

		Florida Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Paul Ryan?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Florida Likely Voters		43%	40%	17%
Party Identification	Democrat	11%	72%	17%
	Republican	82%	8%	11%
	Independent	39%	41%	21%
Tea Party Supporters		82%	10%	9%
Political Ideology	Very liberal-Liberal	18%	68%	14%
	Moderate	31%	49%	21%
	Conservative-Very conservative	67%	21%	12%
Presidential Choice	Barack Obama and Joe Biden	9%	73%	18%
	Mitt Romney and Paul Ryan	82%	6%	12%
Gender	Men	48%	37%	15%
	Women	38%	43%	19%
Age	Under 45	33%	47%	20%
	45 or older	48%	37%	15%
Age	18 to 29	22%	53%	25%
	30 to 44	40%	44%	16%
	45 to 59	45%	37%	18%
	60 or older	49%	37%	14%
Race	White	50%	34%	16%
	African American	12%	70%	18%
	Latino	42%	38%	19%
Cuban descent	Yes	52%	35%	14%
	No	42%	40%	17%
Region	North/Panhandle	48%	32%	20%
	Orlando/Central Atlantic Coast	41%	41%	17%
	Tampa Bay Area	47%	39%	14%
	South Central	50%	33%	17%
	Miami/South	34%	50%	16%
Household Income	Less than \$75,000	39%	44%	17%
	\$75,000 or more	48%	37%	16%
Education	Not college graduate	40%	41%	18%
	College graduate	47%	38%	15%
Marital Status	Married	48%	35%	16%
	Not married	36%	46%	18%
U.S. Military Veteran		55%	32%	12%
Interview Type	Landline	46%	40%	15%
	Cell Phone	34%	42%	24%

NBC News/WSJ/Marist Poll Florida Likely Voters. Interviews conducted October 7th through October 9th, 2012, N=988 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.