

## How the Survey was Conducted

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### **Nature of the Sample: NBC News/Marist Poll of 1,772 Iowa Adults**

This survey of 1,772 adults was conducted July 7<sup>th</sup> through July 13<sup>th</sup>, 2014 by The Marist Poll sponsored in partnership with NBC News. Adults 18 years of age and older residing in the state of Iowa were interviewed by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state of Iowa from ASDE Survey Sampler, Inc. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers from Survey Sampling International. The two samples were then combined and balanced to reflect the 2010 Census results for age, gender, income, and race. Respondents in the household were selected by asking for the youngest male. Results are statistically significant within  $\pm 2.3$  percentage points. There are 1,599 registered voters. The results for this subset are statistically significant within  $\pm 2.5$  percentage points. There are 558 voters in the 2016 Potential Republican Electorate and 539 voters in the 2016 Potential Democratic Electorate. The results for these subsets are statistically significant within  $\pm 4.1$  percentage points and  $\pm 4.2$  percentage points, respectively. The error margin increases for cross-tabulations.

**Nature of the Sample - Iowa**

		Iowa Adults	Iowa Registered Voters
		Col %	Col %
Iowa Adults		100%	
Iowa Registered Voters		90%	100%
Party Registration	Democrat	n/a	31%
	Republican	n/a	32%
	Independent	n/a	37%
	Other	n/a	0%
Party Identification	Democrat	n/a	27%
	Republican	n/a	25%
	Independent	n/a	47%
	Other	n/a	1%
Political Ideology	Very liberal	n/a	6%
	Liberal	n/a	17%
	Moderate	n/a	34%
	Conservative	n/a	31%
	Very conservative	n/a	12%
Tea Party Supporters		n/a	24%
Gender	Men	49%	49%
	Women	51%	51%
Age	Under 45	40%	38%
	45 or older	60%	62%
Age	18 to 29	17%	14%
	30 to 44	23%	24%
	45 to 59	23%	23%
	60 or older	37%	39%
			37%
Race	White	91%	92%
	African American	2%	2%
	Latino	4%	4%
	Other	3%	3%
Region	Eastern Cities	25%	25%
	East Central	20%	20%
	Central	21%	22%
	Des Moines Area	17%	17%
	West	17%	17%
Household Income	Less than \$75,000	71%	69%
	\$75,000 or more	29%	31%
Education	Not college graduate	65%	63%
	College graduate	35%	37%
White Evangelical Christians		27%	28%
Interview Type	Landline	60%	62%
	Cell Phone	40%	38%

NBC News/Marist Poll Iowa Adults. Interviews conducted July 7th through July 13th, 2014, n=1772 MOE +/- 2.3 percentage points. Iowa Registered Voters: n=1599 MOE +/- 2.5 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll 2016 Iowa Tables

Iowa 2016 Potential Republican Electorate*												
2016 Iowa Republican presidential caucus including those who are undecided yet leaning toward a candidate												
		Jeb Bush	Rand Paul	Paul Ryan	Rick Santorum	Chris Christie	Rick Pery	Ted Cruz	Marco Rubio	Scott Walker	Bobby Jindal	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
Iowa 2016 Potential Republican Electorate*		12%	12%	11%	9%	8%	7%	7%	7%	5%	1%	20%
Political Ideology	Moderate	14%	9%	12%	4%	15%	7%	3%	7%	3%	0%	26%
	Conservative	10%	12%	12%	11%	8%	11%	5%	6%	5%	1%	20%
	Very conservative	8%	15%	9%	11%	2%	2%	18%	9%	7%	4%	15%
Tea Party Supporters		8%	12%	7%	12%	3%	11%	16%	7%	7%	2%	14%
Region	Eastern Cities	13%	14%	9%	9%	6%	6%	3%	8%	10%	0%	22%
	East Central	7%	14%	16%	6%	7%	11%	9%	3%	3%	3%	22%
	Central	10%	13%	15%	6%	12%	2%	9%	13%	1%	3%	16%
	Des Moines Area	13%	11%	7%	13%	8%	8%	6%	3%	7%	1%	23%
	West	16%	6%	10%	13%	8%	10%	9%	5%	3%	0%	20%
Household Income	Less than \$75,000	16%	12%	9%	9%	9%	8%	8%	6%	4%	1%	19%
	\$75,000 or more	7%	15%	17%	8%	10%	6%	9%	8%	5%	1%	15%
Education	Not college graduate	13%	11%	9%	9%	7%	9%	7%	8%	4%	1%	23%
	College graduate	9%	14%	15%	10%	11%	5%	10%	4%	7%	2%	14%
Age	Under 45	14%	13%	13%	9%	9%	4%	9%	6%	4%	2%	17%
	45 or older	11%	11%	11%	10%	7%	8%	6%	7%	5%	1%	21%
Gender	Men	12%	14%	13%	8%	7%	6%	9%	6%	6%	1%	18%
	Women	12%	9%	10%	10%	9%	9%	5%	7%	3%	2%	23%
White Evangelical Christians		10%	12%	11%	14%	6%	9%	9%	8%	5%	1%	15%
Interview Type	Landline	13%	10%	11%	9%	7%	7%	9%	8%	6%	2%	20%
	Cell Phone	10%	14%	12%	9%	11%	8%	5%	5%	3%	1%	21%

