

## How the Survey was Conducted

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### **Nature of the Sample: NBC News/WSJ/Marist New Hampshire Poll of 2,059 Adults**

This survey of 2,059 adults was conducted January 2<sup>nd</sup> through January 7<sup>th</sup>, 2016 by The Marist Poll sponsored and funded in partnership with NBC News and *The Wall Street Journal*. Adults 18 years of age and older residing in the state of New Hampshire were interviewed in English by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state of New Hampshire from ASDE Survey Sampler, Inc. The exchanges were selected to ensure that each region was represented in proportion to its population. Respondents in the household were randomly selected by first asking for the youngest male. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers from Survey Sampling International. Both samples were matched by telephone number to a voter registration list for the state. Voter information was appended to each matched case. Assistance was provided by Luce Research for data collection and L2 for voter registration information. After the interviews were completed, the two samples were combined and balanced to reflect the 2013 American Community Survey 5-year estimates for age, gender, income, race, and region. Results are statistically significant within  $\pm 2.2$  percentage points. There are 1,888 registered voters. The results for this subset are statistically significant within  $\pm 2.3$  percentage points. Among registered voters, 886 had a phone match in the voter file and 1,002 did not. The results for these subsets are statistically significant within  $\pm 3.3$  percentage points and  $\pm 3.1$  percentage points, respectively. There are 887 voters in the potential Republican primary electorate. The potential Republican primary electorate in New Hampshire includes unaffiliated voters who prefer to vote in the Republican presidential primary and registered Republicans without a primary preference. There are 690 voters in the potential Democratic primary electorate. The potential Democratic primary electorate in New Hampshire includes unaffiliated voters who prefer to vote in the Democratic presidential primary and registered Democrats without a primary preference. The results for these subsets are statistically significant within  $\pm 3.3$  percentage points and  $\pm 3.7$  percentage points, respectively. There are 569 likely Republican primary voters and 425 likely Democratic primary voters defined by a probability turnout model which determines the likelihood respondents will participate in the 2016 New Hampshire Republican/Democratic Presidential Primary based upon their chance of vote, interest in the election, and past election participation. The results for these subsets are statistically significant within  $\pm 4.1$  percentage points and  $\pm 4.8$  percentage points, respectively. The error margin was not adjusted for sample weights and increases for cross-tabulations.

Nature of the Sample - New Hampshire

		New Hampshire Adults	New Hampshire Registered Voters
		Col %	Col %
New Hampshire Adults		100%	
New Hampshire Registered Voters		92%	100%
New Hampshire Potential Republican Electorate		39%	47%
New Hampshire Likely Republican Primary Voters		28%	30%
New Hampshire Potential Democratic Electorate		34%	37%
New Hampshire Likely Democratic Primary Voters		21%	23%
Party Registration	Democrat	n/a	25%
	Republican	n/a	29%
	Independent	n/a	46%
	Other	n/a	<1%
Party Identification	Democrat	n/a	23%
	Republican	n/a	26%
	Independent	n/a	49%
	Other	n/a	1%
Political Ideology	Very liberal	n/a	8%
	Liberal	n/a	19%
	Moderate	n/a	39%
	Conservative	n/a	25%
	Very conservative	n/a	8%
Tea Party Supporters		n/a	19%
Gender	Men	49%	49%
	Women	51%	51%
Age	Under 45	39%	37%
	45 or older	61%	63%
Age	18 to 29	18%	16%
	30 to 44	21%	21%
	45 to 59	31%	32%
	60 or older	30%	31%
Race	White	93%	94%
	African American	1%	1%
	Latino	2%	2%
	Other	4%	4%
Region	Hillsborough	30%	30%
	Rockingham	22%	23%
	Northern Counties	18%	17%
	Southern Counties	30%	30%
Household Income	Less than \$50,000	39%	38%
	\$50,000 or more	61%	62%
Education	Not college graduate	52%	49%
	College graduate	48%	51%
Marital Status	Married	55%	57%
	Not married	45%	43%
Evangelical Christian	Yes	15%	16%
	No	85%	84%
White Evangelical Christians		13%	13%
Religiosity	Practice a Religion	35%	37%
	Does not Practice a Religion	65%	63%
New Hampshire Voter Registration List	Match	n/a	47%
	No Match	n/a	53%
Interview Type	Landline	67%	68%
	Cell Phone	33%	32%

NBC News/WSJ/Marist Poll New Hampshire Adults. Interviews conducted January 2nd through January 7th, 2016, n=2059 MOE +/- 2.2 percentage points. Totals may not add to 100% due to rounding.

^New Hampshire Registered Voters: n=1888 MOE +/- 2.3 percentage points.

**Nature of the Sample - New Hampshire**

		New Hampshire Potential Republican Electorate	New Hampshire Likely Republican Primary Voters
		Col %	Col %
New Hampshire Potential Republican Electorate		100%	
New Hampshire Likely Republican Primary Voters		64%	100%
Party Registration	Republican	61%	62%
	Independent	39%	38%
Party Identification	Democrat	2%	2%
	Republican	53%	54%
	Independent	43%	42%
Past Participation*	Other	2%	2%
	Yes	89%	94%
	No	11%	6%
Political Ideology	Very liberal	2%	2%
	Liberal	5%	5%
	Moderate	39%	37%
	Conservative	38%	39%
	Very conservative	16%	17%
Tea Party Supporters		31%	32%
Gender	Men	55%	55%
	Women	45%	45%
Age	Under 45	33%	30%
	45 or older	67%	70%
Age	18 to 29	12%	9%
	30 to 44	21%	20%
	45 to 59	35%	37%
	60 or older	32%	33%
Race	White	94%	95%
	African American	0%	0%
	Latino	1%	1%
	Other	4%	4%
Region	Hillsborough	34%	31%
	Rockingham	25%	25%
	Northern Counties	17%	18%
	Southern Counties	25%	27%
Household Income	Less than \$50,000	30%	29%
	\$50,000 or more	70%	71%
Education	Not college graduate	48%	46%
	College graduate	52%	54%
Marital Status	Married	66%	68%
	Not married	34%	32%
Evangelical Christian	Yes	21%	20%
	No	79%	80%
White Evangelical Christians		18%	18%
Religiosity	Practice a Religion	43%	43%
	Does not Practice a Religion	57%	57%
New Hampshire Voter Registration List	Match	49%	51%
	No Match	51%	49%
Interview Type	Landline	70%	72%
	Cell Phone	30%	28%

NBC News/WSJ/Marist Poll New Hampshire Potential Republican Electorate. Interviews conducted January 2nd through January 7th, 2016, 2015, n=887 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

New Hampshire Likely Republican Primary Voters: n=569 MOE +/- 4.1 percentage points.

