

		Florida Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Paul Ryan?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Florida Likely Voters		43%	41%	16%
Party Identification	Democrat	9%	73%	18%
	Republican	81%	9%	11%
	Independent	42%	40%	18%
Tea Party Supporters		81%	13%	7%
Political Ideology	Very liberal-Liberal	13%	72%	16%
	Moderate	32%	50%	18%
	Conservative-Very conservative	69%	18%	13%
Presidential Choice	Barack Obama and Joe Biden	10%	74%	16%
	Mitt Romney and Paul Ryan	83%	6%	11%
Gender	Men	47%	40%	14%
	Women	40%	42%	18%
Age	Under 45	37%	45%	18%
	45 or older	46%	39%	15%
Age	18 to 29	34%	47%	19%
	30 to 44	40%	43%	17%
	45 to 59	43%	40%	17%
	60 or older	47%	38%	14%
Race	White	51%	35%	14%
	African American	12%	67%	21%
	Latino	40%	43%	17%
Region	North/Panhandle	44%	36%	20%
	Orlando/Central Atlantic Coast	51%	36%	12%
	Tampa Bay Area	37%	49%	14%
	South Central	44%	41%	16%
	Miami/South	39%	44%	17%
Household Income	Less than \$75,000	38%	43%	19%
	\$75,000 or more	53%	41%	5%
Education	Not college graduate	40%	41%	19%
	College graduate	48%	41%	11%
Marital Status	Married	53%	36%	11%
	Not married	32%	47%	21%
Evangelical Christians		54%	29%	18%
U.S. Military Veteran		55%	35%	10%
Interview Type	Landline	44%	42%	14%
	Cell Phone	41%	39%	20%

NBC News/WSJ/Marist Poll Florida Likely Voters. Interviews conducted September 9th through September 11th, 2012, N=980 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.