NBC News/Marist Poll Iowa 2016 Potential Republican Electorate. Interviews conducted July 7th through July 13th, 2014, n=558 MOE +/- 4.1 percentage points. Totals may not add to 100% due to rounding.

\*The potential 2016 Republican electorate includes all registered voters planning to vote in the Republican presidential caucus and registered Republicans without a caucus preference.

NBC News/Marist Poll 2016 Iowa Tables

Iowa 2016 Potential Republican Electorate with a Candidate Preference*												
Who is your second choice for the 2016 Republican presidential caucus in Iowa:												
		Jeb Bush	Rick Santorum	Paul Ryan	Rick Perry	Rand Paul	Chris Christie	Ted Cruz	Marco Rubio	Scott Walker	Bobby Jindal	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
Iowa 2016 Potential Republican Electorate with a Candidate Preference*		12%	11%	11%	11%	10%	9%	9%	8%	6%	4%	9%
Political Ideology	Conservative	12%	11%	13%	9%	12%	12%	8%	9%	4%	3%	8%
	Very conservative	4%	12%	10%	16%	7%	4%	12%	9%	10%	5%	9%
Tea Party Supporters		7%	12%	7%	10%	16%	5%	12%	9%	9%	5%	8%
Household Income	Less than \$75,000	13%	12%	10%	11%	9%	10%	8%	8%	5%	4%	9%
	\$75,000 or more	10%	10%	11%	11%	13%	10%	9%	10%	8%	3%	7%
Education	Not college graduate	12%	13%	12%	12%	9%	12%	8%	6%	3%	4%	10%
	College graduate	12%	10%	10%	9%	12%	4%	11%	10%	11%	4%	9%
Age	Under 45	14%	14%	14%	8%	10%	9%	13%	6%	3%	2%	7%
	45 or older	11%	9%	9%	13%	11%	9%	7%	8%	7%	5%	11%
Gender	Men	12%	10%	9%	9%	12%	11%	8%	10%	7%	5%	8%
	Women	12%	13%	13%	13%	9%	7%	10%	5%	4%	2%	11%
White Evangelical Christians		8%	10%	15%	15%	9%	10%	11%	8%	2%	2%	12%
Interview Type	Landline	10%	12%	11%	12%	11%	9%	7%	7%	8%	5%	9%
	Cell Phone	15%	11%	12%	8%	10%	9%	12%	9%	2%	2%	10%

NBC News/Marist Poll Iowa 2016 Potential Republican Electorate with a Candidate Preference. Interviews conducted July 7th through July 13th, 2014, n=392 MOE +/- 4.9 percentage points. Totals may not add to 100% due to rounding.

\*The potential 2016 Republican electorate includes all registered voters planning to vote in the Republican presidential caucus and registered Republicans without a caucus preference.

## NBC News/Marist Poll 2016 Iowa Tables

		Iowa 2016 Potential Democratic Electorate*		
		2016 Iowa Democratic presidential caucus including those who are undecided yet leaning toward a candidate		
		Hillary Clinton	Joe Biden	Undecided
		Row %	Row %	Row %
Iowa 2016 Potential Democratic Electorate*		70%	20%	10%
Political Ideology	Very liberal-Liberal	75%	17%	8%
	Moderate	71%	20%	9%
Tea Party Supporters		73%	19%	7%
Region	Eastern Cities	71%	17%	12%
	East Central	71%	22%	8%
	Central	71%	18%	11%
	Des Moines Area	66%	25%	10%
	West	73%	21%	6%
Household Income	Less than \$75,000	71%	21%	9%
	\$75,000 or more	73%	17%	10%
Education	Not college graduate	72%	19%	9%
	College graduate	69%	20%	10%
Age	Under 45	63%	27%	10%
	45 or older	75%	16%	9%
Gender	Men	65%	26%	9%
	Women	74%	15%	11%
White Evangelical Christians		77%	17%	6%
Interview Type	Landline	69%	20%	12%
	Cell Phone	74%	20%	6%

