

NBC News/Marist Poll Florida Registered Voters

		Florida Registered Voters		
		Overall, do you have a favorable or an unfavorable impression of Mitt Romney?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Florida Registered Voters		45%	43%	12%
Party Registration	Democrat	23%	63%	14%
	Republican	73%	18%	9%
	Independent	44%	43%	13%
Tea Party Supporters		83%	11%	6%
Political Ideology	Very liberal-Liberal	14%	76%	10%
	Moderate	41%	44%	14%
	Conservative-Very conservative	68%	22%	10%
Presidential Choice	Barack Obama	15%	73%	12%
	Mitt Romney	82%	10%	8%
Gender	Men	49%	43%	8%
	Women	41%	42%	16%
Age	Under 45	40%	46%	14%
	45 or older	48%	41%	11%
Age	18 to 29	35%	53%	12%
	30 to 44	43%	42%	15%
	45 to 59	44%	47%	9%
	60 or older	51%	37%	13%
Race	White	53%	38%	10%
	African American	9%	68%	23%
	Latino	46%	42%	12%
	Other	41%	38%	21%
Region	North/Panhandle	51%	37%	12%
	Orlando/Central Atlantic Coast	53%	34%	14%
	Tampa Bay Area	43%	46%	11%
	South Central	52%	36%	11%
	Miami/South	33%	55%	12%
Household Income	Less than \$75,000	42%	47%	11%
	\$75,000 or more	51%	38%	10%
Education	Not college graduate	43%	44%	13%
	College graduate	48%	40%	11%
Evangelical Christians		56%	30%	14%
Interview Type	Landline	45%	44%	11%
	Cell Phone	46%	39%	15%

NBC News/Marist Poll Florida Registered Voters. Interviews conducted May 17th through May 20th, 2012, N=1078 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

\*\*Past participation refers to previous participation in a Presidential Election.