

NBC News/WSJ/Marist Poll Iowa Tables

		Iowa Registered Voters			
		Tossup including those who are undecided yet leaning toward a candidate			
		Barack Obama and Joe Biden, the Democrats	Mitt Romney and Paul Ryan, the Republicans	Other	Undecided
		Row %	Row %	Row %	Row %
Iowa Registered Voters		51%	40%	1%	8%
Party Identification	Democrat	92%	4%	1%	4%
	Republican	6%	89%	1%	4%
	Independent	49%	36%	2%	13%
Party Identification***	Strong Democrats	95%	2%	1%	2%
	Soft Democrats	85%	8%	1%	6%
	Just Independents	39%	29%	3%	29%
	Soft Republicans	15%	73%	3%	9%
	Strong Republicans	1%	98%	0%	1%
Tea Party Supporters		17%	78%	2%	4%
Political Ideology	Very liberal-Liberal	84%	10%	1%	4%
	Moderate	60%	30%	0%	10%
	Conservative-Very conservative	23%	68%	2%	7%
Intensity of Support	Strongly support	56%	44%	0%	0%
	Somewhat support	51%	49%	0%	0%
Past Participation**	Yes	51%	40%	1%	8%
	No	49%	42%	0%	9%
Plan to Vote Early	Vote early or by absentee	66%	28%	1%	5%
	Vote on Election Day	43%	48%	1%	8%
	Have not decided	52%	36%	2%	10%
Enthusiasm about Presidential Election	High	53%	43%	1%	3%
	Moderate	51%	39%	1%	9%
	Low	43%	38%	3%	17%
Gender	Men	46%	46%	1%	7%
	Women	55%	35%	1%	9%
Age	Under 45	55%	36%	2%	7%
	45 or older	49%	43%	1%	8%
Age	18 to 29	52%	42%	1%	5%
	30 to 44	56%	32%	2%	9%
	45 to 59	49%	43%	1%	7%
	60 or older	48%	42%	1%	9%
Race	White	49%	42%	1%	8%
	Non-white	69%	24%	0%	6%
Region	Eastern Cities	55%	36%	2%	7%
	East Central	49%	40%	2%	10%
	Central	55%	38%	0%	6%
	West	40%	49%	2%	9%
Household Income	Less than \$75,000	52%	39%	1%	7%
	\$75,000 or more	51%	42%	0%	7%
Education	Not college graduate	48%	42%	1%	9%
	College graduate	57%	37%	1%	5%
Marital Status	Married	48%	43%	1%	9%
	Not married	56%	37%	1%	7%
Evangelical Christians		33%	60%	2%	4%
U.S. Military Veteran		47%	45%	1%	7%
Interview Type	Landline	49%	43%	1%	7%
	Cell Phone	56%	32%	3%	10%

NBC News/WSJ/Marist Poll Iowa Registered Voters. Interviews conducted September 16th through September 18th, 2012, N=1253 MOE +/- 2.8 percentage points.

Totals may not add to 100% due to rounding.

**Past participation refers to previous participation in a presidential election.

***Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.