

How the Survey was Conducted

Nature of the Sample: NBC News/WSJ/Marist Iowa Poll of 1,022 Adults

This survey of 1,022 adults was conducted July 5th through July 10th, 2016 by The Marist Poll sponsored and funded in partnership with NBC News and *The Wall Street Journal*. Adults 18 years of age and older residing in the state of Iowa were contacted on landline or mobile numbers and interviewed in English or Spanish by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state of Iowa from ASDE Survey Sampler, Inc. The exchanges were selected to ensure that each region was represented in proportion to its population. Respondents in the household were randomly selected by first asking for the youngest male. This landline sample was combined with respondents reached through random dialing of cell phone numbers from Survey Sampling International. Assistance was provided by Luce Research for data collection. After the interviews were completed, the two samples were combined and balanced to reflect the 2013 American Community Survey 5-year estimates for age, gender, income, and race, except for region, which is from the 2010 census. Results are statistically significant within ± 3.1 percentage points. There are 822 registered voters. The results for this subset are statistically significant within ± 3.4 percentage points. The error margin was not adjusted for sample weights and increases for cross-tabulations.

Nature of the Sample - Iowa

		Iowa Adults	Iowa Registered Voters
		Col %	Col %
Iowa Adults		100%	
Iowa Registered Voters		80%	100%
Party Registration^	Democrat	n/a	37%
	Republican	n/a	36%
	Independent	n/a	27%
	Other	n/a	1%
Party Identification^	Democrat	n/a	30%
	Republican	n/a	33%
	Independent	n/a	37%
	Other	n/a	1%
Political Ideology^	Very liberal	n/a	7%
	Liberal	n/a	19%
	Moderate	n/a	33%
	Conservative	n/a	31%
	Very conservative	n/a	10%
Tea Party Supporters^		n/a	17%
Gender	Men	48%	46%
	Women	52%	54%
Age	Under 45	46%	40%
	45 or older	54%	60%
Age	18 to 29	21%	16%
	30 to 44	25%	23%
	45 to 59	26%	29%
	60 or older	27%	32%
Race	White	89%	92%
	African American	2%	1%
	Latino	4%	3%
	Other	5%	4%
Region	Eastern Cities	25%	26%
	East Central	21%	20%
	Des Moines Area	21%	21%
	Central	17%	17%
	West	16%	16%
Household Income	Less than \$50,000	55%	51%
	\$50,000 or more	45%	49%
Education	Not college graduate	69%	65%
	College graduate	31%	35%
Evangelical Christian	Yes	38%	39%
	No	62%	61%
White Evangelical Christians		33%	28%
Interview Type	Landline	31%	35%
	Cell Phone	69%	65%

NBC News/WSJ/Marist Poll Iowa Adults. Interviews conducted July 5th through July 10th, 2016, n=1022 MOE +/- 3.1 percentage points.

^Iowa Registered Voters: n=822 MOE +/- 3.4 percentage points. Totals may not add to 100% due to rounding.

NBC News/WSJ/Marist Poll Iowa Tables

		Iowa Adults		
		Do you approve or disapprove of the job Barack Obama is doing as president?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Iowa Adults		45%	43%	11%
Iowa Registered Voters		45%	46%	9%
Party Identification [^]	Democrat	84%	10%	6%
	Republican	10%	83%	6%
	Independent	45%	43%	12%
Political Ideology [^]	Very liberal-Liberal	85%	10%	5%
	Moderate	50%	37%	13%
	Conservative-Very conservative	16%	78%	6%
Tea Party Supporters [^]		25%	72%	2%
Region	Eastern Cities	56%	33%	11%
	East Central	46%	47%	8%
	Des Moines Area	53%	37%	10%
	Central	39%	49%	12%
	West	25%	56%	18%
Household Income	Less than \$50,000	47%	39%	13%
	\$50,000 or more	44%	48%	8%
Education	Not college graduate	43%	44%	13%
	College graduate	50%	43%	7%
Age	18 to 29	59%	25%	16%
	30 to 44	42%	46%	12%
	45 to 59	42%	50%	9%
	60 or older	42%	48%	9%
Age	Under 45	50%	36%	14%
	45 or older	42%	49%	9%
Gender	Men	40%	49%	11%
	Women	50%	38%	12%
Interview Type	Landline	44%	48%	8%
	Cell Phone	46%	41%	13%

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NBC News/WSJ/Marist Poll Iowa Tables

