

## NBC News/Marist Poll Iowa Registered Voters

		Iowa Registered Voters			
		Tossup including those who are undecided yet leaning toward a candidate			
		Barack Obama, the	Mitt Romney, the	Other	Undecided
		Democrat	Republican		
		Row %	Row %	Row %	Row %
Iowa Registered Voters		44%	44%	2%	10%
Party Registration	Democrat	82%	11%	1%	6%
	Republican	10%	83%	1%	5%
	Independent	42%	38%	4%	17%
Tea Party Supporters		12%	82%	1%	5%
Political Ideology	Very liberal-Liberal	84%	11%	1%	4%
	Moderate	55%	30%	2%	13%
	Conservative-Very conservative	18%	72%	2%	8%
Chance of Voting in Presidential Election	Excellent-Good	45%	46%	1%	8%
Intensity of Support	Strongly support	54%	46%	0%	0%
	Somewhat support	46%	54%	0%	0%
	Might vote differently	39%	61%	0%	0%
Past Participation**	Yes	45%	43%	2%	10%
	No	35%	54%	2%	10%
Interest in Presidential Election	High	42%	48%	2%	8%
	Moderate	50%	37%	2%	11%
	Low	45%	40%	2%	13%
Plan to Vote Early	Vote early or by absentee	55%	37%	1%	6%
	Vote on Election Day	39%	49%	2%	9%
	Have not decided	46%	39%	2%	13%
Enthusiasm about Presidential Election	High	43%	51%	1%	5%
	Moderate	53%	40%	1%	7%
	Low	35%	38%	5%	22%
Gender	Men	40%	49%	2%	8%
	Women	48%	39%	2%	12%
Age	Under 45	44%	43%	2%	11%
	45 or older	44%	44%	2%	9%
Age	18 to 29	50%	40%	0%	11%
	30 to 44	42%	44%	3%	11%
	45 to 59	44%	45%	3%	9%
	60 or older	44%	44%	2%	10%
Race	White	43%	45%	2%	10%
	Non-white	53%	39%	3%	6%
Region	Eastern Cities	47%	42%	1%	9%
	East Central	41%	47%	2%	11%
	Central	52%	38%	2%	7%
	West	33%	51%	3%	12%
Household Income	Less than \$75,000	48%	42%	2%	8%
	\$75,000 or more	41%	45%	3%	11%
Education	Not college graduate	41%	47%	2%	10%
	College graduate	50%	39%	2%	10%
Evangelical Christians		27%	60%	4%	10%
Interview Type	Landline	43%	45%	2%	10%
	Cell Phone	46%	42%	2%	10%

NBC News/Marist Poll Iowa Registered Voters. Interviews conducted May 22nd through May 24th, 2012, N=1106 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

\*\*Past participation refers to previous participation in a Presidential Election.