

How the Survey was Conducted

Nature of the Sample: NBC News/Marist Poll of 2,608 Georgia Adults

This survey of 2,608 adults was conducted April 30th through May 5th, 2014 by The Marist Poll sponsored in partnership with NBC News. Adults 18 years of age and older residing in the state of Georgia were interviewed by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state of Georgia from ASDE Survey Sampler, Inc. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers from Survey Sampling International. The two samples were then combined and balanced to reflect the 2010 Census results for age, gender, income, and race. Respondents in the household were selected by asking for the youngest male. Results are statistically significant within ± 1.9 percentage points. There are 2,196 registered voters. The results for this subset are statistically significant within ± 2.1 percentage points. There are 1,035 potential Republican primary voters, that is, voters who identify as Republicans, Republican leaning independents, and those who plan to vote in the Georgia Republican primary. The results for this subset are statistically significant within ± 3.0 percentage points. There are 533 likely Republican primary voters defined by a probability turnout model. This model determines the likelihood respondents will vote in the May 2014 Republican primary based upon their chance of vote, interest in the election, and past election participation. The results for this subset are statistically significant within ± 4.2 percentage points. The error margin increases for cross-tabulations.

Nature of the Sample - Georgia

		Georgia Adults	Georgia Registered Voters
		Col %	Col %
Georgia Adults		100%	
Georgia Registered Voters		84%	100%
Party Identification	Democrat	n/a	33%
	Republican	n/a	31%
	Independent	n/a	34%
	Other	n/a	2%
Political Ideology	Very liberal	n/a	5%
	Liberal	n/a	14%
	Moderate	n/a	34%
	Conservative	n/a	34%
	Very conservative	n/a	13%
Tea Party Supporters		n/a	26%
Gender	Men	48%	46%
	Women	52%	54%
Age	Under 45	48%	44%
	45 or older	52%	56%
Age	18 to 29	22%	19%
	30 to 44	26%	25%
	45 to 59	27%	29%
	60 or older	24%	27%
			24%
Race	White	60%	61%
	African American	29%	29%
	Latino	7%	6%
	Other	4%	4%
Region	North	19%	19%
	Atlanta Suburbs	25%	26%
	Atlanta Metro	19%	19%
	Central	19%	19%
	Coastal-Southeast	18%	16%
Household Income	Less than \$75,000	71%	68%
	\$75,000 or more	29%	32%
Education	Not college graduate	61%	57%
	College graduate	39%	43%
White Evangelical Christians		23%	24%
Interview Type	Landline	61%	63%
	Cell Phone	39%	37%

NBC News/Marist Poll Georgia Adults. Interviews conducted April 30th through May 5th, 2014, n=2608 MOE +/- 1.9 percentage points. Georgia Registered Voters: n=2196 MOE +/- 2.1 percentage points. Totals may not add to 100% due to rounding.

Nature of the Sample - Georgia

		Georgia Potential Republican Electorate*	Georgia Likely Republican Primary Voters
		Col %	Col %
Georgia Potential Republican Electorate*		100%	
Georgia Likely Republican Primary Voters		51%	100%
Party Identification	Democrat	2%	1%
	Republican	64%	67%
	Independent	32%	28%
	Other	2%	3%
Political Ideology	Very liberal	1%	1%
	Liberal	5%	4%
	Moderate	27%	25%
	Conservative	46%	47%
	Very conservative	20%	24%
Tea Party Supporters		42%	47%
Past Participation**	Yes	78%	89%
	No	22%	11%
Gender	Men	51%	49%
	Women	49%	51%
Age	Under 45	39%	31%
	45 or older	61%	69%
Age	18 to 29	17%	11%
	30 to 44	22%	20%
	45 to 59	31%	35%
	60 or older	30%	35%
Race	White	85%	87%
	African American	7%	6%
	Latino	6%	5%
	Other	3%	2%
Race	White	85%	87%
	Non-white	15%	13%
Region	North	27%	25%
	Atlanta Suburbs	29%	31%
	Atlanta Metro	11%	10%
	Central	17%	17%
	Coastal-Southeast	16%	17%
Household Income	Less than \$75,000	61%	58%
	\$75,000 or more	39%	42%
Education	Not college graduate	56%	53%
	College graduate	44%	47%
White Evangelical Christians		39%	43%
Interview Type	Landline	67%	71%
	Cell Phone	33%	29%

NBC News/Marist Poll Georgia Potential Republican Electorate. Interviews conducted April 30th through May 5th, 2014, n=1035 MOE +/- 3.0 percentage points. NBC News/Marist Poll Georgia Likely Republican Primary Voters: n=533 MOE +/- 4.2 percentage points. Totals may not add to 100% due to rounding.

*The potential Republican electorate in Georgia includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican primary.

**Past participation refers to previous participation in a Georgia Republican primary.

		Georgia Likely Republican Primary Voters								
		Georgia Republican primary for U.S. Senate including those who are undecided yet leaning toward a candidate or voted early or by absentee								
		David Perdue	Jack Kingston	Karen Handel	Phil Gingrey	Paul Broun	Derrick Grayson	Art Gardner	Other	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
Georgia Likely Republican Primary Voters		23%	18%	14%	11%	11%	1%	<1%	1%	22%
Party Identification*	Republican	24%	19%	12%	11%	11%	0%	0%	0%	22%
	Independent	23%	15%	16%	10%	11%	2%	0%	1%	22%
Tea Party Supporters		23%	16%	17%	10%	14%	1%	0%	1%	19%
Political Ideology	Moderate	24%	18%	12%	17%	6%	1%	0%	0%	21%
	Conservative-Very conservative	24%	18%	14%	9%	12%	0%	0%	1%	22%
Intensity of Support	Strongly support	27%	29%	19%	9%	17%	0%	0%	0%	0%
	Somewhat support	33%	23%	19%	12%	10%	2%	1%	0%	0%
	Might vote differently	37%	13%	13%	19%	16%	2%	0%	0%	0%
Gender	Men	23%	19%	15%	10%	12%	1%	1%	0%	20%
	Women	24%	16%	13%	11%	10%	1%	0%	1%	24%
Age	Under 45	24%	16%	6%	12%	16%	2%	1%	0%	23%
	45 or older	23%	18%	17%	11%	8%	0%	0%	1%	22%
Region	North	19%	13%	11%	11%	21%	1%	0%	1%	22%
	Atlanta Suburbs	23%	9%	17%	16%	9%	2%	0%	1%	22%
	Atlanta Metro	32%	12%	22%	8%	5%	1%	0%	0%	19%
	Central	27%	16%	12%	7%	9%	0%	1%	0%	27%
	Coastal-Southeast	19%	47%	7%	4%	2%	0%	1%	0%	18%
Household Income	Less than \$75,000	27%	17%	13%	9%	12%	1%	0%	0%	21%
	\$75,000 or more	21%	20%	16%	13%	8%	1%	1%	1%	20%
Education	Not college graduate	26%	19%	12%	9%	11%	0%	0%	0%	22%
	College graduate	20%	17%	16%	13%	10%	1%	0%	1%	21%
Religiosity	Practice a Religion	26%	18%	14%	9%	12%	0%	0%	1%	21%
	Does not Practice a Religion	21%	19%	14%	13%	10%	2%	0%	0%	22%
White Evangelical Christians		25%	17%	10%	10%	13%	0%	0%	0%	24%
Interview Type	Landline	22%	20%	15%	12%	10%	1%	0%	1%	20%
	Cell Phone	27%	13%	11%	8%	12%	1%	1%	0%	27%

NBC News/Marist Poll Georgia Likely Republican Primary Voters. Interviews conducted April 30th through May 5th, 2014, n=533 MOE +/- 4.2 percentage points. Totals may not add to 100% due to rounding.