**Nature of the Sample - New Hampshire**

		New Hampshire Potential Democratic Electorate	New Hampshire Likely Democratic Primary Voters
		Col %	Col %
New Hampshire Potential Democratic Electorate		100%	
New Hampshire Likely Democratic Primary Voters		62%	100%
Party Registration	Democrat	65%	66%
	Independent	35%	34%
Party Identification	Democrat	58%	61%
	Republican	1%	1%
	Independent	41%	38%
	Other	<1%	<1%
Past Participation*	Yes	83%	89%
	No	17%	11%
Political Ideology	Very liberal	18%	19%
	Liberal	37%	38%
	Moderate	33%	32%
	Conservative	10%	9%
	Very conservative	2%	2%
Tea Party Supporters		5%	4%
Gender	Men	41%	40%
	Women	59%	60%
Age	Under 45	36%	33%
	45 or older	64%	67%
Age	18 to 29	17%	16%
	30 to 44	19%	18%
	45 to 59	30%	32%
	60 or older	33%	35%
Race	White	93%	94%
	African American	1%	1%
	Latino	2%	2%
	Other	4%	3%
Region	Hillsborough	28%	28%
	Rockingham	19%	22%
	Northern Counties	19%	18%
	Southern Counties	35%	32%
Household Income	Less than \$50,000	42%	41%
	\$50,000 or more	58%	59%
Education	Not college graduate	44%	41%
	College graduate	56%	59%
Marital Status	Married	50%	52%
	Not married	50%	48%
Evangelical Christian	Yes	10%	10%
	No	90%	90%
White Evangelical Christians		100%	8%
Religiosity	Practice a Religion	33%	34%
	Does not Practice a Religion	67%	66%
New Hampshire Voter Registration List	Match	48%	49%
	No Match	52%	51%
Interview Type	Landline	69%	69%
	Cell Phone	31%	31%

NBC News/WSJ/Marist Poll New Hampshire Potential Democratic Electorate. Interviews conducted January 2nd through January 7th, 2016, 2015, n=690 MOE +/- 3.7 percentage points. Totals may not add to 100% due to rounding.

New Hampshire Likely Democratic Primary Voters: n=425 MOE +/- 4.8 percentage points.

		New Hampshire Adults		
		Do you approve or disapprove of the job Barack Obama is doing as president?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
New Hampshire Adults		42%	50%	8%
New Hampshire Registered Voters		42%	52%	6%
New Hampshire Potential Republican Electorate		13%	83%	5%
New Hampshire Potential Democratic Electorate		83%	13%	5%
Party Identification <sup>^</sup>	Democrat	86%	10%	4%
	Republican	6%	91%	2%
	Independent	41%	50%	9%
Political Ideology <sup>^</sup>	Very liberal-Liberal	76%	18%	6%
	Moderate	47%	46%	7%
	Conservative-Very conservative	11%	85%	4%
Tea Party Supporters <sup>^</sup>		11%	86%	3%
Region	Hillsborough	40%	52%	8%
	Rockingham	38%	56%	6%
	Northern Counties	39%	49%	12%
	Southern Counties	48%	45%	7%
Household Income	Less than \$50,000	42%	46%	12%
	\$50,000 or more	42%	52%	6%
Education	Not college graduate	34%	54%	11%
	College graduate	50%	46%	5%
Age	18 to 29	47%	38%	15%
	30 to 44	38%	52%	11%
	45 to 59	40%	55%	6%
	60 or older	44%	51%	5%
Age	Under 45	42%	46%	13%
	45 or older	42%	53%	5%
Gender	Men	38%	55%	7%
	Women	45%	46%	9%
Marital Status	Married	38%	56%	6%
	Not married	47%	43%	10%
Religiosity	Practice a Religion	38%	55%	7%
	Does not Practice a Religion	44%	47%	9%
Interview Type	Landline	41%	52%	7%
	Cell Phone	43%	47%	10%

NBC News/WSJ/Marist Poll New Hampshire Adults. Interviews conducted January 2nd through January 7th, 2016, n=2059 MOE +/- 2.2 percentage points. Totals may not add to 100% due to rounding.

<sup>^</sup>New Hampshire Registered Voters: n=1888 MOE +/- 2.3 percentage points.

Potential Republican Electorate: n= 887 MOE +/- 3.3 percentage points.

Potential Democratic Electorate: n= 690 MOE +/- 3.7 percentage points.

New Hampshire Registered Voters				
Now, thinking about the 2016 presidential primary in New Hampshire are you more likely to vote in the New Hampshire:				
		Republican Primary	Democratic Primary	Wait to vote in the general election in November
		Row %	Row %	Row %
New Hampshire Registered Voters		50%	38%	12%
Party Registration	Democrat	5%	89%	5%
	Republican	93%	2%	5%
	Independent	47%	32%	20%
	Other	46%	0%	54%

NBC News/WSJ/Marist Poll New Hampshire Registered Voters. Interviews conducted January 2nd through January 7th, 2016, n=1888 MOE +/- 2.3 percentage points. Totals may not add to 100% due to rounding.

NBC News/WSJ/Marist Poll New Hampshire Tables of Adults and Registered Voters

New Hampshire Potential Republican Electorate													
2016 New Hampshire Republican presidential primary including those who are undecided yet leaning toward a candidate													
	Donald Trump	Marco Rubio	Chris Christie	Ted Cruz	John Kasich	Jeb Bush	Rand Paul	Ben Carson	Carly Fiorina	Mike Huckabee	Other	Undecided	
	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	
New Hampshire Potential Republican Electorate	29%	14%	12%	10%	9%	9%	5%	4%	3%	<1%	<1%	5%	
Intensity of Support	Strongly support	38%	11%	9%	13%	8%	8%	5%	3%	3%	0%	0%	0%
	Somewhat support	29%	17%	13%	9%	8%	10%	6%	7%	1%	0%	0%	0%
	Might vote differently	10%	20%	22%	7%	15%	11%	3%	6%	3%	2%	0%	0%
Party Identification^	Republican	30%	15%	13%	12%	8%	8%	3%	4%	2%	1%	0%	4%
	Independent	27%	13%	11%	8%	10%	9%	6%	5%	3%	0%	0%	7%
Political Ideology	Moderate	23%	14%	15%	4%	13%	13%	6%	4%	3%	0%	0%	4%
	Conservative-Very conservative	30%	15%	10%	15%	7%	6%	3%	6%	3%	1%	0%	5%
Tea Party Supporters		32%	14%	8%	21%	4%	3%	7%	5%	3%	0%	0%	3%
Region	Hillsborough	30%	15%	12%	11%	10%	8%	4%	3%	2%	0%	0%	4%
	Rockingham	26%	13%	11%	9%	11%	8%	3%	6%	4%	1%	0%	7%
	Northern Counties	34%	18%	13%	10%	4%	7%	2%	5%	3%	0%	0%	4%
	Southern Counties	27%	12%	11%	9%	8%	11%	9%	5%	2%	0%	0%	5%
Household Income	Less than \$50,000	29%	15%	14%	9%	4%	13%	4%	7%	1%	0%	0%	4%
	\$50,000 or more	29%	14%	12%	9%	11%	8%	5%	3%	3%	1%	0%	4%
Education	Not college graduate	36%	15%	7%	11%	7%	8%	5%	4%	1%	1%	0%	4%
	College graduate	21%	14%	16%	9%	11%	10%	4%	5%	4%	0%	0%	6%
Age	18 to 29	31%	22%	5%	11%	2%	12%	10%	4%	3%	0%	0%	0%
	30 to 44	30%	14%	16%	4%	4%	4%	14%	5%	1%	1%	0%	6%
	45 to 59	33%	12%	12%	14%	10%	6%	2%	5%	2%	0%	0%	5%
	60 or older	23%	13%	12%	9%	13%	14%	1%	4%	3%	0%	0%	7%
Age	Under 45	30%	17%	12%	7%	3%	7%	12%	5%	2%	1%	0%	4%
	45 or older	28%	12%	12%	11%	12%	10%	1%	4%	3%	0%	0%	6%
Gender	Men	33%	11%	11%	11%	10%	8%	7%	4%	3%	0%	0%	4%
	Women	24%	18%	13%	8%	8%	10%	3%	5%	3%	1%	0%	7%
Marital Status	Married	28%	15%	13%	9%	11%	7%	4%	4%	3%	1%	0%	5%
	Not married	30%	13%	11%	11%	5%	12%	6%	5%	1%	0%	0%	5%
White Evangelical Christians		25%	16%	12%	15%	7%	8%	5%	6%	3%	2%	0%	3%
Religiosity	Practice a Religion	22%	13%	11%	13%	10%	9%	6%	6%	3%	1%	0%	5%
	Does not Practice a Religion	33%	14%	13%	7%	8%	9%	4%	3%	2%	0%	0%	5%
New Hampshire Voter Registration List	Match	29%	12%	14%	9%	11%	10%	2%	4%	2%	1%	0%	6%
	No Match	29%	16%	10%	11%	7%	8%	7%	5%	3%	0%	0%	5%
Interview Type	Landline	28%	13%	13%	11%	10%	10%	3%	3%	3%	0%	0%	6%
	Cell Phone	31%	17%	9%	7%	6%	7%	10%	8%	2%	0%	0%	3%

