

		Florida Registered Voters			
		Tossup including those who are undecided yet leaning toward a candidate or voted absentee			
		Barack Obama and Joe Biden, the Democrats	Mitt Romney and Paul Ryan, the Republicans	Other	Undecided
		Row %	Row %	Row %	Row %
Florida Registered Voters		49%	45%	1%	5%
Party Identification	Democrat	93%	6%	0%	1%
	Republican	7%	89%	1%	3%
	Independent	44%	45%	2%	9%
Party Identification***	Strong Democrats	97%	2%	0%	0%
	Soft Democrats	81%	12%	2%	5%
	Just Independents	36%	48%	0%	16%
	Soft Republicans	10%	82%	2%	6%
	Strong Republicans	3%	97%	0%	1%
Tea Party Supporters		12%	86%	0%	2%
Political Ideology	Very liberal-Liberal	80%	15%	2%	3%
	Moderate	57%	36%	1%	7%
	Conservative-Very conservative	27%	69%	1%	3%
Intensity of Support	Strongly support	51%	48%	1%	0%
	Somewhat support	51%	49%	0%	0%
Past Participation**	Yes	48%	46%	1%	5%
	No	59%	36%	0%	4%
Plan to Vote Early	Vote-Voted early or by absentee	51%	45%	1%	2%
	Vote on Election Day	44%	49%	1%	5%
	Have not decided	56%	36%	1%	7%
Enthusiasm about Presidential Election	High	48%	49%	1%	2%
	Moderate	52%	41%	1%	7%
	Low	47%	34%	4%	15%
Gender	Men	43%	51%	1%	5%
	Women	54%	40%	1%	5%
Age	Under 45	57%	36%	2%	4%
	45 or older	45%	49%	1%	5%
Age	18 to 29	69%	26%	1%	4%
	30 to 44	49%	43%	3%	5%
	45 to 59	47%	46%	1%	7%
	60 or older	44%	52%	0%	3%
Race	White	40%	54%	1%	5%
	African American	93%	5%	0%	2%
	Latino	49%	43%	3%	5%
Cuban descent	Yes	35%	58%	4%	2%
	No	51%	44%	1%	5%
Region	North/Panhandle	43%	53%	0%	4%
	Orlando/Central Atlantic Coast	50%	45%	1%	4%
	Tampa Bay Area	41%	51%	2%	6%
	South Central	44%	51%	1%	4%
	Miami/South	59%	34%	2%	5%
Household Income	Less than \$75,000	54%	41%	2%	4%
	\$75,000 or more	41%	51%	1%	7%
Education	Not college graduate	53%	42%	1%	4%
	College graduate	44%	50%	2%	5%
Marital Status	Married	42%	53%	1%	5%
	Not married	57%	36%	2%	4%
U.S. Military Veteran		36%	59%	1%	4%
Interview Type	Landline	47%	48%	1%	4%
	Cell Phone	55%	36%	2%	6%

NBC News/WSJ/Marist Poll Florida Registered Voters. Interviews conducted October 7th through October 9th, 2012, N=1272 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.

\*\*Past participation refers to previous participation in a Presidential Election.

\*\*\*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.