

NBC News/Marist Poll Iowa Registered Voters

		Iowa Registered Voters		
		Which is more important in deciding your vote for president:		
		The economy	Social issues	Unsure
		Row %	Row %	Row %
Iowa Registered Voters		71%	22%	7%
Party Registration	Democrat	69%	24%	7%
	Republican	70%	22%	7%
	Independent	73%	20%	7%
Tea Party Supporters		70%	25%	5%
Political Ideology	Very liberal-Liberal	63%	30%	6%
	Moderate	75%	19%	6%
	Conservative-Very conservative	72%	22%	6%
Presidential Choice	Barack Obama	70%	25%	5%
	Mitt Romney	74%	20%	6%
Gender	Men	72%	21%	7%
	Women	70%	22%	8%
Age	Under 45	65%	29%	5%
	45 or older	74%	18%	8%
Age	18 to 29	70%	26%	4%
	30 to 44	63%	31%	6%
	45 to 59	71%	22%	7%
	60 or older	76%	15%	9%
Race	White	73%	20%	7%
	Non-white	51%	40%	9%
Region	Eastern Cities	74%	19%	7%
	East Central	72%	19%	9%
	Central	67%	26%	7%
	West	70%	23%	6%
Household Income	Less than \$75,000	72%	23%	5%
	\$75,000 or more	69%	23%	8%
Education	Not college graduate	74%	20%	7%
	College graduate	65%	27%	8%
Evangelical Christians		64%	28%	7%
Interview Type	Landline	70%	22%	8%
	Cell Phone	73%	22%	4%

NBC News/Marist Poll Iowa Registered Voters. Interviews conducted May 22nd through May 24th, 2012, N=1106
MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.