NBC News/WSJ/Marist Poll New Hampshire Potential Republican Electorate. Interviews conducted January 2nd through January 7th, 2016, n=887 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

		New Hampshire Potential Republican Electorate with a Candidate Preference			
		Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Primary Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
New Hampshire Potential Republican Electorate with a Candidate Preference		54%	29%	16%	1%
Presidential Primary Support	Marco Rubio	41%	35%	22%	2%
	Chris Christie	41%	31%	28%	1%
	Jeb Bush	49%	31%	19%	1%
	Ted Cruz	66%	24%	11%	0%
	John Kasich	49%	26%	25%	0%
	Mike Huckabee	15%	0%	85%	0%
	Donald Trump	67%	27%	5%	1%
Party Identification^	Republican	59%	23%	17%	0%
	Independent	46%	38%	15%	1%
Political Ideology	Moderate	44%	40%	16%	1%
	Conservative-Very conservative	59%	24%	16%	0%
Tea Party Supporters		66%	22%	12%	0%
Region	Hillsborough	53%	31%	15%	1%
	Rockingham	57%	23%	19%	1%
	Northern Counties	54%	32%	14%	1%
	Southern Counties	53%	32%	15%	0%
Household Income	Less than \$50,000	58%	23%	18%	1%
	\$50,000 or more	53%	31%	16%	0%
Education	Not college graduate	58%	28%	13%	1%
	College graduate	49%	31%	19%	1%
Age	18 to 29	56%	28%	16%	0%
	30 to 44	50%	36%	14%	0%
	45 to 59	56%	26%	17%	1%
	60 or older	54%	29%	16%	1%
Age	Under 45	52%	33%	15%	0%
	45 or older	55%	28%	17%	1%
Gender	Men	53%	30%	15%	1%
	Women	55%	28%	17%	0%
Marital Status	Married	51%	31%	17%	1%
	Not married	58%	26%	15%	0%
White Evangelical Christians		51%	27%	21%	1%
Religiosity	Practice a Religion	55%	26%	18%	1%
	Does not Practice a Religion	53%	32%	15%	1%
New Hampshire Voter Registration List	Match	55%	28%	17%	1%
	No Match	54%	31%	15%	0%
Interview Type	Landline	57%	27%	16%	1%
	Cell Phone	48%	36%	16%	1%

NBC News/WSJ/Marist Poll New Hampshire Potential Republican Electorate with a Candidate Preference. Interviews conducted January 2nd through January 7th, 2016, n=796 MOE +/- 3.5 percentage points.



New Hampshire Potential Republican Electorate with a Candidate Preference													
Who is your second choice for the 2016 Republican presidential primary [including those who are undecided yet leaning toward a candidate]?													
	Marco Rubio	Chris Christie	Ted Cruz	Jeb Bush	Donald Trump	John Kasich	Carly Fiorina	Ben Carson	Rand Paul	Mike Huckabee	Other	Undecided	
	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	
New Hampshire Potential Republican Electorate with a Candidate Preference	16%	14%	13%	12%	9%	8%	8%	7%	4%	1%	1%	7%	
Primary Support													
	Marco Rubio	0%	22%	19%	18%	8%	5%	14%	4%	5%	0%	0%	5%
	Chris Christie	29%	0%	1%	16%	16%	16%	8%	3%	4%	0%	0%	6%
	Jeb Bush	16%	21%	2%	0%	11%	27%	4%	6%	6%	1%	1%	4%
	Ted Cruz	21%	3%	0%	1%	31%	1%	16%	14%	5%	4%	1%	1%
	John Kasich	16%	20%	1%	28%	3%	0%	9%	1%	9%	2%	1%	10%
	Donald Trump	13%	18%	25%	6%	0%	4%	4%	10%	4%	1%	1%	12%
Party Identification^													
	Republican	17%	14%	13%	11%	9%	6%	9%	8%	2%	1%	1%	9%
	Independent	15%	15%	13%	10%	9%	11%	8%	7%	6%	1%	1%	5%
Political Ideology													
	Moderate	15%	15%	9%	13%	7%	14%	8%	4%	5%	1%	1%	7%
	Conservative-Very conservative	16%	13%	16%	10%	10%	5%	8%	9%	4%	2%	0%	6%
Tea Party Supporters													
		17%	11%	16%	9%	13%	3%	11%	9%	6%	1%	1%	2%
Region													
	Hillsborough	18%	16%	12%	14%	9%	4%	8%	4%	4%	1%	1%	9%
	Rockingham	18%	10%	11%	9%	12%	13%	9%	6%	3%	0%	1%	7%
	Northern Counties	13%	12%	14%	11%	6%	9%	11%	11%	7%	1%	1%	3%
	Southern Counties	13%	16%	13%	13%	7%	9%	5%	10%	5%	3%	1%	5%
Household Income													
	Less than \$50,000	14%	13%	14%	9%	8%	8%	10%	8%	5%	2%	2%	8%
	\$50,000 or more	17%	14%	12%	14%	9%	9%	7%	6%	5%	1%	1%	5%
Education													
	Not college graduate	15%	12%	14%	14%	10%	5%	6%	9%	4%	2%	1%	8%
	College graduate	17%	16%	11%	10%	8%	11%	10%	6%	5%	1%	0%	5%
Age													
	18 to 29	10%	15%	10%	16%	13%	2%	0%	11%	8%	3%	2%	10%
	30 to 44	18%	7%	7%	16%	11%	7%	11%	11%	3%	0%	0%	9%
	45 to 59	16%	15%	16%	8%	9%	8%	9%	7%	6%	1%	1%	5%
	60 or older	17%	17%	13%	12%	6%	12%	7%	4%	3%	2%	1%	6%
Age													
	Under 45	16%	10%	8%	16%	11%	5%	7%	11%	5%	1%	1%	9%
	45 or older	16%	16%	15%	10%	8%	10%	8%	5%	4%	1%	1%	5%
Gender													
	Men	17%	14%	14%	13%	9%	9%	6%	6%	6%	1%	1%	4%
	Women	15%	14%	11%	11%	8%	8%	10%	9%	3%	1%	1%	10%
Marital Status													
	Married	18%	14%	14%	11%	10%	9%	8%	6%	5%	1%	1%	5%
	Not married	13%	14%	10%	13%	7%	8%	9%	10%	4%	2%	1%	9%
White Evangelical Christians													
		21%	5%	12%	18%	10%	5%	5%	14%	5%	2%	0%	3%
Religiosity													
	Practice a Religion	20%	10%	12%	15%	8%	7%	7%	10%	4%	1%	0%	6%
	Does not Practice a Religion	13%	17%	13%	10%	10%	10%	8%	5%	5%	1%	1%	7%
New Hampshire Voter Registration List													
	Match	17%	15%	13%	13%	7%	10%	8%	5%	4%	1%	1%	8%
	No Match	15%	14%	12%	11%	10%	7%	8%	10%	5%	1%	1%	6%
Interview Type													
	Landline	17%	14%	14%	12%	7%	9%	9%	6%	5%	1%	1%	7%
	Cell Phone	14%	15%	9%	12%	13%	6%	6%	9%	4%	2%	2%	6%

