

NBC News/WSJ/Marist Poll Florida Likely Voters Tables

		Florida Likely Voters			
		Overall, do you have a favorable or an unfavorable impression of Mitt Romney?			
		Favorable	Unfavorable	Unsure-Never Heard	
		Row %	Row %	Row %	
Florida Likely Voters		46%	43%	10%	
Party Identification	Democrat	13%	76%	11%	
	Republican	86%	8%	6%	
	Independent	44%	41%	15%	
Tea Party Supporters		81%	14%	5%	
Political Ideology	Very liberal-Liberal	16%	74%	10%	
	Moderate	36%	50%	14%	
	Conservative-Very conservative	74%	19%	7%	
Presidential Choice	Barack Obama and Joe Biden	9%	83%	9%	
	Mitt Romney and Paul Ryan	89%	4%	7%	
Gender	Men	48%	41%	10%	
	Women	45%	45%	11%	
Age	Under 45	37%	54%	10%	
	45 or older	50%	39%	10%	
Age	18 to 29	21%	67%	12%	
	30 to 44	43%	49%	9%	
	45 to 59	46%	44%	10%	
	60 or older	53%	36%	11%	
Race	White	54%	37%	8%	
	African American	7%	75%	18%	
	Latino	45%	43%	12%	
Region	North/Panhandle	58%	31%	11%	
	Orlando/Central Atlantic Coast	48%	41%	11%	
	Tampa Bay Area	43%	46%	11%	
	South Central	50%	37%	13%	
	Miami/South	35%	56%	9%	
	Household Income	Less than \$75,000	45%	44%	11%
		\$75,000 or more	47%	46%	7%
Education	Not college graduate	45%	44%	11%	
	College graduate	48%	43%	9%	
Marital Status	Married	55%	35%	10%	
	Not married	37%	52%	11%	
U.S. Military Veteran		57%	31%	11%	
Interview Type	Landline	50%	41%	10%	
	Cell Phone	36%	51%	13%	

NBC News/WSJ/Marist Poll Florida Likely Voters. Interviews conducted September 30th and October 1st, 2012, N=890 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.