

NBC News/WSJ/Marist Poll Iowa Tables

		Iowa Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Barack Obama?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Iowa Likely Voters		54%	43%	3%
When Interviewed	Pre-Debate	54%	43%	3%
	Post-Debate	55%	42%	3%
Party Identification	Democrat	93%	5%	2%
	Republican	12%	87%	2%
	Independent	56%	39%	5%
Tea Party Supporters		18%	80%	2%
Political Ideology	Very liberal-Liberal	92%	6%	1%
	Moderate	64%	33%	3%
	Conservative-Very conservative	26%	71%	3%
Presidential Choice	Barack Obama and Joe Biden	95%	3%	2%
	Mitt Romney and Paul Ryan	7%	91%	2%
Gender	Men	49%	48%	3%
	Women	59%	38%	3%
Age	Under 45	59%	40%	1%
	45 or older	52%	44%	4%
Age	18 to 29	71%	26%	3%
	30 to 44	54%	46%	0%
	45 to 59	53%	44%	3%
	60 or older	52%	44%	4%
Race	White	52%	45%	3%
	Non-white	77%	20%	3%
Region	Eastern Cities	60%	38%	2%
	East Central	53%	44%	3%
	Central	57%	40%	3%
	West	45%	52%	3%
Household Income	Less than \$75,000	57%	40%	3%
	\$75,000 or more	53%	45%	2%
Education	Not college graduate	55%	42%	4%
	College graduate	54%	45%	2%
Marital Status	Married	47%	50%	2%
	Not married	66%	30%	4%
U.S. Military Veteran		44%	52%	3%
Interview Type	Landline	53%	44%	3%
	Cell Phone	60%	37%	3%

NBC News/WSJ/Marist Poll Iowa Likely Voters. Interviews conducted October 15th through October 17th, 2012, N=1137 MOE +/- 2.9 percentage points. Pre-debate N=550 MOE +/- 4.2 percentage points. Post-debate N=588 MOE +/- 4.0 percentage points. Totals may not add to 100% due to rounding.