

		Florida Registered Voters		
		Which candidate will do a better job handling the economy:		
		Barack Obama	Mitt Romney	Unsure
		Row %	Row %	Row %
Florida Registered Voters		45%	47%	8%
Party Identification	Democrat	87%	8%	5%
	Republican	7%	91%	2%
	Independent	37%	49%	14%
Tea Party Supporters		13%	85%	2%
Political Ideology	Very liberal-Liberal	76%	16%	9%
	Moderate	50%	40%	10%
	Conservative-Very conservative	25%	71%	4%
Presidential Choice	Barack Obama and Joe Biden	89%	7%	4%
	Mitt Romney and Paul Ryan	2%	95%	3%
Gender	Men	39%	54%	7%
	Women	50%	41%	9%
Age	Under 45	50%	40%	9%
	45 or older	42%	50%	7%
Age	18 to 29	57%	31%	13%
	30 to 44	46%	47%	7%
	45 to 59	45%	48%	8%
	60 or older	40%	52%	7%
Race	White	36%	56%	8%
	African American	87%	6%	6%
	Latino	41%	48%	10%
Cuban descent	Yes	32%	63%	5%
	No	46%	46%	8%
Region	North/Panhandle	39%	55%	5%
	Orlando/Central Atlantic Coast	46%	46%	8%
	Tampa Bay Area	37%	52%	11%
	South Central	44%	49%	6%
	Miami/South	53%	38%	9%
Household Income	Less than \$75,000	51%	42%	7%
	\$75,000 or more	39%	56%	6%
Education	Not college graduate	48%	44%	7%
	College graduate	40%	51%	8%
Marital Status	Married	40%	54%	6%
	Not married	51%	39%	10%
U.S. Military Veteran		33%	61%	7%
Interview Type	Landline	44%	50%	7%
	Cell Phone	48%	39%	12%

NBC News/WSJ/Marist Poll Florida Registered Voters. Interviews conducted October 7th through October 9th, 2012, N=1272 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.