

		Florida Likely Voters		
		Which candidate will do a better job handling the economy:		
		Barack Obama	Mitt Romney	Unsure
		Row %	Row %	Row %
Florida Likely Voters		46%	47%	7%
Party Identification	Democrat	88%	8%	4%
	Republican	5%	90%	5%
	Independent	44%	45%	11%
Tea Party Supporters		13%	86%	1%
Political Ideology	Very liberal-Liberal	84%	10%	6%
	Moderate	52%	38%	10%
	Conservative-Very conservative	21%	74%	5%
Presidential Choice	Barack Obama and Joe Biden	91%	4%	5%
	Mitt Romney and Paul Ryan	1%	97%	2%
Gender	Men	42%	52%	6%
	Women	49%	42%	9%
Age	Under 45	51%	39%	10%
	45 or older	44%	51%	6%
Age	18 to 29	55%	38%	7%
	30 to 44	48%	40%	12%
	45 to 59	44%	49%	6%
	60 or older	43%	52%	5%
Race	White	36%	58%	6%
	African American	94%	1%	5%
	Latino	50%	38%	11%
Region	North/Panhandle	37%	58%	6%
	Orlando/Central Atlantic Coast	39%	54%	7%
	Tampa Bay Area	53%	39%	8%
	South Central	43%	51%	6%
	Miami/South	56%	35%	9%
Household Income	Less than \$75,000	50%	43%	7%
	\$75,000 or more	40%	56%	4%
Education	Not college graduate	48%	45%	7%
	College graduate	43%	50%	7%
Marital Status	Married	39%	56%	6%
	Not married	55%	37%	8%
Evangelical Christians		32%	59%	9%
U.S. Military Veteran		33%	61%	6%
Interview Type	Landline	46%	49%	6%
	Cell Phone	46%	43%	11%

NBC News/WSJ/Marist Poll Florida Likely Voters. Interviews conducted September 9th through September 11th, 2012, N=980 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.