*There are too few Democrats to report.

NBC News/Marist Poll Georgia Tables

		Georgia Potential Republican Electorate*								
		Georgia Republican primary for U.S. Senate including those who are undecided yet leaning toward a candidate or voted early or by absentee								
		David Perdue	Jack Kingston	Karen Handel	Paul Broun	Phil Gingrey	Derrick Grayson	Art Gardner	Other	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
Georgia Potential Republican Electorate*		23%	17%	13%	10%	9%	1%	1%	1%	25%
Party Identification*	Republican	24%	18%	11%	11%	10%	0%	1%	0%	25%
	Independent	23%	16%	14%	9%	7%	2%	1%	1%	26%
Tea Party Supporters		23%	15%	16%	14%	9%	1%	1%	0%	21%
Political Ideology	Moderate	25%	17%	13%	7%	14%	1%	1%	1%	22%
	Conservative-Very conservative	24%	17%	13%	12%	9%	0%	0%	1%	25%
Intensity of Support	Strongly support	26%	30%	17%	17%	10%	0%	0%	0%	0%
	Somewhat support	35%	23%	17%	11%	10%	2%	2%	0%	0%
	Might vote differently	34%	13%	12%	16%	17%	4%	4%	0%	0%
Past Participation**	Yes	22%	18%	14%	11%	11%	0%	0%	1%	22%
	No	24%	13%	7%	10%	3%	4%	5%	0%	33%
Gender	Men	24%	18%	12%	12%	8%	1%	2%	0%	23%
	Women	22%	16%	13%	9%	10%	1%	1%	1%	27%
Age	18 to 29	27%	16%	2%	13%	4%	1%	5%	0%	33%
	30 to 44	21%	16%	9%	14%	10%	3%	1%	1%	24%
	45 to 59	20%	15%	18%	8%	9%	1%	0%	1%	28%
	60 or older	27%	19%	15%	8%	12%	0%	0%	1%	17%
Age	Under 45	23%	16%	6%	14%	7%	2%	3%	1%	28%
	45 or older	24%	17%	16%	8%	11%	1%	0%	1%	23%
Race	White	23%	17%	12%	11%	10%	1%	1%	1%	25%
	Non-white	23%	18%	14%	9%	5%	3%	5%	0%	22%
Region	North	20%	12%	10%	21%	10%	2%	0%	1%	24%
	Atlanta Suburbs	23%	9%	17%	8%	15%	2%	1%	1%	25%
	Atlanta Metro	31%	11%	18%	6%	7%	2%	2%	0%	23%
	Central	29%	15%	11%	10%	5%	0%	2%	0%	28%
	Coastal-Southeast	18%	45%	6%	3%	3%	1%	1%	1%	22%
Household Income	Less than \$75,000	27%	16%	11%	12%	7%	2%	1%	0%	23%
	\$75,000 or more	21%	20%	15%	7%	12%	1%	1%	1%	22%
Education	Not college graduate	27%	17%	10%	10%	8%	1%	1%	0%	25%
	College graduate	19%	17%	16%	11%	12%	1%	0%	1%	22%
Religiosity	Practice a Religion	25%	18%	13%	12%	8%	0%	0%	1%	23%
	Does not Practice a Religion	21%	18%	13%	9%	11%	2%	2%	0%	25%
White Evangelical Christians		25%	16%	9%	13%	9%	0%	1%	0%	28%
Interview Type	Landline	21%	18%	14%	10%	11%	1%	0%	1%	23%
	Cell Phone	27%	14%	9%	12%	6%	2%	2%	0%	27%

NBC News/Marist Poll Georgia Potential Republican Electorate. Interviews conducted April 30th through May 5th, 2014, n=1035 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

*The potential Republican electorate in Georgia includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican primary.

*There are too few Democrats to report.

**Past participation refers to previous participation in a Georgia Republican primary.

		Georgia Likely Republican Primary Voters with a Candidate Preference including Absentee and Early Voters			
		Would you say that you strongly support <candidate>, somewhat support <candidate>, or do you think that you might vote differently on Primary Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Georgia Likely Republican Primary Voters with a Candidate Preference including Absentee and Early Voters		39%	34%	22%	5%
Party Identification*	Republican	43%	30%	21%	6%
	Independent	32%	44%	22%	2%
Tea Party Supporters		48%	27%	20%	5%
Political Ideology	Moderate	24%	44%	27%	5%
	Conservative-Very conservative	47%	31%	18%	4%
Top Tier Republican Candidates for U.S. Senate in Georgia	David Perdue	34%	36%	26%	3%
	Jack Kingston	49%	34%	12%	5%
	Karen Handel	41%	37%	16%	6%
Gender	Men	42%	34%	19%	5%
	Women	37%	34%	25%	5%
Age	Under 45	28%	40%	29%	3%
	45 or older	45%	31%	19%	5%
Household Income	Less than \$75,000	37%	34%	25%	5%
	\$75,000 or more	38%	38%	21%	3%
Education	Not college graduate	45%	30%	20%	4%
	College graduate	34%	39%	22%	5%
Religiosity	Practice a Religion	43%	33%	19%	5%
	Does not Practice a Religion	35%	37%	25%	3%
White Evangelical Christians		45%	32%	20%	3%
Interview Type	Landline	41%	35%	20%	5%
	Cell Phone	36%	33%	27%	5%

NBC News/Marist Poll Georgia Likely Republican Primary Voters with a Candidate Preference. Interviews conducted April 30th through May 5th, 2014, n=348 MOE +/- 5.3 percentage points. Totals may not add to 100% due to rounding.

*There are too few Democrats to report.

Georgia Potential Republican Electorate with a Candidate Preference including Absentee and Early Voters					
Would you say that you strongly support <candidate>, somewhat support <candidate>, or do you think that you might vote differently on Primary Day?					
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Georgia Potential Republican Electorate with a Candidate Preference including Absentee and Early Voters*		35%	37%	23%	4%
Party Identification*	Republican	40%	34%	21%	5%
	Independent	26%	46%	25%	2%
Tea Party Supporters		44%	30%	22%	5%
Political Ideology	Moderate	21%	49%	26%	5%
	Conservative-Very conservative	44%	33%	19%	4%
Top Tier Republican Candidates for U.S. Senate in Georgia	David Perdue	30%	42%	25%	3%
	Jack Kingston	46%	37%	13%	4%
	Karen Handel	37%	40%	17%	6%
Past Participation**	Yes	39%	35%	21%	5%
	No	21%	43%	34%	2%
Gender	Men	35%	38%	22%	4%
	Women	35%	37%	24%	4%
Age	18 to 29	27%	42%	27%	4%
	30 to 44	26%	42%	31%	2%
	45 to 59	37%	36%	22%	6%
	60 or older	44%	32%	18%	5%
Age	Under 45	26%	42%	29%	2%
	45 or older	41%	34%	20%	6%
Race	White	35%	39%	21%	5%
	Non-white	33%	29%	36%	1%
Region	North	39%	35%	22%	4%
	Atlanta Suburbs	31%	43%	22%	4%
	Atlanta Metro	22%	39%	32%	7%
	Central	32%	37%	23%	8%
	Coastal-Southeast	48%	31%	20%	1%
Household Income	Less than \$75,000	33%	36%	26%	4%
	\$75,000 or more	34%	43%	19%	3%
Education	Not college graduate	39%	33%	24%	4%
	College graduate	32%	42%	22%	5%
Religiosity	Practice a Religion	40%	36%	19%	4%
	Does not Practice a Religion	29%	39%	28%	4%
White Evangelical Christians		40%	37%	20%	3%
Interview Type	Landline	37%	38%	20%	4%
	Cell Phone	31%	36%	29%	5%

NBC News/Marist Poll Georgia Potential Republican Electorate with a Candidate Preference. Interviews conducted April 30th through May 5th, 2014, n=644 MOE +/- 3.9 percentage points. Totals may not add to 100% due to rounding.

