

		Iowa Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Mitt Romney?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Iowa Likely Voters		42%	50%	8%
Party Identification	Democrat	9%	86%	5%
	Republican	84%	10%	6%
	Independent	39%	48%	13%
Tea Party Supporters		79%	17%	4%
Political Ideology	Very liberal-Liberal	13%	82%	5%
	Moderate	35%	56%	8%
	Conservative-Very conservative	66%	26%	7%
Presidential Choice	Barack Obama and Joe Biden	9%	85%	6%
	Mitt Romney and Paul Ryan	88%	8%	4%
Gender	Men	48%	45%	7%
	Women	36%	55%	9%
Age	Under 45	35%	56%	9%
	45 or older	45%	47%	8%
Age	18 to 29	43%	45%	13%
	30 to 44	32%	61%	7%
	45 to 59	45%	49%	6%
	60 or older	45%	46%	9%
Region	Eastern Cities	38%	55%	6%
	East Central	39%	50%	11%
	Central	41%	52%	7%
	West	50%	40%	10%
Household Income	Less than \$75,000	41%	51%	8%
	\$75,000 or more	45%	51%	4%
Education	Not college graduate	44%	46%	9%
	College graduate	38%	55%	6%
Marital Status	Married	44%	49%	7%
	Not married	39%	52%	9%
Evangelical Christians		58%	34%	8%
U.S. Military Veteran		49%	44%	6%
Interview Type	Landline	44%	49%	7%
	Cell Phone	35%	54%	11%

NBC News/WSJ/Marist Poll Iowa Likely Voters. Interviews conducted September 16th through September 18th, 2012, N=898 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.