

## NBC News/WSJ/Marist Poll Florida Likely Voter Tables

		Florida Likely Voters					
		Tossup including those who are undecided yet leaning toward a candidate or voted early or by absentee					
		Barack Obama and Joe Biden, the Democrats		Mitt Romney and Paul Ryan, the Republicans		Other	Undecided
		Row %	Row %	Row %	Row %		
Florida Likely Voters		49%	47%	1%	2%		
When Casting Ballot	Voted/Plan to vote early	53%	46%	1%	0%		
	Voting on Election Day	40%	52%	3%	5%		
	Have not decided	55%	32%	1%	11%		
Party Identification	Democrat	93%	6%	0%	1%		
	Republican	6%	93%	0%	1%		
	Independent	45%	46%	4%	6%		
Party Identification***	Strong Democrats	98%	2%	0%	0%		
	Soft Democrats	81%	13%	1%	5%		
	Just Independents	46%	36%	8%	10%		
	Soft Republicans	8%	88%	2%	2%		
	Strong Republicans	5%	95%	0%	0%		
Tea Party Supporters		12%	86%	1%	1%		
Political Ideology	Very liberal-Liberal	89%	9%	1%	1%		
	Moderate	56%	40%	1%	3%		
	Conservative-Very conservative	20%	77%	1%	2%		
Intensity of Support	Strongly support	51%	49%	0%	0%		
	Somewhat support	57%	43%	0%	0%		
Enthusiasm about Presidential Election	High	49%	50%	1%	1%		
	Moderate	53%	39%	3%	6%		
	Low	45%	35%	6%	14%		
Gender	Men	45%	49%	2%	3%		
	Women	53%	45%	1%	2%		
Age	Under 45	56%	37%	3%	4%		
	45 or older	47%	50%	1%	2%		
Age	18 to 29	63%	25%	4%	7%		
	30 to 44	53%	42%	2%	3%		
	45 to 59	50%	46%	1%	3%		
	60 or older	45%	53%	1%	1%		
Race	White	40%	56%	1%	2%		
	African American	95%	4%	0%	1%		
	Latino	59%	36%	1%	4%		
Region	North/Panhandle	41%	55%	1%	2%		
	Orlando/Central Atlantic Coast	42%	52%	3%	3%		
	Tampa Bay Area	49%	49%	1%	1%		
	South Central	48%	50%	0%	2%		
	Miami/South	63%	33%	1%	3%		
Household Income	Less than \$75,000	52%	43%	2%	3%		
	\$75,000 or more	45%	54%	0%	1%		
Education	Not college graduate	50%	45%	2%	3%		
	College graduate	48%	49%	1%	2%		
Marital Status	Married	43%	55%	0%	2%		
	Not married	57%	37%	2%	3%		
U.S. Military Veteran		38%	58%	1%	2%		
Interview Type	Landline	49%	49%	1%	2%		
	Cell Phone	52%	41%	2%	5%		

NBC News/WSJ/Marist Poll Florida Likely Voters. Interviews conducted October 30th through November 1st, 2012, N=1545 MOE +/- 2.5 percentage points. Totals may not add to 100% due to rounding.

\*\*\*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.