NBC News/WSJ/Marist Poll New Hampshire Potential Republican Electorate with a Candidate Preference. Interviews conducted January 2nd through January 7th, 2016, n=796 MOE +/- 3.5 percentage points.

Totals may not add to 100% due to rounding.

		New Hampshire Potential Democratic Electorate				
		2016 New Hampshire Democratic presidential primary including those who are undecided yet leaning toward a candidate				
		Bernie Sanders	Hillary Clinton	Martin O'Malley	Other	Undecided
		Row %	Row %	Row %	Row %	Row %
New Hampshire Potential	Democratic Electorate	50%	44%	1%	1%	3%
Intensity of Support	Strongly support	52%	46%	1%	0%	0%
	Somewhat support	50%	49%	1%	0%	0%
Party Identification^	Democrat	40%	55%	2%	0%	4%
	Independent	66%	29%	1%	2%	2%
Political Ideology	Very liberal-Liberal	54%	42%	1%	0%	3%
	Moderate	49%	45%	2%	1%	4%
Region	Hillsborough	41%	50%	2%	2%	6%
	Rockingham	48%	43%	4%	0%	5%
	Northern Counties	61%	37%	0%	0%	2%
	Southern Counties	54%	43%	1%	1%	2%
Household Income	Less than \$50,000	53%	42%	1%	1%	2%
	\$50,000 or more	51%	44%	2%	1%	3%
Education	Not college graduate	53%	42%	1%	1%	3%
	College graduate	49%	44%	2%	1%	4%
Age	18 to 29	66%	34%	0%	0%	0%
	30 to 44	65%	31%	0%	2%	2%
	45 to 59	40%	51%	3%	1%	5%
	60 or older	44%	49%	1%	1%	5%
Age	Under 45	66%	32%	0%	1%	1%
	45 or older	42%	50%	2%	1%	5%
Gender	Men	58%	35%	2%	1%	3%
	Women	45%	49%	1%	1%	4%
Marital Status	Married	48%	43%	2%	2%	6%
	Not married	53%	44%	1%	0%	1%
Religiosity	Practice a Religion	45%	47%	1%	1%	5%
	Does not Practice a Religion	53%	42%	2%	1%	2%
New Hampshire Voter Registration List	Match	49%	43%	2%	1%	5%
	No Match	52%	44%	1%	1%	2%
Interview Type	Landline	49%	44%	2%	1%	5%
	Cell Phone	55%	42%	1%	1%	1%

NBC News/WSJ/Marist Poll New Hampshire Potential Democratic Electorate. Interviews conducted January 2nd through January 7th, 2016, n=690 MOE +/- 3.7 percentage points. Totals may not add to 100% due to rounding.

		New Hampshire Potential Democratic Electorate with a Candidate Preference			
		Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Primary Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
New Hampshire Potential Democratic Electorate with a Candidate Preference		73%	20%	7%	0%
Clinton Supporters		74%	22%	4%	1%
Sanders Supporters		72%	19%	9%	0%
Party Identification^	Democrat	78%	17%	5%	0%
	Independent	65%	25%	9%	1%
Political Ideology	Very liberal-Liberal	77%	16%	6%	0%
	Moderate	68%	25%	6%	1%
Region	Hillsborough	65%	28%	7%	0%
	Rockingham	68%	22%	10%	0%
	Northern Counties	81%	15%	3%	1%
	Southern Counties	76%	15%	8%	0%
Household Income	Less than \$50,000	72%	20%	8%	1%
	\$50,000 or more	74%	20%	6%	0%
Education	Not college graduate	72%	19%	8%	1%
	College graduate	73%	21%	6%	0%
Age	18 to 29	74%	21%	5%	0%
	30 to 44	70%	22%	8%	0%
	45 to 59	71%	20%	8%	0%
Age	60 or older	73%	18%	7%	2%
	Under 45	72%	21%	6%	0%
Gender	45 or older	72%	19%	7%	1%
	Men	69%	23%	8%	0%
Marital Status	Women	75%	18%	7%	1%
	Married	74%	18%	8%	0%
Religiosity	Not married	71%	22%	6%	0%
	Practice a Religion	72%	20%	7%	1%
New Hampshire Voter Registration List	Does not Practice a Religion	73%	20%	7%	0%
	Match	70%	22%	7%	1%
Interview Type	No Match	75%	18%	7%	0%
	Landline	71%	21%	7%	1%
	Cell Phone	75%	18%	7%	0%

NBC News/WSJ/Marist Poll New Hampshire Potential Democratic Electorate with a Candidate Preference. Interviews conducted January 2nd through January 7th, 2016, n=636 MOE +/- 3.9 percentage points.  
Totals may not add to 100% due to rounding.