NBC News/Marist Poll Iowa 2016 potential Democratic Electorate. Interviews conducted July 7th through July 13th, 2014, n=539 MOE +/- 4.2 percentage points. Totals may not add to 100% due to rounding.

\*The potential 2016 Democratic electorate includes all registered voters planning to vote in the Democratic presidential caucus and registered Democrats without a caucus preference.

NBC News/Marist Poll 2016 Iowa Tables

		Iowa Registered Voters		
		If the 2016 presidential election were held today, whom would you support if the candidates are:		
		Hillary Clinton, the Democrat	Chris Christie, the Republican	Undecided
		Row %	Row %	Row %
Iowa Registered Voters		44%	43%	13%
Party Identification	Democrat	86%	7%	7%
	Republican	9%	83%	8%
	Independent	42%	40%	18%
Political Ideology	Very liberal-Liberal	80%	15%	5%
	Moderate	47%	35%	18%
	Conservative-Very conservative	21%	65%	13%
Tea Party Supporters		19%	68%	12%
Region	Eastern Cities	51%	36%	12%
	East Central	50%	40%	10%
	Central	41%	43%	16%
	Des Moines Area	36%	53%	12%
	West	36%	48%	16%
Household Income	Less than \$75,000	48%	40%	12%
	\$75,000 or more	39%	49%	12%
Education	Not college graduate	42%	44%	13%
	College graduate	46%	41%	14%
Age	18 to 29	48%	38%	14%
	30 to 44	49%	37%	14%
	45 to 59	38%	48%	14%
	60 or older	43%	45%	12%
Age	Under 45	49%	38%	14%
	45 or older	41%	46%	13%
Gender	Men	37%	51%	12%
	Women	50%	36%	14%
White Evangelical Christians		29%	61%	9%
Interview Type	Landline	45%	43%	12%
	Cell Phone	42%	43%	15%

NBC News/Marist Poll Iowa Registered Voters Split Sample. Interviews conducted July 7th through July 13th, 2014, n=753  
 MOE +/- 3.6 percentage points. Totals may not add to 100% due to rounding.

## NBC News/Marist Poll 2016 Iowa Tables

		Iowa Registered Voters		
		If the 2016 presidential election were held today, whom would you support if the candidates are:		
		Hillary Clinton, the Democrat	Jeb Bush, the Republican	Undecided
		Row %	Row %	Row %
Iowa Registered Voters		46%	42%	12%
Party Identification	Democrat	89%	6%	5%
	Republican	9%	85%	6%
	Independent	44%	39%	17%
Political Ideology	Very liberal-Liberal	84%	11%	5%
	Moderate	50%	33%	17%
	Conservative-Very conservative	22%	67%	11%
Tea Party Supporters		22%	67%	11%
Region	Eastern Cities	54%	35%	11%
	East Central	48%	41%	12%
	Central	45%	40%	15%
	Des Moines Area	39%	49%	12%
	West	36%	52%	12%
Household Income	Less than \$75,000	49%	40%	11%
	\$75,000 or more	43%	47%	10%
Education	Not college graduate	45%	44%	12%
	College graduate	48%	39%	13%
Age	18 to 29	50%	38%	13%
	30 to 44	50%	38%	11%
	45 to 59	39%	46%	15%
	60 or older	46%	43%	11%
Age	Under 45	50%	38%	12%
	45 or older	43%	44%	13%
Gender	Men	39%	48%	13%
	Women	52%	37%	12%
White Evangelical Christians		29%	63%	8%
Interview Type	Landline	48%	41%	11%
	Cell Phone	43%	43%	15%

NBC News/Marist Poll Iowa Registered Voters Split Sample. Interviews conducted July 7th through July 13th, 2014, n=753  
MOE +/- 3.6 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll 2016 Iowa Tables

