

		Florida Likely Voters		
		Florida U.S. Senate tossup including those who are undecided yet leaning toward a candidate		
		Bill Nelson, the Democrat	Connie Mack, the Republican	Undecided
		Row %	Row %	Row %
Florida Likely Voters		51%	37%	12%
Party Identification	Democrat	87%	6%	7%
	Republican	16%	74%	10%
	Independent	50%	33%	17%
Party Identification***	Strong Democrats	92%	2%	6%
	Soft Democrats	78%	10%	12%
	Just Independents	42%	29%	29%
	Soft Republicans	25%	60%	15%
	Strong Republicans	11%	83%	6%
Tea Party Supporters		19%	75%	6%
Political Ideology	Very liberal-Liberal	84%	5%	11%
	Moderate	61%	26%	14%
	Conservative-Very conservative	26%	64%	10%
Presidential Choice	Barack Obama and Joe Biden	88%	4%	8%
	Mitt Romney and Paul Ryan	14%	78%	8%
Gender	Men	49%	42%	8%
	Women	52%	33%	14%
Age	Under 45	53%	30%	17%
	45 or older	51%	41%	8%
Age	18 to 29	59%	25%	16%
	30 to 44	49%	34%	18%
	45 to 59	51%	40%	9%
	60 or older	50%	42%	8%
Race	White	45%	45%	10%
	African American	85%	6%	10%
	Latino	49%	35%	16%
Region	North/Panhandle	46%	43%	11%
	Orlando/Central Atlantic Coast	47%	39%	14%
	Tampa Bay Area	57%	33%	10%
	South Central	46%	45%	10%
	Miami/South	57%	31%	12%
Household Income	Less than \$75,000	54%	33%	13%
	\$75,000 or more	47%	47%	6%
Education	Not college graduate	53%	35%	12%
	College graduate	49%	42%	9%
Marital Status	Married	46%	44%	10%
	Not married	57%	30%	13%
Evangelical Christians		42%	48%	10%
U.S. Military Veteran		41%	52%	8%
Interview Type	Landline	51%	40%	9%
	Cell Phone	51%	32%	17%

NBC News/WSJ/Marist Poll Florida Likely Voters. Interviews conducted September 9th through September 11th, 2012, N=980 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

***Soft Democrats include likely voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those likely voters who identify as "not strong Republicans" or Republican leaning independents.