		Iowa Registered Voters				
		If November's presidential election were held today, whom would you support if the candidates are:				
		Hillary Clinton, the Democrat	Donald Trump, the Republican	Neither	Other	Undecided
		Row %	Row %	Row %	Row %	Row %
Iowa Registered Voters		42%	39%	9%	1%	8%
Definitely Vote in 2016 Election		44%	43%	5%	1%	6%
Party Identification	Democrat	87%	3%	4%	1%	6%
	Republican	5%	79%	9%	1%	6%
	Independent	40%	34%	12%	2%	12%
Political Ideology	Very liberal-Liberal	81%	10%	6%	1%	2%
	Moderate	48%	31%	9%	1%	11%
	Conservative-Very conservative	12%	67%	10%	1%	10%
Tea Party Supporters		19%	72%	4%	1%	4%
Region	Eastern Cities	49%	30%	9%	2%	9%
	East Central	41%	36%	10%	0%	13%
	Des Moines Area	52%	31%	8%	2%	6%
	Central	32%	54%	8%	1%	6%
	West	27%	53%	12%	1%	7%
Household Income	Less than \$50,000	48%	33%	8%	1%	10%
	\$50,000 or more	39%	45%	8%	2%	6%
Education	Not college graduate	39%	42%	8%	1%	10%
	College graduate	47%	35%	10%	2%	6%
Age	18 to 29	46%	41%	4%	0%	9%
	30 to 44	42%	36%	11%	2%	9%
	45 to 59	39%	40%	12%	1%	7%
	60 or older	41%	40%	8%	2%	9%
Age	Under 45	44%	38%	8%	1%	9%
	45 or older	40%	40%	10%	1%	8%
Gender	Men	33%	48%	9%	1%	9%
	Women	49%	31%	9%	2%	8%
Race and Education	White - Not College Graduate	37%	43%	8%	1%	10%
	White - College Graduate	44%	37%	11%	2%	6%
Interview Type	Landline	42%	37%	11%	2%	8%
	Cell Phone	41%	41%	8%	1%	9%

NBC News/WSJ/Marist Poll Iowa Registered Voters. Interviews conducted July 5th through July 10th, 2016, n=822 MOE +/- 3.4 percentage points. Totals may not add to 100% due to rounding.

NBC News/WSJ/Marist Poll Iowa Tables

		Iowa Registered Voters					
		If November's presidential election were held today, whom would you support if the candidates are:					
		Hillary Clinton, the Democrat	Donald Trump, the Republican	Gary Johnson, the Libertarian	Jill Stein, of the Green Party	Other	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %
Iowa Registered Voters		37%	37%	7%	4%	2%	14%
Definitely Vote in 2016 Election		40%	40%	6%	5%	2%	9%
Party Identification	Democrat	80%	3%	4%	5%	3%	6%
	Republican	4%	74%	5%	1%	1%	14%
	Independent	32%	33%	9%	7%	2%	17%
Political Ideology	Very liberal-Liberal	69%	8%	6%	9%	1%	7%
	Moderate	44%	27%	12%	4%	1%	11%
	Conservative-Very conservative	10%	65%	4%	2%	2%	17%
Tea Party Supporters		14%	68%	6%	2%	0%	10%
Region	Eastern Cities	43%	29%	8%	5%	5%	10%
	East Central	33%	37%	3%	7%	0%	20%
	Des Moines Area	43%	25%	12%	4%	2%	14%
	Central	31%	47%	5%	3%	1%	13%
	West	27%	52%	6%	2%	0%	13%
Household Income	Less than \$50,000	42%	29%	7%	4%	2%	14%
	\$50,000 or more	35%	43%	7%	4%	2%	9%
Education	Not college graduate	35%	38%	7%	4%	2%	14%
	College graduate	40%	35%	6%	4%	2%	12%
Age	18 to 29	33%	34%	11%	9%	1%	12%
	30 to 44	35%	31%	13%	5%	2%	13%
	45 to 59	36%	43%	4%	3%	1%	13%
	60 or older	40%	36%	3%	2%	3%	16%
Age	Under 45	34%	32%	12%	7%	2%	12%
	45 or older	38%	39%	4%	2%	2%	15%
Gender	Men	28%	45%	8%	6%	1%	12%
	Women	44%	30%	6%	2%	3%	15%
Race and Education	White - Not College Graduate	33%	39%	8%	4%	2%	15%
	White - College Graduate	39%	37%	6%	4%	2%	13%
Interview Type	Landline	39%	35%	4%	3%	3%	16%
	Cell Phone	35%	37%	9%	5%	1%	13%

NBC News/WSJ/Marist Poll Iowa Registered Voters. Interviews conducted July 5th through July 10th, 2016, n=822 MOE +/- 3.4 percentage points. Totals may not add to 100% due to rounding.

