		Florida Likely Voters Overall, do you have a favorable or an unfavorable impression of Paul Ryan?		
	<u>-</u>			
	_	Favorable Row %	Unfavorable Row %	Unsure-Never Heard Row %
Florida Likely Voters		43%	39%	17%
Party Identification	Democrat	12%	70%	19%
	Republican	81%	9%	10%
	Independent	40%	37%	22%
Tea Party Supporters		80%	8%	11%
Political Ideology	Very liberal-Liberal	10%	75%	15%
	Moderate	35%	44%	21%
	Conservative-Very conservative	70%	17%	12%
Presidential Choice	Barack Obama and Joe Biden	8%	76%	16%
	Mitt Romney and Paul Ryan	84%	5%	11%
Gender	Men	47%	41%	12%
	Women	40%	38%	21%
Age	Under 45	33%	46%	22%
	45 or older	48%	37%	15%
Age	18 to 29	18%	54%	28%
	30 to 44	38%	42%	19%
	45 to 59	47%	38%	14%
	60 or older	48%	37%	15%
Race	White	51%	34%	15%
	African American	5%	70%	26%
	Latino	42%	42%	16%
Region	North/Panhandle	54%	26%	20%
	Orlando/Central Atlantic Coast	48%	35%	17%
	Tampa Bay Area	43%	43%	15%
	South Central	44%	37%	20%
	Miami/South	32%	53%	15%
Household Income	Less than \$75,000	41%	40%	19%
	\$75,000 or more	47%	42%	11%
Education	Not college graduate	42%	39%	20%
	College graduate	46%	41%	13%
Marital Status	Married	53%	34%	13%
	Not married	33%	46%	21%
U.S. Military Veteran		55%	34%	11%
Interview Type	Landline	46%	39%	15%
	Cell Phone	34%	41%	25%

Cell Phone 34% 41% 25%

NBC News/WSJ/Marist Poll Florida Likely Voters. Interviews conducted September 30th and October 1st, 2012, N=890 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.