

## NBC News/WSJ/Marist Poll Iowa Registered Voter Tables

|                        |                                | Iowa Registered Voters                                     |             |        |
|------------------------|--------------------------------|--|-------------|--------|
|                        |                                | Which candidate will do a better job handling the economy: |             |        |
|                        |                                | Barack Obama   | Mitt Romney | Unsure |
|                        |                                | Row %  | Row %       | Row %  |
| Iowa Registered Voters |                                | 44%  | 44%         | 11%    |
| Party Identification   | Democrat                       | 88%  | 6%          | 6%     |
|                        | Republican                     | 6%   | 91%         | 3%     |
|                        | Independent                    | 40%  | 40%         | 20%    |
| Tea Party Supporters   |                                | 13%  | 83%         | 4%     |
| Political Ideology     | Very liberal-Liberal           | 82%  | 10%         | 7%     |
|                        | Moderate                       | 57%  | 32%         | 12%    |
|                        | Conservative-Very conservative | 18%  | 73%         | 8%     |
| Presidential Choice    | Barack Obama and Joe Biden     | 90%  | 4%          | 6%     |
|                        | Mitt Romney and Paul Ryan      | 0%   | 97%         | 2%     |
| Gender                 | Men                            | 39%  | 50%         | 10%    |
|                        | Women                          | 49%  | 39%         | 12%    |
| Age                    | Under 45                       | 47%  | 40%         | 12%    |
|                        | 45 or older                    | 43%  | 47%         | 10%    |
| Age                    | 18 to 29                       | 52%  | 36%         | 12%    |
|                        | 30 to 44                       | 44%  | 43%         | 13%    |
|                        | 45 to 59                       | 44%  | 48%         | 8%     |
|                        | 60 or older                    | 42%  | 47%         | 12%    |
| Race                   | White                          | 43%  | 46%         | 11%    |
|                        | Non-white                      | 64%  | 19%         | 18%    |
| Region                 | Eastern Cities                 | 53%  | 39%         | 8%     |
|                        | East Central                   | 47%  | 38%         | 15%    |
|                        | Central                        | 43%  | 45%         | 12%    |
|                        | West                           | 33%  | 56%         | 11%    |
| Household Income       | Less than \$75,000             | 47%  | 42%         | 10%    |
|                        | \$75,000 or more               | 43%  | 50%         | 7%     |
| Education              | Not college graduate           | 46%  | 42%         | 13%    |
|                        | College graduate               | 41%  | 50%         | 9%     |
| Marital Status         | Married                        | 40%  | 50%         | 10%    |
|                        | Not married                    | 51%  | 36%         | 14%    |
| U.S. Military Veteran  |                                | 31%  | 56%         | 12%    |
| Interview Type         | Landline                       | 43%  | 46%         | 11%    |
|                        | Cell Phone                     | 47%  | 41%         | 12%    |

NBC News/WSJ/Marist Poll Iowa Registered Voters. Interviews conducted October 28th and October 29th, 2012, N=1378 MOE +/- 2.6 percentage points. Totals may not add to 100% due to rounding.