*The potential Republican electorate in Georgia includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican primary.

*There are too few Democrats to report.

**Past participation refers to previous participation in a Georgia Republican primary.

Georgia Likely Republican Primary Voters with a Candidate Preference										
Who is your second choice for the Republican primary in Georgia:										
		David Perdue	Karen Handel	Phil Gingrey	Jack Kingston	Paul Broun	Derrick Grayson	Art Garmdner	Other	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
Georgia Likely Republican Primary Voters with a Candidate Preference		23%	13%	13%	13%	8%	2%	2%	<1%	25%
Party Identification*	Republican	24%	13%	14%	14%	8%	1%	2%	0%	25%
	Independent	23%	14%	11%	8%	9%	5%	0%	1%	29%
Tea Party Supporters		21%	15%	14%	15%	7%	3%	1%	1%	24%
Political Ideology	Moderate	25%	12%	10%	11%	11%	1%	3%	1%	27%
	Conservative-Very conservative	22%	15%	14%	14%	7%	3%	1%	0%	24%
Top Tier Republican Candidates for U.S. Senate in Georgia	David Perdue	0%	16%	16%	20%	13%	2%	3%	1%	28%
	Jack Kingston	38%	16%	17%	0%	5%	2%	1%	0%	21%
	Karen Handel	31%	0%	7%	19%	13%	1%	0%	0%	29%
Gender	Men	24%	15%	13%	11%	11%	3%	3%	0%	21%
	Women	23%	12%	13%	14%	5%	1%	0%	0%	31%
Age	Under 45	25%	8%	13%	10%	9%	4%	3%	0%	28%
	45 or older	22%	17%	12%	13%	8%	1%	1%	1%	24%
Household Income	Less than \$75,000	20%	11%	12%	14%	8%	3%	1%	0%	31%
	\$75,000 or more	25%	15%	13%	15%	9%	2%	1%	0%	20%
Education	Not college graduate	23%	14%	11%	12%	9%	2%	1%	1%	28%
	College graduate	25%	13%	15%	13%	8%	2%	2%	0%	22%
Religiosity	Practice a Religion	22%	13%	14%	13%	7%	2%	1%	0%	27%
	Does not Practice a Religion	26%	14%	11%	12%	10%	3%	2%	0%	23%
White Evangelical Christians		18%	15%	14%	13%	7%	1%	2%	1%	29%
Interview Type	Landline	24%	13%	14%	14%	6%	2%	0%	1%	26%
	Cell Phone	22%	14%	10%	9%	14%	2%	4%	0%	25%

NBC News/Marist Poll Georgia Likely Republican Primary Voters with a Candidate Preference. Interviews conducted April 30th through May 5th, 2014, n=328 MOE +/- 5.4 percentage points. Totals may not add to 100% due to rounding.

*There are too few Democrats to report.

		Georgia Potential Republican Electorate with a Candidate Preference								
		Who is your second choice for the Republican primary in Georgia:								
		David Perdue	Jack Kingston	Phil Gingrey	Karen Handel	Paul Broun	Art Garmdner	Derrick Grayson	Other	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
Georgia Potential Republican Electorate with a Candidate Preference		22%	12%	12%	12%	10%	3%	3%	<1%	25%
Party Identification*	Republican	23%	14%	14%	12%	8%	3%	1%	0%	25%
	Independent	22%	8%	10%	12%	13%	3%	5%	1%	26%
Tea Party Supporters		19%	17%	15%	13%	8%	1%	3%	1%	24%
Political Ideology	Moderate	20%	10%	10%	11%	16%	3%	1%	0%	28%
	Conservative-Very conservative	22%	13%	14%	14%	8%	2%	3%	0%	23%
Top Tier Republican Candidates for U.S. Senate in Georgia	David Perdue	0%	20%	15%	14%	17%	5%	2%	1%	26%
	Jack Kingston	34%	0%	15%	14%	9%	3%	3%	0%	22%
	Karen Handel	30%	17%	9%	0%	13%	0%	1%	0%	31%
Past Participation**	Yes	24%	12%	14%	14%	9%	1%	1%	0%	25%
	No	14%	15%	8%	8%	14%	8%	9%	0%	25%
Gender	Men	21%	13%	12%	13%	12%	5%	3%	0%	21%
	Women	24%	12%	12%	11%	8%	1%	2%	0%	30%
Age	18 to 29	19%	11%	7%	8%	21%	9%	8%	0%	18%
	30 to 44	24%	11%	15%	7%	9%	3%	1%	0%	31%
	45 to 59	24%	12%	13%	19%	7%	1%	2%	0%	22%
	60 or older	21%	14%	13%	13%	8%	1%	1%	1%	28%
Age	Under 45	22%	11%	11%	8%	14%	5%	4%	0%	25%
	45 or older	22%	13%	13%	16%	8%	1%	1%	0%	25%
Race	White	22%	13%	13%	12%	10%	3%	2%	0%	26%
	Non-white	23%	11%	8%	15%	14%	1%	8%	0%	20%
Region	North	25%	12%	12%	13%	12%	3%	1%	0%	22%
	Atlanta Suburbs	20%	13%	14%	16%	14%	3%	2%	0%	17%
	Atlanta Metro	21%	17%	18%	7%	1%	3%	8%	0%	25%
	Central	23%	12%	9%	7%	8%	2%	2%	1%	36%
	Coastal-Southeast	21%	8%	9%	13%	10%	4%	3%	0%	32%
Household Income	Less than \$75,000	20%	14%	11%	10%	11%	3%	3%	0%	27%
	\$75,000 or more	22%	13%	13%	14%	10%	2%	1%	0%	24%
Education	Not college graduate	22%	12%	10%	12%	11%	4%	3%	0%	25%
	College graduate	24%	11%	15%	12%	9%	2%	2%	0%	25%
Religiosity	Practice a Religion	22%	12%	13%	13%	10%	1%	2%	0%	26%
	Does not Practice a Religion	23%	11%	11%	12%	11%	5%	4%	0%	23%
White Evangelical Christians		20%	12%	14%	13%	8%	4%	1%	0%	29%
Interview Type	Landline	23%	13%	14%	13%	7%	2%	3%	0%	25%
	Cell Phone	21%	11%	9%	11%	16%	5%	3%	0%	25%

NBC News/Marist Poll Georgia Potential Republican Electorate with a Candidate Preference. Interviews conducted April 30th through May 5th, 2014, n=614 MOE +/- 4.0 percentage points. Totals may not add to 100% due to rounding.

*The potential Republican electorate in Georgia includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican primary.

**There are too few Democrats to report.

**Past participation refers to previous participation in a Georgia Republican primary.

		Georgia Likely Republican Primary Voters			
		Overall, do you have a favorable or an unfavorable impression of David Perdue?			
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
Georgia Likely Republican Primary Voters		61%	9%	6%	24%
Party Identification*	Republican	60%	8%	7%	25%
	Independent	64%	11%	5%	21%
Tea Party Supporters		61%	11%	6%	22%
Political Ideology	Moderate	58%	5%	8%	28%
	Conservative-Very conservative	62%	9%	6%	23%
Gender	Men	62%	9%	7%	22%
	Women	59%	9%	6%	26%
Age	Under 45	61%	10%	7%	22%
	45 or older	61%	8%	6%	24%
Region	North	58%	9%	6%	27%
	Atlanta Suburbs	61%	9%	6%	24%
	Atlanta Metro	74%	6%	5%	15%
	Central	64%	9%	6%	21%
	Coastal-Southeast	52%	11%	9%	28%
Household Income	Less than \$75,000	62%	10%	6%	22%
	\$75,000 or more	60%	10%	5%	25%
Education	Not college graduate	59%	11%	7%	23%
	College graduate	64%	7%	6%	23%
Religiosity	Practice a Religion	61%	8%	8%	23%
	Does not Practice a Religion	62%	10%	4%	23%
White Evangelical Christians		61%	9%	8%	23%
Interview Type	Landline	61%	8%	5%	26%
	Cell Phone	59%	12%	9%	20%

NBC News/Marist Poll Georgia Likely Republican Primary Voters. Interviews conducted April 30th through May 5th, 2014, n=533 MOE +/- 4.2 percentage points. Totals may not add to 100% due to rounding.