		Iowa Registered Voters		
		If the 2016 presidential election were held today, whom would you support if the candidates are:		
		Hillary Clinton, the Democrat	Rand Paul, the Republican	Undecided
		Row %	Row %	Row %
Iowa Registered Voters		45%	45%	10%
Party Identification	Democrat	89%	4%	7%
	Republican	10%	84%	5%
	Independent	42%	45%	13%
Political Ideology	Very liberal-Liberal	78%	15%	7%
	Moderate	53%	32%	15%
	Conservative-Very conservative	22%	72%	6%
Tea Party Supporters		18%	79%	3%
Region	Eastern Cities	52%	34%	14%
	East Central	50%	42%	8%
	Central	47%	45%	8%
	Des Moines Area	34%	54%	12%
	West	36%	56%	8%
Household Income	Less than \$75,000	48%	43%	9%
	\$75,000 or more	44%	46%	10%
Education	Not college graduate	44%	45%	11%
	College graduate	48%	44%	9%
Age	18 to 29	48%	40%	12%
	30 to 44	47%	44%	9%
	45 to 59	41%	49%	11%
	60 or older	47%	44%	9%
Age	Under 45	47%	42%	10%
	45 or older	45%	46%	10%
Gender	Men	39%	52%	9%
	Women	51%	38%	11%
White Evangelical Christians		31%	64%	5%
Interview Type	Landline	48%	42%	10%
	Cell Phone	41%	48%	11%

NBC News/Marist Poll Iowa Registered Voters Split Sample. Interviews conducted July 7th through July 13th, 2014, n=753 MOE +/- 3.6 percentage points. Totals may not add to 100% due to rounding.



NBC News/Marist Poll 2016 Iowa Tables

		Iowa Registered Voters		
		If the 2016 presidential election were held today, whom would you support if the candidates are:		
		Hillary Clinton, the Democrat	Scott Walker, the Republican	Undecided
		Row %	Row %	Row %
Iowa Registered Voters		50%	37%	12%
Party Identification	Democrat	91%	4%	4%
	Republican	10%	80%	9%
	Independent	51%	32%	17%
Political Ideology	Very liberal-Liberal	87%	7%	7%
	Moderate	62%	25%	14%
	Conservative-Very conservative	24%	65%	11%
Tea Party Supporters		25%	69%	6%
Region	Eastern Cities	54%	37%	8%
	East Central	52%	33%	14%
	Central	55%	34%	11%
	Des Moines Area	52%	35%	13%
	West	37%	47%	16%
Household Income	Less than \$75,000	54%	33%	13%
	\$75,000 or more	49%	44%	7%
Education	Not college graduate	50%	37%	13%
	College graduate	53%	38%	9%
Age	18 to 29	47%	44%	9%
	30 to 44	55%	33%	13%
	45 to 59	52%	36%	12%
	60 or older	48%	39%	14%
Age	Under 45	52%	37%	12%
	45 or older	49%	38%	13%
Gender	Men	44%	45%	11%
	Women	57%	30%	13%
White Evangelical Christians		35%	52%	13%
Interview Type	Landline	52%	34%	14%
	Cell Phone	48%	43%	9%

NBC News/Marist Poll Iowa Registered Voters Split Sample. Interviews conducted July 7th through July 13th, 2014, n=832  
MOE +/- 3.4 percentage points. Totals may not add to 100% due to rounding.

## NBC News/Marist Poll 2016 Iowa Tables

		Iowa Registered Voters		
		If the 2016 presidential election were held today, whom would you support if the candidates are:		
		Hillary Clinton, the Democrat	Ted Cruz, the Republican	Undecided
		Row %	Row %	Row %
Iowa Registered Voters		49%	37%	14%
Party Identification	Democrat	91%	4%	6%
	Republican	10%	80%	10%
	Independent	50%	32%	18%
Political Ideology	Very liberal-Liberal	85%	7%	8%
	Moderate	61%	24%	15%
	Conservative-Very conservative	23%	66%	11%
Tea Party Supporters		24%	70%	6%
Region	Eastern Cities	55%	31%	14%
	East Central	51%	34%	15%
	Central	55%	31%	14%
	Des Moines Area	41%	47%	12%
	West	40%	47%	13%
Household Income	Less than \$75,000	54%	34%	12%
	\$75,000 or more	47%	42%	11%
Education	Not college graduate	48%	40%	12%
	College graduate	53%	34%	13%
Age	18 to 29	49%	42%	9%
	30 to 44	50%	33%	17%
	45 to 59	50%	35%	16%
	60 or older	48%	41%	11%
Age	Under 45	50%	36%	14%
	45 or older	48%	39%	13%
Gender	Men	43%	43%	14%
	Women	54%	32%	13%
White Evangelical Christians		33%	57%	10%
Interview Type	Landline	50%	35%	14%
	Cell Phone	47%	41%	12%

