

NBC News/WSJ/Marist Poll Iowa Tables

		Iowa Likely Voters			
		Tossup including those who are undecided yet leaning toward a candidate or voted absentee			
		Barack Obama and Joe Biden, the Democrats	Mitt Romney and Paul Ryan, the Republicans	Other	Undecided
		Row %	Row %	Row %	Row %
Iowa Likely Voters		51%	43%	2%	4%
When Casting Ballot	Already voted	67%	32%	1%	0%
	Plan to vote early	55%	39%	2%	4%
	Plan to vote on Election Day	39%	54%	1%	6%
When Interviewed	Pre-Debate	52%	43%	1%	4%
	Post-Debate	51%	43%	2%	4%
Party Identification	Democrat	96%	3%	0%	1%
	Republican	7%	92%	0%	1%
	Independent	49%	38%	3%	10%
Party Identification****	Strong Democrats	98%	1%	0%	0%
	Soft Democrats	89%	6%	2%	4%
	Just Independents	40%	29%	4%	26%
	Soft Republicans	12%	82%	2%	3%
	Strong Republicans	2%	98%	0%	0%
Tea Party Supporters		14%	82%	3%	2%
Political Ideology	Very liberal-Liberal	94%	5%	0%	1%
	Moderate	60%	33%	1%	6%
	Conservative-Very conservative	21%	74%	2%	3%
Intensity of Support	Strongly support	54%	46%	0%	0%
	Somewhat support	54%	46%	0%	0%
Enthusiasm about Presidential Election	High	49%	49%	0%	2%
	Moderate	58%	35%	2%	6%
	Low	44%	37%	8%	11%
Gender	Men	45%	48%	2%	5%
	Women	57%	39%	1%	3%
Age	Under 45	54%	40%	2%	5%
	45 or older	50%	45%	1%	3%
Age	18 to 29	67%	23%	1%	9%
	30 to 44	48%	47%	2%	3%
	45 to 59	51%	43%	2%	4%
	60 or older	49%	47%	1%	3%
Race	White	50%	45%	1%	4%
	Non-white	79%	17%	0%	4%
Region	Eastern Cities	57%	38%	1%	4%
	East Central	47%	46%	1%	6%
	Central	56%	39%	2%	3%
	West	42%	52%	2%	4%
Household Income	Less than \$75,000	55%	39%	2%	4%
	\$75,000 or more	49%	48%	1%	2%
Education	Not college graduate	53%	42%	1%	4%
	College graduate	48%	46%	2%	4%
Marital Status	Married	44%	50%	1%	4%
	Not married	64%	31%	1%	3%
U.S. Military Veteran		41%	53%	4%	3%
Interview Type	Landline	50%	46%	2%	3%
	Cell Phone	56%	34%	2%	8%

NBC News/WSJ/Marist Poll Iowa Likely Voters. Interviews conducted October 15th through October 17th, 2012, N=1137 MOE +/- 2.9 percentage points. Pre-debate N=550 MOE +/- 4.2 percentage points. Post-debate N=588 MOE +/- 4.0 percentage points. Totals may not add to 100% due to rounding.

**Past participation refers to previous participation in a presidential election.

***Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.