*There are too few Democrats to report.

		Georgia Potential Republican Electorate*			
		Overall, do you have a favorable or an unfavorable impression of David Perdue?			
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
Georgia Potential Republican Electorate*		58%	10%	7%	26%
Party Identification*	Republican	57%	7%	8%	28%
	Independent	60%	12%	6%	22%
Tea Party Supporters		59%	11%	6%	24%
Political Ideology	Moderate	55%	7%	8%	30%
	Conservative-Very conservative	60%	9%	6%	25%
Gender	Men	60%	10%	7%	23%
	Women	55%	9%	7%	28%
Age	18 to 29	54%	15%	12%	19%
	30 to 44	58%	7%	5%	30%
	45 to 59	58%	9%	5%	28%
	60 or older	60%	9%	7%	24%
Age	Under 45	56%	11%	8%	25%
	45 or older	59%	9%	6%	26%
Race	White	58%	9%	7%	26%
	Non-white	55%	17%	6%	23%
Region	North	55%	10%	7%	28%
	Atlanta Suburbs	57%	8%	6%	29%
	Atlanta Metro	65%	12%	6%	18%
	Central	61%	10%	6%	22%
	Coastal-Southeast	53%	10%	10%	27%
Household Income	Less than \$75,000	60%	11%	6%	23%
	\$75,000 or more	56%	9%	6%	29%
Education	Not college graduate	56%	12%	8%	23%
	College graduate	61%	7%	6%	26%
Religiosity	Practice a Religion	58%	9%	9%	24%
	Does not Practice a Religion	58%	11%	4%	26%
White Evangelical Christians		60%	9%	8%	24%
Interview Type	Landline	58%	8%	6%	28%
	Cell Phone	57%	14%	9%	21%

NBC News/Marist Poll Georgia Potential Republican Electorate. Interviews conducted April 30th through May 5th, 2014, n=1035 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

*The potential Republican electorate in Georgia includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican primary.

*There are too few Democrats to report.

		Georgia Likely Republican Primary Voters			
		Overall, do you have a favorable or an unfavorable impression of Jack Kingston?			
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
Georgia Likely Republican Primary Voters		49%	16%	9%	26%
Party Identification*	Republican	52%	12%	10%	27%
	Independent	42%	24%	9%	25%
Tea Party Supporters		51%	15%	8%	26%
Political Ideology	Moderate	49%	17%	8%	26%
	Conservative-Very conservative	50%	14%	9%	26%
Gender	Men	49%	18%	10%	23%
	Women	49%	14%	8%	28%
Age	Under 45	49%	22%	11%	18%
	45 or older	49%	14%	9%	28%
Region	North	44%	16%	10%	30%
	Atlanta Suburbs	45%	19%	7%	29%
	Atlanta Metro	54%	14%	9%	23%
	Central	45%	19%	14%	22%
	Coastal-Southeast	66%	9%	5%	20%
Household Income	Less than \$75,000	46%	18%	11%	24%
	\$75,000 or more	58%	14%	7%	21%
Education	Not college graduate	47%	17%	10%	26%
	College graduate	53%	15%	8%	25%
Religiosity	Practice a Religion	47%	17%	11%	26%
	Does not Practice a Religion	55%	15%	6%	24%
White Evangelical Christians		44%	16%	10%	30%
Interview Type	Landline	52%	14%	8%	27%
	Cell Phone	43%	21%	12%	23%

NBC News/Marist Poll Georgia Likely Republican Primary Voters. Interviews conducted April 30th through May 5th, 2014, n=533 MOE +/- 4.2 percentage points. Totals may not add to 100% due to rounding.

*There are too few Democrats to report.

		Georgia Potential Republican Electorate*			
		Overall, do you have a favorable or an unfavorable impression of Jack Kingston?			
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
Georgia Potential Republican Electorate*		48%	16%	10%	26%
Party Identification*	Republican	50%	12%	11%	28%
	Independent	43%	23%	9%	25%
Tea Party Supporters		51%	15%	8%	26%
Political Ideology	Moderate	49%	16%	9%	25%
	Conservative-Very conservative	49%	14%	10%	28%
Gender	Men	48%	18%	11%	24%
	Women	48%	14%	10%	29%
Age	18 to 29	54%	19%	15%	12%
	30 to 44	45%	21%	11%	23%
	45 to 59	49%	12%	7%	31%
	60 or older	45%	15%	11%	29%
Age	Under 45	49%	20%	13%	18%
	45 or older	47%	14%	9%	30%
Race	White	48%	15%	9%	28%
	Non-white	45%	24%	14%	16%
Region	North	42%	16%	12%	31%
	Atlanta Suburbs	44%	17%	9%	31%
	Atlanta Metro	49%	20%	11%	20%
	Central	46%	18%	14%	22%
	Coastal-Southeast	66%	9%	6%	19%
Household Income	Less than \$75,000	45%	19%	11%	24%
	\$75,000 or more	55%	13%	8%	24%
Education	Not college graduate	47%	17%	11%	25%
	College graduate	51%	15%	8%	27%
Religiosity	Practice a Religion	45%	16%	13%	26%
	Does not Practice a Religion	53%	16%	7%	25%
White Evangelical Christians		42%	15%	12%	31%
Interview Type	Landline	49%	14%	8%	29%
	Cell Phone	45%	21%	14%	20%

NBC News/Marist Poll Georgia Potential Republican Electorate. Interviews conducted April 30th through May 5th, 2014, n=1035 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

*The potential Republican electorate in Georgia includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican primary.

*There are too few Democrats to report.

		Georgia Likely Republican Primary Voters			
		Overall, do you have a favorable or an unfavorable impression of Karen Handel?			
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
Georgia Likely Republican Primary Voters		41%	18%	14%	27%
Party Identification*	Republican	39%	17%	16%	29%
	Independent	43%	19%	13%	25%
Tea Party Supporters		47%	16%	14%	22%
Political Ideology	Moderate	40%	19%	13%	28%
	Conservative-Very conservative	43%	17%	15%	26%
Gender	Men	41%	20%	16%	22%
	Women	41%	15%	13%	31%
Age	Under 45	32%	23%	23%	23%
	45 or older	44%	16%	11%	28%
Region	North	40%	16%	17%	27%
	Atlanta Suburbs	49%	17%	11%	23%
	Atlanta Metro	49%	18%	9%	24%
	Central	36%	19%	16%	29%
	Coastal-Southeast	29%	21%	19%	32%
Household Income	Less than \$75,000	35%	20%	20%	25%
	\$75,000 or more	50%	18%	9%	23%
Education	Not college graduate	35%	18%	19%	28%
	College graduate	48%	17%	10%	25%
Religiosity	Practice a Religion	41%	16%	15%	27%
	Does not Practice a Religion	42%	19%	13%	26%
White Evangelical Christians		38%	15%	18%	29%
Interview Type	Landline	43%	16%	12%	28%
	Cell Phone	35%	22%	20%	23%

NBC News/Marist Poll Georgia Likely Republican Primary Voters. Interviews conducted April 30th through May 5th, 2014, n=533 MOE +/- 4.2 percentage points.