		New Hampshire Registered Voters		
		If the 2016 presidential election were held today, whom would you support if the candidates are:		
		Hillary Clinton, the Democrat	Donald Trump, the Republican	Undecided
		Row %	Row %	Row %
New Hampshire Registered Voters		45%	44%	11%
Party Identification	Democrat	90%	4%	5%
	Republican	7%	81%	12%
	Independent	47%	40%	13%
Political Ideology	Very liberal-Liberal	83%	13%	4%
	Moderate	46%	40%	14%
	Conservative-Very conservative	16%	72%	13%
Tea Party Supporters		15%	81%	4%
Region	Hillsborough	44%	44%	12%
	Rockingham	40%	49%	11%
	Northern Counties	44%	45%	11%
	Southern Counties	52%	38%	11%
Household Income	Less than \$50,000	50%	39%	10%
	\$50,000 or more	46%	45%	9%
Education	Not college graduate	42%	49%	9%
	College graduate	49%	38%	13%
Age	18 to 29	50%	38%	11%
	30 to 44	40%	44%	16%
	45 to 59	44%	49%	8%
	60 or older	48%	41%	11%
Age	Under 45	45%	41%	14%
	45 or older	46%	45%	9%
Gender	Men	37%	54%	9%
	Women	52%	35%	13%
Marital Status	Married	40%	49%	11%
	Not married	51%	37%	11%
Religiosity	Practice a Religion	42%	46%	13%
	Does not Practice a Religion	48%	42%	10%
Interview Type	Landline	46%	42%	11%
	Cell Phone	44%	46%	11%

NBC News/WSJ/Marist Poll New Hampshire Registered Voters Split Sample. Interviews conducted January 2nd through January 7th, 2016, n=957 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

		New Hampshire Registered Voters		
		If the 2016 presidential election were held today, whom would you support if the candidates are:		
		Hillary Clinton, the Democrat	Ted Cruz, the Republican	Undecided
		Row %	Row %	Row %
New Hampshire Registered Voters		44%	48%	8%
Party Identification	Democrat	94%	3%	3%
	Republican	7%	87%	6%
	Independent	44%	45%	11%
Political Ideology	Very liberal-Liberal	82%	13%	5%
	Moderate	45%	45%	9%
	Conservative-Very conservative	14%	78%	8%
Tea Party Supporters		17%	78%	5%
Region	Hillsborough	42%	53%	5%
	Rockingham	41%	52%	8%
	Northern Counties	40%	50%	10%
	Southern Counties	51%	38%	11%
Household Income	Less than \$50,000	49%	42%	9%
	\$50,000 or more	44%	49%	7%
Education	Not college graduate	40%	52%	8%
	College graduate	48%	44%	8%
Age	18 to 29	47%	44%	9%
	30 to 44	38%	51%	10%
	45 to 59	44%	49%	7%
	60 or older	46%	46%	8%
Age	Under 45	42%	48%	10%
	45 or older	45%	48%	7%
Gender	Men	36%	57%	7%
	Women	51%	40%	9%
Marital Status	Married	39%	54%	7%
	Not married	50%	40%	10%
Religiosity	Practice a Religion	38%	57%	5%
	Does not Practice a Religion	48%	42%	10%
Interview Type	Landline	45%	47%	9%
	Cell Phone	42%	50%	8%

NBC News/WSJ/Marist Poll New Hampshire Registered Voters Split Sample. Interviews conducted January 2nd through January 7th, 2016, n=957 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

		New Hampshire Registered Voters		
		If the 2016 presidential election were held today, whom would you support if the candidates are:		
		Hillary Clinton, the Democrat	Marco Rubio, the Republican	Undecided
		Row %	Row %	Row %
New Hampshire Registered Voters		40%	52%	8%
Party Identification	Democrat	92%	5%	3%
	Republican	6%	91%	3%
	Independent	37%	50%	13%
Political Ideology	Very liberal-Liberal	79%	14%	8%
	Moderate	39%	54%	7%
	Conservative-Very conservative	12%	82%	6%
Tea Party Supporters		15%	80%	5%
Region	Hillsborough	39%	54%	7%
	Rockingham	36%	55%	8%
	Northern Counties	36%	56%	8%
	Southern Counties	46%	45%	9%
Household Income	Less than \$50,000	48%	45%	8%
	\$50,000 or more	37%	56%	7%
Education	Not college graduate	38%	53%	9%
	College graduate	41%	52%	7%
Age	18 to 29	39%	52%	9%
	30 to 44	33%	56%	11%
	45 to 59	40%	53%	7%
	60 or older	44%	49%	7%
Age	Under 45	36%	54%	10%
	45 or older	42%	51%	7%
Gender	Men	32%	61%	7%
	Women	47%	45%	9%
Marital Status	Married	33%	60%	7%
	Not married	47%	44%	9%
Religiosity	Practice a Religion	31%	64%	5%
	Does not Practice a Religion	45%	45%	10%
Interview Type	Landline	41%	51%	8%
	Cell Phone	38%	55%	7%

NBC News/WSJ/Marist Poll New Hampshire Registered Voters Split Sample. Interviews conducted January 2nd through January 7th, 2016, n=957 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

		New Hampshire Registered Voters		
		If the 2016 presidential election were held today, whom would you support if the candidates are:		
		Bernie Sanders, the Democrat	Donald Trump, the Republican	Undecided
		Row %	Row %	Row %
New Hampshire Registered Voters		56%	37%	7%
Party Identification	Democrat	95%	2%	2%
	Republican	11%	81%	8%
	Independent	59%	33%	9%
Political Ideology	Very liberal-Liberal	88%	8%	3%
	Moderate	65%	28%	8%
	Conservative-Very conservative	19%	72%	8%
Tea Party Supporters		17%	81%	3%
Region	Hillsborough	49%	43%	8%
	Rockingham	50%	42%	7%
	Northern Counties	61%	34%	5%
	Southern Counties	64%	29%	7%
Household Income	Less than \$50,000	67%	25%	8%
	\$50,000 or more	51%	44%	4%
Education	Not college graduate	49%	42%	9%
	College graduate	62%	32%	5%
Age	18 to 29	56%	38%	6%
	30 to 44	56%	37%	6%
	45 to 59	56%	39%	6%
	60 or older	57%	33%	10%
Age	Under 45	56%	38%	6%
	45 or older	56%	36%	8%
Gender	Men	49%	46%	5%
	Women	63%	27%	9%
Marital Status	Married	52%	40%	8%
	Not married	63%	31%	6%
Religiosity	Practice a Religion	49%	44%	7%
	Does not Practice a Religion	61%	33%	6%
Interview Type	Landline	55%	38%	7%
	Cell Phone	58%	34%	8%

NBC News/WSJ/Marist Poll New Hampshire Registered Voters Split Sample. Interviews conducted January 2nd through January 7th, 2016, n=931 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

		New Hampshire Registered Voters		
		If the 2016 presidential election were held today, whom would you support if the candidates are:		
		Bernie Sanders, the Democrat	Ted Cruz, the Republican	Undecided
		Row %	Row %	Row %
New Hampshire Registered Voters		55%	36%	8%
Party Identification	Democrat	95%	4%	1%
	Republican	12%	78%	10%
	Independent	59%	31%	10%
Political Ideology	Very liberal-Liberal	88%	7%	5%
	Moderate	65%	25%	10%
	Conservative-Very conservative	19%	73%	8%
Tea Party Supporters		16%	80%	4%
Region	Hillsborough	48%	44%	8%
	Rockingham	54%	38%	7%
	Northern Counties	60%	34%	6%
	Southern Counties	61%	29%	10%
Household Income	Less than \$50,000	63%	31%	6%
	\$50,000 or more	52%	40%	8%
Education	Not college graduate	50%	39%	11%
	College graduate	61%	34%	6%
Age	18 to 29	57%	39%	3%
	30 to 44	51%	37%	12%
	45 to 59	59%	34%	7%
	60 or older	55%	37%	8%
Age	Under 45	53%	38%	9%
	45 or older	57%	35%	7%
Gender	Men	51%	42%	7%
	Women	60%	31%	9%
Marital Status	Married	51%	40%	10%
	Not married	64%	31%	5%
Religiosity	Practice a Religion	47%	44%	9%
	Does not Practice a Religion	60%	32%	7%
Interview Type	Landline	56%	35%	9%
	Cell Phone	54%	40%	6%

NBC News/WSJ/Marist Poll New Hampshire Registered Voters Split Sample. Interviews conducted January 2nd through January 7th, 2016, n=931 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.



