

NBC News/WSJ/Marist Poll Indiana Adults. Interviews conducted April 26th through April 28th, 2016, n=2568 MOE +/- 1.9 percentage points. Indiana Registered Voters: n=2149 MOE +/- 2.1 percentage points. Totals may not add to 100% due to rounding.

## Nature of the Sample - Indiana

		Indiana Potential Republican Electorate	Indiana Likely Republican Primary Voters
		Col %	Col %
Indiana Potential Republican Electorate		100%	
Indiana Likely Republican Primary Voters		58%	100%
Party Identification	Democrat	3%	3%
	Republican	66%	68%
	Independent	30%	28%
	Other	1%	2%
Past Participation	Yes	83%	89%
	No	17%	11%
Political Ideology	Very liberal	2%	2%
	Liberal	6%	5%
	Moderate	25%	23%
	Conservative	46%	46%
	Very conservative	21%	24%
Tea Party Supporters		40%	42%
Gender	Men	51%	52%
	Women	49%	48%
Age	Under 45	37%	34%
	45 or older	63%	66%
Age	18 to 29	14%	11%
	30 to 44	23%	24%
	45 to 59	34%	35%
	60 or older	29%	31%
			29%
Race	White	92%	92%
	African American	1%	0%
	Latino	4%	4%
	Other	3%	3%
Region	Northwest	13%	9%
	North/Central	36%	38%
	Marion County (Indianapolis)	11%	12%
	Indianapolis Suburbs	19%	22%
	South	22%	18%
Household Income	Less than \$50,000	38%	36%
	\$50,000 or more	62%	64%
Education	Not college graduate	58%	56%
	College graduate	42%	44%
Evangelical Christian	Yes	53%	56%
	No	47%	44%
White Evangelical Christians		48%	50%
Interview Type	Landline	44%	45%
	Cell Phone	56%	55%

NBC News/WSJ/Marist Poll Indiana Potential Republican Electorate. Interviews conducted April 26th through April 28th, 2016, n=1110 MOE +/- 2.9 percentage points. Indiana Likely Republican Primary Voters: n=645 MOE +/- 3.9 percentage points. Totals may not add to 100% due to rounding.

## Do you approve or disapprove of the job Mike Pence is doing as governor?

		Approve	Disapprove	Unsure
Likely Republican Primary Voters	Indiana Likely Republican Primary Voters	63%	25%	12%
Party Identification	Republican	67%	21%	12%
	Independent	54%	35%	11%
Political Ideology	Moderate	43%	42%	15%
	Conservative-Very conservative	70%	20%	10%
Political Ideology	Moderate	43%	42%	15%
	Conservative	66%	23%	11%
	Very conservative	78%	13%	9%
Tea Party Support	Tea Party Supporters	76%	14%	10%
Region	North/Central	65%	24%	11%
	Marion County (Indianapolis)	65%	32%	3%
	Indianapolis Suburbs	64%	22%	14%
	South	62%	28%	10%
Household Income	Less than \$50,000	65%	20%	16%
	\$50,000 or more	63%	28%	9%
Education	Not college graduate	65%	22%	13%
	College graduate	60%	31%	9%
Age	18 to 29	69%	21%	10%
	30 to 44	58%	26%	16%
	45 to 59	62%	28%	9%
	60 or older	66%	23%	11%
Age	Under 45	61%	25%	14%
	45 or older	64%	26%	10%
Gender	Men	67%	24%	9%
	Women	59%	27%	14%
White Evangelical Christians	White Evangelical Christians	69%	19%	12%
Interview Type	Landline	59%	28%	12%
	Cell Phone	66%	23%	11%

NBC News /WSJ/Marist Poll Indiana Likely Republican Primary Voters. Interviews conducted April 26th through April 28th, 2016, n=645 MOE +/- 3.9 percentage points. Totals may not add to 100% due to rounding.