Totals may not add to 100% due to rounding.

*There are too few Democrats to report.

		Georgia Potential Republican Electorate*			
		Overall, do you have a favorable or an unfavorable impression of Karen Handel?			
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
Georgia Potential Republican Electorate*		38%	19%	16%	27%
Party Identification*	Republican	36%	16%	18%	29%
	Independent	41%	21%	14%	24%
Tea Party Supporters		44%	18%	16%	22%
Political Ideology	Moderate	38%	21%	15%	26%
	Conservative-Very conservative	39%	17%	17%	27%
Gender	Men	38%	22%	17%	23%
	Women	39%	16%	16%	30%
Age	18 to 29	26%	27%	27%	20%
	30 to 44	32%	22%	22%	23%
	45 to 59	45%	15%	11%	29%
	60 or older	41%	16%	14%	29%
Age	Under 45	29%	24%	24%	22%
	45 or older	43%	16%	12%	29%
Race	White	39%	18%	16%	27%
	Non-white	35%	22%	21%	22%
Region	North	36%	17%	18%	29%
	Atlanta Suburbs	48%	17%	11%	23%
	Atlanta Metro	41%	23%	14%	23%
	Central	33%	20%	21%	27%
	Coastal-Southeast	27%	23%	20%	30%
Household Income	Less than \$75,000	34%	22%	20%	24%
	\$75,000 or more	46%	17%	12%	25%
Education	Not college graduate	33%	20%	20%	27%
	College graduate	45%	17%	12%	26%
Religiosity	Practice a Religion	38%	16%	18%	27%
	Does not Practice a Religion	39%	21%	15%	25%
White Evangelical Christians		34%	15%	22%	30%
Interview Type	Landline	41%	16%	14%	30%
	Cell Phone	33%	25%	22%	20%

NBC News/Marist Poll Georgia Potential Republican Electorate. Interviews conducted April 30th through May 5th, 2014, n=1035 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

*The potential Republican electorate in Georgia includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican primary.

*There are too few Democrats to report.

		Georgia Registered Voters			
		If November's election for U.S. Senate in Georgia were held today, whom would you support if the candidates are: (including those who are undecided yet leaning toward a candidate)			
		David Perdue, the Republican	Michelle Nunn, the Democrat	Other	Undecided
		Row %	Row %	Row %	Row %
Georgia Registered Voters		45%	41%	1%	13%
Party Identification	Democrat	5%	85%	0%	10%
	Republican	87%	6%	1%	6%
	Independent	44%	37%	2%	17%
Political Ideology	Very liberal-Liberal	16%	72%	1%	12%
	Moderate	35%	50%	2%	13%
	Conservative-Very conservative	66%	22%	1%	11%
Tea Party Supporters		73%	18%	0%	8%
Obama Approval Rating	Approve	10%	77%	1%	12%
	Disapprove	76%	12%	1%	10%
Region	North	57%	27%	2%	14%
	Atlanta Suburbs	50%	37%	0%	13%
	Atlanta Metro	26%	61%	2%	11%
	Central	43%	44%	1%	12%
	Coastal-Southeast	47%	38%	0%	15%
Household Income	Less than \$75,000	41%	45%	1%	13%
	\$75,000 or more	52%	39%	2%	7%
Education	Not college graduate	45%	40%	1%	14%
	College graduate	44%	43%	2%	11%
Race	White	64%	24%	1%	12%
	African American	10%	78%	1%	11%
	Other	33%	45%	2%	19%
Age	18 to 29	36%	45%	0%	18%
	30 to 44	43%	37%	2%	18%
	45 to 59	47%	44%	1%	8%
	60 or older	52%	39%	0%	8%
Age	Under 45	40%	41%	1%	18%
	45 or older	49%	42%	1%	8%
Gender	Men	50%	37%	2%	11%
	Women	40%	45%	0%	15%
Religiosity	Practice a Religion	47%	38%	1%	14%
	Does not Practice a Religion	43%	46%	1%	11%
White Evangelical Christians		73%	16%	1%	9%
Interview Type	Landline	48%	41%	1%	11%
	Cell Phone	39%	43%	1%	17%

NBC News/Marist Poll Georgia Registered Voters Split Sample. Interviews conducted April 30th through May 5th, 2014, n=1066 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

		Georgia Registered Voters			
		If November's election for U.S. Senate in Georgia were held today, whom would you support if the candidates are: (including those who are undecided yet leaning toward a candidate)			
		Paul Broun, the Republican	Michelle Nunn, the Democrat	Other	Undecided
		Row %	Row %	Row %	Row %
Georgia Registered Voters		43%	42%	1%	14%
Party Identification	Democrat	3%	87%	2%	8%
	Republican	84%	6%	0%	10%
	Independent	43%	35%	1%	20%
Political Ideology	Very liberal-Liberal	12%	79%	1%	8%
	Moderate	36%	48%	1%	16%
	Conservative-Very conservative	63%	25%	2%	10%
Tea Party Supporters		71%	18%	2%	8%
Obama Approval Rating	Approve	10%	78%	1%	12%
	Disapprove	71%	15%	1%	12%
Region	North	59%	25%	1%	15%
	Atlanta Suburbs	49%	37%	1%	12%
	Atlanta Metro	22%	64%	1%	13%
	Central	38%	52%	1%	9%
	Coastal-Southeast	41%	37%	1%	21%
Household Income	Less than \$75,000	38%	48%	1%	12%
	\$75,000 or more	48%	39%	0%	12%
Education	Not college graduate	44%	41%	1%	14%
	College graduate	42%	46%	2%	11%
Race	White	59%	27%	1%	13%
	African American	9%	78%	2%	11%
	Other	40%	37%	2%	21%
Age	18 to 29	47%	41%	0%	12%
	30 to 44	37%	50%	2%	12%
	45 to 59	45%	38%	2%	15%
	60 or older	44%	42%	1%	13%
Age	Under 45	41%	46%	1%	12%
	45 or older	44%	40%	1%	14%
Gender	Men	48%	36%	1%	15%
	Women	38%	48%	1%	13%
Religiosity	Practice a Religion	45%	43%	1%	12%
	Does not Practice a Religion	42%	44%	1%	13%
White Evangelical Christians		67%	21%	1%	11%
Interview Type	Landline	44%	41%	1%	13%
	Cell Phone	41%	44%	1%	14%

NBC News/Marist Poll Georgia Registered Voters Split Sample. Interviews conducted April 30th through May 5th, 2014, n=1131 MOE +/- 2.9 percentage points. Totals may not add to 100% due to rounding.

