

NBC News/Marist Poll Iowa Registered Voters

		Iowa Registered Voters		
		In the coming year, do you expect your personal family finances to get better, get worse, or stay about the same?		
		Get better	Get worse	Stay about the same
		Row %	Row %	Row %
Iowa Registered Voters		27%	12%	61%
Party Registration	Democrat	31%	11%	58%
	Republican	20%	15%	65%
	Independent	28%	12%	60%
Tea Party Supporters		21%	17%	62%
Political Ideology	Very liberal-Liberal	35%	8%	56%
	Moderate	29%	11%	60%
	Conservative-Very conservative	21%	15%	64%
Presidential Choice	Barack Obama	34%	8%	58%
	Mitt Romney	21%	14%	65%
Gender	Men	27%	13%	60%
	Women	27%	11%	62%
Age	Under 45	39%	10%	51%
	45 or older	20%	14%	66%
Age	18 to 29	46%	10%	43%
	30 to 44	36%	10%	54%
	45 to 59	28%	15%	57%
	60 or older	14%	12%	74%
Race	White	25%	12%	63%
	Non-white	47%	13%	40%
Region	Eastern Cities	25%	16%	59%
	East Central	24%	11%	65%
	Central	30%	9%	61%
	West	26%	15%	59%
Household Income	Less than \$75,000	28%	12%	60%
	\$75,000 or more	26%	12%	62%
Education	Not college graduate	26%	13%	61%
	College graduate	28%	11%	61%
Evangelical Christians		22%	12%	67%
Interview Type	Landline	23%	14%	63%
	Cell Phone	37%	9%	54%

NBC News/Marist Poll Iowa Registered Voters. Interviews conducted May 22nd through May 24th, 2012, N=1106
MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.