## 2016 Republican presidential primary including those who are undecided yet leaning toward a candidate or voted absentee

		Donald Trump	Ted Cruz	John Kasich	Other	Undecided
Likely Republican Primary Voters	Indiana Likely Republican Primary Voters	49%	34%	13%	0%	4%
Intensity of Support	Strongly support	57%	34%	9%		
	Somewhat support	46%	38%	16%		
Party Identification	Republican	50%	34%	11%	0%	4%
	Independent	47%	33%	17%	1%	2%
Past Participation*	Yes	49%	34%	13%	0%	4%
	No	49%	33%	13%	3%	3%
Political Ideology	Moderate	55%	22%	21%	1%	2%
	Conservative-Very conservative	47%	40%	10%	0%	4%
Political Ideology	Moderate	55%	22%	21%	1%	2%
	Conservative	51%	32%	13%	0%	4%
	Very conservative	38%	55%	4%		3%
Tea Party Support	Tea Party Supporters	50%	41%	5%	0%	3%
Region	North/Central	45%	39%	11%	0%	5%
	Marion County (Indianapolis)	48%	35%	14%		3%
	Indianapolis Suburbs	47%	33%	17%	1%	3%
	South	56%	30%	12%		2%
Household Income	Less than \$50,000	49%	38%	9%	1%	3%
	\$50,000 or more	49%	32%	15%	0%	4%
Education	Not college graduate	53%	33%	9%	1%	4%
	College graduate	43%	35%	19%		3%
Age	18 to 29	32%	44%	21%	1%	2%
	30 to 44	42%	40%	14%	1%	3%
	45 to 59	54%	32%	10%	0%	4%
	60 or older	54%	29%	13%	0%	4%
Age	Under 45	39%	41%	16%	1%	2%
	45 or older	54%	31%	11%	0%	4%
Gender	Men	52%	32%	12%	0%	3%
	Women	45%	37%	14%	1%	4%
White Evangelical Christians	White Evangelical Christians	46%	41%	10%	0%	3%
Interview Type	Landline	48%	32%	16%	1%	4%
	Cell Phone	49%	36%	11%	0%	3%

NBC News /WSJ/Marist Poll Indiana Likely Republican Primary Voters. Interviews conducted April 26th through April 28th, 2016, n=645 MOE +/- 3.9 percentage points. Totals may not add to 100% due to rounding. \*Past Participation refers to participation in a previous Indiana Republican Presidential Primary.

**Would you say you strongly support <candidate>, somewhat support <candidate>, or do you think you might vote differently on Primary Day?**

		Strongly support	Somewhat support	Might vote differently	Unsure
Likely Republican Primary Voters	Indiana Likely Republican Primary Voters with a Candidate Preference	59%	33%	8%	1%
Primary Support	Donald Trump	66%	29%	4%	1%
	Ted Cruz	56%	35%	9%	0%
	John Kasich	40%	39%	20%	1%
Party Identification	Republican	60%	33%	7%	1%
	Independent	54%	34%	11%	1%
Political Ideology	Moderate	46%	41%	12%	1%
	Conservative-Very conservative	61%	31%	7%	1%
Political Ideology	Moderate	46%	41%	12%	1%
	Conservative	57%	35%	6%	1%
	Very conservative	69%	23%	8%	
Tea Party Support	Tea Party Supporters	71%	24%	5%	0%
Region	North/Central	61%	30%	8%	1%
	Marion County (Indianapolis)	53%	38%	8%	1%
	Indianapolis Suburbs	57%	35%	8%	
	South	59%	33%	6%	1%
Household Income	Less than \$50,000	58%	32%	9%	1%
	\$50,000 or more	58%	35%	7%	0%
Education	Not college graduate	63%	27%	8%	1%
	College graduate	53%	39%	7%	0%
Age	Under 45	50%	39%	11%	
	45 or older	64%	29%	6%	1%
Gender	Men	63%	30%	7%	0%
	Women	54%	36%	9%	2%
White Evangelical Christians	White Evangelical Christians	63%	30%	7%	0%
Interview Type	Landline	59%	31%	8%	1%
	Cell Phone	59%	33%	7%	1%

NBC News /WSJ/Marist Poll Indiana Likely Republican Primary Voters with a Candidate Preference including absentee. Interviews conducted April 26th through April 28th, 2016, n=583 MOE +/- 4.1 percentage points. Totals may not add to 100% due to rounding.

