

NBC News/Marist Poll Florida Registered Voters

		Florida Registered Voters		
		Which is more important in deciding your vote for president:		
		The economy	Social issues	Unsure
		Row %	Row %	Row %
Florida Registered Voters		77%	17%	6%
Party Registration	Democrat	74%	22%	3%
	Republican	81%	13%	6%
	Independent	78%	14%	9%
Tea Party Supporters		84%	10%	5%
Political Ideology	Very liberal-Liberal	69%	26%	4%
	Moderate	77%	18%	5%
	Conservative-Very conservative	82%	11%	6%
Presidential Choice	Barack Obama	72%	23%	5%
	Mitt Romney	83%	12%	5%
Gender	Men	77%	18%	5%
	Women	78%	16%	6%
Age	Under 45	74%	22%	3%
	45 or older	79%	15%	6%
Age	18 to 29	68%	31%	1%
	30 to 44	79%	17%	5%
	45 to 59	77%	16%	7%
	60 or older	80%	14%	6%
Race	White	76%	18%	6%
	African American	87%	10%	2%
	Latino	76%	20%	4%
	Other	74%	17%	9%
Region	North/Panhandle	78%	17%	5%
	Orlando/Central Atlantic Coast	76%	17%	7%
	Tampa Bay Area	84%	14%	2%
	South Central	77%	17%	6%
	Miami/South	75%	19%	6%
Household Income	Less than \$75,000	79%	17%	4%
	\$75,000 or more	75%	19%	6%
Education	Not college graduate	79%	17%	4%
	College graduate	75%	18%	7%
Evangelical Christians		77%	18%	5%
Interview Type	Landline	78%	17%	5%
	Cell Phone	76%	17%	7%

NBC News/Marist Poll Florida Registered Voters. Interviews conducted May 17th through May 20th, 2012, N=1078 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

\*\*Past participation refers to previous participation in a Presidential Election.