

NBC News/WSJ/Marist Poll Iowa Tables

| | | Iowa Likely Voters | | | |
|---|--------------------------------|---|---|-------|-----------|
| | | Tossup including those who are undecided yet leaning toward a candidate | | | |
| | | Barack Obama and Joe Biden, the Democrats | Mitt Romney and Paul Ryan, the Republicans | Other | Undecided |
| | | Row % | Row % | Row % | Row % |
| Iowa Likely Voters | | 50% | 42% | 1% | 7% |
| Party Identification | Democrat | 92% | 4% | 1% | 3% |
| | Republican | 5% | 89% | 1% | 4% |
| | Independent | 49% | 39% | 2% | 10% |
| Party Identification*** | Strong Democrats | 95% | 2% | 0% | 2% |
| | Soft Democrats | 86% | 8% | 1% | 5% |
| | Just Independents | 41% | 28% | 4% | 27% |
| | Soft Republicans | 14% | 76% | 3% | 8% |
| Tea Party Supporters | Strong Republicans | 1% | 98% | 0% | 1% |
| | | 14% | 81% | 2% | 3% |
| Political Ideology | Very liberal-Liberal | 87% | 8% | 1% | 4% |
| | Moderate | 62% | 31% | 0% | 8% |
| | Conservative-Very conservative | 22% | 70% | 1% | 7% |
| Intensity of Support | Strongly support | 55% | 45% | 0% | 0% |
| | Somewhat support | 50% | 50% | 0% | 0% |
| Plan to Vote Early | Vote early or by absentee | 65% | 29% | 1% | 5% |
| | Vote on Election Day | 42% | 49% | 1% | 7% |
| | Have not decided | 53% | 36% | 2% | 9% |
| Enthusiasm about Presidential Election | High | 53% | 43% | 1% | 3% |
| | Moderate | 50% | 40% | 1% | 9% |
| | Low | 44% | 40% | 2% | 14% |
| Gender | Men | 45% | 47% | 1% | 7% |
| | Women | 55% | 37% | 1% | 7% |
| Age | Under 45 | 56% | 36% | 2% | 6% |
| | 45 or older | 48% | 45% | 0% | 7% |
| Age | 18 to 29 | 50% | 44% | 2% | 4% |
| | 30 to 44 | 58% | 32% | 2% | 7% |
| | 45 to 59 | 49% | 45% | 0% | 6% |
| | 60 or older | 48% | 44% | 1% | 7% |
| Region | Eastern Cities | 55% | 37% | 1% | 6% |
| | East Central | 50% | 41% | 2% | 8% |
| | Central | 54% | 41% | 0% | 5% |
| | West | 40% | 50% | 2% | 9% |
| Household Income | Less than \$75,000 | 52% | 41% | 1% | 6% |
| | \$75,000 or more | 50% | 44% | 0% | 6% |
| Education | Not college graduate | 47% | 44% | 1% | 8% |
| | College graduate | 56% | 38% | 1% | 4% |
| Marital Status | Married | 47% | 45% | 1% | 7% |
| | Not married | 56% | 36% | 1% | 6% |
| Evangelical Christians | | 31% | 63% | 1% | 4% |
| U.S. Military Veteran | | 45% | 47% | 1% | 7% |
| Interview Type | Landline | 49% | 45% | 1% | 6% |
| | Cell Phone | 56% | 32% | 2% | 10% |

NBC News/WSJ/Marist Poll Iowa Likely Voters. Interviews conducted September 16th through September 18th, 2012, N=898 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

***Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.