**Ted Cruz and John Kasich said they want to team up to beat Donald Trump in Indiana. Is this a major factor, a minor factor, or no factor at all in deciding your vote?**

		Major factor	Minor factor	No factor at all	Unsure
Likely Republican Primary Voters	Indiana Likely Republican Primary Voters	22%	15%	63%	1%
Primary Support	Donald Trump	22%	13%	63%	1%
	Ted Cruz	19%	14%	66%	1%
	John Kasich	25%	21%	53%	1%
Party Identification	Republican	19%	15%	64%	2%
	Independent	21%	15%	63%	0%
Political Ideology	Moderate	22%	18%	58%	2%
	Conservative-Very conservative	18%	15%	66%	1%
Political Ideology	Moderate	22%	18%	58%	2%
	Conservative	18%	18%	63%	1%
	Very conservative	19%	9%	72%	1%
Tea Party Support	Tea Party Supporters	22%	12%	65%	0%
Region	North/Central	23%	17%	58%	2%
	Marion County (Indianapolis)	20%	15%	64%	1%
	Indianapolis Suburbs	21%	15%	63%	1%
	South	20%	10%	68%	1%
Household Income	Less than \$50,000	28%	10%	59%	2%
	\$50,000 or more	18%	18%	64%	0%
Education	Not college graduate	24%	13%	61%	2%
	College graduate	18%	16%	66%	0%
Age	18 to 29	30%	14%	56%	1%
	30 to 44	16%	19%	64%	2%
	45 to 59	22%	16%	62%	0%
	60 or older	23%	10%	65%	2%
Age	Under 45	20%	17%	61%	1%
	45 or older	22%	13%	63%	1%
Gender	Men	21%	15%	64%	0%
	Women	23%	14%	61%	2%
White Evangelical Christians	White Evangelical Christians	19%	13%	66%	1%
Interview Type	Landline	22%	17%	60%	2%
	Cell Phone	21%	13%	65%	1%

NBC News /WSJ/Marist Poll Indiana Likely Republican Primary Voters. Interviews conducted April 26th through April 28th, 2016, n=645 MOE +/- 3.9 percentage points. Totals may not add to 100% due to rounding.



## Who is your second choice for the 2016 Republican presidential primary [including those who are undecided yet leaning toward a candidate]?

		John Kasich	Ted Cruz	Donald Trump	Other	Undecided
Likely Republican Primary Voters	Indiana Likely Republican Primary Voters with a Candidate Preference	39%	31%	18%	2%	11%
Primary Support	Donald Trump	39%	45%		2%	14%
	Ted Cruz	52%		40%	1%	7%
Party Identification	Republican	41%	31%	18%	1%	10%
	Independent	35%	31%	16%	4%	13%
Political Ideology	Moderate	46%	35%	9%	1%	9%
	Conservative-Very conservative	37%	29%	21%	2%	11%
Political Ideology	Moderate	46%	35%	9%	1%	9%
	Conservative	38%	30%	17%	2%	13%
	Very conservative	36%	27%	28%	1%	8%
Tea Party Support	Tea Party Supporters	34%	29%	26%	2%	9%
Region	North/Central	44%	26%	16%	3%	11%
	Indianapolis Suburbs	30%	40%	19%	1%	9%
	South	33%	36%	19%	1%	12%
Household Income	Less than \$50,000	40%	28%	18%	2%	14%
	\$50,000 or more	38%	34%	18%	2%	8%
Education	Not college graduate	41%	30%	18%	1%	10%
	College graduate	36%	33%	18%	3%	10%
Age	Under 45	36%	35%	22%	2%	5%
	45 or older	41%	28%	15%	2%	14%
Gender	Men	34%	35%	19%	2%	10%
	Women	45%	26%	16%	1%	12%
White Evangelical Christians	White Evangelical Christians	38%	30%	21%	1%	10%
Interview Type	Landline	43%	29%	13%	1%	14%
	Cell Phone	36%	32%	21%	2%	8%

NBC News /WSJ/Marist Poll Indiana Likely Republican Primary Voters with a Candidate Preference. Interviews conducted April 26th through April 28th, 2016, n=515 MOE +/- 4.3 percentage points. Totals may not add to 100% due to rounding.