		New Hampshire Registered Voters		
		If the 2016 presidential election were held today, whom would you support if the candidates are:		
		Bernie Sanders, the Democrat	Marco Rubio, the Republican	Undecided
		Row %	Row %	Row %
New Hampshire Registered Voters		50%	41%	8%
Party Identification	Democrat	89%	8%	4%
	Republican	9%	83%	8%
	Independent	53%	37%	10%
Political Ideology	Very liberal-Liberal	85%	10%	5%
	Moderate	54%	34%	12%
	Conservative-Very conservative	18%	76%	6%
Tea Party Supporters		16%	79%	5%
Region	Hillsborough	41%	49%	10%
	Rockingham	44%	49%	7%
	Northern Counties	57%	38%	5%
	Southern Counties	61%	30%	9%
Household Income	Less than \$50,000	59%	33%	8%
	\$50,000 or more	46%	46%	8%
Education	Not college graduate	47%	43%	10%
	College graduate	54%	39%	6%
Age	18 to 29	52%	43%	5%
	30 to 44	51%	39%	10%
	45 to 59	50%	41%	9%
	60 or older	51%	41%	8%
Age	Under 45	51%	41%	8%
	45 or older	51%	41%	8%
Gender	Men	45%	47%	7%
	Women	56%	35%	10%
Marital Status	Married	46%	46%	9%
	Not married	58%	34%	8%
Religiosity	Practice a Religion	42%	49%	9%
	Does not Practice a Religion	56%	37%	8%
Interview Type	Landline	50%	41%	9%
	Cell Phone	51%	42%	6%

NBC News/WSJ/Marist Poll New Hampshire Registered Voters Split Sample. Interviews conducted January 2nd through January 7th, 2016, n=931 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

New Hampshire Adults												
Which one of the following issues is most important to you for the 2016 presidential election?												
		National security and terrorism	Job creation and economic growth	Health care	The deficit and government spending	Climate change	Immigration	Religious and moral values	All equally	None of these	Other	Unsure
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
New Hampshire Adults		27%	24%	14%	11%	7%	7%	3%	4%	<1%	2%	1%
New Hampshire Registered Voters		27%	24%	14%	11%	7%	6%	3%	4%	<1%	2%	1%
New Hampshire Potential Republican Electorate		36%	22%	6%	15%	1%	9%	5%	4%	<1%	1%	1%
New Hampshire Potential Democratic Electorate		17%	29%	22%	6%	15%	3%	2%	3%	<1%	2%	1%
Party Identification^	Democrat	16%	29%	22%	6%	16%	3%	1%	3%	0%	3%	0%
	Republican	40%	17%	5%	18%	1%	9%	6%	3%	0%	0%	1%
	Independent	27%	26%	14%	11%	6%	7%	2%	4%	0%	2%	1%
Political Ideology^	Very liberal-Liberal	14%	25%	24%	7%	17%	4%	1%	4%	0%	3%	1%
	Moderate	27%	30%	13%	11%	6%	6%	2%	3%	0%	1%	1%
	Conservative-Very conservative	40%	17%	5%	17%	1%	9%	7%	4%	0%	1%	1%
Tea Party Supporters^		35%	21%	5%	14%	0%	12%	7%	3%	0%	1%	1%
Region	Hillsborough	27%	30%	12%	12%	7%	6%	3%	2%	0%	1%	0%
	Rockingham	29%	22%	13%	13%	6%	7%	3%	3%	0%	2%	1%
	Northern Counties	28%	18%	16%	10%	10%	8%	5%	3%	0%	2%	1%
	Southern Counties	25%	23%	17%	10%	6%	6%	3%	6%	1%	2%	2%
Household Income	Less than \$50,000	26%	24%	20%	7%	7%	6%	5%	4%	0%	1%	1%
	\$50,000 or more	26%	25%	11%	14%	7%	8%	3%	3%	0%	2%	1%
Education	Not college graduate	31%	18%	15%	11%	6%	9%	4%	5%	0%	1%	1%
	College graduate	23%	31%	14%	12%	8%	4%	3%	3%	0%	2%	1%
Age	18 to 29	21%	30%	18%	12%	7%	6%	3%	2%	0%	0%	1%
	30 to 44	24%	27%	14%	10%	7%	8%	2%	2%	0%	3%	1%
	45 to 59	28%	23%	12%	12%	6%	7%	4%	4%	0%	1%	1%
	60 or older	31%	19%	15%	10%	8%	5%	3%	6%	1%	2%	1%
Age	Under 45	23%	28%	16%	11%	7%	7%	3%	2%	0%	2%	1%
	45 or older	29%	21%	14%	11%	7%	6%	3%	5%	0%	2%	1%
Gender	Men	25%	27%	10%	14%	6%	8%	3%	3%	1%	2%	1%
	Women	28%	21%	19%	9%	8%	6%	3%	4%	0%	1%	1%
Marital Status	Married	29%	24%	13%	11%	6%	7%	3%	4%	0%	2%	1%
	Not married	24%	24%	16%	11%	8%	6%	4%	3%	0%	1%	1%
Religiosity	Practice a Religion	29%	23%	10%	12%	6%	5%	7%	4%	1%	1%	1%
	Does not Practice a Religion	25%	25%	17%	10%	7%	7%	1%	4%	0%	2%	1%
Interview Type	Landline	26%	24%	14%	11%	8%	6%	3%	4%	1%	2%	1%
	Cell Phone	28%	23%	16%	11%	5%	8%	3%	3%	0%	2%	1%

NBC News/WSJ/Marist Poll New Hampshire Adults. Interviews conducted January 2nd through January 7th, 2016, n=2059 MOE +/- 2.2 percentage points. Totals may not add to 100% due to rounding.

^New Hampshire Registered Voters: n=1888 MOE +/- 2.3 percentage points.

Potential Republican Electorate: n= 887 MOE +/- 3.3 percentage points.

Potential Democratic Electorate: n= 690 MOE +/- 3.7 percentage points.

