

NBC News/WSJ/Marist Poll Florida Likely Voters Tables

		Florida Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Barack Obama?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Florida Likely Voters		50%	45%	5%
Party Identification	Democrat	89%	7%	4%
	Republican	11%	85%	4%
	Independent	46%	47%	7%
Tea Party Supporters		12%	84%	4%
Political Ideology	Very liberal-Liberal	86%	11%	2%
	Moderate	60%	34%	6%
	Conservative-Very conservative	21%	73%	5%
Presidential Choice	Barack Obama and Joe Biden	95%	3%	3%
	Mitt Romney and Paul Ryan	5%	91%	4%
Gender	Men	50%	45%	5%
	Women	50%	45%	5%
Age	Under 45	62%	35%	3%
	45 or older	45%	50%	5%
Age	18 to 29	68%	29%	3%
	30 to 44	60%	37%	3%
	45 to 59	49%	46%	5%
	60 or older	43%	52%	6%
Race	White	41%	54%	5%
	African American	92%	6%	3%
	Latino	60%	35%	5%
Region	North/Panhandle	39%	55%	6%
	Orlando/Central Atlantic Coast	43%	50%	7%
	Tampa Bay Area	50%	46%	4%
	South Central	44%	51%	6%
	Miami/South	68%	29%	3%
Household Income	Less than \$75,000	52%	44%	5%
	\$75,000 or more	50%	46%	3%
Education	Not college graduate	50%	45%	6%
	College graduate	51%	45%	4%
Marital Status	Married	45%	51%	4%
	Not married	56%	38%	6%
U.S. Military Veteran		40%	54%	6%
Interview Type	Landline	48%	47%	5%
	Cell Phone	57%	37%	6%

NBC News/WSJ/Marist Poll Florida Likely Voters. Interviews conducted September 30th and October 1st, 2012, N=890 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.