

		Florida Registered Voters			
		Tossup including those who are undecided yet leaning toward a candidate			
		Barack Obama and Joe Biden, the Democrats	Mitt Romney and Paul Ryan, the Republicans	Other	Undecided
		Row %	Row %	Row %	Row %
Florida Registered Voters		50%	42%	1%	7%
Party Identification	Democrat	90%	5%	1%	4%
	Republican	7%	87%	1%	5%
	Independent	49%	39%	2%	10%
Party Identification***	Strong Democrats	97%	1%	1%	2%
	Soft Democrats	80%	13%	3%	5%
	Just Independents	46%	29%	1%	24%
	Soft Republicans	17%	72%	2%	8%
	Strong Republicans	1%	97%	0%	2%
Tea Party Supporters		19%	78%	0%	3%
Political Ideology	Very liberal-Liberal	86%	9%	1%	4%
	Moderate	59%	31%	1%	9%
	Conservative-Very conservative	24%	69%	2%	5%
Intensity of Support	Strongly support	55%	45%	0%	0%
	Somewhat support	50%	50%	0%	0%
Past Participation**	Yes	49%	43%	1%	7%
	No	62%	29%	1%	7%
Plan to Vote Early	Vote early or by absentee	55%	41%	1%	3%
	Vote on Election Day	44%	48%	1%	7%
	Have not decided	55%	33%	1%	11%
Enthusiasm about Presidential Election	High	50%	48%	0%	2%
	Moderate	53%	39%	1%	7%
	Low	47%	26%	5%	22%
Gender	Men	47%	46%	2%	6%
	Women	53%	38%	1%	8%
Age	Under 45	56%	34%	2%	8%
	45 or older	47%	46%	1%	6%
Age	18 to 29	59%	32%	3%	6%
	30 to 44	53%	36%	0%	10%
	45 to 59	49%	43%	2%	6%
	60 or older	46%	49%	1%	5%
Race	White	40%	53%	1%	6%
	African American	93%	2%	1%	4%
	Latino	56%	33%	1%	9%
Cuban descent	Yes	45%	46%	0%	8%
	No	51%	41%	1%	7%
Region	North/Panhandle	41%	53%	1%	5%
	Orlando/Central Atlantic Coast	43%	47%	0%	10%
	Tampa Bay Area	54%	37%	1%	8%
	South Central	48%	44%	3%	5%
	Miami/South	61%	32%	2%	6%
Household Income	Less than \$75,000	53%	38%	2%	7%
	\$75,000 or more	45%	52%	0%	3%
Education	Not college graduate	50%	40%	2%	8%
	College graduate	50%	45%	0%	5%
Marital Status	Married	42%	52%	1%	4%
	Not married	58%	31%	1%	9%
Evangelical Christians		32%	59%	1%	8%
U.S. Military Veteran		38%	57%	2%	3%
Interview Type	Landline	50%	44%	1%	5%
	Cell Phone	51%	37%	3%	10%

NBC News/WSJ/Marist Poll Florida Registered Voters. Interviews conducted September 9th through September 11th, 2012, N=1352 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.

**Past participation refers to previous participation in a presidential election.

***Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.