

		Florida Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Barack Obama?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Florida Likely Voters		51%	46%	3%
Party Identification	Democrat	89%	10%	1%
	Republican	13%	86%	1%
	Independent	49%	44%	7%
Tea Party Supporters		15%	84%	1%
Political Ideology	Very liberal-Liberal	85%	11%	4%
	Moderate	61%	35%	4%
	Conservative-Very conservative	24%	73%	2%
Presidential Choice	Barack Obama and Joe Biden	93%	5%	3%
	Mitt Romney and Paul Ryan	7%	93%	1%
Gender	Men	47%	51%	2%
	Women	54%	42%	4%
Age	Under 45	57%	38%	4%
	45 or older	48%	50%	2%
Age	18 to 29	62%	36%	2%
	30 to 44	55%	40%	6%
	45 to 59	50%	49%	2%
	60 or older	47%	50%	3%
Race	White	41%	55%	3%
	African American	94%	4%	2%
	Latino	59%	37%	3%
Region	North/Panhandle	39%	58%	3%
	Orlando/Central Atlantic Coast	46%	52%	2%
	Tampa Bay Area	58%	38%	4%
	South Central	47%	50%	3%
	Miami/South	62%	34%	4%
Household Income	Less than \$75,000	53%	43%	4%
	\$75,000 or more	49%	50%	1%
Education	Not college graduate	51%	46%	3%
	College graduate	51%	46%	3%
Marital Status	Married	45%	53%	3%
	Not married	58%	38%	3%
Evangelical Christians		36%	61%	2%
U.S. Military Veteran		38%	61%	1%
Interview Type	Landline	50%	48%	2%
	Cell Phone	54%	42%	5%

NBC News/WSJ/Marist Poll Florida Likely Voters. Interviews conducted September 9th through September 11th, 2012, N=980 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.