

NBC News/WSJ/Marist Poll Iowa Registered Voter Tables

		Iowa Registered Voters				
		Tossup including those who are undecided yet leaning toward a candidate or voted absentee				
		Barack Obama and Joe Biden, the Democrats		Mitt Romney and Paul Ryan, the Republicans	Other	Undecided
		Row %	Row %	Row %	Row %	Row %
Iowa Registered Voters		49%	43%	2%	6%	
When Casting Ballot	Vote-Voted early or by absentee	61%	36%	2%	1%	
	Vote on Election Day	35%	52%	3%	10%	
	Have not decided	64%	26%	1%	9%	
Party Identification	Democrat	93%	4%	1%	2%	
	Republican	7%	90%	1%	2%	
	Independent	46%	36%	6%	12%	
Party Identification***	Strong Democrats	97%	2%	0%	0%	
	Soft Democrats	84%	7%	4%	5%	
	Just Independents	39%	29%	6%	26%	
	Soft Republicans	14%	77%	4%	5%	
	Strong Republicans	1%	97%	1%	1%	
Tea Party Supporters		15%	82%	1%	3%	
Political Ideology	Very liberal-Liberal	89%	4%	2%	4%	
	Moderate	63%	28%	2%	7%	
	Conservative-Very conservative	20%	73%	3%	4%	
Intensity of Support	Strongly support	52%	48%	0%	0%	
	Somewhat support	61%	39%	0%	0%	
Past Participation**	Yes	47%	45%	2%	6%	
	No	70%	19%	4%	6%	
Enthusiasm about Presidential Election	High	49%	47%	2%	2%	
	Moderate	48%	43%	1%	8%	
	Low	50%	25%	8%	17%	
Gender	Men	43%	48%	4%	6%	
	Women	55%	38%	1%	6%	
Age	Under 45	52%	36%	4%	8%	
	45 or older	47%	47%	1%	5%	
Age	18 to 29	60%	28%	6%	6%	
	30 to 44	47%	41%	3%	8%	
	45 to 59	47%	47%	2%	4%	
	60 or older	47%	47%	1%	5%	
Race	White	48%	45%	3%	5%	
	Non-white	72%	15%	0%	13%	
Region	Eastern Cities	56%	37%	2%	5%	
	East Central	55%	36%	3%	6%	
	Central	49%	43%	2%	6%	
	West	35%	56%	2%	6%	
Household Income	Less than \$75,000	51%	41%	2%	6%	
	\$75,000 or more	48%	45%	2%	5%	
Education	Not college graduate	50%	40%	2%	7%	
	College graduate	47%	48%	2%	3%	
Marital Status	Married	42%	50%	2%	6%	
	Not married	60%	32%	3%	6%	
U.S. Military Veteran		37%	54%	6%	3%	
Interview Type	Landline	48%	45%	2%	5%	
	Cell Phone	54%	36%	2%	8%	

NBC News/WSJ/Marist Poll Iowa Registered Voters. Interviews conducted October 28th and October 29th, 2012, N=1378 MOE +/- 2.6 percentage points. Totals may not add to 100% due to rounding.

**Past participation refers to previous participation in a presidential election.

***Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.