

## NBC News/WSJ/Marist Poll Iowa Likely Voter Tables

		Iowa Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Barack Obama?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Iowa Likely Voters		52%	44%	5%
Party Identification	Democrat	92%	6%	2%
	Republican	9%	88%	2%
	Independent	50%	41%	9%
Tea Party Supporters		15%	82%	3%
Political Ideology	Very liberal-Liberal	91%	6%	3%
	Moderate	67%	27%	6%
	Conservative-Very conservative	22%	74%	4%
Presidential Choice	Barack Obama and Joe Biden	96%	2%	2%
	Mitt Romney and Paul Ryan	5%	92%	2%
Gender	Men	46%	49%	5%
	Women	57%	39%	5%
Age	Under 45	54%	41%	5%
	45 or older	50%	45%	5%
Age	18 to 29	55%	40%	5%
	30 to 44	54%	41%	5%
	45 to 59	51%	45%	5%
	60 or older	50%	45%	5%
Race	White	50%	45%	5%
	Non-white	78%	15%	7%
Region	Eastern Cities	59%	37%	4%
	East Central	57%	38%	5%
	Central	51%	45%	4%
	West	36%	56%	8%
Household Income	Less than \$75,000	53%	42%	5%
	\$75,000 or more	52%	44%	4%
Education	Not college graduate	53%	41%	6%
	College graduate	50%	48%	3%
Marital Status	Married	47%	49%	4%
	Not married	60%	34%	6%
U.S. Military Veteran		42%	54%	5%
Interview Type	Landline	51%	44%	5%
	Cell Phone	52%	44%	5%

NBC News/WSJ/Marist Poll Iowa Likely Voters. Interviews conducted October 28th and October 29th, 2012, N=1142 MOE +/- 2.9 percentage points. Totals may not add to 100% due to rounding.