

NBC News/WSJ/Marist Poll Iowa Likely Voter Tables

		Iowa Likely Voters			
		Tossup including those who are undecided yet leaning toward a candidate or voted absentee			
		Barack Obama and Joe Biden, the Democrats	Mitt Romney and Paul Ryan, the Republicans	Other	Undecided
		Row %	Row %	Row %	Row %
Iowa Likely Voters		50%	44%	2%	4%
When Casting Ballot	Vote-Voted early or by absentee	62%	35%	2%	0%
	Vote on Election Day	35%	55%	2%	8%
Party Identification	Democrat	94%	4%	1%	1%
	Republican	6%	91%	1%	2%
	Independent	47%	39%	5%	9%
Party Identification***	Strong Democrats	98%	2%	0%	0%
	Soft Democrats	85%	7%	4%	4%
	Just Independents	41%	34%	4%	21%
	Soft Republicans	13%	79%	5%	4%
	Strong Republicans	1%	97%	1%	1%
Tea Party Supporters		13%	85%	1%	1%
Political Ideology	Very liberal-Liberal	92%	4%	2%	3%
	Moderate	65%	29%	1%	5%
	Conservative-Very conservative	19%	75%	3%	3%
Intensity of Support	Strongly support	53%	47%	0%	0%
	Somewhat support	60%	40%	0%	0%
Past Participation**	Yes	48%	45%	2%	4%
	No	74%	22%	2%	2%
Enthusiasm about Presidential Election	High	50%	47%	1%	2%
	Moderate	49%	44%	1%	6%
	Low	51%	28%	8%	13%
Gender	Men	44%	48%	4%	4%
	Women	56%	40%	1%	4%
Age	Under 45	53%	39%	4%	5%
	45 or older	48%	47%	1%	4%
Age	18 to 29	61%	30%	5%	3%
	30 to 44	48%	43%	3%	6%
	45 to 59	49%	47%	2%	3%
	60 or older	48%	47%	1%	4%
Race	White	48%	46%	2%	4%
	Non-white	74%	18%	0%	8%
Region	Eastern Cities	58%	36%	2%	4%
	East Central	55%	38%	2%	5%
	Central	51%	44%	2%	3%
	West	34%	59%	2%	5%
Household Income	Less than \$75,000	52%	42%	2%	4%
	\$75,000 or more	50%	45%	1%	4%
Education	Not college graduate	52%	41%	2%	5%
	College graduate	47%	48%	2%	2%
Marital Status	Married	43%	51%	2%	4%
	Not married	61%	32%	3%	4%
U.S. Military Veteran		38%	54%	6%	2%
Interview Type	Landline	49%	45%	2%	4%
	Cell Phone	54%	39%	2%	5%

NBC News/WSJ/Marist Poll Iowa Likely Voters. Interviews conducted October 28th and October 29th, 2012, N=1142 MOE +/- 2.9 percentage points. Totals may not add to 100% due to rounding.

**Past participation refers to previous participation in a presidential election.

***Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.