

		Iowa Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Paul Ryan?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Iowa Likely Voters		40%	43%	17%
Party Identification	Democrat	8%	75%	18%
	Republican	80%	8%	12%
	Independent	38%	42%	20%
Tea Party Supporters		75%	14%	11%
Political Ideology	Very liberal-Liberal	10%	78%	13%
	Moderate	33%	49%	19%
	Conservative-Very conservative	65%	19%	16%
Presidential Choice	Barack Obama and Joe Biden	9%	75%	17%
	Mitt Romney and Paul Ryan	83%	5%	12%
Gender	Men	46%	38%	16%
	Women	35%	47%	19%
Age	Under 45	32%	44%	24%
	45 or older	44%	43%	14%
Age	18 to 29	37%	37%	27%
	30 to 44	30%	47%	23%
	45 to 59	43%	42%	15%
	60 or older	44%	43%	13%
Region	Eastern Cities	38%	46%	16%
	East Central	34%	45%	22%
	Central	40%	43%	16%
	West	48%	36%	16%
Household Income	Less than \$75,000	39%	43%	18%
	\$75,000 or more	44%	43%	13%
Education	Not college graduate	42%	39%	19%
	College graduate	37%	49%	14%
Marital Status	Married	42%	43%	15%
	Not married	37%	42%	21%
Evangelical Christians		58%	28%	14%
U.S. Military Veteran		49%	39%	12%
Interview Type	Landline	42%	43%	15%
	Cell Phone	34%	42%	25%

NBC News/WSJ/Marist Poll Iowa Likely Voters. Interviews conducted September 16th through September 18th, 2012, N=898 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.