

		Iowa Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Mitt Romney?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Iowa Likely Voters		44%	51%	5%
When Interviewed	Pre-Debate	45%	50%	5%
	Post-Debate	43%	52%	6%
Party Identification	Democrat	9%	86%	5%
	Republican	87%	10%	4%
	Independent	40%	53%	7%
Tea Party Supporters		77%	20%	3%
Political Ideology	Very liberal-Liberal	9%	86%	6%
	Moderate	39%	57%	4%
	Conservative-Very conservative	69%	26%	5%
Presidential Choice	Barack Obama and Joe Biden	8%	87%	5%
	Mitt Romney and Paul Ryan	91%	7%	2%
Gender	Men	49%	46%	5%
	Women	39%	55%	6%
Age	Under 45	38%	58%	4%
	45 or older	46%	48%	6%
Age	18 to 29	24%	73%	3%
	30 to 44	44%	51%	5%
	45 to 59	45%	50%	5%
	60 or older	47%	46%	7%
Race	White	46%	49%	5%
	Non-white	23%	67%	10%
Region	Eastern Cities	42%	55%	4%
	East Central	45%	49%	6%
	Central	39%	55%	7%
	West	52%	42%	6%
Household Income	Less than \$75,000	40%	54%	6%
	\$75,000 or more	50%	46%	3%
Education	Not college graduate	42%	52%	6%
	College graduate	47%	48%	4%
Marital Status	Married	50%	46%	5%
	Not married	34%	59%	7%
U.S. Military Veteran		52%	40%	7%
Interview Type	Landline	46%	49%	5%
	Cell Phone	34%	58%	8%

NBC News/WSJ/Marist Poll Iowa Likely Voters. Interviews conducted October 15th through October 17th, 2012, N=1137 MOE +/- 2.9 percentage points. Pre-debate N=550 MOE +/- 4.2 percentage points. Post-debate N=588 MOE +/- 4.0 percentage points. Totals may not add to 100% due to rounding.