		Georgia Registered Voters			
		If November's election for U.S. Senate in Georgia were held today, whom would you support if the candidates are: (including those who are undecided yet leaning toward a candidate)			
		Jack Kingston, the Republican	Michelle Nunn, the Democrat	Other	Undecided
		Row %	Row %	Row %	Row %
Georgia Registered Voters		43%	43%	1%	13%
Party Identification	Democrat	4%	87%	1%	9%
	Republican	84%	7%	1%	7%
	Independent	43%	39%	1%	17%
Political Ideology	Very liberal-Liberal	16%	74%	2%	9%
	Moderate	35%	50%	1%	13%
	Conservative-Very conservative	62%	24%	1%	13%
Tea Party Supporters		69%	20%	1%	10%
Obama Approval Rating	Approve	9%	78%	1%	13%
	Disapprove	74%	13%	2%	11%
Region	North	53%	30%	3%	14%
	Atlanta Suburbs	50%	38%	0%	12%
	Atlanta Metro	21%	65%	1%	12%
	Central	41%	44%	1%	13%
	Coastal-Southeast	51%	35%	0%	13%
Household Income	Less than \$75,000	40%	46%	1%	12%
	\$75,000 or more	52%	39%	1%	8%
Education	Not college graduate	43%	42%	1%	14%
	College graduate	43%	45%	2%	10%
Race	White	62%	25%	1%	11%
	African American	10%	78%	0%	12%
	Other	32%	49%	2%	17%
Age	18 to 29	34%	50%	0%	16%
	30 to 44	44%	38%	1%	17%
	45 to 59	45%	44%	1%	9%
	60 or older	47%	41%	1%	10%
Age	Under 45	40%	43%	1%	17%
	45 or older	46%	43%	1%	10%
Gender	Men	50%	37%	2%	11%
	Women	36%	48%	0%	15%
Religiosity	Practice a Religion	46%	38%	1%	15%
	Does not Practice a Religion	40%	48%	1%	10%
White Evangelical Christians		72%	19%	2%	7%
Interview Type	Landline	46%	42%	1%	11%
	Cell Phone	38%	45%	1%	17%

NBC News/Marist Poll Georgia Registered Voters Split Sample. Interviews conducted April 30th through May 5th, 2014, n=1066 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

		Georgia Registered Voters			
		If November's election for U.S. Senate in Georgia were held today, whom would you support if the candidates are: (including those who are undecided yet leaning toward a candidate)			
		Phil Gingrey, the Republican	Michelle Nunn, the Democrat	Other	Undecided
		Row %	Row %	Row %	Row %
Georgia Registered Voters		42%	44%	1%	13%
Party Identification	Democrat	3%	88%	1%	8%
	Republican	84%	8%	1%	7%
	Independent	40%	39%	2%	20%
Political Ideology	Very liberal-Liberal	12%	79%	1%	8%
	Moderate	33%	50%	2%	15%
	Conservative-Very conservative	63%	27%	1%	9%
Tea Party Supporters		72%	18%	2%	8%
Obama Approval Rating	Approve	7%	81%	1%	11%
	Disapprove	70%	16%	2%	12%
Region	North	58%	27%	2%	13%
	Atlanta Suburbs	47%	42%	2%	10%
	Atlanta Metro	23%	65%	2%	10%
	Central	35%	53%	0%	12%
	Coastal-Southeast	40%	37%	1%	22%
Household Income	Less than \$75,000	37%	50%	1%	12%
	\$75,000 or more	48%	41%	2%	10%
Education	Not college graduate	44%	42%	1%	13%
	College graduate	39%	49%	2%	9%
Race	White	59%	28%	1%	12%
	African American	8%	80%	0%	12%
	Other	35%	51%	1%	13%
Age	18 to 29	45%	43%	0%	12%
	30 to 44	35%	54%	0%	10%
	45 to 59	42%	40%	3%	15%
	60 or older	45%	43%	2%	11%
Age	Under 45	39%	49%	0%	11%
	45 or older	43%	41%	3%	13%
Gender	Men	47%	39%	1%	13%
	Women	37%	49%	2%	12%
Religiosity	Practice a Religion	43%	44%	1%	12%
	Does not Practice a Religion	41%	47%	2%	11%
White Evangelical Christians		67%	21%	1%	11%
Interview Type	Landline	42%	43%	2%	13%
	Cell Phone	41%	46%	1%	12%

NBC News/Marist Poll Georgia Registered Voters Split Sample. Interviews conducted April 30th through May 5th, 2014, n=1131 MOE +/- 2.9 percentage points. Totals may not add to 100% due to rounding.

		Georgia Registered Voters			
		If November's election for U.S. Senate in Georgia were held today, whom would you support if the candidates are: (including those who are undecided yet leaning toward a candidate)			
		Karen Handel, the Republican	Michelle Nunn, the Democrat	Other	Undecided
		Row %	Row %	Row %	Row %
Georgia Registered Voters		39%	42%	1%	18%
Party Identification	Democrat	2%	84%	1%	13%
	Republican	81%	7%	1%	11%
	Independent	35%	41%	2%	22%
Political Ideology	Very liberal-Liberal	13%	75%	1%	11%
	Moderate	30%	51%	2%	17%
	Conservative-Very conservative	59%	23%	1%	17%
Tea Party Supporters		66%	20%	1%	13%
Obama Approval Rating	Approve	5%	77%	1%	17%
	Disapprove	70%	12%	1%	16%
Region	North	51%	23%	2%	23%
	Atlanta Suburbs	45%	39%	1%	15%
	Atlanta Metro	24%	61%	1%	14%
	Central	35%	44%	2%	19%
	Coastal-Southeast	43%	38%	0%	19%
Household Income	Less than \$75,000	35%	45%	1%	19%
	\$75,000 or more	49%	41%	1%	9%
Education	Not college graduate	39%	40%	1%	20%
	College graduate	40%	45%	2%	14%
Race	White	57%	24%	2%	16%
	African American	7%	76%	0%	17%
	Other	32%	50%	2%	17%
Age	18 to 29	26%	48%	1%	25%
	30 to 44	42%	36%	1%	20%
	45 to 59	43%	44%	1%	12%
	60 or older	44%	40%	1%	15%
Age	Under 45	35%	42%	1%	22%
	45 or older	43%	42%	1%	13%
Gender	Men	44%	37%	2%	17%
	Women	35%	46%	1%	18%
Religiosity	Practice a Religion	42%	39%	1%	18%
	Does not Practice a Religion	37%	46%	1%	16%
White Evangelical Christians		66%	17%	2%	15%
Interview Type	Landline	42%	41%	2%	16%
	Cell Phone	36%	43%	1%	20%

NBC News/Marist Poll Georgia Registered Voters Split Sample. Interviews conducted April 30th through May 5th, 2014, n=1066 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

		Georgia Adults			
		Overall, do you have a favorable or an unfavorable impression of Michelle Nunn?			
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
Georgia Adults		38%	21%	15%	26%
Georgia Registered Voters		41%	22%	11%	27%
Party Identification^	Democrat	63%	6%	9%	22%
	Republican	21%	37%	11%	31%
	Independent	42%	21%	13%	25%
Political Ideology^	Very liberal-Liberal	61%	10%	9%	21%
	Moderate	46%	15%	12%	27%
	Conservative-Very conservative	31%	32%	10%	27%
Tea Party Supporters^		26%	40%	8%	26%
Region	North	32%	27%	15%	27%
	Atlanta Suburbs	37%	24%	13%	26%
	Atlanta Metro	48%	14%	15%	22%
	Central	41%	17%	18%	25%
	Coastal-Southeast	30%	20%	17%	32%
Household Income	Less than \$75,000	41%	18%	17%	24%
	\$75,000 or more	40%	24%	11%	25%
Education	Not college graduate	35%	20%	18%	27%
	College graduate	44%	21%	11%	24%
Race	White	31%	26%	16%	27%
	African American	52%	10%	14%	24%
	Latino	42%	13%	15%	31%
Age	18 to 29	36%	17%	23%	24%
	30 to 44	35%	19%	20%	26%
	45 to 59	40%	22%	11%	26%
	60 or older	41%	23%	9%	27%
Age	Under 45	36%	18%	22%	25%
	45 or older	41%	23%	10%	27%
Gender	Men	35%	24%	16%	24%
	Women	40%	18%	15%	28%
Religiosity	Practice a Religion	38%	21%	14%	27%
	Does not Practice a Religion	39%	20%	17%	24%
White Evangelical Christians		29%	29%	15%	27%
Interview Type	Landline	37%	22%	13%	27%
	Cell Phone	38%	18%	19%	24%

NBC News/Marist Poll Georgia Adults. Interviews conducted April 30th through May 5th, 2014, n=2608 MOE +/- 1.9 percentage points.

