

		Florida Registered Voters		
		Which candidate will do a better job handling the economy:		
		Barack Obama	Mitt Romney	Unsure
		Row %	Row %	Row %
Florida Registered Voters		47%	44%	9%
Party Identification	Democrat	87%	7%	6%
	Republican	5%	89%	6%
	Independent	45%	42%	13%
Tea Party Supporters		17%	81%	2%
Political Ideology	Very liberal-Liberal	82%	11%	7%
	Moderate	51%	37%	12%
	Conservative-Very conservative	24%	69%	7%
Presidential Choice	Barack Obama and Joe Biden	90%	4%	5%
	Mitt Romney and Paul Ryan	2%	96%	3%
Gender	Men	44%	48%	8%
	Women	50%	40%	10%
Age	Under 45	52%	37%	12%
	45 or older	45%	48%	7%
Age	18 to 29	56%	36%	8%
	30 to 44	48%	38%	14%
	45 to 59	45%	46%	9%
	60 or older	44%	50%	6%
Race	White	36%	55%	9%
	African American	93%	2%	6%
	Latino	53%	36%	11%
Cuban descent	Yes	42%	51%	7%
	No	48%	43%	9%
Region	North/Panhandle	37%	57%	7%
	Orlando/Central Atlantic Coast	39%	52%	9%
	Tampa Bay Area	55%	35%	9%
	South Central	45%	46%	9%
	Miami/South	57%	33%	11%
Household Income	Less than \$75,000	50%	40%	9%
	\$75,000 or more	41%	55%	5%
Education	Not college graduate	49%	42%	9%
	College graduate	44%	48%	8%
Marital Status	Married	39%	54%	7%
	Not married	55%	34%	11%
Evangelical Christians		32%	58%	10%
U.S. Military Veteran		33%	60%	7%
Interview Type	Landline	47%	46%	7%
	Cell Phone	48%	39%	13%

NBC News/WSJ/Marist Poll Florida Registered Voters. Interviews conducted September 9th through September 11th, 2012, N=1352 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.