NBC News/Marist Poll Iowa Registered Voters Split Sample. Interviews conducted July 7th through July 13th, 2014, n=832  
MOE +/- 3.4 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll 2016 Iowa Tables

		Iowa Registered Voters		
		If the 2016 presidential election were held today, whom would you support if the candidates are:		
		Hillary Clinton, the Democrat	Marco Rubio, the Republican	Undecided
		Row %	Row %	Row %
Iowa Registered Voters		49%	40%	12%
Party Identification	Democrat	91%	4%	5%
	Republican	6%	85%	9%
	Independent	51%	34%	15%
Political Ideology	Very liberal-Liberal	87%	5%	8%
	Moderate	60%	27%	13%
	Conservative-Very conservative	22%	70%	9%
Tea Party Supporters		26%	69%	5%
Region	Eastern Cities	52%	36%	12%
	East Central	50%	36%	14%
	Central	54%	37%	9%
	Des Moines Area	46%	39%	14%
	West	38%	51%	10%
Household Income	Less than \$75,000	52%	37%	11%
	\$75,000 or more	47%	45%	9%
Education	Not college graduate	48%	40%	11%
	College graduate	51%	39%	10%
Age	18 to 29	45%	44%	11%
	30 to 44	53%	34%	13%
	45 to 59	49%	39%	12%
	60 or older	47%	42%	11%
Age	Under 45	50%	38%	12%
	45 or older	48%	41%	11%
Gender	Men	44%	45%	11%
	Women	53%	34%	13%
White Evangelical Christians		31%	59%	10%
Interview Type	Landline	50%	38%	12%
	Cell Phone	46%	43%	11%

NBC News/Marist Poll Iowa Registered Voters Split Sample. Interviews conducted July 7th through July 13th, 2014, n=832  
 MOE +/- 3.4 percentage points. Totals may not add to 100% due to rounding.

## NBC News/Marist Poll 2016 Iowa Tables

		Iowa Adults			
		Overall, do you have a favorable or an unfavorable impression of Hillary Clinton?			
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
Iowa Adults		52%	42%	0%	6%
Iowa Registered Voters		52%	42%	0%	6%
Party Identification^	Democrat	89%	6%	0%	4%
	Republican	18%	79%	0%	3%
	Independent	53%	40%	0%	7%
Political Ideology^	Very liberal-Liberal	83%	11%	0%	6%
	Moderate	62%	32%	0%	6%
	Conservative-Very conservative	28%	68%	0%	4%
Tea Party Supporters^		31%	67%	0%	2%
Region	Eastern Cities	58%	36%	0%	5%
	East Central	53%	40%	0%	7%
	Central	55%	40%	0%	5%
	Des Moines Area	47%	48%	1%	4%
	West	43%	46%	1%	10%
Household Income	Less than \$75,000	53%	40%	0%	6%
	\$75,000 or more	53%	43%	0%	4%
Education	Not college graduate	50%	42%	0%	7%
	College graduate	56%	40%	0%	4%
Race	White	51%	43%	0%	6%
	Non-white	64%	27%	1%	8%
Age	18 to 29	56%	38%	1%	5%
	30 to 44	54%	39%	1%	6%
	45 to 59	52%	43%	0%	4%
	60 or older	49%	43%	0%	8%
Age	Under 45	55%	39%	1%	6%
	45 or older	50%	43%	0%	6%
Gender	Men	45%	49%	0%	6%
	Women	59%	35%	1%	6%
White Evangelical Christians		38%	58%	0%	5%
Interview Type	Landline	53%	41%	0%	6%
	Cell Phone	51%	42%	1%	6%

NBC News/Marist Poll Iowa Adults. Interviews conducted July 7th through July 13th, 2014, n=1772 MOE +/- 2.3 percentage points.

