

NBC News/WSJ/Marist Poll Florida Likely Voters Tables

		Florida Likely Voters		
		Which candidate will do a better job handling the economy:		
		Barack Obama	Mitt Romney	Unsure
		Row %	Row %	Row %
Florida Likely Voters		45%	47%	8%
Party Identification	Democrat	85%	9%	7%
	Republican	7%	90%	3%
	Independent	37%	49%	14%
Tea Party Supporters		13%	86%	1%
Political Ideology	Very liberal-Liberal	80%	13%	6%
	Moderate	50%	39%	11%
	Conservative-Very conservative	20%	75%	5%
Presidential Choice	Barack Obama and Joe Biden	91%	3%	6%
	Mitt Romney and Paul Ryan	2%	97%	2%
Gender	Men	45%	48%	8%
	Women	44%	47%	9%
Age	Under 45	55%	38%	8%
	45 or older	41%	51%	8%
Age	18 to 29	63%	31%	6%
	30 to 44	51%	40%	9%
	45 to 59	44%	51%	5%
	60 or older	38%	52%	10%
Race	White	35%	56%	8%
	African American	87%	5%	8%
	Latino	53%	41%	6%
Region	North/Panhandle	32%	60%	8%
	Orlando/Central Atlantic Coast	41%	50%	9%
	Tampa Bay Area	45%	50%	5%
	South Central	37%	50%	13%
	Miami/South	61%	31%	8%
Household Income	Less than \$75,000	46%	46%	8%
	\$75,000 or more	46%	49%	5%
Education	Not college graduate	44%	47%	9%
	College graduate	45%	47%	7%
Marital Status	Married	37%	55%	7%
	Not married	53%	38%	9%
U.S. Military Veteran		36%	58%	6%
Interview Type	Landline	42%	50%	8%
	Cell Phone	53%	38%	10%

NBC News/WSJ/Marist Poll Florida Likely Voters. Interviews conducted September 30th and October 1st, 2012, N=890 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.