

NBC News/Marist Poll Florida Registered Voters

		Florida Registered Voters		
		Overall, do you have a favorable or an unfavorable impression of Barack Obama?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Florida Registered Voters		52%	43%	5%
Party Registration	Democrat	79%	18%	3%
	Republican	15%	79%	6%
	Independent	62%	35%	3%
Tea Party Supporters		15%	84%	1%
Political Ideology	Very liberal-Liberal	85%	12%	3%
	Moderate	59%	35%	5%
	Conservative-Very conservative	26%	69%	5%
Presidential Choice	Barack Obama	94%	3%	3%
	Mitt Romney	9%	87%	4%
Gender	Men	50%	47%	4%
	Women	55%	40%	6%
Age	Under 45	59%	35%	7%
	45 or older	50%	46%	4%
Age	18 to 29	68%	23%	9%
	30 to 44	53%	42%	5%
	45 to 59	56%	42%	2%
	60 or older	46%	49%	5%
Race	White	44%	52%	4%
	African American	85%	11%	4%
	Latino	62%	34%	5%
	Other	45%	44%	12%
Region	North/Panhandle	48%	45%	7%
	Orlando/Central Atlantic Coast	44%	51%	5%
	Tampa Bay Area	53%	42%	5%
	South Central	47%	52%	2%
	Miami/South	63%	32%	4%
Household Income	Less than \$75,000	53%	44%	3%
	\$75,000 or more	54%	42%	4%
Education	Not college graduate	53%	43%	4%
	College graduate	51%	44%	5%
Evangelical Christians		44%	51%	5%
Interview Type	Landline	50%	46%	4%
	Cell Phone	60%	34%	6%

NBC News/Marist Poll Florida Registered Voters. Interviews conducted May 17th through May 20th, 2012, N=1078 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

**Past participation refers to previous participation in a Presidential Election.