^Iowa Registered Voters: n=1599 MOE +/-2.5 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll 2016 Iowa Tables

		Iowa Adults			
		Overall, do you have a favorable or an unfavorable impression of Joe Biden?			
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
Iowa Adults		39%	48%	3%	11%
Iowa Registered Voters		40%	49%	2%	10%
Party Identification^	Democrat	72%	18%	1%	10%
	Republican	14%	78%	1%	7%
	Independent	38%	50%	3%	10%
Political Ideology^	Very liberal-Liberal	69%	20%	2%	9%
	Moderate	46%	44%	1%	10%
	Conservative-Very conservative	20%	71%	2%	7%
Tea Party Supporters^		19%	76%	1%	4%
Region	Eastern Cities	41%	45%	3%	12%
	East Central	36%	50%	3%	11%
	Central	44%	45%	2%	9%
	Des Moines Area	36%	54%	2%	9%
	West	34%	49%	4%	13%
Household Income	Less than \$75,000	38%	46%	4%	12%
	\$75,000 or more	42%	50%	0%	7%
Education	Not college graduate	35%	50%	4%	12%
	College graduate	47%	45%	1%	8%
Race	White	37%	49%	3%	11%
	Non-white	49%	36%	5%	10%
Age	18 to 29	41%	42%	4%	12%
	30 to 44	38%	46%	5%	10%
	45 to 59	35%	52%	0%	12%
	60 or older	40%	49%	2%	9%
Age	Under 45	40%	45%	5%	11%
	45 or older	38%	50%	1%	11%
Gender	Men	39%	51%	2%	8%
	Women	38%	46%	3%	13%
White Evangelical Christians		25%	64%	2%	9%
Interview Type	Landline	41%	47%	2%	10%
	Cell Phone	35%	50%	4%	12%

NBC News/Marist Poll Iowa Adults. Interviews conducted July 7th through July 13th, 2014, n=1772 MOE +/- 2.3 percentage points.

^Iowa Registered Voters: n=1599 MOE +/-2.5 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll 2016 Iowa Tables

		Iowa Adults			
		Overall, do you have a favorable or an unfavorable impression of Jeb Bush?			
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
Iowa Adults		32%	43%	7%	18%
Iowa Registered Voters		33%	44%	6%	17%
Party Identification^	Democrat	12%	68%	6%	14%
	Republican	63%	18%	5%	15%
	Independent	30%	45%	6%	19%
Political Ideology^	Very liberal-Liberal	13%	68%	4%	15%
	Moderate	30%	45%	4%	20%
	Conservative-Very conservative	49%	31%	5%	15%
Tea Party Supporters^		44%	39%	4%	14%
Region	Eastern Cities	25%	48%	8%	18%
	East Central	31%	43%	7%	19%
	Central	33%	46%	4%	17%
	Des Moines Area	37%	42%	6%	15%
	West	37%	34%	9%	20%
Household Income	Less than \$75,000	29%	46%	8%	16%
	\$75,000 or more	41%	40%	4%	15%
Education	Not college graduate	31%	43%	9%	18%
	College graduate	34%	44%	3%	18%
Race	White	33%	42%	7%	18%
	Non-white	16%	56%	14%	14%
Age	18 to 29	25%	37%	15%	23%
	30 to 44	30%	49%	8%	13%
	45 to 59	28%	48%	5%	19%
	60 or older	39%	39%	5%	18%
Age	Under 45	28%	44%	11%	17%
	45 or older	34%	43%	5%	18%
Gender	Men	36%	43%	6%	15%
	Women	28%	43%	8%	21%
White Evangelical Christians		43%	34%	6%	18%
Interview Type	Landline	33%	45%	5%	17%
	Cell Phone	30%	40%	11%	19%

NBC News/Marist Poll Iowa Adults. Interviews conducted July 7th through July 13th, 2014, n=1772 MOE +/- 2.3 percentage points.

^Iowa Registered Voters: n=1599 MOE +/-2.5 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll 2016 Iowa Tables

		Iowa Adults			
		Overall, do you have a favorable or an unfavorable impression of Chris Christie?			
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
Iowa Adults		33%	41%	10%	16%
Iowa Registered Voters		35%	42%	7%	16%
Party Identification^	Democrat	25%	51%	9%	14%
	Republican	50%	33%	3%	14%
	Independent	33%	41%	9%	17%
Political Ideology^	Very liberal-Liberal	29%	55%	6%	10%
	Moderate	36%	38%	8%	18%
	Conservative-Very conservative	40%	39%	6%	15%
Tea Party Supporters^		38%	44%	5%	13%
Region	Eastern Cities	30%	42%	11%	17%
	East Central	33%	39%	10%	18%
	Central	38%	43%	5%	14%
	Des Moines Area	34%	43%	9%	14%
	West	29%	36%	15%	20%
Household Income	Less than \$75,000	29%	41%	12%	17%
	\$75,000 or more	45%	42%	3%	11%
Education	Not college graduate	32%	38%	13%	17%
	College graduate	36%	47%	3%	14%
Race	White	34%	40%	9%	17%
	Non-white	25%	43%	17%	14%
Age	18 to 29	27%	37%	18%	18%
	30 to 44	28%	42%	13%	17%
	45 to 59	36%	42%	7%	15%
	60 or older	35%	41%	7%	17%
Age	Under 45	28%	40%	15%	17%
	45 or older	36%	42%	7%	16%
Gender	Men	35%	44%	7%	13%
	Women	31%	38%	12%	20%
White Evangelical Christians		41%	36%	8%	15%
Interview Type	Landline	33%	43%	7%	17%
	Cell Phone	33%	38%	14%	15%

