

## NBC News/Marist Poll Iowa Registered Voters

		Iowa Registered Voters		
		Overall, do you have a favorable or an unfavorable impression of Mitt Romney?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Iowa Registered Voters		43%	43%	15%
Party Registration	Democrat	17%	68%	15%
	Republican	74%	17%	9%
	Independent	38%	44%	18%
Tea Party Supporters		72%	20%	9%
Political Ideology	Very liberal-Liberal	19%	68%	12%
	Moderate	34%	49%	17%
	Conservative-Very conservative	61%	26%	13%
Presidential Choice	Barack Obama	13%	75%	12%
	Mitt Romney	79%	10%	11%
Gender	Men	45%	43%	12%
	Women	40%	42%	17%
Age	Under 45	44%	42%	14%
	45 or older	41%	44%	15%
Age	18 to 29	48%	36%	16%
	30 to 44	42%	44%	13%
	45 to 59	41%	44%	15%
	60 or older	42%	43%	15%
Race	White	43%	42%	15%
	Non-white	36%	52%	12%
Region	Eastern Cities	45%	41%	15%
	East Central	45%	38%	17%
	Central	35%	50%	15%
	West	48%	40%	13%
Household Income	Less than \$75,000	41%	46%	13%
	\$75,000 or more	45%	40%	15%
Education	Not college graduate	43%	41%	16%
	College graduate	42%	45%	12%
Evangelical Christians		50%	37%	13%
Interview Type	Landline	44%	42%	14%
	Cell Phone	38%	46%	16%

NBC News/Marist Poll Iowa Registered Voters. Interviews conducted May 22nd through May 24th, 2012, N=1106  
MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.