

		Florida Registered Voters		
		Florida U.S. Senate tossup including those who are undecided yet leaning toward a candidate		
		Connie Mack, the		
		Bill Nelson, the Democrat	Republican	Undecided
		Row %	Row %	Row %
Florida Registered Voters		51%	35%	14%
Party Identification	Democrat	85%	6%	9%
	Republican	16%	72%	12%
	Independent	49%	32%	19%
Party Identification***	Strong Democrats	91%	2%	7%
	Soft Democrats	75%	10%	15%
	Just Independents	40%	27%	33%
	Soft Republicans	25%	58%	17%
	Strong Republicans	11%	82%	7%
Tea Party Supporters		23%	70%	6%
Political Ideology	Very liberal-Liberal	80%	6%	14%
	Moderate	58%	24%	17%
	Conservative-Very conservative	28%	61%	11%
Presidential Choice	Barack Obama and Joe Biden	85%	5%	10%
	Mitt Romney and Paul Ryan	15%	76%	9%
Gender	Men	50%	39%	11%
	Women	52%	31%	17%
Age	Under 45	51%	29%	20%
	45 or older	52%	39%	9%
Age	18 to 29	56%	25%	19%
	30 to 44	46%	33%	21%
	45 to 59	53%	37%	10%
	60 or older	51%	41%	9%
Race	White	44%	43%	13%
	African American	84%	5%	11%
	Latino	49%	32%	19%
Cuban descent	Yes	41%	48%	10%
	No	52%	34%	14%
Region	North/Panhandle	46%	41%	13%
	Orlando/Central Atlantic Coast	48%	37%	15%
	Tampa Bay Area	57%	30%	13%
	South Central	43%	42%	15%
	Miami/South	56%	30%	14%
Household Income	Less than \$75,000	53%	31%	15%
	\$75,000 or more	48%	46%	6%
Education	Not college graduate	53%	32%	15%
	College graduate	48%	40%	11%
Marital Status	Married	47%	42%	11%
	Not married	55%	28%	16%
Evangelical Christians		42%	46%	13%
U.S. Military Veteran		41%	49%	10%
Interview Type	Landline	51%	37%	11%
	Cell Phone	50%	30%	20%

NBC News/WSJ/Marist Poll Florida Registered Voters. Interviews conducted September 9th through September 11th, 2012, N=1352 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.

\*\*\*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.