

NBC News/WSJ/Marist Poll Florida Likely Voter Tables

		Florida Likely Voters		
		Which candidate will do a better job handling the economy:		
		Barack Obama	Mitt Romney	Unsure
		Row %	Row %	Row %
Florida Likely Voters		46%	48%	6%
Party Identification	Democrat	88%	8%	4%
	Republican	6%	90%	4%
	Independent	40%	51%	9%
Tea Party Supporters		11%	86%	2%
Political Ideology	Very liberal-Liberal	84%	12%	4%
	Moderate	51%	42%	6%
	Conservative-Very conservative	19%	76%	5%
Presidential Choice	Barack Obama and Joe Biden	92%	4%	4%
	Mitt Romney and Paul Ryan	1%	98%	1%
Gender	Men	41%	53%	6%
	Women	50%	45%	5%
Age	Under 45	53%	41%	6%
	45 or older	44%	51%	5%
Age	18 to 29	55%	34%	11%
	30 to 44	52%	45%	4%
	45 to 59	46%	48%	5%
	60 or older	42%	52%	5%
Race	White	37%	58%	6%
	African American	90%	4%	6%
	Latino	57%	38%	5%
Region	North/Panhandle	38%	56%	6%
	Orlando/Central Atlantic Coast	39%	55%	6%
	Tampa Bay Area	44%	51%	5%
	South Central	44%	50%	6%
	Miami/South	61%	35%	4%
Household Income	Less than \$75,000	49%	45%	6%
	\$75,000 or more	41%	55%	4%
Education	Not college graduate	47%	46%	6%
	College graduate	44%	51%	5%
Marital Status	Married	40%	56%	4%
	Not married	53%	40%	7%
U.S. Military Veteran		35%	59%	6%
Interview Type	Landline	45%	50%	5%
	Cell Phone	49%	43%	8%

NBC News/WSJ/Marist Poll Florida Likely Voters. Interviews conducted October 30th through November 1st, 2012, N=1545 MOE +/- 2.5 percentage points. Totals may not add to 100% due to rounding.