^Georgia Registered Voters: n=2196 MOE +/- 2.1 percentage points. Totals may not add to 100% due to rounding.

		Georgia Adults			
		Overall, do you have a favorable or an unfavorable impression of David Perdue?			
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
Georgia Adults		38%	19%	13%	29%
Georgia Registered Voters		40%	20%	10%	30%
Party Identification^	Democrat	22%	32%	14%	32%
	Republican	57%	7%	8%	28%
	Independent	45%	19%	10%	26%
Political Ideology^	Very liberal-Liberal	25%	34%	12%	28%
	Moderate	36%	20%	12%	32%
	Conservative-Very conservative	52%	13%	8%	27%
Tea Party Supporters^		56%	14%	6%	25%
Region	North	43%	15%	11%	31%
	Atlanta Suburbs	40%	21%	12%	27%
	Atlanta Metro	32%	25%	13%	30%
	Central	43%	18%	13%	26%
	Coastal-Southeast	34%	17%	16%	34%
Household Income	Less than \$75,000	39%	21%	14%	26%
	\$75,000 or more	41%	19%	9%	31%
Education	Not college graduate	38%	20%	14%	27%
	College graduate	40%	19%	10%	31%
Race	White	44%	14%	12%	30%
	African American	26%	31%	14%	29%
	Latino	36%	27%	14%	24%
Age	18 to 29	40%	20%	19%	21%
	30 to 44	35%	21%	12%	31%
	45 to 59	40%	20%	10%	30%
	60 or older	40%	17%	11%	32%
Age	Under 45	38%	20%	15%	27%
	45 or older	40%	18%	11%	31%
Gender	Men	42%	18%	12%	27%
	Women	35%	20%	13%	31%
Religiosity	Practice a Religion	41%	17%	12%	29%
	Does not Practice a Religion	37%	22%	13%	28%
White Evangelical Christians		51%	12%	10%	28%
Interview Type	Landline	38%	20%	11%	31%
	Cell Phone	40%	19%	15%	26%

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		Georgia Adults			
		Overall, do you have a favorable or an unfavorable impression of Jack Kingston?			
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
Georgia Adults		30%	23%	18%	29%
Georgia Registered Voters		32%	24%	14%	30%
Party Identification^	Democrat	16%	37%	16%	32%
	Republican	50%	12%	11%	28%
	Independent	33%	24%	16%	28%
Political Ideology^	Very liberal-Liberal	21%	33%	16%	30%
	Moderate	30%	28%	15%	28%
	Conservative-Very conservative	41%	19%	12%	29%
Tea Party Supporters^		48%	16%	10%	26%
Region	North	31%	17%	20%	33%
	Atlanta Suburbs	29%	22%	17%	32%
	Atlanta Metro	21%	34%	17%	28%
	Central	29%	22%	20%	29%
	Coastal-Southeast	40%	19%	16%	25%
Household Income	Less than \$75,000	28%	25%	19%	27%
	\$75,000 or more	38%	23%	13%	27%
Education	Not college graduate	28%	22%	20%	29%
	College graduate	32%	24%	14%	30%
Race	White	35%	18%	18%	29%
	African American	19%	33%	18%	30%
	Latino	26%	24%	20%	30%
Age	18 to 29	34%	19%	27%	20%
	30 to 44	27%	24%	19%	30%
	45 to 59	30%	24%	13%	32%
	60 or older	29%	25%	15%	31%
Age	Under 45	30%	22%	23%	25%
	45 or older	30%	24%	14%	32%
Gender	Men	32%	23%	18%	26%
	Women	27%	23%	18%	32%
Religiosity	Practice a Religion	31%	22%	17%	30%
	Does not Practice a Religion	29%	24%	19%	28%
White Evangelical Christians		37%	17%	16%	30%
Interview Type	Landline	30%	23%	16%	31%
	Cell Phone	29%	23%	22%	26%

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		Georgia Adults			
		Overall, do you have a favorable or an unfavorable impression of Karen Handel?			
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
Georgia Adults		27%	20%	24%	30%
Georgia Registered Voters		29%	21%	20%	30%
Party Identification^	Democrat	19%	26%	22%	33%
	Republican	36%	16%	18%	29%
	Independent	33%	21%	18%	27%
Political Ideology^	Very liberal-Liberal	22%	29%	19%	30%
	Moderate	27%	23%	20%	30%
	Conservative-Very conservative	36%	17%	19%	29%
Tea Party Supporters^		43%	18%	17%	22%
Region	North	28%	16%	22%	33%
	Atlanta Suburbs	34%	19%	19%	27%
	Atlanta Metro	26%	25%	20%	28%
	Central	23%	21%	27%	29%
	Coastal-Southeast	20%	17%	30%	33%
Household Income	Less than \$75,000	24%	21%	26%	28%
	\$75,000 or more	35%	21%	17%	28%
Education	Not college graduate	23%	19%	27%	30%
	College graduate	32%	20%	18%	30%
Race	White	29%	19%	23%	30%
	African American	22%	24%	23%	31%
	Latino	27%	17%	23%	33%
Age	18 to 29	25%	22%	31%	22%
	30 to 44	24%	19%	26%	30%
	45 to 59	30%	20%	18%	32%
	60 or older	27%	19%	21%	33%
Age	Under 45	24%	21%	28%	26%
	45 or older	29%	19%	20%	32%
Gender	Men	28%	22%	23%	27%
	Women	25%	18%	24%	33%
Religiosity	Practice a Religion	28%	18%	23%	31%
	Does not Practice a Religion	26%	22%	24%	28%
White Evangelical Christians		28%	16%	26%	30%
Interview Type	Landline	28%	18%	22%	32%
	Cell Phone	25%	22%	27%	26%

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		Georgia Adults					
		From what you have heard about the new health care law, do you think it is:					
		Good idea Strongly	Good idea Not so strongly	Bad idea Not so strongly	Bad idea Strongly	No opinion either way	Unsure
		Row %	Row %	Row %	Row %	Row %	Row %
Georgia Adults		28%	8%	5%	45%	10%	4%
Georgia Registered Voters		29%	7%	5%	47%	9%	4%
Party Identification^	Democrat	61%	10%	3%	12%	11%	4%
	Republican	7%	1%	7%	76%	7%	2%
	Independent	21%	9%	6%	52%	9%	3%
Political Ideology^	Very liberal-Liberal	56%	8%	3%	22%	6%	5%
	Moderate	33%	10%	7%	36%	12%	3%
	Conservative-Very conservative	16%	4%	5%	66%	6%	2%
Tea Party Supporters^		12%	3%	3%	75%	5%	2%
Region	North	13%	5%	7%	63%	9%	3%
	Atlanta Suburbs	26%	8%	6%	47%	10%	4%
	Atlanta Metro	47%	9%	3%	28%	10%	3%
	Central	31%	9%	4%	42%	10%	4%
	Coastal-Southeast	24%	7%	6%	49%	9%	5%
Household Income	Less than \$75,000	30%	8%	5%	43%	10%	4%
	\$75,000 or more	28%	6%	7%	51%	7%	1%
Education	Not college graduate	26%	9%	5%	45%	11%	5%
	College graduate	33%	6%	6%	46%	7%	2%
Race	White	14%	6%	6%	64%	8%	3%
	African American	56%	11%	3%	13%	13%	5%
	Latino	34%	10%	10%	28%	10%	7%
Age	18 to 29	28%	13%	7%	37%	11%	4%
	30 to 44	30%	8%	5%	43%	9%	4%
	45 to 59	28%	6%	6%	50%	9%	3%
	60 or older	27%	4%	4%	50%	11%	5%
Age	Under 45	29%	11%	6%	40%	10%	4%
	45 or older	27%	5%	5%	50%	10%	4%
Gender	Men	23%	10%	6%	49%	8%	4%
	Women	33%	6%	5%	42%	11%	4%
Religiosity	Practice a Religion	28%	5%	5%	49%	9%	4%
	Does not Practice a Religion	29%	10%	6%	42%	10%	3%
White Evangelical Christians		8%	4%	6%	74%	6%	2%
Interview Type	Landline	29%	6%	5%	48%	9%	3%
	Cell Phone	27%	10%	6%	42%	11%	4%

