

		Iowa Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Barack Obama?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Iowa Likely Voters		53%	42%	5%
Party Identification	Democrat	93%	5%	2%
	Republican	9%	86%	5%
	Independent	51%	40%	9%
Tea Party Supporters		16%	82%	2%
Political Ideology	Very liberal-Liberal	88%	9%	2%
	Moderate	64%	29%	7%
	Conservative-Very conservative	25%	71%	5%
Presidential Choice	Barack Obama and Joe Biden	94%	2%	3%
	Mitt Romney and Paul Ryan	6%	91%	2%
Gender	Men	49%	46%	5%
	Women	57%	38%	6%
Age	Under 45	57%	38%	5%
	45 or older	51%	44%	5%
Age	18 to 29	53%	46%	2%
	30 to 44	59%	34%	7%
	45 to 59	53%	44%	3%
	60 or older	50%	44%	6%
Region	Eastern Cities	57%	38%	5%
	East Central	54%	41%	5%
	Central	56%	39%	5%
	West	42%	52%	6%
Household Income	Less than \$75,000	54%	41%	5%
	\$75,000 or more	55%	42%	3%
Education	Not college graduate	49%	45%	6%
	College graduate	59%	36%	4%
Marital Status	Married	51%	45%	5%
	Not married	57%	37%	6%
Evangelical Christians		33%	62%	5%
U.S. Military Veteran		46%	49%	5%
Interview Type	Landline	50%	45%	5%
	Cell Phone	63%	33%	5%

NBC News/WSJ/Marist Poll Iowa Likely Voters. Interviews conducted September 16th through September 18th, 2012, N=898 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.