		New Hampshire Adults		
		Do you support or oppose making laws covering the sale of firearms more strict?		
		Support	Oppose	Unsure
		Row %	Row %	Row %
New Hampshire Adults		59%	37%	4%
New Hampshire Registered Voters		60%	37%	3%
New Hampshire Potential Republican Electorate		41%	55%	4%
New Hampshire Potential Democratic Electorate		86%	13%	1%
Party Identification <sup>^</sup>	Democrat	91%	9%	0%
	Republican	36%	61%	3%
	Independent	58%	37%	4%
Political Ideology <sup>^</sup>	Very liberal-Liberal	83%	15%	1%
	Moderate	65%	31%	4%
	Conservative-Very conservative	36%	61%	3%
Tea Party Supporters <sup>^</sup>		23%	75%	2%
Region	Hillsborough	58%	39%	3%
	Rockingham	56%	39%	5%
	Northern Counties	57%	41%	2%
	Southern Counties	63%	32%	4%
Household Income	Less than \$50,000	61%	36%	3%
	\$50,000 or more	59%	38%	3%
Education	Not college graduate	51%	45%	4%
	College graduate	68%	29%	3%
Age	18 to 29	55%	42%	3%
	30 to 44	52%	43%	5%
	45 to 59	60%	36%	3%
	60 or older	66%	31%	3%
Age	Under 45	53%	43%	4%
	45 or older	63%	34%	3%
Gender	Men	51%	46%	3%
	Women	67%	29%	4%
Marital Status	Married	56%	39%	4%
	Not married	62%	35%	3%
Religiosity	Practice a Religion	55%	42%	3%
	Does not Practice a Religion	61%	35%	3%
Interview Type	Landline	61%	35%	4%
	Cell Phone	56%	41%	3%

NBC News/WSJ/Marist Poll New Hampshire Adults Split Sample. Interviews conducted January 2nd through January 7th, 2016, n=1483 MOE +/- 2.5 percentage points.

<sup>^</sup>New Hampshire Registered Voters Split Sample: n=1357 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.

Potential Republican Electorate Split Sample: n= 638 MOE +/- 3.9 percentage points.

Potential Democratic Electorate Split Sample: n= 501 MOE +/- 4.4 percentage points.

		New Hampshire Adults		
		Do you support or oppose free trade with foreign countries?		
		Support	Oppose	Unsure
		Row %	Row %	Row %
New Hampshire Adults		70%	19%	11%
New Hampshire Registered Voters		70%	20%	10%
New Hampshire Potential Republican Electorate		71%	19%	10%
New Hampshire Potential Democratic Electorate		72%	18%	9%
Party Identification <sup>^</sup>	Democrat	73%	16%	11%
	Republican	71%	21%	9%
	Independent	70%	20%	9%
Political Ideology <sup>^</sup>	Very liberal-Liberal	74%	17%	9%
	Moderate	73%	16%	11%
	Conservative-Very conservative	65%	27%	7%
Tea Party Supporters <sup>^</sup>		72%	23%	6%
Region	Hillsborough	72%	18%	9%
	Rockingham	70%	20%	10%
	Northern Counties	69%	18%	13%
	Southern Counties	68%	20%	12%
Household Income	Less than \$50,000	65%	22%	12%
	\$50,000 or more	74%	18%	8%
Education	Not college graduate	66%	22%	12%
	College graduate	75%	16%	10%
Age	18 to 29	80%	11%	9%
	30 to 44	71%	20%	9%
	45 to 59	65%	26%	9%
	60 or older	67%	17%	16%
Age	Under 45	75%	16%	9%
	45 or older	66%	22%	12%
Gender	Men	73%	17%	9%
	Women	66%	21%	13%
Marital Status	Married	66%	21%	13%
	Not married	74%	17%	9%
Religiosity	Practice a Religion	68%	22%	10%
	Does not Practice a Religion	71%	18%	11%
Interview Type	Landline	68%	21%	11%
	Cell Phone	73%	16%	12%

NBC News/WSJ/Marist Poll New Hampshire Adults Split Sample. Interviews conducted January 2nd through January 7th, 2016, n=1483 MOE +/- 2.5 percentage points.

<sup>^</sup>New Hampshire Registered Voters Split Sample: n=1357 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.

Potential Republican Electorate Split Sample: n= 638 MOE +/- 3.9 percentage points.

Potential Democratic Electorate Split Sample: n= 501 MOE +/- 4.4 percentage points.

		New Hampshire Adults		
		Do you support or oppose immigration policies which include a pathway to citizenship for undocumented or illegal immigrants?		
		Support	Oppose	Unsure
		Row %	Row %	Row %
New Hampshire Adults		56%	38%	6%
New Hampshire Registered Voters		57%	38%	4%
New Hampshire Potential Republican Electorate		43%	54%	3%
New Hampshire Potential Democratic Electorate		79%	17%	4%
Party Identification <sup>^</sup>	Democrat	76%	20%	3%
	Republican	38%	59%	3%
	Independent	58%	36%	6%
Political Ideology <sup>^</sup>	Very liberal-Liberal	77%	20%	3%
	Moderate	61%	34%	5%
	Conservative-Very conservative	38%	58%	4%
Tea Party Supporters <sup>^</sup>		40%	56%	3%
Region	Hillsborough	57%	37%	5%
	Rockingham	57%	39%	4%
	Northern Counties	52%	41%	8%
	Southern Counties	57%	37%	6%
Household Income	Less than \$50,000	56%	38%	6%
	\$50,000 or more	59%	38%	4%
Education	Not college graduate	46%	47%	7%
	College graduate	68%	28%	4%
Age	18 to 29	62%	31%	7%
	30 to 44	57%	38%	5%
	45 to 59	51%	45%	4%
	60 or older	58%	36%	6%
Age	Under 45	59%	35%	6%
	45 or older	54%	41%	5%
Gender	Men	55%	39%	6%
	Women	58%	37%	5%
Marital Status	Married	55%	41%	5%
	Not married	58%	35%	7%
Religiosity	Practice a Religion	57%	37%	6%
	Does not Practice a Religion	56%	39%	5%
Interview Type	Landline	55%	39%	6%
	Cell Phone	57%	38%	5%

NBC News/WSJ/Marist Poll New Hampshire Adults Split Sample. Interviews conducted January 2nd through January 7th, 2016, n=1483 MOE +/- 2.5 percentage points.

<sup>^</sup>New Hampshire Registered Voters Split Sample: n=1357 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.

Potential Republican Electorate Split Sample: n= 638 MOE +/- 3.9 percentage points.

Potential Democratic Electorate Split Sample: n= 501 MOE +/- 4.4 percentage points.

		New Hampshire Adults		
		Do you support or oppose sending U.S. combat troops to Iraq and Syria to fight ISIS?		
		Support	Oppose	Unsure
		Row %	Row %	Row %
New Hampshire Adults		50%	40%	9%
New Hampshire Registered Voters		51%	41%	8%
New Hampshire Potential Republican Electorate		66%	28%	6%
New Hampshire Potential Democratic Electorate		31%	60%	9%
Party Identification <sup>^</sup>	Democrat	31%	59%	10%
	Republican	70%	24%	6%
	Independent	49%	42%	9%
Political Ideology <sup>^</sup>	Very liberal-Liberal	36%	55%	9%
	Moderate	50%	42%	8%
	Conservative-Very conservative	62%	31%	7%
Tea Party Supporters <sup>^</sup>		67%	29%	4%
Region	Hillsborough	54%	38%	7%
	Rockingham	55%	36%	9%
	Northern Counties	50%	42%	8%
	Southern Counties	42%	45%	13%
Household Income	Less than \$50,000	46%	44%	10%
	\$50,000 or more	53%	40%	7%
Education	Not college graduate	55%	36%	10%
	College graduate	46%	45%	9%
Age	18 to 29	54%	35%	11%
	30 to 44	59%	34%	7%
	45 to 59	52%	40%	8%
	60 or older	40%	49%	12%
Age	Under 45	56%	35%	9%
	45 or older	46%	44%	10%
Gender	Men	53%	39%	8%
	Women	47%	42%	11%
Marital Status	Married	53%	39%	8%
	Not married	48%	41%	11%
Religiosity	Practice a Religion	51%	40%	9%
	Does not Practice a Religion	50%	41%	9%
Interview Type	Landline	48%	43%	9%
	Cell Phone	55%	35%	10%

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<sup>^</sup>New Hampshire Registered Voters Split Sample: n=1357 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.