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		Georgia Registered Voters			
		If November's election for governor in Georgia were held today, whom would you support if the candidates are: (including those who are undecided yet leaning toward a candidate)			
		Nathan Deal, the Republican	Jason Carter, the Democrat	Other	Undecided
		Row %	Row %	Row %	Row %
Georgia Registered Voters		50%	40%	1%	10%
Party Identification	Democrat	10%	83%	0%	7%
	Republican	89%	5%	1%	5%
	Independent	53%	34%	1%	13%
Political Ideology	Very liberal-Liberal	22%	72%	0%	6%
	Moderate	45%	46%	0%	9%
	Conservative-Very conservative	69%	22%	1%	8%
Tea Party Supporters		77%	17%	1%	6%
Obama Approval Rating	Approve	17%	73%	0%	9%
	Disapprove	80%	12%	1%	7%
Region	North	69%	22%	1%	8%
	Atlanta Suburbs	52%	38%	0%	10%
	Atlanta Metro	34%	57%	1%	8%
	Central	46%	45%	0%	9%
	Coastal-Southeast	49%	36%	1%	14%
Household Income	Less than \$75,000	45%	45%	1%	9%
	\$75,000 or more	57%	37%	0%	6%
Education	Not college graduate	51%	39%	0%	10%
	College graduate	50%	42%	1%	7%
Race	White	67%	24%	1%	8%
	African American	16%	74%	0%	9%
	Latino	45%	43%	0%	12%
Age	18 to 29	46%	42%	0%	11%
	30 to 44	46%	45%	1%	8%
	45 to 59	53%	37%	1%	10%
	60 or older	54%	37%	1%	8%
Age	Under 45	46%	44%	0%	10%
	45 or older	54%	37%	1%	9%
Gender	Men	57%	34%	1%	8%
	Women	44%	45%	0%	11%
Religiosity	Practice a Religion	53%	37%	1%	9%
	Does not Practice a Religion	47%	44%	1%	9%
White Evangelical Christians		77%	17%	1%	5%
Interview Type	Landline	52%	38%	1%	8%
	Cell Phone	46%	42%	0%	11%

NBC News/Marist Poll Georgia Registered Voters. Interviews conducted April 30th through May 5th, 2014, n=2196 MOE +/- 2.1 percentage points. Totals may not add to 100% due to rounding.

		Georgia Adults		
		Do you approve or disapprove of the job Nathan Deal is doing as governor?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Georgia Adults		55%	26%	19%
Georgia Registered Voters		58%	27%	15%
Party Identification^	Democrat	36%	48%	17%
	Republican	82%	7%	11%
	Independent	59%	25%	16%
Political Ideology^	Very liberal-Liberal	38%	46%	16%
	Moderate	54%	31%	15%
	Conservative-Very conservative	71%	16%	13%
Tea Party Supporters^		79%	11%	10%
Region	North	65%	19%	16%
	Atlanta Suburbs	58%	25%	17%
	Atlanta Metro	44%	39%	17%
	Central	57%	23%	20%
	Coastal-Southeast	50%	21%	29%
Household Income	Less than \$75,000	54%	26%	20%
	\$75,000 or more	58%	29%	12%
Education	Not college graduate	56%	21%	24%
	College graduate	54%	34%	12%
Race	White	63%	19%	18%
	African American	42%	35%	23%
	Latino	50%	33%	17%
Age	18 to 29	59%	19%	22%
	30 to 44	50%	28%	21%
	45 to 59	56%	27%	16%
	60 or older	57%	26%	18%
Age	Under 45	54%	24%	22%
	45 or older	56%	27%	17%
Gender	Men	60%	22%	18%
	Women	50%	29%	21%
Religiosity	Practice a Religion	57%	24%	19%
	Does not Practice a Religion	53%	28%	19%
White Evangelical Christians		72%	14%	14%
Interview Type	Landline	54%	28%	18%
	Cell Phone	56%	22%	22%

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		Georgia Adults		
		Do you approve or disapprove of the job Barack Obama is doing as president?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Georgia Adults		41%	49%	10%
Georgia Registered Voters		41%	50%	8%
Party Identification^	Democrat	85%	9%	6%
	Republican	7%	87%	6%
	Independent	34%	56%	10%
Political Ideology^	Very liberal-Liberal	74%	18%	9%
	Moderate	46%	44%	10%
	Conservative-Very conservative	24%	70%	6%
Tea Party Supporters^		15%	82%	3%
Region	North	23%	68%	9%
	Atlanta Suburbs	38%	52%	10%
	Atlanta Metro	65%	27%	8%
	Central	42%	47%	11%
	Coastal-Southeast	37%	50%	14%
Household Income	Less than \$75,000	45%	44%	11%
	\$75,000 or more	37%	59%	5%
Education	Not college graduate	40%	49%	11%
	College graduate	43%	49%	8%
Race	White	19%	71%	10%
	African American	82%	9%	9%
	Latino	47%	41%	12%
Age	18 to 29	49%	36%	16%
	30 to 44	45%	45%	10%
	45 to 59	39%	54%	8%
	60 or older	33%	59%	8%
Age	Under 45	47%	41%	13%
	45 or older	36%	56%	8%
Gender	Men	36%	53%	11%
	Women	46%	45%	9%
Religiosity	Practice a Religion	38%	54%	8%
	Does not Practice a Religion	43%	45%	12%
White Evangelical Christians		12%	82%	6%
Interview Type	Landline	39%	53%	7%
	Cell Phone	44%	41%	15%

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		Georgia Adults		
		All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track?		
		Headed in the right direction	Off on the wrong track	Unsure
		Row %	Row %	Row %
Georgia Adults		32%	59%	9%
Georgia Registered Voters		32%	59%	8%
Party Identification^	Democrat	63%	26%	12%
	Republican	10%	87%	3%
	Independent	29%	64%	8%
Political Ideology^	Very liberal-Liberal	55%	35%	10%
	Moderate	38%	54%	8%
	Conservative-Very conservative	19%	75%	5%
Tea Party Supporters^		13%	84%	3%
Region	North	19%	75%	6%
	Atlanta Suburbs	30%	62%	8%
	Atlanta Metro	51%	40%	8%
	Central	33%	55%	12%
	Coastal-Southeast	29%	61%	10%
Household Income	Less than \$75,000	35%	56%	9%
	\$75,000 or more	31%	64%	5%
Education	Not college graduate	30%	60%	11%
	College graduate	37%	58%	6%
Race	White	16%	78%	6%
	African American	59%	25%	16%
	Latino	44%	48%	8%
Age	18 to 29	41%	50%	9%
	30 to 44	36%	55%	9%
	45 to 59	30%	61%	8%
	60 or older	24%	68%	8%
Age	Under 45	38%	53%	9%
	45 or older	27%	64%	8%
Gender	Men	28%	63%	9%
	Women	36%	55%	9%
Religiosity	Practice a Religion	29%	62%	8%
	Does not Practice a Religion	36%	56%	9%
White Evangelical Christians		13%	85%	2%
Interview Type	Landline	30%	62%	8%
	Cell Phone	36%	54%	10%

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