NBC News/WSJ/Marist Poll Iowa Tables

		Iowa Adults		
		Overall, do you have a favorable or an unfavorable impression of Hillary Clinton?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Iowa Adults		34%	59%	7%
Iowa Registered Voters		34%	61%	6%
Party Identification [^]	Democrat	72%	21%	7%
	Republican	4%	94%	2%
	Independent	32%	61%	7%
Political Ideology [^]	Very liberal-Liberal	65%	33%	3%
	Moderate	39%	53%	8%
	Conservative-Very conservative	11%	85%	4%
Tea Party Supporters [^]		14%	83%	3%
Region	Eastern Cities	39%	52%	8%
	East Central	32%	60%	8%
	Des Moines Area	39%	54%	7%
	Central	28%	63%	8%
	West	24%	71%	5%
Household Income	Less than \$50,000	36%	55%	9%
	\$50,000 or more	32%	64%	4%
Education	Not college graduate	31%	60%	10%
	College graduate	40%	58%	2%
Age	18 to 29	24%	70%	6%
	30 to 44	40%	51%	9%
	45 to 59	33%	62%	5%
	60 or older	37%	54%	9%
Age	Under 45	32%	60%	8%
	45 or older	35%	58%	7%
Gender	Men	27%	67%	6%
	Women	40%	52%	9%
Interview Type	Landline	38%	57%	6%
	Cell Phone	32%	60%	8%

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NBC News/WSJ/Marist Poll Iowa Tables

		Iowa Adults		
		Overall, do you have a favorable or an unfavorable impression of Donald Trump?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Iowa Adults		29%	62%	9%
Iowa Registered Voters		31%	61%	8%
Party Identification^	Democrat	5%	91%	3%
	Republican	64%	28%	8%
	Independent	23%	67%	11%
Political Ideology^	Very liberal-Liberal	9%	90%	1%
	Moderate	24%	69%	7%
	Conservative-Very conservative	51%	37%	12%
Tea Party Supporters^		61%	33%	6%
Region	Eastern Cities	18%	73%	9%
	East Central	30%	62%	8%
	Des Moines Area	25%	65%	10%
	Central	40%	51%	9%
	West	38%	54%	8%
Household Income	Less than \$50,000	25%	67%	8%
	\$50,000 or more	32%	61%	6%
Education	Not college graduate	31%	59%	10%
	College graduate	25%	69%	6%
Age	18 to 29	27%	66%	7%
	30 to 44	26%	64%	10%
	45 to 59	32%	61%	8%
	60 or older	30%	61%	9%
Age	Under 45	26%	65%	9%
	45 or older	31%	61%	9%
Gender	Men	37%	53%	10%
	Women	22%	71%	8%
Interview Type	Landline	31%	62%	7%
	Cell Phone	28%	62%	9%

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NBC News/WSJ/Marist Poll Iowa Tables

		Iowa Registered Voters			
		2016 Iowa election for U.S. Senate including those who are undecided yet leaning toward a candidate			
		Patty Judge, the Democrat	Chuck Grassley, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
Iowa Registered Voters		42%	52%	1%	5%
Definitely Vote in 2016 Election		43%	52%	1%	4%
Party Identification	Democrat	88%	9%	1%	2%
	Republican	3%	95%	1%	1%
	Independent	40%	48%	1%	10%
Political Ideology	Very liberal-Liberal	80%	15%	1%	4%
	Moderate	46%	48%	1%	5%
	Conservative-Very conservative	14%	82%	1%	3%
Tea Party Supporters		18%	80%	0%	2%
Region	Eastern Cities	50%	45%	1%	4%
	East Central	40%	52%	0%	8%
	Des Moines Area	53%	45%	1%	1%
	Central	39%	56%	1%	4%
	West	21%	68%	1%	10%
Household Income	Less than \$50,000	46%	48%	2%	4%
	\$50,000 or more	39%	56%	0%	4%
Education	Not college graduate	39%	54%	1%	7%
	College graduate	47%	50%	0%	2%
Age	18 to 29	47%	44%	0%	9%
	30 to 44	41%	52%	1%	5%
	45 to 59	39%	55%	2%	5%
	60 or older	42%	54%	0%	4%
Age	Under 45	44%	49%	1%	7%
	45 or older	41%	54%	1%	4%
Gender	Men	38%	53%	1%	7%
	Women	45%	51%	0%	3%
Race and Education	White - Not College Graduate	38%	54%	1%	7%
	White - College Graduate	46%	52%	0%	2%
Interview Type	Landline	47%	49%	0%	4%
	Cell Phone	39%	54%	1%	6%

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