**If no one wins a majority of the delegates before the convention, should the party nominate a candidate with the most votes in the primary, or who the delegates think would be the best nominee?**

		Candidate with the most votes in the primaries	Candidate who the delegates think would be the best nominee	Unsure
Likely Republican Primary Voters	Indiana Likely Republican Primary Voters	64%	29%	7%
Primary Support	Donald Trump	88%	8%	3%
	Ted Cruz	42%	47%	11%
	John Kasich	29%	64%	7%
Party Identification	Republican	64%	29%	7%
	Independent	63%	30%	7%
Political Ideology	Moderate	65%	31%	4%
	Conservative-Very conservative	62%	30%	7%
Political Ideology	Moderate	65%	31%	4%
	Conservative	65%	28%	7%
	Very conservative	58%	34%	8%
Tea Party Support	Tea Party Supporters	68%	25%	7%
Region	North/Central	64%	29%	7%
	Marion County (Indianapolis)	63%	29%	8%
	Indianapolis Suburbs	59%	33%	7%
	South	67%	28%	5%
Household Income	Less than \$50,000	66%	28%	7%
	\$50,000 or more	64%	32%	4%
Education	Not college graduate	70%	22%	8%
	College graduate	55%	40%	5%
Age	18 to 29	63%	34%	3%
	30 to 44	58%	36%	6%
	45 to 59	68%	25%	7%
	60 or older	64%	27%	9%
Age	Under 45	59%	36%	5%
	45 or older	66%	26%	8%
Gender	Men	63%	32%	4%
	Women	64%	26%	10%
White Evangelical Christians	White Evangelical Christians	63%	27%	9%
Interview Type	Landline	60%	30%	10%
	Cell Phone	67%	29%	4%

NBC News /WSJ/Marist Poll Indiana Likely Republican Primary Voters. Interviews conducted April 26th through April 28th, 2016, n=645 MOE +/- 3.9 percentage points. Totals may not add to 100% due to rounding.

NBC News/WSJ/Marist Indiana Poll Tables of Likely Republican Primary Voters

Which comes closer to your opinion:

		You approve of Ted Cruz and John Kasich teaming up to beat Donald Trump in Indiana and doing everything possible to stop Trump from being the Republican presidential nominee	You disapprove of Ted Cruz and John Kasich teaming up to beat Donald Trump in Indiana and it's further proof the Republicans are trying to rig the game against Trump	Unsure
Likely Republican Primary Voters	Indiana Likely Republican Primary Voters	34%	58%	7%
Primary Support	Donald Trump	6%	89%	5%
	Ted Cruz	67%	23%	10%
	John Kasich	61%	31%	7%
Party Identification	Republican	33%	60%	7%
	Independent	34%	58%	8%
Political Ideology	Moderate	33%	61%	6%
	Conservative-Very conservative	32%	60%	8%
Political Ideology	Moderate	33%	61%	6%
	Conservative	29%	62%	8%
	Very conservative	37%	56%	7%
Tea Party Support	Tea Party Supporters	32%	61%	7%
Region	North/Central	41%	52%	7%
	Marion County (Indianapolis)	33%	60%	7%
	Indianapolis Suburbs	30%	60%	10%
	South	31%	64%	6%
Household Income	Less than \$50,000	38%	54%	9%
	\$50,000 or more	34%	60%	6%
Education	Not college graduate	31%	62%	7%
	College graduate	38%	54%	8%
Age	18 to 29	58%	38%	3%
	30 to 44	45%	47%	8%
	45 to 59	28%	66%	6%
	60 or older	25%	65%	10%
Age	Under 45	49%	45%	6%
	45 or older	27%	65%	8%
Gender	Men	33%	60%	7%
	Women	36%	56%	8%
White Evangelical Christians	White Evangelical Christians	33%	58%	9%
Interview Type	Landline	34%	58%	8%
	Cell Phone	35%	58%	7%

NBC News /WSJ/Marist Poll Indiana Likely Republican Primary Voters. Interviews conducted April 28th through April 28th, 2016, n=645 MOE +/- 3.9 percentage points. Totals may not add to 100% due to rounding.