

		Florida Registered Voters			
		Florida U.S. Senate tossup including those who are undecided yet leaning toward a candidate or voted absentee			
		Bill Nelson, the Democrat	Connie Mack, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
Florida Registered Voters		53%	36%	0%	11%
Party Identification	Democrat	87%	5%	0%	8%
	Republican	15%	78%	1%	6%
	Independent	51%	33%	0%	16%
Party Identification***	Strong Democrats	92%	3%	0%	5%
	Soft Democrats	80%	8%	0%	12%
	Just Independents	47%	25%	1%	27%
	Soft Republicans	20%	69%	0%	11%
	Strong Republicans	10%	84%	1%	5%
Tea Party Supporters		16%	78%	1%	6%
Political Ideology	Very liberal-Liberal	80%	9%	0%	11%
	Moderate	63%	26%	1%	11%
	Conservative-Very conservative	31%	61%	0%	8%
Presidential Choice	Barack Obama and Joe Biden	87%	4%	0%	9%
	Mitt Romney and Paul Ryan	16%	74%	1%	10%
Gender	Men	51%	40%	0%	8%
	Women	54%	33%	1%	13%
Age	Under 45	60%	25%	0%	15%
	45 or older	49%	42%	1%	8%
Age	18 to 29	62%	16%	0%	21%
	30 to 44	58%	31%	0%	11%
	45 to 59	49%	38%	1%	12%
	60 or older	49%	44%	1%	6%
Race	White	47%	42%	0%	11%
	African American	81%	8%	0%	10%
	Latino	52%	37%	0%	11%
Cuban descent	Yes	44%	49%	0%	7%
	No	54%	35%	0%	11%
Region	North/Panhandle	48%	40%	1%	12%
	Orlando/Central Atlantic Coast	54%	36%	0%	9%
	Tampa Bay Area	47%	42%	1%	11%
	South Central	51%	43%	1%	5%
	Miami/South	58%	27%	0%	15%
Household Income	Less than \$75,000	57%	33%	0%	10%
	\$75,000 or more	49%	42%	1%	8%
Education	Not college graduate	53%	34%	0%	12%
	College graduate	52%	40%	0%	8%
Marital Status	Married	47%	43%	0%	9%
	Not married	59%	29%	0%	12%
U.S. Military Veteran		45%	49%	0%	5%
Interview Type	Landline	51%	40%	0%	9%
	Cell Phone	57%	25%	0%	17%

NBC News/WSJ/Marist Poll Florida Registered Voters. Interviews conducted October 7th through October 9th, 2012, N=1272 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.

***Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.