

		Florida Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Joe Biden?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Florida Likely Voters		45%	44%	11%
Party Identification	Democrat	80%	12%	8%
	Republican	12%	81%	7%
	Independent	40%	42%	18%
Tea Party Supporters		12%	79%	9%
Political Ideology	Very liberal-Liberal	79%	14%	7%
	Moderate	52%	37%	12%
	Conservative-Very conservative	24%	65%	11%
Presidential Choice	Barack Obama and Joe Biden	82%	9%	9%
	Mitt Romney and Paul Ryan	10%	81%	9%
Gender	Men	39%	50%	11%
	Women	50%	39%	11%
Age	Under 45	50%	34%	15%
	45 or older	43%	48%	9%
Age	18 to 29	54%	26%	20%
	30 to 44	48%	39%	13%
	45 to 59	45%	44%	11%
	60 or older	42%	50%	8%
Race	White	38%	52%	11%
	African American	76%	12%	13%
	Latino	48%	40%	12%
Cuban descent	Yes	42%	54%	4%
	No	45%	43%	12%
Region	North/Panhandle	36%	53%	11%
	Orlando/Central Atlantic Coast	39%	46%	14%
	Tampa Bay Area	39%	50%	11%
	South Central	48%	43%	9%
	Miami/South	58%	32%	10%
Household Income	Less than \$75,000	50%	40%	10%
	\$75,000 or more	42%	49%	9%
Education	Not college graduate	44%	44%	12%
	College graduate	46%	44%	10%
Marital Status	Married	40%	50%	10%
	Not married	51%	36%	13%
U.S. Military Veteran		33%	60%	8%
Interview Type	Landline	44%	46%	9%
	Cell Phone	46%	36%	18%

NBC News/WSJ/Marist Poll Florida Likely Voters. Interviews conducted October 7th through October 9th, 2012, N=988 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.