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^Iowa Registered Voters: n=1599 MOE +/-2.5 percentage points. Totals may not add to 100% due to rounding.

## NBC News/Marist Poll 2016 Iowa Tables

		Iowa Adults			
		Overall, do you have a favorable or an unfavorable impression of Scott Walker?			
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
Iowa Adults		23%	26%	29%	23%
Iowa Registered Voters		24%	26%	27%	23%
Party Identification^	Democrat	5%	46%	27%	22%
	Republican	45%	11%	20%	24%
	Independent	23%	24%	29%	23%
Political Ideology^	Very liberal-Liberal	9%	45%	25%	21%
	Moderate	18%	27%	30%	24%
	Conservative-Very conservative	39%	17%	22%	22%
Tea Party Supporters^		46%	18%	19%	17%
Region	Eastern Cities	23%	26%	29%	23%
	East Central	20%	28%	28%	25%
	Central	23%	31%	26%	21%
	Des Moines Area	22%	23%	34%	21%
	West	26%	20%	28%	25%
Household Income	Less than \$75,000	20%	26%	30%	24%
	\$75,000 or more	30%	31%	20%	19%
Education	Not college graduate	20%	24%	33%	23%
	College graduate	28%	30%	20%	22%
Race	White	23%	26%	29%	23%
	Non-white	19%	28%	35%	19%
Age	18 to 29	23%	26%	30%	20%
	30 to 44	22%	28%	31%	19%
	45 to 59	22%	24%	28%	26%
	60 or older	23%	27%	26%	24%
Age	Under 45	22%	27%	31%	20%
	45 or older	23%	26%	27%	25%
Gender	Men	29%	29%	22%	20%
	Women	17%	23%	35%	25%
White Evangelical Christians		30%	18%	27%	24%
Interview Type	Landline	23%	27%	28%	23%
	Cell Phone	23%	24%	31%	23%

NBC News/Marist Poll Iowa Adults. Interviews conducted July 7th through July 13th, 2014, n=1772 MOE +/- 2.3 percentage points.

^Iowa Registered Voters: n=1599 MOE +/-2.5 percentage points. Totals may not add to 100% due to rounding.



NBC News/Marist Poll 2016 Iowa Tables

		Iowa Adults			
		Overall, do you have a favorable or an unfavorable impression of Ted Cruz?			
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
Iowa Adults		24%	33%	19%	23%
Iowa Registered Voters		26%	34%	16%	24%
Party Identification^	Democrat	10%	55%	17%	19%
	Republican	44%	19%	11%	25%
	Independent	24%	32%	19%	25%
Political Ideology^	Very liberal-Liberal	7%	60%	14%	19%
	Moderate	21%	37%	19%	23%
	Conservative-Very conservative	41%	20%	13%	25%
Tea Party Supporters^		55%	17%	10%	18%
Region	Eastern Cities	21%	35%	19%	25%
	East Central	26%	33%	19%	22%
	Central	24%	36%	18%	21%
	Des Moines Area	26%	32%	21%	21%
	West	24%	29%	20%	27%
Household Income	Less than \$75,000	22%	32%	23%	23%
	\$75,000 or more	32%	39%	10%	19%
Education	Not college graduate	24%	29%	24%	23%
	College graduate	25%	41%	11%	22%
Race	White	24%	33%	19%	24%
	Non-white	21%	35%	24%	19%
Age	18 to 29	20%	32%	24%	23%
	30 to 44	26%	32%	23%	19%
	45 to 59	24%	34%	18%	25%
	60 or older	24%	34%	16%	25%
Age	Under 45	23%	32%	24%	21%
	45 or older	24%	34%	17%	25%
Gender	Men	30%	38%	14%	19%
	Women	19%	29%	25%	27%
White Evangelical Christians		34%	24%	17%	25%
Interview Type	Landline	24%	36%	17%	24%
	Cell Phone	25%	30%	23%	23%

NBC News/Marist Poll Iowa Adults. Interviews conducted July 7th through July 13th, 2014, n=1772 MOE +/- 2.3 percentage points.