Potential Republican Electorate Split Sample: n= 638 MOE +/- 3.9 percentage points.

Potential Democratic Electorate Split Sample: n= 501 MOE +/- 4.4 percentage points.

		New Hampshire Adults		
		Do you support or oppose same-sex marriage, that is, allowing gay or lesbian couples to legally marry?		
		Support	Oppose	Unsure
		Row %	Row %	Row %
New Hampshire Adults		76%	19%	5%
New Hampshire Registered Voters		75%	19%	5%
New Hampshire Potential Republican Electorate		62%	32%	6%
New Hampshire Potential Democratic Electorate		91%	5%	3%
Party Identification <sup>^</sup>	Democrat	91%	6%	3%
	Republican	49%	44%	7%
	Independent	82%	13%	5%
Political Ideology <sup>^</sup>	Very liberal-Liberal	92%	5%	3%
	Moderate	85%	13%	2%
	Conservative-Very conservative	50%	41%	9%
Tea Party Supporters <sup>^</sup>		50%	42%	8%
Region	Hillsborough	78%	17%	5%
	Rockingham	76%	19%	5%
	Northern Counties	73%	20%	7%
	Southern Counties	75%	20%	6%
Household Income	Less than \$50,000	74%	19%	7%
	\$50,000 or more	77%	19%	4%
Education	Not college graduate	72%	22%	7%
	College graduate	81%	15%	4%
Age	18 to 29	84%	11%	5%
	30 to 44	82%	14%	4%
	45 to 59	74%	21%	5%
	60 or older	66%	26%	8%
Age	Under 45	83%	13%	4%
	45 or older	70%	23%	6%
Gender	Men	71%	21%	8%
	Women	80%	17%	3%
Marital Status	Married	74%	21%	5%
	Not married	78%	16%	6%
Religiosity	Practice a Religion	60%	35%	5%
	Does not Practice a Religion	85%	10%	5%
Interview Type	Landline	72%	22%	6%
	Cell Phone	81%	14%	5%

NBC News/WSJ/Marist Poll New Hampshire Adults Split Sample. Interviews conducted January 2nd through January 7th, 2016, n=1476 MOE +/- 2.6 percentage points.

<sup>^</sup>New Hampshire Registered Voters Split Sample: n=1351 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.

Potential Republican Electorate Split Sample: n= 628 MOE +/- 3.9 percentage points.

Potential Democratic Electorate Split Sample: n= 491 MOE +/- 4.4 percentage points.

		New Hampshire Adults		
		Do you support or oppose the government taking action to combat climate change?		
		Support	Oppose	Unsure
		Row %	Row %	Row %
New Hampshire Adults		67%	27%	6%
New Hampshire Registered Voters		67%	28%	5%
New Hampshire Potential Republican Electorate		47%	47%	6%
New Hampshire Potential Democratic Electorate		89%	8%	3%
Party Identification^	Democrat	90%	9%	1%
	Republican	41%	51%	7%
	Independent	70%	25%	5%
Political Ideology^	Very liberal-Liberal	86%	11%	3%
	Moderate	76%	18%	5%
	Conservative-Very conservative	40%	55%	5%
Tea Party Supporters^		34%	64%	2%
Region	Hillsborough	69%	26%	4%
	Rockingham	63%	28%	9%
	Northern Counties	66%	29%	5%
	Southern Counties	69%	26%	5%
Household Income	Less than \$50,000	72%	23%	5%
	\$50,000 or more	66%	30%	3%
Education	Not college graduate	66%	28%	6%
	College graduate	70%	26%	4%
Age	18 to 29	79%	16%	5%
	30 to 44	68%	25%	6%
	45 to 59	61%	35%	4%
	60 or older	65%	28%	7%
Age	Under 45	73%	21%	6%
	45 or older	63%	32%	5%
Gender	Men	62%	32%	6%
	Women	72%	22%	6%
Marital Status	Married	64%	31%	6%
	Not married	73%	22%	5%
Religiosity	Practice a Religion	59%	36%	5%
	Does not Practice a Religion	73%	23%	5%
Interview Type	Landline	65%	28%	6%
	Cell Phone	71%	25%	4%

NBC News/WSJ/Marist Poll New Hampshire Adults Split Sample. Interviews conducted January 2nd through January 7th, 2016, n=1476 MOE +/- 2.6 percentage points.

^New Hampshire Registered Voters Split Sample: n=1351 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.

Potential Republican Electorate Split Sample: n= 628 MOE +/- 3.9 percentage points.

Potential Democratic Electorate Split Sample: n= 491 MOE +/- 4.4 percentage points.



		New Hampshire Adults		
		Do you support or oppose banning Muslims from entering the United States?		
		Support	Oppose	Unsure
		Row %	Row %	Row %
New Hampshire Adults		25%	69%	6%
New Hampshire Registered Voters		25%	70%	5%
New Hampshire Potential Republican Electorate		35%	57%	7%
New Hampshire Potential Democratic Electorate		12%	86%	2%
Party Identification^	Democrat	10%	87%	3%
	Republican	40%	52%	8%
	Independent	23%	73%	4%
Political Ideology^	Very liberal-Liberal	12%	86%	2%
	Moderate	17%	79%	4%
	Conservative-Very conservative	45%	47%	8%
Tea Party Supporters^		50%	44%	6%
Region	Hillsborough	18%	77%	5%
	Rockingham	27%	68%	5%
	Northern Counties	27%	61%	12%
	Southern Counties	28%	68%	5%
Household Income	Less than \$50,000	27%	65%	8%
	\$50,000 or more	24%	72%	4%
Education	Not college graduate	30%	62%	8%
	College graduate	18%	78%	4%
Age	18 to 29	15%	78%	6%
	30 to 44	25%	71%	5%
	45 to 59	28%	65%	7%
	60 or older	28%	67%	6%
Age	Under 45	20%	74%	5%
	45 or older	28%	66%	6%
Gender	Men	25%	69%	6%
	Women	24%	70%	6%
Marital Status	Married	27%	68%	5%
	Not married	20%	73%	7%
Religiosity	Practice a Religion	29%	67%	5%
	Does not Practice a Religion	22%	71%	7%
Interview Type	Landline	27%	68%	5%
	Cell Phone	21%	71%	8%

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Potential Republican Electorate Split Sample: n= 628 MOE +/- 3.9 percentage points.

Potential Democratic Electorate Split Sample: n= 491 MOE +/- 4.4 percentage points.