

NBC News/WSJ/Marist Poll Florida Registered Voters Tables

		Florida Registered Voters			
		Tossup including those who are undecided yet leaning toward a candidate			
		Barack Obama and Joe Biden, the Democrats	Mitt Romney and Paul Ryan, the Republicans	Other	Undecided
		Row %	Row %	Row %	Row %
Florida Registered Voters		48%	43%	2%	8%
Party Identification	Democrat	90%	6%	0%	4%
	Republican	8%	88%	0%	4%
	Independent	41%	43%	3%	14%
Party Identification***	Strong Democrats	98%	1%	0%	1%
	Soft Democrats	77%	13%	1%	9%
	Just Independents	25%	34%	6%	36%
	Soft Republicans	14%	77%	2%	7%
	Strong Republicans	3%	96%	0%	1%
Tea Party Supporters		14%	82%	1%	4%
Political Ideology	Very liberal-Liberal	84%	9%	1%	6%
	Moderate	54%	36%	1%	8%
	Conservative-Very conservative	22%	71%	2%	6%
Intensity of Support	Strongly support	54%	46%	0%	0%
	Somewhat support	43%	57%	0%	0%
Past Participation**	Yes	46%	45%	1%	8%
	No	66%	23%	3%	8%
Plan to Vote Early	Vote early or by absentee	51%	43%	1%	5%
	Vote on Election Day	47%	46%	1%	6%
	Have not decided	46%	39%	2%	13%
Enthusiasm about Presidential Election	High	50%	48%	1%	2%
	Moderate	52%	38%	1%	9%
	Low	31%	32%	7%	30%
Gender	Men	47%	43%	3%	7%
	Women	48%	43%	1%	8%
Age	Under 45	56%	31%	2%	11%
	45 or older	44%	49%	2%	6%
Age	18 to 29	65%	24%	2%	10%
	30 to 44	52%	34%	2%	12%
	45 to 59	46%	47%	2%	5%
	60 or older	42%	50%	2%	6%
Race	White	39%	53%	2%	6%
	African American	87%	3%	0%	10%
	Latino	55%	36%	1%	8%
Region	North/Panhandle	35%	57%	1%	7%
	Orlando/Central Atlantic Coast	43%	48%	2%	7%
	Tampa Bay Area	46%	43%	3%	7%
	South Central	41%	49%	1%	9%
	Miami/South	63%	28%	1%	8%
Household Income	Less than \$75,000	48%	41%	2%	9%
	\$75,000 or more	50%	46%	0%	4%
Education	Not college graduate	48%	41%	1%	9%
	College graduate	47%	46%	2%	6%
Marital Status	Married	40%	52%	2%	6%
	Not married	56%	34%	1%	9%
U.S. Military Veteran		38%	55%	0%	7%
Interview Type	Landline	47%	47%	1%	6%
	Cell Phone	51%	32%	3%	14%

NBC News/WSJ/Marist Poll Florida Registered Voters. Interviews conducted September 30th and October 1st, 2012, N=1191 MOE +/- 2.8 percentage points. Totals may not add to 100% due to rounding.

**Past participation refers to previous participation in a Presidential Election.

***Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.