^Iowa Registered Voters: n=1599 MOE +/-2.5 percentage points. Totals may not add to 100% due to rounding.

## NBC News/Marist Poll 2016 Iowa Tables

		Iowa Adults			
		Overall, do you have a favorable or an unfavorable impression of Marco Rubio?			
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
Iowa Adults		30%	28%	20%	22%
Iowa Registered Voters		32%	29%	17%	22%
Party Identification^	Democrat	12%	50%	18%	19%
	Republican	57%	13%	10%	21%
	Independent	29%	27%	20%	23%
Political Ideology^	Very liberal-Liberal	14%	50%	15%	21%
	Moderate	24%	33%	20%	23%
	Conservative-Very conservative	50%	16%	15%	20%
Tea Party Supporters^		57%	15%	12%	16%
Region	Eastern Cities	23%	30%	21%	26%
	East Central	25%	30%	24%	21%
	Central	35%	30%	14%	22%
	Des Moines Area	32%	28%	21%	19%
	West	35%	20%	22%	22%
Household Income	Less than \$75,000	27%	29%	23%	21%
	\$75,000 or more	39%	31%	11%	19%
Education	Not college graduate	27%	27%	25%	21%
	College graduate	36%	31%	10%	23%
Race	White	30%	28%	20%	22%
	Non-white	24%	27%	26%	24%
Age	18 to 29	23%	30%	28%	19%
	30 to 44	28%	28%	25%	19%
	45 to 59	31%	27%	17%	26%
	60 or older	32%	29%	16%	23%
Age	Under 45	26%	28%	27%	19%
	45 or older	32%	28%	16%	24%
Gender	Men	35%	32%	15%	18%
	Women	24%	24%	25%	26%
White Evangelical Christians		41%	21%	17%	21%
Interview Type	Landline	30%	30%	17%	23%
	Cell Phone	29%	25%	24%	21%

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^Iowa Registered Voters: n=1599 MOE +/-2.5 percentage points. Totals may not add to 100% due to rounding.

## NBC News/Marist Poll 2016 Iowa Tables

		Iowa Adults			
		Overall, do you have a favorable or an unfavorable impression of Rand Paul?			
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
Iowa Adults		38%	36%	10%	16%
Iowa Registered Voters		40%	37%	8%	16%
Party Identification^	Democrat	13%	63%	11%	14%
	Republican	66%	18%	3%	14%
	Independent	41%	34%	9%	16%
Political Ideology^	Very liberal-Liberal	22%	58%	7%	13%
	Moderate	32%	43%	9%	16%
	Conservative-Very conservative	57%	22%	5%	16%
Tea Party Supporters^		65%	21%	3%	12%
Region	Eastern Cities	32%	41%	10%	18%
	East Central	35%	38%	12%	15%
	Central	44%	36%	5%	14%
	Des Moines Area	46%	30%	8%	17%
	West	38%	32%	14%	16%
Household Income	Less than \$75,000	35%	36%	12%	17%
	\$75,000 or more	45%	41%	4%	10%
Education	Not college graduate	39%	32%	13%	17%
	College graduate	38%	44%	4%	14%
Race	White	39%	36%	9%	15%
	Non-white	29%	34%	14%	23%
Age	18 to 29	42%	32%	14%	13%
	30 to 44	38%	34%	12%	16%
	45 to 59	40%	35%	9%	16%
	60 or older	36%	39%	8%	17%
Age	Under 45	40%	33%	13%	15%
	45 or older	37%	38%	8%	17%
Gender	Men	45%	37%	7%	11%
	Women	33%	35%	12%	20%
White Evangelical Christians		51%	27%	6%	16%
Interview Type	Landline	36%	40%	8%	16%
	Cell Phone	43%	30%	12%	16%

NBC News/Marist Poll Iowa Adults. Interviews conducted July 7th through July 13th, 2014, n=1772 MOE +/- 2.3 percentage points.

^Iowa Registered Voters: n=1599 MOE +/-2.5 percentage points. Totals may not add to 100% due to rounding.